

ANN ARBOR RADIO
1st Q 2016 ISSUES & PROGRAMS REPORT
1290 AM – WLBY

“Lucy Ann Lance Show” On-Air Guests and Events:

Regular Segments:

Ann Arbor/Ypsilanti Regional Chamber of Commerce – Monday 8:20am

- 2/1 – Annual Foundation Gala – Katie Jones, Director of Marketing A2Y Chamber
- 2/22 – **Travel with the Chamber** – Barbara Davenport, VP of Foundation & Leadership
- 2/29 – Michigan Ability Partners – Jan Little, CEO
- 3/21 – Senior Helpers – Co-Owners Sheila Doeden, Faye Molitor
- 3/28 – Fashion Forward – Stefanie Mitchell, Marketing & Events Coordinator

Business Ethos: Monday 8:40am - Dr. David Mielke, Retired Dean of the College of Business at Eastern Michigan University

- 1/4 - If You Can't Legislate, Regulate – A Summary
- 1/11 – Compromise Can Work, Can Our Politicians?
- 1/18 – Unemployment, the Other Side of the Coin
- 1/25 – The Brain Drain: Migration from Michigan
- 2/8 – The Federal Deficit, out of sight, out of mind
- 2/15 - Michigan Governor Rick Snyder's proposed budget, what are the chances?
- 2/22 – The Death of Justice Antonin Scalia – Now What?
- 2/29 – What's Your Gig? Uber and the Gig Economy
- 3/7 – Welfare Reform? Déjà vu all over again
- 3/14 – One Last Chance for Detroit Public Schools?
- 3/21 – Seventy Nine Cents for every dollar? Is there a pay gap between men and women?
- 3/28 – Out of sight, out of mind. The Flint lead crisis brings attention to infrastructure problems.

Blue Cross/Blue Shield of Michigan: Monday 9:10am – Andy Hetzel VP Communications BCBSM

- 1/4 – Open Enrollment – Family
- 1/11 – Open Enrollment - Family
- 1/18 – Patient Centered Medical Home Facilities
- 1/25 – Open enrollment deadline
- 2/1 – Heart Awareness Month
- 2/8 – Win By Losing
- 2/15 - #MI Kids Can
- 2/22 – Understanding Your Coverage, Understanding Your Plan
- 2/29 – Commitment to the Community
- 3/7 – Understanding Your Coverage: PCP
- 3/14 – Patient Safety Week
- 3/21 – MI Kids Can
- 3/28 – Understanding Your Coverage

Milan Chamber of Commerce: Monday 9:20am

- 1/4 - Community Service Award Winner – Isabelle Schultz – with sons Tyler & Todd
- 1/11 – Community Service Award Winner – Ellen Bell
- 1/18 – Milan Business of the Year; Milan Dental Associates, Dr. Eric Peacock
- 1/25 – Let's Chill Winterfest – City Administrator Jade Smith, Jill Tewsley, Jill Tewsley Marketing
- 2/1 – Anne Farmer, President Milan Area Historical Society
- 2/8 – The Milan Area Community Foundation – Mayor Michael Armitage
- 2/15 – Paul's Advanced Auto Care – Paul Simpkins
- 2/22 - Now and Then and Again – Cindy Day, Owner
- 2/29 - The Shops; Jessica Ravitz
- 3/7 - Milan High School Drama Department; Once Upon A Mattress
- 3/14 – Milan Main Street Program; Jade Smith Milan City Administrator, Dave Snyder, Chair
- 3/21 – Marble Memorial United Methodist Church – Pastor Robert Miller
- 3/28 – Stone Bridge Productions – David Peterson

Chelsea Area Chamber of Commerce: Tuesday 8:20am- Bob Pierce, Chamber Executive Director;

