

WTLC-AM 1310 - Indianapolis

Community Problems, Needs and Programming To Meet Those Community Problems and Needs

July 1, 2015 to September 30, 2015

In our ongoing effort to serve the public interest, Station WTLC-AM broadcasts programming responsive to issues of concern to Indianapolis and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**COMMUNITY PROBLEMS AND NEEDS**

- A. **Education.** Improving student achievement, increasing parental involvement in schools, providing additional resources to minority-majority schools.
- B. **Crime.** Reducing the level of violence and crime, particularly in minority neighborhoods. Discouraging youth from taking up crime.
- C. **Drug Abuse.** Reducing the level of illegal drug use, especially by youth. Helping provide positive alternative to illegal drug use and smoking by underage persons.
- D. **Economy, Recession, Unemployment and Employment Opportunities.** The unprecedented recession and economy in Indianapolis, how it affects the community; increasing opportunities for employment and financial stability, especially among African-Americans and Indianapolis youth and young adults.
- E. **Political Empowerment and Political Education.** Increasing dialog between Indianapolis elected officials and the community, especially between the Indianapolis African-American community and elected officials at all levels. Provide education of voting procedures and educate listeners on the critical issues affecting Indianapolis area residents.
- F. **Minority Business Development.** Improving the climate for developing and fostering the growth and development of minority owned businesses in Indianapolis.
- G. **Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities.** Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Indianapolis arts organizations and entities, especially minority-oriented ones.
- H. **Civic Infrastructure.** Improve streets and other basic civic infrastructure (i.e. streets, curbs, sidewalks).
- I. **Strengthening Minority Organizations and Organizations Serving Minority Youth.** Improving and increasing the ability of minority organizations to provide services and programs for the 16<sup>th</sup> largest African-American community in the United States, both the overall community and Indianapolis' growing minority youth population.
- J. **Health.** Reducing health disparities among Indianapolis' African-American community.
- K. **Youth & Families.** Strengthening the bonds between families and youth, particularly among African-Americans.
- L. **Tax Reform.** Reforming the structure and methodology of local and state taxes, including reform of property taxes and finding new ways of raising government revenue and reducing government expenditures

PROGRAMMING

DAYS & TIMES AIRE	PROGRAM	DESCRIPTION	TYPES OF PROBLEMS & NEEDS COVERED DURING QTR
Mon-Fri 1 pm – 3pm	Afternoons with Amos	Daily weekday talk show on a wide range of issues in Indianapolis, especially those affecting the Black community (FULL GUEST/TOPIC LIST ATTACHED)	ALL
Saturdays 9am-10am	Harambee	Weekly program on topics of importance and empowerment for the Indianapolis African-American community. Produced in conjunction with Martin University.	A,B,C,D,E,F,I,J, K
Saturdays 10am-11am	Medically Speaking	Produced in cooperation with the Marion County Health Department. Weekly program focuses on issues and topics of healthy, especially healthy of African-Americans	C, J
Saturdays 11am-12pm	Legally Speaking	Weekly show on the law and legal issues and legal matters	B, C, E
Saturdays 12 Noon – 1pm	Unity in the Community	Various Indianapolis community leaders host a weekly interview and call-in program on community issues, specifically how those issues are affecting Indianapolis' African-American community. SEE ATTACHED SHEET	A,B,C,D,F,I,K,

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<p>Wednesdays 7pm-8pm</p>	<p>Concerned Clergy's Town Hall Meeting</p>	<p>Produced in conjunction with the Concerned Clergy, a local minority advocacy group, Town Hall Meeting brings community leaders and politicians together to the community to discuss issues of common concern</p>	<p>ALL</p>
<p>July 1<sup>st</sup> - 18<sup>th</sup></p>	<p>Indiana Black Expo Summer celebration</p>	<p>For forty-five years, each summer, Indiana Black Expo has sponsored a ten day exposition of culture, education, inspiration and more. Showcasing the Indiana African-American community. Through a variety of activities, exhibits, seminars, meal events and entertainment, Indiana Black Expo has become the largest event of its kind in the country. And the funds raised through the annual Summer Celebration, funds Black Expo's year's round youth and community development activities. WTLC-FM aired 141 sixty second PSA's in support of Expo's Summer Celebration events.</p>	<p>A,D,E,F,G,H,I,J</p>

