ANN ARBOR RADIO 1st Q 2015 ISSUES & PROGRAMS REPORT 1290 AM – WLBY

"Lucy Ann Lance Show" On-Air Guests and Events:

1/5:

SnowBuddy – **Paul Tinkerhess, Founder** - Neighbors in Ann Arbor's Water Hill district have come up with a novel approach to snow removal. Calling themselves SnowBuddy, the group of 170 neighbors pitched in to purchase a sidewalk snowplow and trained volunteers to operate it.

Business Ethos: There Is A Chance for Cooperation – Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – With Republicans set to take over Congress, many are anticipating a showdown with the President. But there is one issue the two sides may actually agree on in 2015.

New Michigan Football Coach Touts Michigan Daily Reporter -Alejandro Zúñiga, Co-Managing Sports Editor, The Michigan Daily – As the scrum of reporters staked out the airport to catch the arrival of Jim Harbaugh, there was one young reporter in particular who earned the new coach's admiration.

Milan Chamber of Commerce: Individual Community Service Award Winner – Martha Churchill – Martha Churchill has been called a wonderful example of service to the community. As an attorney, she is a valued resource of legal information for developmentally disabled individuals. She is also a consummate volunteer and supporter of local initiatives, and is currently serving her third term on Milan City Council.

Think Local First: New Executive Director Selected – Jud Branam, TLF Interim Executive Director; Chris Good, New TLF Executive Director – He's known as the Wheatgrass Delivery Man and as a singer/songwriter. Now Chris Good has been tapped as the new head of Think Local First.

1/6:

Chelsea Area Chamber of Commerce: New Rehearsal Space for Purple Rose - **Bob Pierce, Chamber Executive Director; Guy Sanville, Artistic Director, Purple Rose Theatre Company** – An update on this professional theatre company started by Chelsea native and film and stage actor Jeff Daniels.

Re:NEW Michigan: Washtenaw County Real Estate Market - Larry Eiler, CEO, Eiler Communications; Larry Gotcher, Realtor, ReMax - This former All-American Michigan wrestler turned realtor is doing things differently in a rebounding market. Learn the creative ways Larry Gotcher is building his business.

Republicans In Control: Now What? - David Drucker, Senior Congressional Correspondent, Washington Examiner – The climate is about to change in Washington, where Republicans will have full control of Congress. The question is, how hot will it get?

West Washtenaw Business Association: Payroll & HR for Your Business - Paul Larned, WWBA Board of Directors; James Lippens, Payroll Vault – This locally-owned full service payroll processor also offers HR services, pay as you go workers compensation, background check services, and time clock services that help businesses stay ACA compliant. Payroll Vault focuses on offering the latest cloud based web and mobile technologies, while offering personalized customer service. 1/7:

Saline Area Chamber of Commerce: What You Need to Know About Social Security - Art Trapp, Chamber Executive Director; Jeremiah Johnson, Certified Financial Planner, Owner, J. Andrew Investments – What you don't know about Social Security can hurt you and your spouse. Learn about the age to begin (and the benefits of waiting), as well as the best way to coordinate spousal benefits.

Wellness Wednesday: Flu Turns Deadly – Laura Bauman, Epidemiologist, Washtenaw County Public Health – Nine people have died from the flu in Washtenaw County, including four residents. Here's what you need to know about this year's strain and how to avoid it.

A Conversation with Ken Fischer, President of University Musical Society – The engaging Ken Fischer talks about the 134 year-old UMS, which presents more than 60 performances a year at the University of Michigan. From Berlin to New York, performers love getting "the largest audience in the smallest town', ranking Ann Arbor a top performing venue.

Manchester Area Chamber of Commerce: Study Shows Strong Retail Potential in Manchester – Developers should take note of a new report indicating there is prime opportunity to grow retail in Manchester.

1/8:

Dexter Area Chamber of Commerce: Say It Ain't Snow - Joe Schultz, Chamber Past **President; Dr. Chris Timmis, Superintendent, Dexter Area Schools** – How do school superintendents decide whether to close school? Some area residents have been questioning schools being open despite inclement weather. Dexter's superintendent says it's one of the hardest decisions they have to make.

1/9:

Downtown Friday with the Main Street Area Association: A Tribute to Ann Arbor's German Heritage - Russ Collins, Executive Director, Michigan Theatre; Phil Rhodes, Ann Arbor Concert Band; John Metzger, Owner, Metzger's German Restaurant – The Ann Arbor Concert Band will celebrate Ann Arbor's German influence and the man who exemplified that spirit at an upcoming performance at the Michigan Theatre. The late Walter Metzger, owner and operator of Metzger's German Restaurant, will be honored at Willkommen: A Tribute to Ann Arbor's German Heritage.

Around the Home: Leaky Windows & Doors – Maureen Sloan, CEO, BRAG Ann Arbor; Tim Goss, Sales Rep, George Meyer Company – Don't just shiver in the extreme cold weather. Learn how to improve those areas where winter is invading your home.

Downtown Association of Ypsilanti: Update - Kevin Hill, DDA Chair/DAY Chair/New Chairman of the Downtown Development Authority – Here's what local businesses and the City of Ypsilanti are doing to create an attractive environment for downtown businesses, patrons, and residents.

1/12:

Bonnie and Clyde the Musical at Ann Arbor Civic Theater - Kyrie Bristle, *Buck's wife Blanche*, Victor McDermott, *Clyde's brother Buck*; Kimberly Elliott, *Bonnie*; Dan Clair, *Clyde*; Ron Baumanis, Director - *Bonnie and Clyde*, the musical, sets the story of two of the country's most notorious criminals to a pop-country score, with footstomping, honky-tonk songs and haunting ballads..

Ann Arbor/Ypsilanti Regional Chamber of Commerce – Kathy Evans, Education Director, Leslie Science & Nature Center - Emily and Eugene Leslie enjoyed having neighborhood children play on their land. The Leslies wanted to preserve their land for children and decided to deed their property to the City of Ann Arbor with a request that it be used for children. Upon their death, the land and buildings were passed on to all of the citizens — especially the children — of Ann Arbor. With this gift, the City established Leslie Science Center in order to provide children with an opportunity to explore the rich natural resources around them.