- 1/5 – Chelsea Wellness Center, Dawn Lyons and Shelley Hehr
- 1/12 – Will Rogers, Rogers Insurance Group
- 1/19 – The Purple Rose Theater – Guy Sanville, Artistic Director
- 1/26 – New Library Director -; Lori Coryell, Director, Chelsea District Library
- 2/2 – Jennifer Fairfield, Chair of Chocolate Extravaganza
- 2/9 – Rick Taylor, Realtor
- 2/16 – Devils Haircut, Lynae McClellan
- 2/23 – Chelsea Rotary Club – Anne Nauts, Arbor One Mortgage
- 3/1 – Robin Hills Farm; Ben Wielechowski
- 3/8 – The Growth of Chelsea, The Growth of The Chamber, Bob Pierce, Chamber President
- 3/15 – Cellular & More; Mikayla Walling
- 3/22 – Small Business Leadership Award Winner – Paul Schlissler, Surface Dynamics
- 3/29 – Dr. Victor Hakim – Orthosurgeon, St. Joseph Mercy Health System, Chelsea

Re:NEW Michigan: Tuesday 8:40am - Larry Eiler, CEO, Eiler Communications

- 1/5 – Is Social Media the New Media? - Dr. Bud Gibson, Assoc. Professor, EMU Computer Information Systems / Center for Digital Engagement
- 1/12 – 2016 Economic Outlook Health Check - David & Margaret Baker, Baker Strategy Group
- 1/19 – Foretelling the Future through Words - Paul Payack, The Global Language Analyst
- 1/26 – The Big Business of College Sports Marketing - Derek Eiler, Co-Founder/Partner, Fermata Partners
- 2/2 – Rob Fowler, Small Business Association of Michigan – Impact of Flint Water Crisis on small Business
- 2/9 – Tom Walsh, Detroit Free Press – My 33 years of Highs/lows of the Detroit beat
- 2/16 – Information Technology and its importance
- 2/23 – Ann Arbor Dioxane Plume – Roger Rayle, Chair, Scio Residents for Safe Water
- 3/1 – The Power of Positive Dying
- 3/8 – Menlo Innovations; Rich Sheridan
- 3/15 – Teen Gardens; Former University of Michigan Running Back Vincent Smith
- 3/29 – The Women's Center of Southeast Michigan – Jennifer McCue, Business Manager; Paula Michalak, Program Director

West Washtenaw Business Association: Tuesday 9:20am - Paul Larned, WWBA Board of Directors

1/5 - Ophir Yarn & Fiber –Kate Ernsting, Barbra Stewart, Gary Ernsting,
1/12 – 2016 Jackson Road Cruise – Todd Bailey, Chair
1/19 – Habitat for Humanity – Sarah Stanton, Executive Director
1/26 – Auto Tech Center – John Carter, co-owner
2/2 – Christa Quinn, Motawi Tileworks
2/9 – Christopher Juillet, Attorney at Law
2/16 – Bancroft Custom Painting, Brian & Kate Bancroft
2/23 – SEO Ann Arbor – Nicklaus Sulno
3/1 – Davidson Promotional Products; Rachel Olson
3/8 – Western & Southern Life; Douglas Jenvey
3/15 – Carlyle Grill; John Roumanis, Owner & Chino Connell
3/22 – Moxie Graphics – Sue Maher
3/29 – Heritage Collision – Dale Sieloff, Manager

Saline Area Chamber of Commerce: Wednesday 8:20am – John Olsen, Chamber Executive Director

1/6 – Stony Lake Brewing Company,
1/13 – Winterfest; Katie Spence
1/20 – Distinguished Young Women of America – Students Amanda Fisher & Marisa Stafford, Jan Witte, Director
1/27 – Arbor Motion, Sebastian Gaeta
2/3 – 212 Art Center, Cindy Barnett
2/10 – Steve’s Custom Signs, Steve Jedele
2/17 – Saline Salutes; Retired Executive Director Saline Chamber Larry Osterling
2/24 – Goodwill Industries – Dan Burns, Executive Director
3/2 – Baby Shower to benefit Corner Health – Joyce Gertas, First United Church Saline; Monique Salemos, Corner Health Center
3/9 – Saline Spring Craft Show – Cheryl Hoeft, Founder; Brian Puffer, Saline Community Foundation
3/16 – Saline Area Players – Warren’s Peace – Sara Honsowetz, President; Marc Holland, Playwright
3/23 –Ladies Night Out – Samantha Neilson, Saline Main Street; Amy Wallin, Benitos Pizza
3/30 – Saline City Manager Todd Campbell – Michigan Avenue reconstruction

