

WTLC-AM 1310

Community Problems, Needs and Programming To Meet Those Community Problems and Needs

January 1, 2015 to March 31, 2015

In our ongoing effort to serve the public interest, Station WTLC-FM broadcasts programming responsive to issues of concern to Indianapolis and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

- A. **Education.** Improving student achievement, increasing parental involvement in schools, providing additional resources to minority-majority schools.
- B. **Crime.** Reducing the level of violence and crime, particularly in minority neighborhoods. Discouraging youth from taking up crime.
- C. **Drug Abuse.** Reducing the level of illegal drug use, especially by youth. Helping provide positive alternative to illegal drug use and smoking by underage persons.
- D. **Employment Opportunities.** Increasing employment opportunities in Indianapolis, especially among African-Americans and Indianapolis youth and young adults.
- E. **Political Empowerment and Political Education.** Increasing dialog between Indianapolis elected officials and the community, especially between the Indianapolis African-American community and elected officials at all levels. Provide education of voting procedures and educate listeners on the critical issues affecting Indianapolis area residents.
- F. **Minority Business Development.** Improving the climate for developing and fostering the growth and development of minority owned businesses in Indianapolis.
- G. **Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities.** Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Indianapolis arts organizations and entities, especially minority-oriented ones.
- H. **Civic Infrastructure.** Improve streets and other basic civic infrastructure (i.e. streets, curbs, sidewalks).
- I. **Strengthening Minority Organizations and Organizations Serving Minority Youth.** Improving and increasing the ability of minority organizations to provide services and programs for the 16th largest African-American community in the United States, both the overall community and Indianapolis' growing minority youth population.
- J. **Health.** Reducing health disparities among Indianapolis' African-American community.
- K. **Youth & Families.** Strengthening the bonds between families and youth, particularly among African-Americans.
- L. **Tax Reform.** Reforming the structure and methodology of local and state taxes, including reform of property taxes and finding new ways of raising government revenue and reducing government expenditures.

PROGRAMMING

DAYS & TIMES AIRED	PROGRAM	DESCRIPTION	TYPES OF PROBLEMS & NEEDS COVERED DURING QTR
Mon-Fri 1pm – 3pm	Afternoons with Amos	Daily weekday talk show on a wide range of issues in Indianapolis, especially those affecting the Black community (FULL GUEST/TOPIC LIST ATTACHED)	ALL
Saturdays 9am-10am	Harambee	Weekly program on topics of importance and empowerment for the Indianapolis African-American community. Produced in conjunction with Martin University.	A,B,C,D,E,F,I,J, K
Saturdays 10am-11am	Medically Speaking	Produced in cooperation with the Marion County Health Department. Weekly program focuses on issues and topics of healthy, especially healthy of African-Americans	C, J
Saturdays 11am-12pm	Legally Speaking	Weekly show on the law and legal issues and legal matters	B, C, E
Saturdays 12 Noon – 1pm	Unity in the Community	Various Indianapolis community leaders host a weekly interview and call-in program on community issues, specifically how those issues are affecting Indianapolis' African-American community. SEE ATTACHED SHEET	A,B,C,D,F,I,K,

WTLC(AM) 1ST QUARTER 2015 COMMUNITY PROBLEMS & NEEDS AND PROGRAMMING LIST – PAGE 3

<p>Wednesdays 7pm-8pm</p>	<p>Concerned Clergy's Town Hall Meeting</p>	<p>Produced in conjunction with the Concerned Clergy, a local minority advocacy group, Town Hall Meeting brings community leaders and politicians together to the community to discuss issues of common concern</p>	<p>ALL</p>
<p>January 24th – February 28th</p>	<p>Indiana Broadcasters Association Scholarship Program</p>	<p>WTLC-AM aired 141 sixty second PSA's promoting the annual broadcasting scholarship program sponsored by the Indiana Broadcasters Association</p>	<p>D</p>
<p>January 1st – 17th</p>	<p>Martin Luther King Day Activities/Events</p>	<p>Various events and activities sponsored by Indianapolis area organizations including the Madame Walker Theater Center, Indiana Christian Leadership Conference, IUPUI Black Student Union, Peace Learning Center, White River State Park were highlighted. WTLC-AM aired 135 sixty second PSA's lifting up these Dr. King Holiday events.</p>	<p>E, G, H</p>