Business Ethos: Killing the Fossil Fuel Boom? – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – We are all enjoying the oil boom and the resulting lower gas prices. Natural gas prices have also hit a low at a time when we need the relief from the cost of heating our homes. But does the EPA have other ideas?

Jihad Comes to Paris - Thomas Joscelyn, The Weekly Standard / Senior Fellow, Foundation for Defense of Democracies – Joscelyn writes about the long arm of al Qaeda following the terrorist attack in France.

Milan Chamber of Commerce: Insurance - Mitch Smith, A-1 Ford-Branch - Smith Insurance – With deep roots in the community, this insurance agency was started by Mitch Smith's mother. We talk about what insurance can do for you and your family, and explore medical insurance as it relates to your auto policy.

1/13:

Chelsea Area Chamber of Commerce: Diabetes Education - Bob Pierce, Chamber **Executive Director; Elaine O'Neill, Outpatient Diabetes Education Program Coordinator, St. Joseph Mercy Health Chelsea** – More than 29 million Americans have diabetes and about a quarter of those do not even know they have it. About 80 million more have pre-diabetes, meaning they will develop diabetes in the next five years if they don't change their lifestyle.

Re:NEW Michigan: Investing in Michigan – Larry Eiler, CEO, Eiler Communications – We take a look at the latest Baker Economic Survey, as well as Armune Bioscience's completion of the first close on a \$2.5 million Series A financing round designed to underwrite its innovative non-PSA blood test to aid in the early detection of prostate cancer.

North American International Auto Show –**Scott LaRiche, NAIAS Show Chairman** - Media representatives from around the world are focused on the upcoming Detroit auto show, and the city's comeback is proving an excellent backdrop.

West Washtenaw Business Association: The Real Estate Market - Len Pytlak, WWBA Board; David Greiner, Greiner Realty Resources – This real estate investor and entrepreneur specializes in single family homes in Washtenaw County, as well as property management. He derived his passion for real estate from his father, whose interest in home improvements caught David's eye at an early age. Affordable Housing - Washtenaw County Office of Community & Economic

Development's Mary Jo Callan, Director, & Brett Lenart, Deputy Director – The justreleased countywide affordability report indicates a wide disparity in housing between the east and west sides of Washtenaw County.

1/14:

A Snowblast for Saline Schools - Annherst Kreitz, Director, Foundation for Saline Area Schools – How do schools and teachers get special projects and other educational tools funded for their classrooms? In districts fortunate to have a school foundation, it's thanks to fundraisers like this one coming up in Saline. The Foundation for Saline Area Schools (FSAS) 2015 SnowBlast will benefit Next Generation Classrooms in the Saline district. *The event is Saturday, January 31, 2015, at the Travis Pointe Country Club and includes great food, and a silent and live auction with SHS alumni David Helmer. Visit <u>www.SupportFSAS.org</u>.*

Saline Area Chamber of Commerce: Distinguished Young Women of Michigan – Art

Trapp, Chamber Executive Director; Jan Witte & Angela Bobo, State Directors, Distinguished Young Women of Michigan – Saline is hosting the official state preliminary of Distinguished Young Women, a national scholarship program that promotes and rewards scholarship, leadership and talent in young women.

Keys to Selling More Art - Steve Feinman, Director, Michigan & NW Ohio SCORE - Are you tired of showing at art fairs and events - smiling at so many gawkers, talking to the interested, but not committed - and then closing on fewer pieces than anticipated? Michigan SCORE Director Steve Feinman gives us proven tips to help your creative work find a cherished home.

<u>Manchester Area Chamber of Commerce</u>: What's Happening - Janet Larson, Chamber Past President – The Manchester Historical Society is looking for a new home and the Manchester Wellness Coalition wants the community's feedback on how it's doing.

1/15:

Coaches' Charity Challenge - Joe Yekulis, St. Louis Center - From the basketball court to the community, Michigan Coach Beilein is hoping to score big for the St. Louis Center. The St. Louis Center located in Chelsea is a caring, residential, living & learning environment providing for the physical, emotional & spiritual needs of children and adults with intellectual and developmental disabilities in our county.

Dexter Area Chamber of Commerce: Chamber Update - Joe Schultz, Chamber Past **President** – The chamber serves the business community, but also impacts the community at large.

1/16:

Ann Arbor's Homeless Encampments - Stephen Kunselman, Ann Arbor City

Councilmember (**D-Ward 3**) - The target of a recall campaign, this Ann Arbor City Councilmember says he is the only councilmember taking a stand on homeless encampments. Now he wants the rest of council to go on record as well. **Downtown Friday with the Main Street Area Association: Taste Kitchen** - Maura **Thomson, MSAA Executive Director; Chef David Wachsberger, Taste Kitchen** – He's worked in restaurants in Las Vegas and Ann Arbor, now Chef David is helping to create a new dining experience on East Liberty. *As Restaurant Week gets underway, you can explore many of Ann Arbor's restaurants, including Taste Kitchen at greatly reduced rates. Visit www.annarborrestaurantweek.com*

Around the Home: Buying a Home for the First Time – Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor; Chuck Cracraft, VP/Mortgage Sales Manager, Bank of Ann Arbor – Learn about buying a home, especially for the first time, including what to do before you even pick out that perfect place to call home.

Resolving Disputes - Belinda Dulin, Executive Director, Dispute Resolution Center – When you have a dispute, you may think of taking it to court. But there is a much easier and less expensive route to handling differences. Whether it's with your neighbor, a business, or even in school, the Dispute Resolution Center of Washtenaw and Livingston Counties offers a variety of affordable conflict resolution services.

Downtown Association of Ypsilanti: Wayfinding - Dave Heikkinen, DAY President; Melissa Milton-Pung, Project Manager, Washtenaw County Office of Community & Economic Development – A wayfinding project is underway in Ypsilanti to develop better directional signs and make it easier for visitors to find what they are looking for,

Ann Arbor City Club: When I'm Sixty-Four – Greg Fleming, General Manager; Barbara Kramer, Club Board Member – This music and dance party will take you back to the 1960s, so find those hippy-dippy headbands and groovy shirts and celebrate the 64th birthday of the Ann Arbor City Club. *The shindig takes place Friday, January 23, 2015 from 6-10 PM at the Ann Arbor City Club. Visit www.annarborcityclub.org.*

1/19:

Survey Finds Many Small Business Owners Will Raise Wages – Mike Rogers, VP Communications, SBAM - Over a third of small business owners in a recent Small Business Association of Michigan (SBAM) survey said they plan to boost wages in the next six months. Wage hike intentions are continuing a long upward trajectory since bottoming out at only 13 percent in the spring of 2009.