Wellness Wednesday: Wednesday 8:40am

1/6 – Obama gun control and mental health background checks
1/27 – Zika Virus
2/3 – 3D Surgery; Dr. Alexander Farag, Ohio State University
2/10 – Pediatric Flu
2/17 – Flint Water Crisis
2/24 – Managing stress levels for pregnant women
3/2 – Free Cervical and Breast Cancer screenings – Dr. Sharon Billmeyer, SJMHS
3/16 – March is National Nutrition Month
3/23 – People checking online reviews in selecting Doctors
3/30 – Allergy Season

SPOTLIGHT ON CONCORDIA UNIVERSITY: Wednesday 9:10am

- 1/13 – Dr. Harv Schmidt, Dean of the School of Education
- 1/20 – Coach Thad Sankey, Head Coach Women's Basketball
- 1/27 – Kyle Thoms, Marketing & Communications of Athletics
- 2/3 – Eric Kwong, International Student Graduate Assistant
- 2/10 – Dr. Patrick Ferry, President of Concordia University
- 2/17 – Gretchen Jameson, Senior VP of University Affairs
- 2/24 – Rachel Ferry, Manager of Campus Communications
- 3/2 – New Lacrosse program at Concordia – Womens coach Sammie Ryder
- 3/9 – Dothan Keener – Director of Campus Life
- 3/16 – Masters in Computer Science Program – Dr. Nicholas Beeson
- 3/23 – Men's Lacrosse – Head Coach Nick Zoroya
- 3/30 – Dr. Marilyn Meell – Director of Graduate Education

THE PASTOR'S PERSPECTIVE; FATHER JAMES CONLIN ST. FRANCIS OF ASSISI CHURCH – Wednesday 9:40am

- 1/20 – Resolutions
- 1/27 – Catholic Schools Week
- 2/3 – What is Lent?
- 2/10 – The Oscars, Diversity and the Church
- 2/17 – Is this Humanity's last century?
- 2/24 - The Decline of Church Denominations
- 3/2 – Oscar's Best Picture, Spotlight. The story of the abuses in the Catholic Church
- 3/9 – How to Pray
- 3/16 – Oscar's Best Picture, Spotlight. The story of the abuses in the Catholic Church (repeat)
- 3/23 – An Easter Message
- 3/30 – The Persecution of Christians

Dexter Area Chamber of Commerce: Thursday 8:20am

- 1/7 – The Business Squad
- 1/14 – Dexter Community Players, Avenue Q
- 1/21 – Video & Internet Stuff, Scott Nadeau
- 1/28 – Dexter Educational Foundation; Jen Wagner
- 2/4 – H&R Block Tax Preparation Services; Marva Robertson, Jean Schoner
- 2/11 – His Eye Is On the Sparrow – Annette Fraser
- 2/18 – Chi Payment Services – Bill Shaw
- 2/25 – Dexter Chamber 2016 upcoming events
- 3/3 – Bankruptcy Law – Zeke Bohekian
- 3/10 – Pirates Cove Self Storage – Deb Maricani, Sandy Flanders
- 3/17 – 4th annual Dexter Rotary Club Jazz Night – Jamie Guise, Stephanie Evans
- 3/24 – Dancers Edge Studio – Valerie Stead Potsos
- 3/31 – Washtenaw County Parks & Rec – Lyla Ellens

Around the Home: Thursday 8:50am – Maureen Sloan, CEO, Pete Nowakowski, Marketing & Communications Director, BRAG Ann Arbor;