<p>July 1<sup>st</sup> – 9<sup>th</sup></p>	<p>Summer Servings</p>	<p>WTLC-AM supported a community effort to educate the community on the availability of free lunch, paid for the US Dept. of Agriculture, for poor and moderate income children during the summer months. The effort was designed by the Indianapolis Child Hunger Initiative which created Summer Servings to reduce the instance of hunger in Indianapolis children during the summer. The station aired 33 sixty second PSA's support this campaign</p>	<p>J, K</p>
<p>July 6<sup>th</sup> – 15<sup>th</sup></p>	<p>Indiana Black Expo Job Fair/Broadcasters Association</p>	<p>WTLC-AM aired 45 sixty second PSA encouraging attendance at the annual Indiana Black Expo Job Fair. The station's participation was in cooperation with the Indiana Broadcasters Association. Attendees at the Black Expo Job Fair could learn about employment and internship opportunities at broadcasters not just in the Indianapolis market, but across Indiana.</p>	<p>D</p>

<p>July 10<sup>th</sup> 1 pm – 3pm</p>	<p>Afternoons with Amos Remembering Dr. Harvey Middleton</p>	<p>Dr. Harvey Middleton was the first African-American doctor in Indiana to be allowed to practice medicine in a hospital. That hospital, now called Eskenazi, honored Dr. Middleton by naming a street in his honor. In a special edition of Afternoons with Amos, area medical professionals talked about Dr. Middleton's impact on medicine in Indianapolis and Indiana and his service as a role model for Black and minority doctors today. Appearing on the special broadcast were: Christia Hicks, VP/Human Resources, Eskenazi Health; Wilma Moore, Senior Archivist/African American History, Indiana History Center; Robert Davie, actor; Dr. Antoine LeFlore, Emergency Medicine Physician at Eskenazi and Ass't Dean for Diversity IU School of Medicine; Dr. Lisa Harris, CEO of Eskenazi Health; Matt Gutwein, CEO/President, Health &amp; Hospital Corporation of Marion County; Dr. Millicent Moyer, President, Aesculapian Medical Society; Andrea Neely, Regional Development Director, UNCF; Dr. Virginia Caine, Director, Marion County Public Health Dept; Douglas Hairston, Mayor's Office and Dr. Middleton's children: Harvey Middleton, Jr.; Zenobia Middleton Skinner and Brenda Middleton Sawyer.</p>	<p>J</p>
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<p>July 16<sup>th</sup> &amp; 17<sup>th</sup> 1 pm-3pm</p>	<p>Afternoons with Amos Live at 45<sup>th</sup> Indiana Black Expo</p>	<p>Afternoons with Amos broadcast live from the 45<sup>th</sup> Indiana Black Expo at the Indiana Convention Center downtown. Appearing on the program Thursday, July 16<sup>th</sup> - Former Executive Director of the Church Federation Dr. Angelique Walker-Smith, now at Bread for the World in Washington; Joyce Buntin and Flora Bryant of Oasis; Omer Eshel, Ministry of Tourism of the Government of Israel; Deborah Whitefield and Wes Long, Community Health Network; Meagan Krone, Eli Lilly; Dr. Jerome Adams, Commissioner, Indiana State Department of Health. Friday, July 17<sup>th</sup> - Senator Joe Donnelly, Gov. Mike Pence, Rep. Andre Carson, State Senators Lonnie Randolph and Greg Taylor; State Rep. Donna Harris. Republican Mayor candidate Chuck Brewer; Democratic Mayor candidate Joe Hogsett. Indiana University legendary athlete George Taliafarro and his wife Monroe County Judge Violet Taliafarro. Indiana University President Dr. Michael McRobbie, IU Foundation's Joyce Rogers, IU Vice-President for Diversity Dr. James Wimbush. Chancellors of IU Northwest William Lowe; IU East Susan Sciamme-Giesecke and IU Kokomo Kathryn Cruz-Uribe. Jo Everett from AARP, and local photographer Andrea D. Smith who created a series of photographs of young Black Indianapolis Black male role models depicted by young Black boys.</p>	<p>A,B,D,E,F,G,I,J,K</p>
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<p>July 19<sup>th</sup> – 26<sup>th</sup></p>	<p>Indiana Military Hall of Fame</p>	<p>The Indiana Military Hall of Fame is a new Indiana non-profit dedicated to honoring Indiana residents or former residents who either excelled during their military careers or have shown outstanding leadership in their careers after military service. WTLC-AM aired 54 one minute PSA's encouraging nominations for this prestigious new Indiana recognition.</p>	<p>D</p>
<p>July 23<sup>rd</sup>, 24<sup>th</sup> and 27<sup>th</sup> 1pm – 3pm</p>	<p>Afternoons with Amos Crisis Closing of Double 8 Stores – Indy Food Deserts</p>	<p>After more than a half century of service, four inner city Indianapolis grocery stores, called Double 8, closes suddenly on July 23<sup>rd</sup>. That led to a series of three Afternoons with Amos programs focusing on this crisis which created a huge food desert in some of Indianapolis' poorest neighborhoods. On July 23<sup>rd</sup>, the program got reaction from neighborhood leader Leigh Riley Evans about the impact of the closings along with City-County Councilman Monroe Gray who represents the some of the neighborhoods where the stores are closing. On July 24<sup>th</sup>, Isaiah Kuperman, the owner of Double 8 Stores explained exclusively why the stores closed and what led to that decision. By Monday, July 27<sup>th</sup>, the community had rallied to try and find answers and short term solutions. City-County Councilman for the Area Joe Simpson, along with the Rev. John Girton pastor of one of the leading churches, Christ Missionary Baptist, weighed in and announced a ride sharing plan to give rides to those without transportation to other area grocery stores.</p>	<p>D,E,K</p>