Ann Arbor/Ypsilanti Regional Chamber of Commerce: Road Tax - Andy LaBarre, Chamber VP & Director of Government Relations - The Michigan Legislature recently passed a legislative package that supplements road funding with a shift from a flat tax to a tax on fuel at the wholesale level. The legislation would also alleviate the 6-percent sales tax now charged on fuel, which does not fund roads. Another bill in the package would raise the overall sales tax from 6 to 7 percent, with the additional revenue committed to funding for schools and local government.

Business Ethos: Free Education for Everyone..Except Taxpayers – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – The federal government has taken over the college student loan program with total student debt now over \$1 trillion. Now President Obama has a plan to provide free community college to students. Is it the right thing to do? The Arts Alliance Medals for Arts, Science & Humanities – Deb Polich, President/CEO,

The Arts Alliance – These awards celebrate the people and institutions who, through their actions, leadership, philanthropy and body of work, have made their mark on the creative sector, set the standard for excellence, and serve as an inspiration for others to exemplify.

Milan Chamber of Commerce: Aid in Milan Amy Doyle, Program Director, Aid In Milan – Offering a food pantry and financial assistance for basic needs, Aid In Milan has been a great resource to Milan residents since 1976.

The Women's Center Makes A Comeback - Mickey Katz-Pek, Founding Board Chair, The Women's Center – Not even a loss in major funding and a brief closure could stop the work of The Women's Center, which is back with a new earned-revenue model and increased services.

1/20:

Time for Tax Cuts – **Michael LaFaive, The Mackinac Center for Public Policy** – Analysts from the Mackinac Center have recommended a personal income tax rate cut from 4.25 percent to at least 3.75 percent. There are four major reasons why a tax cut is necessary.

Chelsea Area Chamber of Commerce: - **Bob Pierce, Chamber Executive Director** - The Big 400 receives 501 C6 status. We also discuss the Maple Sugar Festival and the Chamber Business Breakfast.

Re:NEW Michigan: - Larry Eiler, CEO, Eiler Communications; Larry Freed – The former president and CEO of Ann Arbor-based customer survey firm **ForeSee**, has launched a new consulting company. *Originally aired 12/2/15*.

Hottest Travel Destinations – **Greg Geronemu, Co-CEO, SmarTOURS** – Experience the world's most amazing destinations at unbeatable prices.

West Washtenaw Business Association: Insuring Your Future - Paul Larned, WWBA Board of Directors; Doug Jenvey, Financial Rep, Western & Southern Life – Learn about life insurance and long term care for you and your loved ones.

1/21:

Steps to Improve Michigan - Gary Wolfram, Professor of Economics, Hillsdale College – 2015 has opened with a renewed feeling of optimism about the U.S. economy. A new report, the *Economic Freedom of the North America (EFNA)*, offers Michigan some guidance on how to transform that optimism into true economic growth in the coming year.

Saline Area Chamber of Commerce: Concordia University's Investment in Ann Arbor Campus – Curt Gielow, Campus Chief Executive, Concordia University – From new building renovations for its fine arts programming to upgrades for its sports facilities and plans to begin a school of nursing, Concordia University is growing in Ann Arbor.

Wellness Wednesday: Overcoming Obamacare – Philip Klein, Author, "Overcoming Obamacare: Three Approaches to Reversing the Government Takeover of Health Care" - As Congress returns with Republican majorities in both House and Senate, the fate of Obamacare hangs in the balance. *Washington Examiner's* Commentary Editor Philip Klein, takes us inside the fierce debate among conservatives over how to overhaul the health care system.

Ann Arbor City Club's When I'm 64 – Club Members Susan Smith & Barbara Kramer, and General Manager Greg Fleming – The City Club celebrates its 64th birthday with this retro event.

Manchester Area Chamber of Commerce: New Chamber President – Rose Cousino, Chamber President – Meet the new head of Manchester's business group.

1/22:

Circumventing Cigarette Smuggling - Michael LaFaive, Director of the Morey Fiscal Policy Center, Mackinac Center for Public Policy - Nearly 25 percent of the Michigan cigarette market is comprised of contraband smokes, and that number is even higher in other states. There are actions that can be taken to curtail the nation's rampant smuggling problem, including cutting taxes.

Dexter Area Chamber of Commerce: Cocktail Classes at Cornman Farms – Joe Schultz, **Chamber Past President; Alibeth Vandergrift, Bartender & Lead Instructor, Zingerman's Cornman Farms** – Learn the history of delectable beverages while enjoying snacks prepared by chefs on-site at this historic farmhouse.

Tech Thursday: Duo Security Raises Multi-Million Dollar Funding – Larry Eiler, CEO, Eiler PR; Dug Song, Co-Founder, Duo Security – This Ann Arbor firm got a big boost from a Silicon Valley venture capital firm. The \$12 million infusion of capital will allow the company to expand its portfolio and increase hiring.

Kathy Evans, Education Director, Leslie Science & Nature Center - Emily and Eugene Leslie enjoyed having neighborhood children play on their land. The Leslies wanted to preserve their land for children and decided to deed their property to the City of Ann Arbor with a request that it be used for children. The Leslies died within a few months of each other in 1976. Upon their death, the land and buildings were passed on to all of the citizens — especially the children — of Ann Arbor. With this gift, the City established Leslie Science Center in order to provide children with an opportunity to explore the rich natural resources around them.

Encore Musical Theatre's *Guys On Ice* - Encore Veterans Peter John Riopelle, Timothy E Brayman and Keith Kalinowski - Marvin and Lloyd are fishing buddies and homegrown philosophers who spend an historic day in the shanty when "Guys On Ice", The Ice Fishing Musical Comedy, hits the Encore. Oh, and don't forget Ernie the Moocher!

<u>9:40</u> Recorded: Healthy Living: Cold & Flu Season – Tina Miller, RD/MS, Meijer Healthy Living Advisor – There are healing foods you can use to fight colds and the flu naturally.

