

ANN ARBOR RADIO
1st Q 2012 ISSUES & PROGRAMS REPORT
1290 AM – WLBY

“Lucy Ann Lance Business Insider” & “Lucy Ann Lance Show” On-Air Guests and Events:

1/3:

Jason Womack - Author of *Your Best Just Got Better: Work Smarter, Think Bigger, Make More*

Kyle Meinke, Michigan Football Beat Writer, AnnArbor.com - How the Wolverines Look for the Sugar Bowl

1/10:

Brian O’Connor, Detroit News Finance Editor

David Shepardson, Detroit News Washington Bureau – Impressions from the North American International Auto Show

1/11:

Aakash Gupta, Vice President of Pro-Bono Consulting, Michigan Engineering Consulting Club

Joe Terranova, CNBC’s *Fast Money* and author of *Buy High, Sell Higher*

1/12:

Tech Thursday - Bischer Technologies: Nick Richardson, Director of Client Support Center

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1/13:

Maureen Sloan, BRAG CEO; David Haig, D.A. Haig Construction - *Getting Your Remodeling Project Started*

Kathryn Raaker, CEO of Tri-State Connection & TV/Radio Host/Executive Producer- Enjoying Your Golden Years

Sally Mitani, Ann Arbor Observer: *From Briarwood to Costco* –

1/14:

Future Stars 2012

1/16:

Jeanine DeLay, Civic Ethicist & Founder of A2Ethics.org – The Big Ethical Question Slam

1/18:

Matt Naud, City of Ann Arbor Environmental Coordinator – Ann Arbor Resurrects Idling Ordinance:

Brian O'Connor, Detroit News Finance Editor – Supreme Court's Arbitration Ruling a Big Rip-Off for Consumers

1/19:

Rob Fowler, President/CEO, Small Business Association of Michigan (SBAM) – State of the State

1/20:

State Representative David Rutledge (D-54th District, Ypsilanti)

Doug Rothwell, President/CEO, Business Leaders for Michigan and Chair of the MEDC Executive Committee

Beth Adams, Executive Director of the Housing Bureau for Seniors – Housing Options for the Elderly

1/24:

Mattie Duppler, Government Affairs Manager, Americans for Tax Reform (ATR) – State of the Union Bingo

Stu Sandler, Decider Strategies – The Importance of Michigan in the Presidential Primary

Ed Shaffran, Shaffran Development – Champion House Abruptly Closes

1/25:

EMU Professor Ed Sidlow, Assoc. Prof. of Political Science at Eastner Michigan University – President Obama's State of the Union

1/26:

Eric Tyson, "Real Capital: An Insider's Look at How Bain Capital Does Business"

1/28:

Cindy Avon Masini, President of the Huron H.S. Booster Club – Car Raffle

Washtenaw Remembered: Rob Hoffman, CEO/Founder, Priceless Photo Preservation – 1939 Ann Arbor Movie Restored and Digitized by Ann Arbor Company

1/31:

Tom Ivacko, Administrator, UM Center for Local, State and Urban Policy (CLOSUP), Gerald R. Ford School of Public Policy – Government Dashboards

2/1:

Michael Cheng, President/Founder, Mando Mandarin School – Is Chinese Becoming the Language of Business?

Margaret Benefiel, Executive Officer of Executive Soul / Adjunct Faculty, Andover Newton Theological School in Boston/Visiting Lecturer, All Hallows College, Dublin, Ireland– Soul at Work: Spiritual Leadership in Organizations

2/2:

Dick Grant, Groundhog Day – Woody the Woodchuck

2/3:

State Rep. Mark Ouimet – Corridor Improvement Authority

2/4:

Huron H.S. Varsity Women's Basketball: Coach Steve Vinson; Players Logan Sims, Captain (Sr., Center) & Devin Talley, Captain (Sr. Guard) – Huron Women's Basketball Bowl & Buy

Jaye Green, Owner of Salon Varga's 2nd Annual "Reggae for Research" Fundraiser for Breast Cancer Research

Tionna Griffin, Winner of Future Stars; Susan Hurwitz, Pioneer Theatre Guild

2/6:

MSU Instructor Robert Kolt, Michigan State Department of Advertising, Public Relations and Retailing / President/CEO, Kolt Communications – MSU Professors Rate Skechers Top Super Bowl Commercial

2/8:

James Bell, GM Consumer Affairs – And the most popular car color is...