<p>July 27<sup>th</sup> - August 27<sup>th</sup></p>	<p>WTLC-AM Back to School Campaign</p>	<p>WTLC-AM aired 144 sixty second PSA's in the station's annual Back-to-School Campaign. The effort encouraged the importance of having students start school starting with the first day. The campaign also informed listeners of the importance of getting contact information (phone numbers and e-mail addresses of teachers) and keeping up with their children's classroom progress. All designed to make the new school year a positive experience for students.</p>	<p>A</p>
<p>July 28<sup>th</sup> – August 28<sup>th</sup></p>	<p>Transportation For Sudden Grocery Store Closing</p>	<p>Double 8 Stores, a chain of four grocery stores in inner-city Indianapolis neighborhoods, suddenly closed on July 23<sup>rd</sup>. The closing created a large food desert in neighborhoods with high poverty and few quality grocery options. A number of Indianapolis churches banded together to created rides for senior citizens, handicapped and others without transportation that depended on these stores. In support of that grassroots effort, WTLC-AM aired 92 one minute PSA's explaining the locations and times of the rides which took residents to grocery stores several miles from their immediate neighborhoods.</p>	<p>D,E,K</p>



<p>July 30<sup>th</sup> 1 pm – 3pm</p>	<p>Afternoons with Amos Chase Bank Closing Crisis</p>	<p>In the wake of Chase Bank announcing the closing of three bank branches in inner city neighborhoods, Afternoons with Amos decided to dramatize the crisis by originating its program outside the first Chase Branch to be closed, at 38<sup>th</sup> and Washington Blvd. A branch that had served the neighborhood since the late 1930's. Appearing on the broadcast: Leigh Riley Evans, Executive Director of the Mapleton Fall Creek Community Development Corporation; Al Polin, veteran neighborhood leader and current President of the Mapleton Fall Creek neighborhood Association. Also State Rep. Greg Porter, who represents the area and Amandula Anderson, Executive Director of the United NE Community Development Corporation.</p>	<p>D,E,K</p>
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<p>August 4<sup>th</sup> 1:45pm – 3pm</p>	<p>Afternoons with Amos Chase Bank Speaks</p>	<p>Responding to the firestorm of criticism from community leaders, elected officials and just plain folks over the closing of Chase Bank branches in inner city neighborhoods, top officials of Chase Bank appeared on a special edition of Afternoons with Amos to tell their side of the story. Chase Bank/Indiana President Al Smith was joined by Tonio Torres, Senior Vice-President of Chase and Head of their Retail Banking statewide. Also Al London, a twenty year Chase Bank veteran who is an Area Manager over a number of Chase Banks. Joining them was Angie Klitzsch, head of the JP Morgan Chase Foundation in Indiana,</p>	<p>D,E,K</p>
<p>August 29<sup>th</sup> – September 30<sup>th</sup></p>	<p>Indiana Black Expo Circle City Classic</p>	<p>WTL-C-AM aired 152 one minute PSA's in support of this annual educational event celebrating its 32<sup>nd</sup> anniversary. The Circle City Classic includes a football game between historical Black universities, plus a parade and other events that generates funding for the two schools and scholarships for Indiana African-American students to either attend Indiana colleges or historical Black universities.</p>	<p>A, I, K</p>