1/23:

Super Bowl - Billy Sims, Owner, Bill Sims BBQ / Former Detroit Lion & Heisman Trophy Winner - A huge success both on and off the field, Billy Sims has developed a reputation as a man of bold action. Earning college football's top accolade during his years at the University of Oklahoma, Sims went on to make NFL history in the famous play in which, rather than be tackled during a rushing attempt, he ran at, jumped, and, while fully airborne, kicked at his tackler– earning him the nickname "Kung Fu Sims" by fellow players. **Downtown Friday with the Main Street Area Association: Downtown Changes** – Maura **Thomson, MSAA Executive Director** – On the last day of the popular Restaurant Week, Maura muses over how downtown Ann Arbor is evolving.

Around the Home: Insulating Your Home – Pete Nowakowski, Marketing & Communications Director; Rob Patterson, General Manager, Arbor Insulation - Arbor Insulation was one of the first local contractors to install Spray Polyurethane Foam (SPF.) One of their key homeowner services is called "Fresh Start", where they can re-insulate an underinsulated attic.

Downtown Association of Ypsilanti: Church Expands, Gains National Prominence - Pastor Don W. Shelby, Jr. and Evangelist First Lady Bonita A. Shelby, Burning Bush International Ministries – It's a former car dealership renovated into a church, and now its expanding. Burning Bush International Ministries is adding more than 21,000 square feet and will seat 1,100 people. The Shelbys started Burning Bush in their Ypsilanti Township living room 25 years ago.

1/26:

Ann Arbor/Ypsilanti Regional Chamber of Commerce: Meet the Met's Manager – Coach Mark Van Ameyde, EMU Baseball Coach – Former EMU shortstop turned manager of the New York Mets is coming back to Ypsilanti to help his alma mater. EMU Hall of Famer Terry Collins is the keynote speaker at the Lead Off Dinner to benefit the EMU Baseball team.

Business Ethos: Gas Tax: Where Does the Money Go? – Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – The quick drop in gas prices has motorists smiling, but what will the long term impact be?

Milan Chamber of Commerce: Mayor Michael Armitage – More than a dozen new small businesses have opened in Milan since last year, and the Mayor says his community is poised to draw in further business development.

1/27:

Chelsea Area Chamber of Commerce: BNI Chelsea - **Bob Pierce, Chamber Executive Director; BNI Chelsea's Pat Deere & Paul Johnson** – Considered the largest business networking association in the world, BNI can help you grow your business. Chelsea BNI is a business networking group that members use to obtain job referrals.

Re:NEW Michigan: Our Economic Future - Larry Eiler, CEO, Eiler Communications; Lou Glazer, Founder, Michigan Future – Michigan ranks at the bottom when it comes to personal income per capita. Lou Glazer says the only way to change that is to invest in the right kind of education that will meet the demand of the work of the future. *Michigan Future is a source of new ideas on how Michigan can succeed as a world class community in a knowledgedriven economy. Its work is funded by Michigan foundations.*

West Washtenaw Business Association: A Business Plan for Success- Paul Larned, WWBA Board of Directors; Larry Fitzpatrick, United Systems – After teaching for 37 years and spending 30 of those years with the Willow Run Community Schools, Larry Fitzpatrick runs his own company of online products and services. In addition, he teaches others how to develop a business.

1/28:

Saline Area Chamber of Commerce: Insuring Your Business – Art Trapp, Chamber Executive Director; Susan Rosales State Farm Agency's Agent Bruce Crankshaw and Owner/Agent Susan Rosales - Learn how liability coverage protects your business and what policy limits are appropriate.

Manchester Area Chamber of Commerce: Update – Janet Larson, Chamber Past President – Manchester is preparing to replace its Main Street bridge soon. Here's what you need to know during the reconstruction.

1/29:

Ann Arbor Voters to Decide School Bond Millage - Andy Thomas, Trustee, Ann Arbor School Board - Ann Arbor schools voters will decide on May 5 whether to OK a debt millage rate extension that would raise more than \$30 million for the district. The Ann Arbor Public Schools Board of Education on Wednesday, Jan. 28, unanimously approved ballot language for the proposal,

The CivCity Initiative – **Mary Morgan, CivCity Executive Director** – After ending publication of *The Ann Arbor Chronicle,* the couple behind it are now turning their attention to conquering civic apathy. The goal of the CivCity Initiative is to create a non-partisan non-profit to inform, educate, and engage Ann Arborites of all ages about local government and civic affairs through partnerships and new programs.

1/30:

Downtown Friday with the Main Street Area Association: New Downtown Restaurant Expands Hours – **Maura Thomson, MSAA Executive Director; Nicki Liebold, Manager, Mezzevino** – One of Ann Arbor's newest restaurants is now offering lunch as well as dinner. Mezzevino's menu is a taste of Mediterrean and prepared from scratch in their own kitchen.

Around the Home: Camp Liberty – Maureen Sloan, CEO, Builders & Remodelers Association of Greater Ann Arbor; Major Richard V. Briggs, (US Air Force, Retired) -Camp Liberty provides a therapeutic experience in a natural Michigan outdoors setting. Through inclusive outdoor recreation opportunities and unique accessible facilities, Camp Liberty provides programs designed to aid in the rehabilitation and reintegration of U.S. Military Service Members, Veterans, their families, and charities engaged in helping individuals that are facing health challenges.

Patrick Anderson, Anderson Economic Group - If Michigan's Road Proposal is adopted, where will the money go and what will the financial impact be on your bottom line? A new report by the Anderson Economic Group analyzes Proposal 2015-1.

Downtown Association of Ypsilanti: Ypsi Real Estate Market – Dave Heikkinen, President, DAY; Tyler Weston, Realtor, Real Estate One - We take a look at what's selling in Ypsilanti, including business developments, apartment leases, and home sales. Realtor Tyler Weston also tells us why he thinks Ypsilanti is a prime place to work and live.

2/2:

AAPS Choosing New Vendor for Bus Services - Liz Margolis, Director of Communications, Ann Arbor Public Schools – Busing for Ann Arbor's 5,000 public school students could look a bit different next year. The Ann Arbor Public Schools is considering proposals from vendors to take over the transportation service. The current vendor, the Washtenaw Intermediate School District, submitted a bid but says it has not been invited to the second round of interviews.