- 1/7 – Michael & Michelle Ryan, The Ryan Team Realtors
- 1/14 – Habitat For Humanity; Karen Shellie
- 1/21 – Clearwater Systems Kinetico – Dan Abel
- 1/28 – Comfort One Heating & Cooling – Mike Kyzer
- 2/4 – Rain Gardens; Pam Labadie, Huron River Watershed Council, Susan Bryan County Water Resource Commissioners Office
- 2/11 – Ann Arbor State Bank – Jeremy Schaefer
- 2/18 – Poseidon Ponds – Corey Mann
- 3/3 – Preview of Home, Garden & Lifestyle Show – Pete Nowakowski
- 3/10 – B Dry Systems of Michigan - Eric Erickson
- 3/17 – Precision Painting & More – Joe Stolaruk
- 3/24 – Delux Rental – Scott Irwin
- 3/31 – Stempky Gardens – Jim & Tom Stempky

TRAVEL MICHIGAN: Friday 9:05am/Saturday 10:30am: Dave Lorenz, Vice President Travel Michigan;

- 1/7 – New Year’s Travel Resolutions (Part one)
- 1/14 – New Year’s Travel Resolutions (Part two)
- 1/21 – February events in Michigan
- 1/26 – Statewide Winter Events
- 2/2 – Effects of Flint Water Crisis on Pure Michigan campaign
- 2/12 – Michigan cities trailing in vote for Best Midwest Town in Midwest Living magazine competition
- 2/19 – Best Pizza in Michigan
- 2/26 – Pure Michigan Snow Days promotion
- 3/4 – Spring/Summer Travel Michigan guide now available
- 3/11 – Travel Michigan Trivia
- 3/18 – The Blue Water Area
- 3/25 – Grand Hotel, Mackinac Island

Downtown Friday with the Main Street Area Association: Friday 8:20am - Maura Thomson, MSAA Executive Director;

- 1/8 – Restaurant Week
- 1/15 – Restaurant Week; Café Zola, Anna Zoleski
- 1/22 – UM Ice Carving Team, Paris LaRock
- 2/5 – WSG Gallery; Val Mann
- 2/12 – Savco Hospitality; Andrea Cardenas
- 2/19 – The Shaffran Companies; Ed Shaffran
- 2/26 – Ann Arbor Seed Company; Eric Camp
- 3/4 - Shamrocks & Shenanigans; Carolina Kaganov, Connor O’Neils, Steve Angerman, Running Fit
- 3/11 - Alzheimer’s Association – Samantha West, Maire DeLand
- 3/18 – Priceless Preservation – Rob Hoffman
- 3/25 – Old German Restaurant – Stacy Baird

50+ Friday 8:40am

- 1/8 – New Social Security laws affecting married couples and ex-spouses
- 1/15 – winter safety tips for seniors
- 1/22 – Death of David Bowie causing a generation to realize their mortality
- 1/29 – Huge Gap in savings needed for retirement from what boomers have saved
- 2/5 – Three worries with healthcare at ages 55 and beyond
- 2/12 – Nearly 20 million older adults live in unaffordable and unsafe housing
- 2/19 – Can weight loss for seniors lead to Dementia?
- 2/26 – Hearing Loss
- 3/18 – Presidential candidate's stances on Social Security

Downtown Friday with the Downtown Association of Ypsilanti: Friday 9:20am– Dave Heikkinen, DAY President;

- 1/8 - Ypsi Alehouse Owners Ted Badgerow
- 1/15 – Wagon Trail Home Décor, Kurt Riling
- 1/22 – Ypsilanti District Library; Gillian Gainesly
- 1/29 – Ypsilanti Community Development Manager, Joe Meyers
- 2/5 – EMU senior Evan Sweet
- 2/12 – A2 Vintage, Kelly & Anne Callison
- 2/19 – Photographer Dan Blakeney
- 2/26 – Heikk's Decorated Apparel, Dave Heikkinen
- 3/4 – Scholar Baller - Dr. Keith Harrison, University of Central Florida
- 3/11 – The Wurst Bar -
- 3/18 – Ypsilanti Community Schools – Yen Azzaro
- 3/25 – Artifact & Whimsy – Owner Beth Wilkinson