<p>September 1<sup>st</sup> – September 29th 1 pm – 3pm</p>	<p>Afternoons with Amos Candidate Tuesdays</p>	<p>Afternoons with Amos is committed to invite every candidate running for Indianapolis/Marion County City-County Council to live on air interviews in the run up to the November 3<sup>rd</sup> Municipal Elections. Tuesdays were devoted to this effort. The first Candidate Tuesday, September 1<sup>st</sup>, featured Libertarian and independent Council Candidates. Subsequent Tuesday’s featured Democrats and Republicans rotating between the two hours of each week. Sept 1<sup>st</sup> – Libertarians Sam Goldstein, Michael Jasper, Michael Gunyon. Sept 8<sup>th</sup> – Democrats Joe Simpson, Monroe Gray, Maggie Lewis, William Oliver. Republicans Adrienne Slash, Chuck Madden. Sept 15<sup>th</sup> – Republican Remington O’Guin. Democrats Vop Osili, Stephen Clay, LaKeisha Jackson, Zach Adamson. Sept 22<sup>nd</sup> – Democrats Frank Mascari, Jared Evans, Jeff Wheeler. Republicans Scott Kreider, Jack Sandlin, Aaron Freeman. Sept 29<sup>th</sup> – Republicans Jeff Coats, Janice McHenry, Susan Smith., Marilyn Pfisterer. Democrats Fran Islas, Blake Johnson, Christopher Wall.</p>	<p>A,B,D,E,F,H,K,L</p>
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<p>September 10<sup>th</sup> 1pm – 2pm</p>	<p>Afternoons with Amos Crisis at Tarkington Park</p>	<p>Representatives of the Indianapolis Parks Foundation and Indy Parks and Recreation ran into a buzz-saw of anger and opposition to plans to renovate Tarkington Park, the seventy year old historic park on the city block bounded by 39th/40th/Illinois and Meridian Streets. The Park's renovation plans have been in the works for several years with a variety of public meetings to area residents. But its only been now that the bulk of the community has learned about the Parks' renovation in the wake of a Black youth football team which has practiced in the park for years being turned away or saddled with red tape they've never had to have in years. Appearing on Afternoons with Amos to explain the Tarkington Park Renovations were Andre Denman, Indy Park's Principal Planner and Greenways Manager; Cathy Marx, Regional Parks Manager and Jenny Burrough, Communications Director for the Indy Parks Foundation.</p>	<p>D,E,G,H,K</p>
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September 11 <sup>th</sup> – 14 <sup>th</sup>	Martin Luther King Community Center	<p>For over a year the Martin Luther King Community Center, a key center in the midnorth neighborhood of Indianapolis had been closed for reorganization. But the area, which includes one of Indianapolis critical crime zones, recently lost one of its area's banks and key grocery outlets. The neighborhood struggles with high joblessness, poverty and other issues. As part of the revitalizing of the MLK Center, WTLG-AM aired fifteen 60 second PSA's encourage area attendance at a Town Hall Meeting September to hear community concerns and wishes for the Center.</p>	D,E,G,H,K
September 16 <sup>th</sup> – 30 <sup>th</sup>	WTLG-AM Voter Registration Campaign	<p>WTLG-AM aired 50 one minute PSA's encourage Indianapolis and Central Indiana residents to update their voter registration in advance of the 2015 Municipal General Elections coming on November 3<sup>rd</sup>. PSA's encouraged listeners either registering on line at the state's online voter registration portal or at county voter registration offices or at the radio station itself.</p>	E