Ann Arbor Inventor At It Again - Nathan Bomey, Detroit Free Press – Ann Arbor's Roger Newton is a man who has successful battled cholesterol with his invention of the #1 cholesterol-fighting drug, Lipitor. Now he's back and ready to tackle the problem in a new way.

Business Ethos: Add One More Issue to the List – Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – From the Highway Trust Fund to the budget for Homeland Security, Congress has a lot to tackle this year. Also on the list is Social Security Disability Insurance, which is scheduled to run out of money in 2016.

Woodchuck Day – **Dick Grant, Howell Conference & Nature Center** – Woody the Woodchuck is ailing today, but his stand-in has predicted whether we will see six more weeks of winter or an early Spring. *Learn more about the Howell Conference & Nature Center at www.howellnaturecenter.org.*

Milan Chamber of Commerce: Trisha Baldwin, Realtor, Real Estate One – Impressed with Milan's drive and potential, this realtor moved her own family to the community. We talk about the Milan market, what you can find in the \$150,000 price range, and how to stage your home to sell for maximum profit. *To contact Trisha Baldwin, visit www.TheMilanRealtor.com.*

Think Local First: Local Food Summit – Keith Soster, Director of Student Engagement at University of Michigan Dining – By 2025 the University of Michigan has a goal of locally-sourcing 20% of the food it utilizes in its student dining services. Currently that percentage is at 12.2%. Here's how they're doing it. *For more info about the Local Food Summit, visit www.localfoodsummit.org.*

2/3:

Chelsea Area Chamber of Commerce: 7th **Annual Chocolate Extravaganza** - **Bob Pierce, Chamber Executive Director; Jennifer Fairfield, Owner, The Garden Mill** – Here's a delicious way for you to support local businesses and enjoy filled with merchant demos, fun, and chocolate. *The Chelsea Chocolate Extravaganza is Saturday, Feb 7, 10:00 AM – 5:00 PM. Visit:* <u>http://www.chelseamich.com/wp-content/uploads/2014/12/Final-Choc-Ex-brochure-</u> 2015.pd

Re:NEW Michigan: Michigan Sales Tax Hike Proposal - Larry Eiler, CEO, Eiler Communications; Rob Fowler, CEO/President, Small Business Association of Michigan – On May 5 Michigan voters will decide whether to approve a deal that will fund roads, education, and municipalities. The plan includes hiking the Michigan sales tax by 1% while removing the sales tax from fuel sales, raising \$1.2 billion a year. Like many in the state, business leaders have been calling for lawmakers to "just fix the roads." But what will increasing the sales tax to their bottom line?

Advocates of the Homeless Talk Encampments, Mercy House, and Tiny Houses -MISSION Board Members Tate Williams & Brian Durrance – An organization that has supported homeless encampments in the Ann Arbor area is now partnering with the city, county, and church organizations to provide a solution to chronic homelessness. West Washtenaw Business Association: His Eye Is On The Sparrow- Paul Larned, WWBA Board of Directors; Annette Fraser, Board Member, - His Eye is on the Sparrow is a nonprofit organization which provides community services and homes with a loving family atmosphere with four residents in each home who have developmental disabilities, such as Down Syndrome. Accredited since 2011 by the Commission on Accreditation of Rehabilitation Facilities, they currently have two homes and are fundraising for a third home. Visit: www.hiseyeisonthesparrow.org

2/4:

Saline Area Chamber of Commerce: Delivering Great Service – Art Trapp, Chamber Executive Director; Rob Stockman, Parkland Laundry Mat – Wash and fold, bulk laundry bags, and delivery and pick-up are all part of the service at this Saline laundry mat, putting it loads ahead of the competition.

Wellness Wednesday: Measles & the Vaccine Controversy – Dr. Matthew Davis, M.D., M.A.P.P. / University of Michigan Professor of Pediatrics; Professor of Internal Medicine at the University of Michigan Health System; and Professor of Public Policy at the UM Gerald R. Ford School of Public Policy – An outbreak of measles across the U.S. has health professionals worried. But how to manage the crisis has been complicated by some parents not willing to have their children vaccinated.

<u>Manchester Area Chamber of Commerce</u>: Update – Janet Larson, Chamber Past President – Manchester is preparing to replace its Main Street bridge soon. Here's what you need to know during the reconstruction

2/5:

Dexter Area Chamber of Commerce: Frozen Sing-Along – Joe Schultz, Chamber Past President; Chuck Colby, Marketing Director, Encore Musical Theatre Company – If you have a little one who is enamored with the hit Disney movie Frozen, make sure to get tickets to the Frozen Sing-Along at the Encore this weekend. Appearances by Anna and Elsa, too! Visit: http://www.theencoretheatre.org/tickets/

Michigan's Recruiting Class: Nick Baumgardner, Sports Reporter, MLive.com / The Ann Arbor News – So, how well did new Michigan coach Jim Harbaugh do on attracting top talent to Ann Arbor? The Wolverines finalized 12 national letters of intent on Wednesday, ending up with a 14-man recruiting class for 2015.

2/6:

SBAM Gives Support to Road Funding Proposal - **Rob Fowler, SBAM CEO/President** – Despite a sales tax hike as part of the equation, the board of directors of the Small Business Association of Michigan is urging voters to pass Proposal 1.

Downtown Friday with the Main Street Area Association: Artini Crawl – Ann Arbor Art Center's Stacey Bodner, Fundraising & Event Coordinator, and Kate Robertson, Director of Education - Taste artfully prepared martinis made by downtown Ann Arbor restaurants and bars at this annual fundraiser for the 104-year old Ann Arbor Art Center. **Around the Home: Window Replacement:** – Maureen Sloan, CEO, <u>BRAG Ann Arbor;</u> **Tim Bradburn, <u>Fingerle</u> Lumber Product Showcase Manager** – Even homeowners in the newer subdivisions in the Ann Arbor area should take a look at the type of windows they have and how they were installed. Tim shows us what to look for and how to make the right decisions when it comes to replacing windows, from materials to installation. (First recorded August 3, 2012.) Each week the Builders & Remodelors Association of Greater Ann Arbor brings in members on our show who give us home improvement tips and advice.