<p>Wednesday, January 14th – 1:30pm – 2pm</p>	<p><i>Afternoons with Amos</i> Interview with Indiana Governor Mike Pence</p>	<p>The day after his State of the State speech, Gov. Mike Pence appeared on <i>Afternoons with Amos</i> and discussed issues in his speech and more. Topics including education and education funding which includes more funds for suburban schools, increase funding for prisons, and putting more Hoosiers to work. The Governor also talked about his ongoing efforts to get the Obama Administration to OK his version of Medicaid expansion and other issues including rising crime in Indiana’s capital Indianapolis</p>	<p>A,B,D,E,F,K,L</p>
<p>Thursday, January 15th 1 pm – 2pm</p>	<p><i>Afternoons with Amos</i> Indianapolis Criminal Justice Center proposals</p>	<p>For years Indianapolis has wanted to consolidate its Criminal Courts and County Jail into one facility. Now a proposal would do that just that and cost over a billion dollars over 35 years. A private consortium would build and maintain the facility for the city/county. But there’s a lot of controversy on the proposal. In a live extended <i>Afternoons with Amos</i> interview, Jane Garvey, North American Chairwoman for Meridian, the company that would build the Justice Center explained their proposal and why it would benefit Indianapolis and its African-American community.</p>	<p>B,D,F,H</p>

<p>Friday, January 16th 1pm – 2pm</p>	<p>Is Big Money Taking Over Indiana Public Schools Exclusive <i>Afternoons with Amos</i> Interview and Discussion</p>	<p>Is “big money” and “corporate interests” taking over public schools in Indiana, including in Indianapolis? In an exclusive <i>Afternoons with Amos</i> interview, Dr. Doug Martin, says “Yes” that the role of big money in public education is corrupting the process and harming schools. Dr. Martin is the author of the book Hoosier School Heist, which is gaining popularity among educators and community folks greatly concerned about the ruthlessness of school reform. In his first interview by a major Indianapolis media outlet, Martin appeared on <i>Afternoons with Amos</i> to talk about his book, and evidence he uncovered and its implications for the community.</p>	<p>A</p>
--	---	--	----------

<p>Wednesday, January 28th - 1pm – 3pm</p>	<p><i>Afternoons with Amos Live</i> From Studios of Fox 59 (WXIN) & CBS4 (WTTV) on Role of Television Stations & News</p>	<p>For the first time since the late 1970's, a major Indianapolis television station changed network affiliations. The resulting changes that took effect January 1st, upended television news gathering in the city. In a special <i>Afternoons with Amos</i> broadcast live from Tribune Broadcasting's two Indianapolis stations WXIN(Fox 59) and WTTV (CBS4) a major discussion on TV newsgathering and the changing roles of local TV stations. Fox 59/CBS 4 Vice-President & General Manager Paul Rennie and News Director Kerri Cavanaugh talked about the unprecedented nearly 60 hours of local news on Fox 59 and over 30 hours of local news on CBS 4. They were joined by three of Indianapolis' veteran TV broadcasters and one of the new generation of Indianapolis broadcasters. The longest serving female anchor in Indianapolis, Debby Knox, formerly with WISH-TV now with CBS 4; veteran Fox59 Anchor Bob Donaldson who also anchors on CBS 4, veteran Meteorologist Chris Wright who now has worked at four of Indianapolis' five major TV stations and part of new generation of Indy TV anchors Fox 59 Anchor Fanchon Stinger.</p>	<p>B,D,K</p>
---	---	---	--------------

<p>February 2nd – 21st</p>	<p>College Goal Sunday</p>	<p>WTLC-AM aired 88 one minute PSA's in support of the annual College Goal Sunday which a two hour Sunday afternoon event February 22nd that provided hands on assistance for those filling out their Financial Aid forms for college and higher education financial assistance.</p>	<p>A</p>
<p>February 2nd – 5th</p>	<p><i>Afternoons with Amos</i> Interviews Candidates for Indianapolis Mayor</p>	<p>For the first time in 16 years, the Indianapolis Mayor's race involves an open seat as incumbent Republican Mayor Greg Ballard isn't running for a third term. To commemorate <i>Afternoons with Amos'</i> Eleventh Anniversary, the program interviewed the announced and prospective mayor's candidates. Monday, Feb 2nd – Democrat Larry Vaughn, Tuesday, Feb 3rd – Republican Jocelyn Tandy-Adande, Wednesday, Feb 4th – Republican Deputy Mayor Olgen Williams, Thursday, Feb 5th – Joe Hogsett. Candidates discussed with listeners where they would take the city and what they felt were key issues, including crime, taxes, public safety, education, neighborhood revitalization, infrastructure needs, downtown development at the expense of neighborhoods and employment opportunities.</p>	<p>AB,D,E,F,H,J,K,L</p>

<p>February 6th 1 pm – 3:30pm</p>	<p><i>Afternoons with Amos</i> Live Coverage of Indianapolis Visit of President Barack Obama</p>	<p>President Barack Obama visited Indianapolis and Ivy tech Community College to talk about his efforts to help middle class families in America. <i>Afternoons with Amos</i> originated its broadcast live and aired live the President’s remarks and Town Hall Meeting which covered topics including College Savings 529 plans, his free community college initiative, help with cost of textbooks, help for HBCU’s, reducing partisanship in politics and much more. Before the President’s speech, <i>Afternoons with Amos</i> anchored live coverage with interview with some of the key figures n attendance, including Indiana Lt. Governor Sue Ellspermann, Superintendent of Public Instruction Glenda Ritz, Ivy Tech President Thomas Snyder, State Senator Earline Rogers, State Representative John Bartlett, City-County Council President Maggie Lewis, Indianapolis Metropolitan Police Chief Rick Hite.</p>	<p>A,E,K</p>
--	--	--	--------------