Jason Bloom, Bloom Strategic Consulting – TrialMode

2/10:

State Rep. Mark Ouimet – Funding Proposals for New State Budget Represent Positive Direction for Michigan

Amanda Mercer, Bethany Williston, Susan Butcher, Suzanne Ross, A2A3 (Ann Arbor Active Against ALS) - Swim for a Cure

Andrew Hoeffner, Senior, UM College of Engineering – Downtown Ice Carving Extravaganza

2/14:

Jennifer Hall, Executive Director, Ann Arbor Housing Commission – How to Pay for Public Housing

Jacob Bodnar, MSU Young Republicans – CPAC

2/15:

Mary Kerr, Ann Arbor Convention & Visitors Bureau – Hosting the Winter Classic in Ann Arbor
Makes Dollars and Sense

Tom Whither, Adopt-A-Watt

2/17:

Amy Klinke, Assistant Director, Small Company Initiatives, Business Engagement Center, UM Center for Entrepreneurship – Bob Lutz To Speak at UM Entrepreneurship Awards

Edwards Brothers Malloy

2/20:

Brandon Jessup, Chairman/CEO of Michigan Forward - Michigan's Emergency Financial Manager
Law

2/21:

Lindsay Blackwell, Creator of “Dear Lisa Rudgers”

2/22:

Ann Arbor City Councilmember Stephen Kunselman (3rd Ward-D)

2/24:

David Shepardson, Detroit News – Republican Presidential Debate

AAPD Chief Barnett Jones on Home Invasions

2/25:

Saline Fiddlers: Hometown Concert

2/27:

Nancy Cain, AAA Michigan – What's Behind the Escalating Gas Prices

Brian O'Connor, Finance Editor, Detroit News – New Pension Tax

2/28:

Achieving Total Leadership: Stew Friedman, Author/CEO of Total Leadership and Practice Professor of Management, Wharton School of the University of Pennsylvania

Julie Kirk, CEO, CrueltyFreeConsumer.com

2/29:

Leapling Peter Fletcher – Is he 80 or 20?

3/1:

Dr. Rob Pasick, Psychologist/Executive Coach; Doron Levin, Fortune.com Reporter/Former Detroit Bureau Chief for the *New York Times*: The Legacy of Jeffrey Zaslow

3/2:

Dr. Patricia Green, AAPS Superintendent

3/5:

Brian Marl, Candidate for Mayor of Saline

Steve Feinman, Ann Arbor SCORE; Ph: 313.226.6075, ext. 221 Allen P. Cook, Asst. Director for Lender Relations, Michigan District Office, U.S. Small Business Administration – SBA Lenders Conference

Maureen Hennessey, Co-Chair, Educational Foundation of Dexter – 2012 Educational Foundation of Dexter Gala Auction

3/6:

Jake Wesolek, USA Hockey Team Development

3/7:

Power of the Purse: Sandy Rupp, President, United Way of Washtenaw County; Jackie Jenkins, Chair of Power of the Purse; Lynette Findley, VP of EMU

Rima Larson, Ann Arbor Business Owner; Dr. Zaki Lababidi, VP of Syrian American Council – The Crisis in Syria

3/8:

The Kite Network - Anne Rivard, Jeff Pitts, Dotty

3/9:

Sandy Williams, Perry Nursery School

3/12:

Jan Barker, CEO of Girl Scouts Heart of Michigan – 100th Anniversary of Girl Scouts

MSU Professor Paula Winke, Second Language Studies – U.S. Citizenship Test Lacks Reliability

3/13:

Albert Berriz, CEO, McKinley Properties: The Future of America's Malls

Mary Steffek Blask, Executive Director, Ann Arbor Symphony Orchestra; Music in the Key of A2:

Ann Arbor North Rotary: Cruising to the South Pacific with Rotary - Matt Copeland, Dutch Nie, Owner, Nie Funeral Home

3/14:

Ann Arbor City Administrator Steve Powers

3/15:

MRun: Will Kane, Training Chair; Michelle Lapin & Allison Reid, Social Events Coordinators – Race Across Michigan

3/16:

Jenni Hawes, Disaster Volunteer, American Red Cross of Washtenaw County – Aftermath of the Tornado

Sarah Ginzberg, President; Linda Zhong, Secretary – Appreciate and Reciprocate

James Hohman, Assistant Director of Fiscal Policy, Mackinac Center – Five Ways to Close State's Badly Underfunded Public School Employee Pension Plan

3/19:

Matt Derrenberger, Owner, Ann Arbor Insurance Associates – Disaster Insurance Claims

3/20:

Ann Arbor Fire Chief Chuck Hubbard – Fire Department Restructure

Bryce Hoffman, Detroit News - "American Icon: Alan Mulally and the Fight to Save Ford Motor Company

3/21:

Paul Hickman, National Cash Mob Day - Encore Records/Jerusalem Garden

Lives: Ham Operators & Trained Weather Spotters Credited with Early Tornado Warning - Mike Swartz, Jeff Cowall, & Pat Clouse from RACES (Radio Amateur Civil Emergency Services) & Skywarn

3/22:

Jayne Tharp, Ann Arbor Figure Skating Club – Melody On Ice

3/23:

UM Natural Childbirth: Joanne Bailey, C.N.M., Ph.D., of the U-M Department of Obstetrics and Gynecology

3/24:

Trevor Staples, Friends of the Ann Arbor Skatepark - Skatepark Moves Forward

Geoff Larcom, EMU – Shooting at EMU

Susan Snyder & Karen Lewis, Co-Founders of Feet and Friends Fighting Colon Cancer

3/27/12:

Daniel Howes, Detroit News Columnist – City of Detroit Accountability

3/28/12:

Professor Richard Friedman, University of Michigan Law School – The Supreme Court Health Care Challenges

Robb Woulfe, Executive Director, Ann Arbor Summer Festival

3/29/12:

Jason Tracey, Director of Stores, Wireless Zone; Brian Biskner, Account Executive, Wireless Zone of Ann Arbor: Capitalizing the Mobile Solution

Eric Smith, Washtenaw Admissions Advisor, Cleary University - Consider Going Back to School

Jeff Freyer, Vice President, Comcast Business Services: Data Solution Trends for Small Businesses

Jake Steig, Trust But Verify Investigations: Retail Loss Prevention

Mark Neumaier, Big George's Home Appliance Mart - What's New In Digital Technology

3/30/12:

Professor Anne Curzan, University of Michigan Department of English - Ann Arbor Does It Up Different: What Has Happened to the Adverb?

Gordon MacKay, President of Indian Trailways: New Airport Shuttle Service

Maria Holmes, Comcast – City Year Career Day

3/31/12:

Ann Arbor Jaycees: Jerri Atkins, Community Development Vice President; Tom McAllister, 78th Chapter President

Events:

Live broadcast from BRAG Ann Arbor Home, Garden & Lifestyle Show – 3/17/12

Live broadcast from Business to Business Expo at WCC – 3/29/12

Regular Segments:

Greg Peters, The Reluctant Networker

Deb Kern, Humane Society of Huron Valley “*WLBY Pet of the Week*” Saturdays

Renew Michigan with Larry Eiler

Tina Miller, Registered Dietician “*Healthy Living Segment*” Saturdays

David Lorenz, Michigan Travel “*Traveling the Great State of Michigan*” Saturdays

Ingrid Ault – “*Think Local First*”

Mary Morgan, Publisher of AnnArborChronicle.com “*Perspective on the News*” Saturdays
Nathan Bomey & Paula Gardner, AnnArbor.com’s Business Review “*Business News*” Weekly
Reporters from the Ann Arbor Observer Monthly
Maura Thomson, Main Street Area Association Weekly
Wellness Wednesday – Local health experts Weekly
Dr. David Mielke, Dean, EMU College of Business – “*Business Ethos*” Weekly
Ann Arbor Area Chamber of Commerce – Weekly
Ypsilanti Area Chamber of Commerce – Weekly
Saline Chamber of Commerce – Weekly
Manchester Chamber of Commerce - Weekly
Milan Chamber of Commerce – Weekly
Chelsea Chamber of Commerce – Weekly
Dexter Chamber of Commerce – Weekly
BRAG Ann Arbor – Around The Home - Weekly