Liberal Thought Police & the University of Michigan - Rachel Jankowski, Michigan

Advisor, Young Americans for Freedom – A stolen billboard promoting a talk by a conservative commentator has students with the Young Americans for Freedom questioning just how tolerant the Ann Arbor campus really is.

Downtown Association of Ypsilanti: The Ypsilanti Freighthouse – Dave Heikkinen, President, DAY; Visual Compass Web Design's CourtneyTavernit, Director of Business Development, and Vince Chmielewski, Owner; and Lauren Thomson, Historic Preservationist / Vice Chair, Friends of the Ypsilanti Freight House - A crowdfunding page has been set-up to help the Ypsilanti Freighthouse become an historical landmark and community center. If the \$50,000 goal is reached, the MEDC will match the donations. *Visit www.YpsiFreighthouse.org*.

Singing Valentines – Huron Valley Harmonizers' George Normandie (Tenor), Jim Windak (Bass), William Stutts, Jr. (Asst. Director), and Rob Pettigrew (Director) -Treat your sweetheart to an extra special gift this Valentine's Day! Once again, the Huron Valley Harmonizers will be offering their famous "Singing Valentines"! *Visit www.hvharmonizers.org.*

2/9:

Ann Arbor/Ypsilanti Regional Chamber of Commerce: Making Mortgages Work for You
Mike Pietilla, Owner, The Mortgage Beyond Network - The world of mortgages is a complex industry. Mike Pietilla focuses on the research phase of the home loan process, saving time and money for his clients.

Business Ethos: President Obama's Budget – DOA?: – Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University – President Obama called for sweeping tax increases last Monday in a budget proposal that dropped any quest for fiscal grand bargains with Congress. Is his proposal for more than \$1 trillion in new tax measures over the next decade dead on arrival in Congress?

Habitat for Humanity Receives National Recognition - Sarah Stanton, Executive Director; Danielle Thoe, Community Development Program Director - Habitat for Humanity of Huron Valley has been named one of 14 "Affiliates of Distinction" by Habitat for Humanity International for its achievements and innovation in serving Washtenaw County.

Milan Chamber of Commerce: Soldier of the Month - Col. (Dr.) Kevin Bohnsack,

Physician at Milan IHA - Recently promoted as Commander of the 110th Attack Wing, Col./Dr. Bohnsack is a family practice-trained flight surgeon. He initially served as a squadron flight surgeon for the Flying Tigers in Kuwait, Afghanistan and Iraq during initial combat operations. Colonel Bohnsack has also served as the Chief of Flight Medicine and Flight Commander at Germany's only remaining fighter air base and the chief of aerospace medicine at Offutt, AFB, the largest Air Combat Command base in the major command.

2/11:

Saline Area Chamber of Commerce: Heated Driveways, Zoned Climates, & Efficient Furnaces - Art Trapp, Chamber Executive Director; Joe Frasier, Aquastar Heating & Cooling - Aquastar has its roots in the company that the owner, Joseph Frasier, was raised in. That company was established in 1918 by Joe's great-grandfather, George Frasier. The family has been in the plumbing, heating and air conditioning business for over 95 years.

Wellness Wednesday: Cooling Concern Over Cholesterol Laden Food – Tina Miller, Meijer Healthy Living Advisor – Since 1961 the U.S. government has been warning us about high cholesterol foods. Now it says they may not be a concern after all.

Suburban Cares: North Star Reach – Marji Wisniewski, Director of Marketing & Communications, Northstar Reach; Elissa Spangler, Director of Marketing, Suburban Cadillac Chevrolet; Laura Tomassi, Event Specialist, Northstar Reach – North Star Reach offers life-changing camp experiences for children who are seriously ill and their families.

2/23:

Hard to ReImagine Washtenaw? - Nathan Voght, Project Manager, ReImagine

Washtenaw – Plans for a major transformation of a 5-mile stretch of the Washtenaw corridor have been endorsed by Pittsfield and Ypsilanti townships and the city of Ypsilanti. However, Ann Arbor isn't on board yet. Some Ann Arbor councilmembers are concerned that the public hasn't had a chance to weigh in on the proposed changes to Washtenaw Avenue, despite that the plan has been in the discussion stage for the last five years. Ann Arbor City Council last week voted 7-4 to postpone the Washtenaw Avenue corridor improvement study report. They will take up the issue again at the April 20 City Council meeting.

Ann Arbor/Ypsilanti Regional Chamber of Commerce: Level One Bank – Kendra Merriman, Mortgage Sales Manager - A new full-service and commercial bank has arrived in Ann Arbor. Level One Bank was recently chosen as one of Metro Detroit's 101 Best & Brightest Companies for which to work.

Business Ethos: Real Changes for Food Stamps? – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – This week the U.S. House Agriculture Committee will begin hearings on the food stamp program. The number of people receiving food stamps has doubled from just a decade ago here in the U.S. Is it time to reconsider how the program works?

Milan Chamber of Commerce: New Downtown Store - Lisa Brodie, Owner, Open Door Boutique – The owner of Open Door Boutique says she is excited for what the future holds for downtown Milan.

Road Tax: Hold Your Nose & Vote – **Nolan Finley, Detroit News** - The campaign to convince Michigan voters to approve a tax increase to fund road improvements will focus on safety. Fixing dangerous roads is the message that resonated the most with focus groups, as backers of Proposal 1 try to figure out the best route to passage of the measure. But Nolan Finley has another idea. *Follow Nolan Finley at detroitnews.com/finley, on Twitter at @nolanfinleydn, and watch him at 7:30 p.m. Thursdays on "MiWeek" on Detroit Public TV, Channel 56.*

2/26:

Endzone: The Rise, Fall, & Return of Michigan Football - John U. Bacon, Author – How fans of University of Michigan Football, including students, lettermen, and regents, changed the game and helped bring a once-esteemed program back to prominence.

Dexter Area Chamber of Commerce: Dexter Area Leadership Forum - Joe Schultz, Chamber President; Former State Rep. John Hansen, Former Judge Karl Fink – Two community leaders who have not only helped shape Dexter, but also the state of Michigan, have now come together to form a way for others to speak out about their community.

Fracking in Michigan - Dr. John Callewaert, Director of Integrated Assessment, U-M's Graham Sustainability Institute – A new report out of the University of Michigan analyzes the state's fracking policies and offers analysis of the options available to lawmakers, regulators, and the oil and gas industry.