<p>September 24<sup>th</sup> 1 pm -3:00pm</p>	<p>Afternoons with Amos Comcast</p>	<p>Comcast is the leading cable company in the country, in Indiana and Indianapolis. Like other cable companies, Comcast has been dogged with consumer complaints about service and reliability. So on a special edition of Afternoons with Amos top Comcast executives from the region went toe-to-toe with the community addressing issues and talking about cable television is changing. Appearing on the broadcast from Comcast were: Jason Gumbs, Vice President of Marketing and Sales; Michelle Gilbert, Vice President of Public Relations; Matt Kelley, Manager of Government and Regulatory Affairs and Nadine Heinen, Vice President of Field Operations in Indiana and Kentucky.</p>	<p>D</p>
<p>September 26<sup>th</sup> – 30<sup>th</sup></p>	<p>36<sup>th</sup> Indianapolis Black Alumni Council Black College Fair</p>	<p>For thirty-six years the Indianapolis Black Alumni Council, an organization of area alumni of historically Black colleges and universities, puts on one of the largest Black college fairs in the country. Some 50 HBCU's were represented at the October 1<sup>st</sup> event at historic Crispus Attucks High School. WTL C-AM aired 19 sixty second PSA's supporting and promoting the event.</p>	<p>A, K</p>

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September 30 <sup>th</sup>	Bill Crawford Services	<p>William A. (Bill) Crawford was an extraordinary African-American community leader. He served forty years in the Indiana Legislature, the longest tenure of any African-American lawmaker in Indiana history. His accomplishments on behalf of his community were numerous and impressive. WTL-C-AM aired two 60 second announcements alerting listeners to Crawford's Lying in State at the State Capitol and Funeral Services.</p>	E
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<p>September 30<sup>th</sup> 1 pm – 3pm</p>	<p>Afternoons with Amos Remembering the Life Well Lived Of William A. (Bill) Crawford</p>	<p>William A. (Bill) Crawford served as a State Representative for forty years. In that time Crawford compiled a record of legislation and service that directly impacted Indianapolis and Indiana. His death September 25th was a major loss. In a special Afternoons with Amos a cross section of the community came together to remember Crawford career and impact as the most accomplished African-American elected official in Indiana history. Governor Mike Pence led the tributes along with former Governor (now Purdue President Mitch Daniels, former Governor Joe Kernan. Two former Indianapolis Mayors Bill Hudnut and Steve Goldsmith shared their thoughts. Judge David Dreyer spoke of Crawford's devotion to a memorial honoring Sen. Robert Kennedy and Dr. Martin Luther King. Also sharing their remembrances, Dr. Thomas Brown – Indiana Christian Leadership Conference; Black Expo Founder Phyllis Carr, Concerned Clergy President Rev. David Greene; Indianapolis Urban League President Tony Mason and past President Je Slash, labor leader Cordelia Lewis Burks, former Indiana Black Expo President Joyce Rogers.</p>	<p>E</p>
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