<p>February 24th – March 17th</p>	<p>Indiana Department of Education – ISTEP & IRead Testing</p>	<p>The State of Indiana has two sets of critical tests for Indiana students. One is the annual ISTEP tests given in English/Language Arts, Math & Science to all Indiana 3rd through 8th graders. These tests not only determine students learning abilities but how individual schools and school districts are graded for performance by the State. Also Indiana has a mandatory reading diagnostic test for third graders. Passing means promotion of a child into the fourth grade. Failure means retention in the third grade for reading. WTLC-AM, along with our sister stations, created a Public Service Campaign to make parents and the community aware of both critical tests. WTLC-AM aired 101 sixty second PSA's in support of this effort.</p>	<p>A</p>
---	--	--	----------

<p>Friday, February 27th</p>	<p><i>Afternoons with Amos</i> with Indiana’s Director of Children and Family Services Judge Mary Beth Bonaventura</p>	<p>Indiana’s Department of Child Services (DCS) might have the most difficult assignment of any agency of state government. DCS has to protect the welfare of Indiana’s children in the event of abuse and neglect. In an exclusive <i>Afternoons with Amos</i> interview, the Director of the Division of Department of Child Services, Judge Mary Beth Bonaventura talked with listeners about her agency and helped explain their responsibilities and duties in protecting Hoosier kids.</p>	<p>B,K</p>
<p>March 4th – 6th</p>	<p>Indianapolis Commemorates 50th Anniversary of Selma Alabama Voting Rights Marches</p>	<p>2015 is the 50th Anniversary of the struggle for Voting Rights for African-Americans and others that centered in protests in Selma, Alabama. The events culminated in a violent police counter reaction called “Bloody Sunday” that occurred on March 7, 1965. In connection with a national commemoration in Selma, Indianapolis leaders held a Service at Light of the World Church with a march four miles to the Indiana State Capitol. Political and community leaders joined several hundred marchers of all ages and races at the event. WTLC-AM aired twenty-two minute PSA’s promoting the event.</p>	<p>E</p>

<p>March 14th – 17th</p>	<p>Butler University Celebration of Diversity Lecture Series</p>	<p>WTLC-AM aired eleven sixty second PSA's supporting a March 18th 2015 Celebration of Diversity lecture by r eminent urban revitalization strategist and Peabody-Award winning radio broadcaster, Majora Carter. Part of Butler University's Celebration of Diversity lecture series.</p>	<p>G, H</p>
<p>March 19th – 31st</p>	<p>WTLC-FM Voter Registration Campaign</p>	<p>WTLC-FM aired sixty-four (64) one minute PSA's encourage Indianapolis and Central Indiana residents to update their voter registration in advance of the 2015 Municipal Primary Elections coming on May 5th. PSA's encouraged listeners either registering on line at the state's online voter registration portal or at county voter registration offices or at the radio station itself.</p>	<p>E</p>

<p>Friday, March 20th 1pm – 3pm</p>	<p><i>Afternoons with Amos</i> With Indiana's Black Legislators</p>	<p>Inaugurating a new feature interviewing members Indiana's African-American Legislators, six members of the Indiana Black Legislative Caucus appeared in a special two hour <i>Afternoons with Amos</i> to discuss various legislative issues confronting the legislature and African-Americans. Caucus Chair Sen. Lonnie Randolph, Vice-Chairs Sen. Greg Taylor and Rep. Cherrish Pryor and Sen. Jean Breaux and Rep. Robin Shackelford and Rep. John Bartlett talked about numerous issues with Amos and listeners.</p>	<p>A,B,D,E,F,H,I,J,K,L</p>
<p>March 26th – 31st</p>	<p>Butler University Celebration of Diversity Lecture Series</p>	<p>WTLC-AM aired eleven sixty second PSA's supporting an April 2nd 2015 lecture by Emmy Award-winning Journalist and NPR Radio Host, Michel Martin. Part of Butler University's Celebration of Diversity lecture series.</p>	<p>E, G</p>
<p>March 26th – 31st</p>	<p>Making the Dream Reality Celebration</p>	<p>On April 4, 1968, the night Dr. Martin Luther King was assassinated, Sen. Robert Kennedy gave a legendary speech on violence that helped Indianapolis escape the spasm of violence that engulfed other cities. Each April 4th, Indianapolis holds a civic commemoration of that day. WTLC-FM aired seventeen sixty second PSA's promoting the community celebration.</p>	<p>E</p>