2/27:

United Way Day of Giving: Power of the Purse - Emily Fogelsonger, Campaign Manager, United Way of Washtenaw County; Joanne Rau, Power of the Purse Chair/Vice President, Fifth Third Bank – Donate to the United Way of Washtenaw County today and your donation will be matched and have double the impact! Power of the Purse, hosted by the Women's Leadership Council, is one of the United Way's initiatives. It funds grants that allow women to achieve their potential. *To donate to the United Way of Washtenaw County, call 734.971.8200 or visit www.uwgive.org*.

Downtown Friday with the Main Street Area Association: Shamrocks & Shenanigans Run
Caroline Kaganov, General Manager, Conor O'Neill's; Steve Angerman, Co-Founder,
Running Fit – March 8 is the date for this year's Shamrocks & Shenanigans 5K Run/Walk in downtown Ann Arbor. The event benefits Save A Heart, which raises funds to benefits patients and their families at the Michigan Congenital Heart Center at Mott Children's Hospital in Ann Arbor. *Visit www.runshamrocks.com*.

Around the Home: Rain Gardens 101 – Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor; Pam Labadie, Education and Outreach Coordinator, Huron River Watershed Council; Susan Bryan, Rain Garden Coordinator, Washtenaw County Water Resources Commissioner's Office – You can make easy changes around your home to help prevent run-off pollution. A rain garden, which captures and filters run-off, can have a big impact.

United Way Day of Giving: The Business of Giving Michael Hodges, Director of **Communications, AMCOR Rigid Plastics** – From pharmaceuticals to soda packaging, we have all used Amcor products. This global company has headquarters in Ann Arbor and research and development operations in Manchester, and with its commitment to the United Way is a great example of corporate community stewardship. *To donate to the United Way of Washtenaw County, call 734.971.8200 or visit <u>www.uwgive.org</u>.*

Downtown Association of Ypsilanti: Will the Eagles Rise in 2015? - Dave Heikkinen, DAY President; EMU Football Coach Chris Creighton – Before arriving at Eastern Michigan University, Football Coach Chris Creighton coached at Ottawa University, Wabash College, and Drake University, winning seven conference titles, including two at Drake. Can he finally turn around the EMU program as well? He's got a plan and the talent on the team to do it. **United Way of Giving: How Young Leaders Give** - Megan Crosbie, Realtor, Reinhart Realtors; Kate Weber, Vice President of Business Development, Schoolrise – The Young Leaders Society at United Way encourages young professionals to get involved with their community and fosters a spirit of philanthropy and volunteerism. *To donate to the United Way of Washtenaw County, call 734.971.8200 or visit <u>www.uwgive.org</u>.*

United Way of Giving: Creating a Culture of Giving - Brandon Black, Director of Corporate Relations, United Way of Washtenaw County; Eric Helber, Vice President/Director of Business Development, Bank of Ann Arbor – Bank of Ann Arbor defines its place in our community through its numerous efforts to support the United Way. *To donate to the United Way of Washtenaw County, call 734.971.8200 or visit <u>www.uwgive.org</u>.*

3/16:

Ann Arbor/Ypsilanti Regional Chamber of Commerce: The Leslie Legacy – Karen Rendell, Program & Operations Director, Leslie Science & Nature Center - Emily and Eugene Leslie enjoyed having neighborhood children play on their land. The Leslies wanted to preserve their land for children and decided to deed their property to the City of Ann Arbor with a request that it be used for children. The city established the Leslie Science & Nature Center to give children the opportunity to explore the rich resources around them.

Business Ethos: What About the Beef? – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – McDonald's Corporation plans to curtail antibiotics use in its U.S. chickens because of health concerns. Will this move kick-start a broader food industry response to a growing public health alarm around drug resistant bacteria? Do people want to know what's in their food? Will this change in ingredients improve consumers' views of McDonald's food?

3/20

Downtown Friday with the Main Street Area Association: Literati's Birthday – Maura **Thomson, MSAA Executive Director; Hilary Guftason, Co-Owner, Literati Book Store** – Celebrating two years in downtown Ann Arbor, this independent book store opened up at a time when others were being shuttered. We explore the secret to their business success in a digital driven economy.

Around the Home: Painting Your Home - Joe Stolaruk, President of *Precision Painting and More* – Choosing the right paint starts with choosing the right painter.

Downtown Association of Ypsilanti: American Diner Revival Eyes Downtown Eatery – Kevin Hill, Owner, Wolverine Grill - Another TV show is considering featuring an Ypsilanti restaurant in its line-up. Just down the street from Haab's on Michigan Avenue (which was recently featured on a QVC show), the Wolverine Grill serves up locally-sourced food presented in a creative style not normally found at diners.

Matt Durr: Economic Outlook: New Jobs for Washtenaw County – Ben Freed & Matt Durr, *The Ann Arbor News* Business Reporters – 13,000 new jobs are expected to be created in Washtenaw County in the next few years. Those jobs will be created in several key areas in particular.

3/23:

Business Ethos: Will We Ever Get A Budget? – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – President Obama's budget proposal calls for increased spending and taxes, while the Republicans are calling for spending cuts of \$5.5 trillion and a repeal of Obamacare. But do they have the leadership to make it happen?

Milan Chamber of Commerce: Redeveloping Milan's Downtown - Ben Kramer, VP/Chief Lending Officer, University Bank; Dave Snyder, CEO, Wabash & Main LLC – Construction is beginning on historic buildings in Milan's downtown. The nearly \$5.3 million development is coming together thanks to a unique arrangement between several sources.

3/24:

Chelsea Area Chamber of Commerce: - Bob Pierce, Chamber Executive Director; Chelsea Good, Receptionist, and Lin Zizka, Optician at Chelsea Optometry – The optometrist who recently purchased this optometry shop in Chelsea can trace his roots in the business all of the way back to 1892! Dr. Brian Carney is a fourth generation optometrist, who specializes in dry eye syndrome and hard to fit contact lens patients.

Climbing the Penobscot Building - Nathan Bomey, Reporter, *The Detroit Free Press* – He's covered the ups and downs of the city's bankruptcy, but this assignment gave Nathan Bomey a different perspective on Detroit.