Events around Town: Friday 9:30am– Katie Whitney, the Ann Arbor Observer**Real Estate Matters w/ Rick Taylor: Friday 8:50am, Saturday 9:40am, Sunday 11:30am**

- 3/11 – The Third Week in March is a great week every year to list your home in Ann Arbor
- 3/18 – The Importance of Pre-Approval
- 3/25 – Why Not to List Your Home for Sale by Owner

Talking Pictures - Friday 9:40am, Saturday 11:05am– Perry Seibert; Detroit Film Critics Society

- 1/9 –
- 1/15 – Diversity at the Oscars
- 1/22 – Favorite move of 2015
- 1/29 – Animalisa
- 2/5 – Hail, Caesar! –The Coen Brothers latest picture is a nod to old Hollywood.
- 2/12 – Zoolander 2
- 2/19 – Perry's Oscar picks
- 2/26 – Dead Pool
- 3/4 – Three movies that didn't make it to the Oscars
- 3/11 – Ten Cloverfield Lane
- 3/18 – Hello, My Name Is Doris
- 3/25 - Batman v Superman: Dawn of Justice

Healthy Living: Tina Miller Registered Dietician & Healthy Living Advisor Meijer stores

1/2 – New Year’s 2016 Promises and Pledges

1/9 – Soups On

1/16 – Food Fight, New Dietary Guidelines

1/23 – Tips to Avoid Colds and Flu

1/30 – The ABC’s of Heart Health

2/6 – Super Party

2/13 – Foods of Love

2/20 – National Hot Breakfast Month

2/27 – National Nutrition Month: Savor the Flavor of Eating Right

3/5 – National Nutrition Month: Tasty Ways to Decrease Sugar, Salt and Fat

3/12 – Get The Lead Out: How Safe is my Water

3/19 – Love Your Gut: Probiotic and Prebiotic benefits

3/26 – Healthier Easter Entertaining

GUESTS

1/12 - **Powerball Means Big Business** - Paula Gardner, Business Reporter, MLive.com / *The Ann Arbor News* – While many dream of winning the billion dollar Power Ball, retailers are racking up big sales that directly benefit their businesses.

1/13 Educating Homebuyers – Terry Clark-Jones, Senior Extension Educator, MSU Extension – Learn how to find the right house, how to finance it, and how to work with lenders and realtors, as well as manage home inspections, property taxes, and insurance by attending free pre-purchase homebuyer education classes.

1/13 President Obama’s Final State of the Union – Frank Vernuccio, Editor-in-Chief, *New York Analysis of Policy & Government* – In his analysis of the State of the Union, Vernuccio gives us a dozen reasons why President Obama is out of touch with the American people.

1/13 Michigan Basketball, Football, and Jim Harbaugh – Nick Baumgardner, Sports Reporter, MLive / *The Ann Arbor News* - The Wolverine basketball team beats #3 Maryland, and the university’s football coach attends the State of the Union. We get the inside stories from our favorite Michigan sports beat writer.

1/18 – **Advice to the Governor for the State of the State** - Nolan Finley, The Detroit News

1/18 – **North American International Auto Show** – Henry Payne, The Detroit News

1/19 – **Top Best (and Worst) Cars at the Detroit Auto Show** - Nathan Bomey, USA Today

1/20 – **POTUS at the Auto Show** – Paula Gardner, MLive.com/The Ann Arbor News

1/20 – **Flint Water Crisis** – State Representative David Rutledge

1/22 – **North American International Auto Show** – Henry Payne, The Detroit News

