# ANN ARBOR RADIO 3rd Q 2012 ISSUES & PROGRAMS REPORT 1290 AM – WLBY

"Lucy Ann Lance Show" On-Air Guests and Events:

7/2:

What Businesses Need to Know about the Health Care Law: Elizabeth Latchana, Fraser Law Firm

SCOTUS Health Care Decision – Jim Martin, Chairman/Founder, The 60 Plus Association

7/3:

Chic to Shift: Nathan Bomey, Business Writer, Detroit Free Press

Cayman Chemical Helps Law Enforcement Battle Synthetic Drugs: Dr. Kirk Maxey, President, Cayman Chemical

7/5: **DTE – Power Outages** 

7/9:

Ann Arbor Time Capsule – Susan Pollay, Executive Director, Downtown Development Authority

**Matt Greff – Arbor Brewing Company –** Local brewer becomes first solar powered brewery in Michigan.

7/11:

**David Jesse, Higher Ed Reporter, Detroit Free Press** - Eastern Michigan University is once again in the public spotlight for transgressions revolving around the President's office at the Ypsilanti campus.

7/12:

RelayFund - Jeff Lambert, CEO of Lambert, Edwards & Associates

How Franchising Works – Craig Donaldson, New CEO of Service Brands International

7/16:

Nathan Bomey, Detroit Free Press Business Reporter – Does GM's Chevy Volt ad signal a return to LGBT advertising? -

The Making of Gelato - Val Lowitz, Manager, Iorio's Gelateria

7/17:

Employment in Michigan's Restaurants Grows: Justin Winslow, VP of Government Affairs, Michigan Restaurant Association

Saving Dying Languages - Anthony Aristar, Professor of Linguistics, Eastern Michigan University:

AnnArbor.com Leadership Changes: Laurel Champion, Executive Vice President; Paula Gardner, Community News Director

7/18:

The Heatwave & its Impact on te City of Ann Arbor Water Supply: Brian Steglitz, Senior Utilities Engineer, City of Ann Arbor Public Services

Ann Arbor Art Fair – Ryan Stanton, AnnArbor.com Reporter

The Grave Wall – Wendy Williams & Dave Dye

7/19:

Live from the Ann Arbor Art Fair: Sarah Ramanuj, Producer

**Olympian:** Powerlifter Mary Stack, Paralympian

Carl Racenis, Manchester Chicken Broil

7/20:

Swimming the English Channel, Battling Breast Cancer - Amanda Mercer, Channel For ALS

Ann Arbor Symphony Orchestra: Mary Steffek Blaske, A2SO Executive Director ; Maestro Arie Lipsky, Music Director/Conductor

7/24:

Ann Arbor Performer Gives Final Concert Before Heading to LA - Lucciana Costa, Singer/Songwriter -

7/25:

Penn State Sanctions & the Michigan Impact: Kyle Meinke, Michigan Football Reporter, AnnArbor.com –

7/26:

Sexting – A Normal Part of Dating? – Debbie Gordon-Messer, Research Associate/Project Manager, UM School of Public Health:

The Case for a Central Park in Downtown Ann Arbor - Will Hathaway, Library Green -

Is A123 Systems Going Broke? - Nathan Bomey, Detroit Free Press Business Reporter

7/27:

EPA Ban on Over-The-Counter Asthma Relief: Former Congressman Bart Stupak, Partner in Venable's Legislative & Government Affairs

Ann Arbor Host Families Needed for Hockey Stars of the Future - Scott Monaghan, Senior Director of Operations, USA Hockey

Drought to Raise Food Prices: Smart Grocery Shopping Tips - Andrea Woroch, Consumer Expert –

7/30:

U.S. Senate Candidate Pete Hoekstra (R)

UM Solar Car Team Wins Record-Breaking 2012 American Solar Challenge - Eric Hausman, Project Director, UM Solar Car Team

7/31: Republican U.S. Senate Candidate Clark Durant

Democratic County Commission Candidate Christina Montague

Ann Arbor Democratic Council Candidates, Ward 1: Eric Sturgis and Sumi Kailasapathy

8/1:

Steven Dulan, Attorney & Adjunct Professor, Thomas M. Cooley Law School/Board Member, Michigan Coalition for Responsible Gun Owners

