

## PRI IP=9 NP= 8 JB for Governor 62454728

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #			
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN ( Office NCC	<b>Address</b>							<b>TIM #</b>	1168446			
<b>Product</b>		<b>Client</b>	JB for Governor (23991)	<b>Contact</b>			<b>Phone</b>	713-341-1000		<b>Contract Start</b>	09/11/2017				
<b>Estimate</b>	9.13-9.19	<b>Product</b>	Political-Governor (136)	<b>Notes</b>					<b>Contract End</b>	09/24/2017		<b>TOTALS FOR CONTRACT</b>			
<b>Order</b>	62454728	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413) 15%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		<b>Total Spots</b>	39		<b>Gross Amt</b>	\$23,750.00		
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	13% National Cable Communications (3) 13%	<b>Ord Status</b>	Traffic Updates Accepted				<b>Agency Comm</b>	\$3,562.50		<b>Rep Comm</b>	\$2,624.38		
REFERENCES				<b>Systems</b>	Interconnect, 5170 (36)								<b>Net Amt</b>	\$17,563.13	
<b>Est #</b>		<b>Primary</b>	Chicago Intercon	<b>Tertiary</b>											
<b>Contr #</b>	511236	<b>Secondary</b>	National - Political	<b>Quaternary</b>											

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	VARIOUS	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$350.00	\$1,050.00	30
2		9	CNN	NEW DAY<	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$350.00	\$350.00	30
3		9	CNN	CNN NEWSROOM<	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	7	1	7	\$375.00	\$2,625.00	30
4		9	CNN	VARIOUS	09/18/17	09/19/17	09:00	16:00	X	X						0	1	0	\$375.00	\$0.00	30
5		9	CNN	VARIOUS	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	2	1	2	\$650.00	\$1,300.00	30
6		9	CNN	SITUATION ROOM<	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$650.00	\$650.00	30
7		9	CNN	VARIOUS	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	4	1	4	\$1,000.0	\$4,000.00	30
8		9	CNN	ANDERSON COOPE<	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$1,000.0	\$2,000.00	30
9		9	MNBC	VARIOUS	09/13/17	09/17/17	05:00	09:00			X	X	X	X	X	3	1	3	\$400.00	\$1,200.00	30
10		9	MNBC	MORNING JOE<	09/18/17	09/19/17	05:00	09:00	X	X						1	1	1	\$400.00	\$400.00	30
11		9	MNBC	VARIOUS	09/13/17	09/17/17	09:00	16:00			X	X	X	X	X	4	1	4	\$375.00	\$1,500.00	30
12		9	MNBC	VARIOUS	09/18/17	09/19/17	09:00	16:00	X	X						1	1	1	\$375.00	\$375.00	30
13		9	MNBC	VARIOUS	09/13/17	09/17/17	16:00	19:00			X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30
14		9	MNBC	VARIOUS	09/18/17	09/19/17	16:00	19:00	X	X						1	1	1	\$650.00	\$650.00	30
15		9	MNBC	VARIOUS	09/13/17	09/17/17	19:00	24:00			X	X	X	X	X	4	1	4	\$950.00	\$3,800.00	30
16		9	MNBC	VARIOUS	09/18/17	09/19/17	19:00	24:00	X	X						2	1	2	\$950.00	\$1,900.00	30

<b>Sep 17</b>				<b>Total</b>
Spots	39			39
Grs \$	\$23,750			\$23,750
Net \$	\$17,563			\$17,563

# PRI IP=9 NP= 8 JB for Governor 62454728 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM			BILLING INFORMATION			TIM #		
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>				1168446	
<b>Product</b>		<b>Client</b>	JB for Governor (23991)		<b>Contact</b>		<b>Phone</b>	713-341-1000	<b>Contract Start</b>	09/11/2017
<b>Estimate</b>	9.13-9.19	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>				<b>Contract End</b>	09/24/2017
<b>Order</b>	62454728	<b>Rep Firm</b>	13% National Cable Communications (3) 13%							
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political					
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)										
<b>TOTALS FOR CONTRACT</b>									<b>Total Spots</b>	39
									<b>Gross Amt</b>	\$23,750.00
									<b>Agency Comm</b>	\$3,562.50
									<b>Rep Comm</b>	\$2,624.38
									<b>Net Amt</b>	\$17,563.13

Sep 17		Total
Spots	39	39
Grs \$	\$23,750	\$23,750
Net \$	\$17,563	\$17,563

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_  
 FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_