

PRI IP=9 NP= 8 JB for Governor 62454728

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #							
Client				AE	NCC - CHI - SAN FRAN (Office	NCC		Address										Contract Start		09/11/2017		
Product				Client	JB for Governor (23991)					Contact				Phone	713-341-1000						Contract End		09/24/2017		
Estimate		9.13-9.19		Product	Political-Governor (136)					Notes												TOTALS FOR CONTRACT			
Order		62454728		Agency	SHORR, JOHNSON & MAGNUS (2413)			15%														Total Spots		39	
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)			13%														Gross Amt		\$23,750.00	
REFERENCES																									
Est #				Primary	Chicago Intercon		Tertiary			Bill Month		Broadcast		Contract Type		Political						Agency Comm		\$3,562.50	
Contr #		511236		Secondary	National - Political		Quaternary			Ord Status		Traffic Updates Accepted										Rep Comm		\$2,624.38	
Systems		Interconnect, 5170 (36)																				Net Amt		\$17,563.13	
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len				
1		9	CNN	VARIOUS	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$350.00	\$1,050.00	30				
2		9	CNN	NEW DAY<	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$350.00	\$350.00	30				
3		9	CNN	CNN NEWSROOM<	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	7	1	7	\$375.00	\$2,625.00	30				
4		9	CNN	VARIOUS	09/18/17	09/19/17	09:00	16:00	X	X						0	1	0	\$375.00	\$0.00	30				
5		9	CNN	VARIOUS	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$650.00	\$1,300.00	30				
6		9	CNN	SITUATION ROOM<	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$650.00	\$650.00	30				
7		9	CNN	VARIOUS	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	4	1	4	\$1,000.0	\$4,000.00	30				
8		9	CNN	ANDERSON COOPE<	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$1,000.0	\$2,000.00	30				
9		9	MNBC	VARIOUS	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$400.00	\$1,200.00	30				
10		9	MNBC	MORNING JOE<	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$400.00	\$400.00	30				
11		9	MNBC	VARIOUS	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	4	1	4	\$375.00	\$1,500.00	30				
12		9	MNBC	VARIOUS	09/18/17	09/19/17	09:00	16:00	X	X						1	1	1	\$375.00	\$375.00	30				
13		9	MNBC	VARIOUS	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30				
14		9	MNBC	VARIOUS	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$650.00	\$650.00	30				
15		9	MNBC	VARIOUS	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	4	1	4	\$950.00	\$3,800.00	30				
16		9	MNBC	VARIOUS	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$950.00	\$1,900.00	30				
Sep 17																					Total				
Spots		39																			39				
Grs \$		\$23,750																			\$23,750				
Net \$		\$17,563																			\$17,563				

PRI IP=9 NP= 8 JB for Governor 62454728 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address														
Product		Client	JB for Governor (23991)		Contact	Phone	713-341-1000												
Estimate	9.13-9.19	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes														
Order	62454728	Rep Firm	13% National Cable Communications (3) 13%																
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political														
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)																			
<table border="1"> <thead> <tr> <th colspan="2">Sep 17</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>39</td> <td>39</td> </tr> <tr> <td>Grs \$</td> <td>\$23,750</td> <td>\$23,750</td> </tr> <tr> <td>Net \$</td> <td>\$17,563</td> <td>\$17,563</td> </tr> </tbody> </table>								Sep 17		Total	Spots	39	39	Grs \$	\$23,750	\$23,750	Net \$	\$17,563	\$17,563
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ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____