Ann Arbor City Council Candidates, Ward 2 Democratic Primary: Tony Derezinski (Incumbent); Sally Hart Petersen

8/2:

M.L. Elrick: Pulitizer Prize Winning Investigative Reporter Lands Job at Detroit's Fox 2 WJBK TV

Enbridge Expands in Washtenaw County – Joseph Martucci

Ann Arbor City Council Candidates, Ward 4: Margie Teall (Incumbent) and Jack Eaton

8/3: GM by the Numbers: Nathan Bomey, Detroit Free Press Business Reporter

Ann Arbor City Council Candidates, Ward 5: Chuck Warpehoski and Vivienne Armentrout

8/6:

Contraception Mandate Business Impact: Dan Weingartz, President, Weingartz Supply

Tyrone Bridges, Candidate, Ward 1 Ypsilanti City Council

8/7: Brian Durrance, VP, MISSION

Changing of the Guard - Sandy Rupp, President, United Way of Washtenaw County

8/8:

Election Round-Up: Larry Kestenbaum, Washtenaw County Clerk

8/9:

Voters to Decide Fate of Ypsilanti Public Schools and Willow Run Community Schools – Scott Menzel, WISD Superintendent; Laura Lisiscki, WRCS Superintendent

Finding the God Particle: Jianming Qian, ATLAS Team Leader / University of Michigan Physics Professor

David Wessel, WSJ Economics Editor / Author of *RED INK: Inside the High Stakes Politics of the Federal Budget* 

8/11: **Power Change: Ann Arbor Mayor John Hieftje** 

8/13:

New Helicopters Mark New Era for UM Healthy System's Survival Flight - Denise Landis, R.N., Survival Flight Critical Care and Transport Manager

8/14:

VP Nominee Paul Ryan, Medicare, and the Senior Vote: Jim Martin, Chairman, 60 Plus Association

8/15: New Job Opportunities for North American and Australian Workers: 8/16:

**Ballot Proposal for New Casinos Blocked by Michigan Court of Appeals – John Truscott, Protect MI Constitution** 

Plymouth Road Retail Comeback After Pfizer: Lizzy Alfs, Business Reporter, Ann Arbor.com

8/17:

Judgement: David Shirvell Ordered to Pay \$4.5M in Damages Against Gay UM Student President - David Jesse, Detroit Free Press

To Drink or Not To Drink? - Nathan Bomey, Detroit Free Press

8/21:

Secretary Ray LaHood, U.S. Transportation Secretary & Peter Sweatman, Director UMTRI

Ann Arbor Voters Face Tax for Art in Public Places: Jane Lumm, Ann Arbor City Councilmember

8/22:

Detroit Water Department Employs Horseshoer..With No Horses: Jarrett Skorup, Content Manager, Michigan Capitol Confidential / Research Associate for Online Engagement. Mackinac Center for Public Policy

Study: If Japan Is Allowed Free Trade, More Than 26,000 U.S. Jobs Lost - David Shepardson, Detroit News Washington Bureau

8/23:

Teen Hot Dog Vendor Back in Business: Patrick Wright, Mackinac Center Legal Foundation Director

The Internet Generation Goes to College: Tom McBride, Co-Author,

The Mindset Lists of American History / Professor of English and Humanities, Beloit College

8/24:

New Ypsilanti Charter School Flooded with Applications: Nancy Kouba, Principal, South Pointe Scholars Charter Academy

Michigan Start-Up Debuts Ad Supported Toilet Paper in Restrooms: Jordan Silverman, Co-Creator, Star Toilet Paper

Augusta National Golf Club Welcomes Women: Lisa Belkov-Snyder, National Sports Commentator/Radio Show Host, *Live with Lisa!*, Mile High Sports 1510 AM & 93.7 FM

8/27:

GM Bans Candidate Visits: Nathan Bomey, Detroit Free Press Business Writer

8/28:

Republican National Convention: Bryan Preston, PJ Media

Wells Fargo Advisors: Ron Eppler; Anthony Showich; and Neil Weissman

American Red Cross Washtenaw County Responds to Tropical Storm Isaac

8/29:

Toni House, Author, Guide to Savvy Shopping Skills

#### 8/30:

Insight from the Republican National Convention: Nolan Finley, Detroit News

## 8/31:

Preview of the Michigan/Alabama Football Season Opener: Kyle Meinke, Football Beat Writer, AnnArbor.com