A Letter to the Michigan Legislature (and Michigan Taxpayers) – Jarrett Skorup, Policy Analyst, Mackinac Center for Public Policy – After spending two years reversing a decadelong trend toward increasing the power of state government, the Michigan Legislature returned to its old ways. Now there are signs that reform may be underway. Jarrett Skorup explains exactly what lawmakers need to do to provide real reform.

West Washtenaw Business Association: On Demand Printing - Paul Larned, WWBA Board of Directors; Bill Morales, Owner, CMYK Imperial Printing – With an onsite graphic designer and a commitment to a quick turnaround, this on demand printing

3/26:

Dexter Area Chamber of Commerce: Hall of Fame Winner – Joe Schultz, Chamber Past **President; Cindy Johnson, St. Joseph Parish in Dexter** – Dating back to 1840, St. Joseph Parish in Dexter is celebrating its 175th year.

Tech Thursday: The Evolving World of Facebook - Jacob Bodnar, Tech Strategist at Maestro / Webmaster, Lucy Ann Lance Show – Facebook is finding new ways to engage with its customers, announcing several new initiatives this week.

3/27:

New Study Analyzes Impact of Proposal 1 on Taxpayers - James Hohman, Assistant Director of Fiscal Policy, Mackinac Center for Public Policy - The typical Michigan household could expect to pay an additional \$500 in state taxes in 2016 if voters pass Proposal 1. The proposal would raise funds for roads, as well as increase monies for schools and municipalities.

Downtown Friday with the Main Street Area Association: – Vinnie Jonna, Vinology - This popular downtown Ann Arbor restaurant is now offering brunch, as it expands its menu.

Around the Home: Poseidon Ponds and Landscaping – Pete Nowakowski, Marketing & Communications Director, Builders & Remodelers Association of Greater Ann Arbor; Cory Mann, Owner of Poseidon Ponds and Landscaping – Adding a water feature to your home or business landscaping creates a serene and beautiful environment.

Downtown Association of Ypsilanti: – **Dave Heikkinen, President, DAY; Yen Azzaro, Co-Owner, chin AZZARO** – With its origins in Chicago and Ann Arbor, this art and design studio recently located to Ypsilanti. Owners Nick and Yen Azzaro bring a multitude of creative talents to the community, and their connections in the art world are giving Ypsilanti high profile exposure.

3/30:

Ann Arbor/Ypsilanti Regional Chamber of Commerce: Ann Arbor Civic Theatre Celebrates 85 Years – Cassie Mann, Program Director, Ann Arbor Civic Theater - It is one of the longest-running community theaters in the country. Community members from all walks of life have participated on and behind stage at the Ann Arbor Civic Theater. Actors such as Gilda Radner and current Broadway star Bryn O'Malley have performed with the Civic.

Business Ethos: Keeping the Supreme Court Busy – **Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University** – The U.S. Supreme Court continues to hear cases challenging the legality of the Obama administration

Milan Chamber of Commerce: Chamber Comedy Mystery Dinner Play - Chamber VP **Heather Gotts** – It's a who-done-it with a lot of laughs! The Milan Area Players, under the direction of Dr. Eduardo Enriquez, will thrill the audience with this production to benefit the Chamber.

Growing Together or Drifting Apart – **Ian Robinson, President, Huron Valley Central Labor Council** – A report on income inequality in Washtenaw County released today shows that one-third of county workers don't earn enough to meet basic family needs. Released by the Center for Community Labor Studies at the University of Michigan Dearborn, the report examines recent and projected trends in county job growth

3/31:

Chelsea Area Chamber of Commerce: St. Joe's Chelsea Expands Services - **Bob Pierce, Chamber Executive Director; Nancy Graebner, CEO, St. Joseph Mercy Chelsea** St. Joe Mercy Chelsea is now the only facility in Western Washtenaw to offer radiotherapy services. This new service combined with the chemotherapy cannot be underestimated for cancer patients. Now Western Washtenaw patients have a local option that will eliminate the 40-60 minute daily round trips to other facilities for their treatments.

Re:NEW Michigan: Shifting Gears Transitions to Shifting Now - Larry Eiler, CEO, Eiler Communications; Molly Leonard, Director, Shifting Now (*formerly Shifting Gears*) / Sensei Change Associates – In the last few years Michigan's unemployment has gone from 14% to just under 6% with jobs growing in healthcare, science, and info technology sectors. Now a program to place talent in growth companies is broadening its reach and fine-tuning its approach to better position workers for Michigan's new economy. *Visit <u>www.MichiganTalent.org</u>.*

Michigan Football: Spring Game - Nick Baumgardner, Sports Reporter, MLive/*The Ann Arbor News* – For the first time in a number of years, the University of Michigan Football Spring Game will actually be a game and not a scrimmage. Nick weighs in on what to expect, and he also tells us about the UM's decision to no longer host two popular community events.

West Washtenaw Business Association: Insuring Your Business - Paul Larned, WWBA Board of Directors; Insurance Agents Carlos Lozano & Patrick Conklin, Washtenaw Insurance Services Agency of Farm Bureau Insurance – After working on their own with Farm Bureau Insurance, these two agents are now putting their talents together to provide clients with comprehensive insurance plans. In this interview we learn how commercial insurance works, including worker's compensation policies, business auto policies, and liability insurance.

Regular Segments:

Greg Peters, The Reluctant Networker Wendy Welch, Humane Society of Huron Valley "WLBY Pet of the Week" Saturdays Renew Michigan with Larry Eiler Tina Miller, Registered Dietician "Healthy Living Segment" Saturdays David Lorenz, Michigan Travel "Traveling the Great State of Michigan" Saturdays Maura Thomson, Main Street Area Association Weekly Wellness Wednesday – Local health experts Weekly Dr. David Mielke, retired Dean, EMU College of Business - "Business Ethos" Weekly Ann Arbor/Ypsilanti Area Chamber of Commerce - Weekly Saline Chamber of Commerce – Weekly Manchester Chamber of Commerce - Weekly Milan Chamber of Commerce – Weekly Chelsea Chamber of Commerce – Weekly Dexter Chamber of Commerce – Weekly BRAG Ann Arbor - Around The Home - Weekly Non-Profit Spotlight – Weekly