1/22 – **Car Trends** – Sherry Sabbagh, Johnson Controls Designer

- 1/25 - **Water Brigade for Flint** - State Rep. Adam Zemke (D-Ann Arbor)
Foundation for Saline Area Schools - Annherst Kreitz, New Executive Director
- 1/28 – How to sell to homeowners – Kim Booker, Sandler Sales
Ann Arbor Dioxane Plume – Roger Rayle, Chair, Scio Residents for Safe Water
- 2/1 – Dexter Encore Musical Theater; Chuck Colby and Dan Cooney
- 2/2 – Jeff Mason, University Research Corridor on economic impact of URC
Woody the Woodchuck Saw His Shadow; Dick Grant, Howell Nature & Conference Center
- 2/3 – Nastiest Bumper Sticker Ever; Michael LaFaive, Mackinac Center for Public Policy
- 2/4 – University of Michigan Football Recruiting; Nick Baumgardner, MLive sports reporter
- 2/5 – Educating Students, Evaluating Teachers – Lily Eskelsen Garcia, President, National Education Association
- 2/8 – Derek Cressman – How to restore fair elections
Detroit News columnist Nolan Finley – new book “Little Red Hen”
- 2/9 – Was Ann Arbor Deer Cull Warranted? – Dr. Jonathan Levine, UM Professor of Urban and Regional Planning, Taubman College of Urban Planning
- 2/15 – Constituting America dot org; Juliette Turner
- 2/16 – The anniversary of the closing of Border’s Books; Paula Gardner, Business Reporter, MLive.com / *The Ann Arbor News*
- 2/18 – Bowling Fundraiser for Camp Mishetonki – Julia Zaher, UM Transplant Center
- 2/25 – The Ann Arbor Connector – Eli Cooper, Transportation Project Manager, City of Ann Arbor
UM offers safe space for students frightened by talk – Grant Strobl, Young Americans for Freedom
- 2/29 – Flint Water Crisis, Who knew what and when – Chad Livengood, Detroit News
- 3/1 – Workshop on benefits for seniors & people with disabilities – Sharon Peterson, Partners in Personal Assistance
- 3/2 – DTE Energy creates 8,500 new jobs for Michigan residents – Tony Tomczak, Executive Director for Corporate Services, DTE Energy
- 3/3 – Local coffee shop can’t find employees – Owner Kim Caster, Brewed Awakenings Café
Keep 911 working – Washtenaw County Sheriff Jerry Clayton, Jack Ceo, 911 Communications Coordinator
- 3/9 – recap of Michigan primary election in Washtenaw County – County Clerk Larry Kestenbaum
211 calls during Flint Water Crisis – Washtenaw United Way CEO Pam Smith

3/10 – REMOTE BROADCAST FROM SUBURBAN CHEVROLET/CADILLAC FOR AMERICAN RED CROSS MONTH

- Interviews with volunteer Jeffrey Bauer, Suburban Marketing Director Kimberly VanDeCreek and Noreen Pawlick, Major Gifts Officer American Red Cross

3/11 – Etiquette for being sick in public – Lizzie Post, The Emily Post Institute; Dr. Michael Shaffner, Medical Director, National Foundation for Infectious Diseases

3/14 – Michigan makes NCAA Men’s Basketball Tournament – Nick Baumgardner, The Ann Arbor News/M Live

3/17 – Dexter Community Foundation – Julie Shoemaker, Dexter School Board; Dave Lutton, Reinhart Realtors; Todd Clark, Old National Bank

3/22 – New Ann Arbor Public Schools program enhancements – Superintendent Dr. Denise Swift

3/23 – Michigan Senate votes to bail out Detroit Public Schools – Ben DeGrow, Mackinac Center for Public Policy

3/28 – Ypsilanti webcam controversy – Steve Pierce

3/30 – Ann Arbor City Club Annual Flea Market – Greg Fleming, General Manger, Barbara Kramer, Event Coordinator

Regular Segments:

Greg Peters, The Reluctant Networker

Wendy Welch, Humane Society of Huron Valley “*WLBY Pet of the Week*” Saturdays