A Review of Mitt Romney's Speech - Malcolm Out Loud, National News & Political Commentator / Host, www.malcolmoutloud.tv

9/3:

Kerrie Ferrell, Author, Rick Ferrell: Knuckleball Catcher

9/4:

**Collective Bargaining Agreement: Jared Rodriguez, President, Protecting Michigan Taxpayers** 

**How to Raise an Entrepreneurial Child – Gregory Downing, Author,** *Entrepreneur Unleashed: Wealth to Stand the Test of Time* 

# 9/5: Democratic National Convention: Malcolm Out Loud

#### 9/6:

Kiplinger at the DNC - Richard Sammon, Senior Associate Editor, Kiplinger

"This Stuff Works": Ladies' Home Journal Beauty Products Testing: Erica Metzger, LHJ Beauty Director

Protect Our Jobs Wins Court Victory – Ted O'Neil Mackinac Center for Public Policy

#### 9/7:

Detroit and The War of 1812: James McConnell, Secretary, Michigan's War of 1812 Bicentennial Committee

#### 9/11:

Nathan Bomey, Detroit Free Press: Chevy Volt a major money loser? GM calls report grossly wrong

11<sup>th</sup> Anniversary of 9/11: Eye Witness Account - Anthony "The Big Cheese" Mongiello, CEO of Formagio Cheese

#### 9/12:

Ypsilanti School District Partners with Saline Schools to Save Money - Scot Graden, Superintendent, Saline Area Schools

Margaret Leary, Emeritus Director, UM Law Library / Author of Giving It All Away

#### 9/13:

Attacks on U.S. Embassies: Pete Hoekstra, Former Chairman of the House Permanent Select Connittee on Intelligence

9/18:

Changes Coming to Ann Arbor's South Main Street: Lizzy Alfs, AnnArbor.com

Dave Ramsey EntreLeadership Simulcast: Paula Palmer Burns, Executive Director, Dexter Chamber of Commerce

9/19:

No Votes for Vets: Disenfranchising the Miliary: Michael Connelly, United States Justice Foundation

9/21:

Automotive Companies Hiring, But Now Facing Stiff Silicon Valley Competition: Nathan Bomey, Detroit Free Press

## Detroit's Day of Reckoning - Daniel Howes, Detroit News

9/22:

**Performance Network Launches New Season: Marissa Kurtzhals, Marketing Manager, Performance Network** 

## 9/26: Sobriety Court – Judge Joe Burke, 15<sup>th</sup> District Court

Jim Streeter – Eastern Michigan University Sports Information Director retiring after 39 years.

#### 9/27:

A Merry Holiday for Christmas Trees: Marsha Gray Executive Director, Michigan Christmas Tree Association

# The Michigan Mood: Dr. Charles Ballard, Department of Economics, MSU

#### 9/28:

Deals of the Year Nominees Announced – Paula Gardner, Local Content Director, AnnArbor.com

## **Events:**

Live broadcast from Spark East – A Taste of Ypsilanti 8/10/12

## **Regular Segments:**

Greg Peters, The Reluctant Networker Deb Kern, Humane Society of Huron Valley "WLBY Pet of the Week" Saturdays Renew Michigan with Larry Eiler Tina Miller, Registered Dietician "Healthy Living Segment" Saturdays David Lorenz, Michigan Travel "Traveling the Great State of Michigan" Saturdays Ingrid Ault - "Think Local First" Mary Morgan, Publisher of AnnArborChronicle.com "Perspective on the News" Saturdays Lizzy Alfs, AnnArbor.com's Business Review "Business News" Weekly Reporters from the Ann Arbor Observer Monthly Maura Thomson, Main Street Area Association Weekly Wellness Wednesday – Local health experts Weekly Dr. David Mielke, Dean, EMU College of Business - "Business Ethos" Weekly Ann Arbor/Ypsilanti Area Chamber of Commerce - Weekly Saline Chamber of Commerce - Weekly Manchester Chamber of Commerce - Weekly Milan Chamber of Commerce – Weekly Chelsea Chamber of Commerce - Weekly Dexter Chamber of Commerce – Weekly BRAG Ann Arbor - Around The Home - Weekly Non-Profit Spotlight - Weekly