

WTLC-AM 1310 - Indianapolis

Community Problems, Needs and Programming To Meet Those Community Problems and Needs

October 1, 2015 to December 31, 2015

In our ongoing effort to serve the public interest, Station WTLC-AM broadcasts programming responsive to issues of concern to Indianapolis and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

- A. **Education.** Improving student achievement, increasing parental involvement in schools, providing additional resources to minority-majority schools.
- B. **Crime.** Reducing the level of violence and crime, particularly in minority neighborhoods. Discouraging youth from taking up crime.
- C. **Drug Abuse.** Reducing the level of illegal drug use, especially by youth. Helping provide positive alternative to illegal drug use and smoking by underage persons.
- D. **Economy, Recession, Unemployment and Employment Opportunities.** The unprecedented recession and economy in Indianapolis, how it affects the community; increasing opportunities for employment and financial stability, especially among African-Americans and Indianapolis youth and young adults.
- E. **Political Empowerment and Political Education.** Increasing dialog between Indianapolis elected officials and the community, especially between the Indianapolis African-American community and elected officials at all levels. Provide education of voting procedures and educate listeners on the critical issues affecting Indianapolis area residents.
- F. **Minority Business Development.** Improving the climate for developing and fostering the growth and development of minority owned businesses in Indianapolis.
- G. **Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities.** Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Indianapolis arts organizations and entities, especially minority-oriented ones.
- H. **Civic Infrastructure.** Improve streets and other basic civic infrastructure (i.e. streets, curbs, sidewalks).
- I. **Strengthening Minority Organizations and Organizations Serving Minority Youth.** Improving and increasing the ability of minority organizations to provide services and programs for the 16th largest African-American community in the United States, both the overall community and Indianapolis' growing minority youth population.
- J. **Health.** Reducing health disparities among Indianapolis' African-American community.
- K. **Youth & Families.** Strengthening the bonds between families and youth, particularly among African-Americans.
- L. **Tax Reform.** Reforming the structure and methodology of local and state taxes, including reform of property taxes and finding new ways of raising government revenue and reducing government expenditures

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PROGRAMMING

DAYS & TIMES AIRED	PROGRAM	DESCRIPTION	TYPES OF PROBLEMS & NEEDS COVERED DURING QTR
Mon-Fri 1pm – 3pm	Afternoons with Amos	Daily weekday talk show on a wide range of issues in Indianapolis, especially those affecting the Black community	ALL
Saturdays 9am-10am	Harambee	Weekly program on topics of importance and empowerment for the Indianapolis African-American community. Produced in conjunction with Martin University.	A,B,C,D,E,F,I,J, K
Saturdays 10am-11am	Medically Speaking	Produced in cooperation with the Marion County Health Department. Weekly program focuses on issues and topics of healthy, especially healthy of African-Americans	C, J
Saturdays 11am-12pm	Legally Speaking	Weekly show on the law and legal issues and legal matters	B, C, E
Saturdays 12 Noon – 1pm	Unity in the Community	Various Indianapolis community leaders host a weekly interview and call-in program on community issues, specifically how those issues are affecting Indianapolis' African-American community.	A,B,C,D,F,I,K,

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<p>Wednesdays 7pm-8pm</p>	<p>Concerned Clergy's Town Hall Meeting</p>	<p>Produced in conjunction with the Concerned Clergy, a local minority advocacy group, Town Hall Meeting brings community leaders and politicians together to the community to discuss issues of common concern</p>	<p>ALL</p>
<p>October 1st</p>	<p>City Councilman Bill Crawford's Funeral Services</p>	<p>Councilman Bill Crawford served 40 years in the Indiana General Assembly. 8 PSA's announcing the funeral services were aired so the community would be able to support and salute one of Indiana's most influential leaders.</p>	<p>E</p>
<p>October 2nd –October 4th</p>	<p> Voter Registration</p>	<p>12 PSA's were ran to encourage listeners and the community to register to vote for the November 2nd .</p>	<p>E</p>
<p>October 2nd –October 4th</p>	<p>Unite For Change</p>	<p>6 PSA's were ran to support the National Day of remembrance for Murder victims.</p>	<p>E</p>
<p>October 8th-October 14th</p>	<p>Mozel Sanders Luncheon</p>	<p>WTLC has partnered with Mozel Sanders and the Sanders family to serve free Thanksgiving meals for the community on Thanksgiving Day. The annual Mozel Sanders' Luncheon hosts corporations, politicians, community leaders & partners, along with the community supporters. The luncheon is held at NFL Indianapolis Colts' veteran, Gary Brackett's restaurant "Georgia Reeses". 100% of the dinner proceeds are donated to the Mozel Sander's Foundation. Radio One ran 50 PSA's to ask the community to support the event.</p>	<p>E, D, F</p>

October 15 th	Mozel Sanders' Luncheon	Afternoons with Amos hosted a special edition of the show with our beloved host that has passed away, Amos Brown from Noon-3pm. Amos interviewed Congressman Andre Carson, former Police Chief Rick Hite, former Deputy Mayor Olgen Williams and more.	E, D, F
October 15 th	GOTV	Radio One ran 142 PSA's for the Get Out The Vote campaign. The campaign was structured to host small events and fundraisers to encourage citizens to not only register to vote but to get out the vote at the polls	E

November 7 th	Breaking News – Amos Brown Passes away (announcement made to the community on the air)	Broadcast Hall of Famer Amos Brown passed away Friday November 6, 2015. Radio One broke format to broadcast with Donna Schiele, Patrick Cole, former producers, and the listening audience to announce the passing away of the Voice of the community Amos Brown. Radio One allowed callers to share their thoughts, prayers, and condolences for the great loss of our brother	E
November 17 th – December 24 th	Radio One Breaks the silence of the Afternoon Show	Radio One opened the airwaves to the community after mourning the loss of Afternoon host Amos Brown with broadcast veteran, Tony Lamont. Community leaders broadcast daily from 1-3pm to continue the legacy of our dear brother Amos Brown. Each host brought on guests that covered all of the community needs and problems listed to the right. Guest hosts include: WISH TV's Lori Wilson, WTHR's Andrea Morehead, Pastor James Jackson, Pastor Michael Jones, Chief Hite, Pastor Hudson, Rev Harrison, 10 pt coalition, Bishop Benjamin, Amp Harris	A, B, C, D, E, F, G, H, I, J, K, L

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December 1 st – December 8 th	Emancipation PSA	127 PSA's Honoring the legends Bill Crawford and Amos Brown service & program	G, E,
December 12 th – December 31 st	St Jude PSA	69 PSA's were ran to educate regarding childhood cancer.	G, J,
December 9 th – December 11 th	Eastern Star Mentor Program	24 PSA's were ran to educate the community on Eastern Star's mentoring program. Eastern Star is a community partner that provides services outside of the traditional church format. Listeners are able to bring their youth for job readiness skills and coaching.	A, B, C, G, I, K