

WTAT-TV CHARLESTON, SOUTH CAROLINA

QUARTERLY PSA COUNT

JANUARY 1, 2001 THROUGH MARCH 31, 2001

PUBLIC SERVICE ANNOUNCEMENTS

DURING THE ABOVE-REFERENCED PERIOD, WTAT, CHARLESTON, SOUTH CAROLINA, AIRED BOTH LOCALLY AND NATIONALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS ON A RUN-OF-SCHEDULE BASIS.

JANUARY 2001 1309 PSA'S

FEBRUARY 2001 1626 PSA'S

MARCH 2001 767 PSA'S

QUARTERLY ISSUES/PROGRAMS LISTS

FILED: 3/31/01

THERE FOLLOWS A LISTING OF SOME OF THE SIGNIFICANT ISSUES RESPONDED TO BY STATION WTAT-TV, CHARLESTON, SOUTH CAROLINA, ALONG WITH THE MOST SIGNIFICANT PROGRAMMING TREATMENT OF THOSE ISSUES FOR THE PERIOD OF JANUARY 1 THROUGH MARCH 31, 2001. THE LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

DESCRIPTION OF ISSUE **PROGRAM/SEGMENT DATE** **TIME**

MINORITY / ETHNIC ISSUES

1. NAACP BOYCOTT

THE NAACP DISRUPTS THE SOUTHERN BASKETBALL CONFERENCE TOURNAMENT, WORLDCOM CLASSIC, FAMILY CIRCLE CUP, AND THE SPOLETO FESTIVAL BY TIGHTENING ITS ECONOMIC BOYCOTT AGAINST SOUTH CAROLINA.

THE NEWS AT TEN 10P

1/6/01 2/28/01
1/21/01

2. MLK CLOSING

A MARTIN LUTHER KING HOLIDAY WILL BE HONORED FOR THE FIRST TIME IN S.C. HISTORY. MORRIS STREET BAPTIST AND GRAHAM AME CHURCH KICKED OFF THE CELEBRATION WITH WORDS OF WISDOM IN HIS MEMORY.

THE NEWS AT TEN 10P

1/7/01
1/14/01

3. GEORGIA FLAG

THE GEORGIA STATE FLAG IS BEING DEBATED DUE TO ITS PREDOMINATE FEATURE OF THE CONFEDERATE BATTLE EMBLEM. AS A RESULT BLACK LEADERS PLAN TO PLACE AN ECONOMIC BOYCOTT ON THE STATE OF GEORGIA.

THE NEWS AT TEN 10P

1/8/01 1/24/01 1/31/01
1/20/01 1/30/01 2/10/01

4. RACE RELATIONS

PARISHIONERS FROM CHAS. COUNTY MET AT ST. PAUL'S EPISCOPAL CHURCH IN SUMMERVILLE TO DISCUSS SOLUTIONS FOR RACE RELATIONS & UNDERSTANDING CULTURAL DIVERSITY IN THE LOWCOUNTRY.

THE NEWS AT TEN

10P

1/28/01

5. NAACP HEAD DISPUTES BOYCOTT

JOHN INGRAM, PRESIDENT OF THE HILTON HEAD CHAPTER OF THE CIVIL RIGHTS GROUP, CALLS IT QUILTS. INGRAM STATES THAT HE COULD NOT SUPPORT THE NAACP'S PLAN TO PROTEST THE WORLDCOM CLASSIC GOLF TOURNAMENT.

THE NEWS AT TEN

10P

2/5/01

3/17/01

3/12/01

3/24/01

1. AIDS/BLACK COMMUNITY

DUE TO HIGH STATISTICS, ORGANIZERS BILLED A CONFERENCE TO DISCUSS THE TRAGIC EFFECTS OF HIV & AIDS TO THE AFRICAN-AMERICAN COMMUNITY.

THE NEWS AT TEN

10P

2/17/01

7. EDUCATION AND RACE

AN EDUCATION REPORT REVEALED THAT S.C. RANKS NEAR THE BOTTOM IN EDUCATION SURVEYS. THE REPORT SUGGESTS THAT THERE IS A DISPARITY IN THE WAY MINORITY STUDENTS ARE BEING TAUGHT.

THE NEWS AT TEN

10P

3/2/01

8. CENSUS REPORT

ETHNIC STATISTICS TAKEN FROM THE CENSUS REPORT SUGGESTS THAT SOON HISPANICS WILL REPLACE AFRICAN-AMERICANS AS THE LARGEST MINORITY GROUP IN THE COUNTRY.

THE NEWS AT TEN

10P

3/7/01

9. BLACK EXPO 2001

BLACK EXPO 2001 IS CELEBRATING ITS 2ND YEAR AT THE GILLIARD AUDITORIUM. THE EXPO BRINGS PEOPLE TOGETHER FOR ENTERTAINING AND INFORMATION PURPOSES CONCERNING THE BLACK COMMUNITY.

THE NEWS AT TEN

10P

3/10/01

HEALTH / PUBLIC SAFETY ISSUES

1. CARTA CUTS ROUTES

DUE TO LOW RIDERSHIP, CARTA BUS ROUTES HAVE BEEN CUT. EXECUTIVE DIRECTOR HOWARD CHAPMAN STATES THE CHANGES WILL TAKE PLACE ON 2/17/01.

THE NEWS AT TEN

10P

1/20/01

2. MUSC AWARD

MUSC RECEIVES AN 8.9 MILLION GRANT FROM THE NATIONAL INSTITUTE ON ALCOHOL ABUSE & ALCOHOLISM (ARC). MUSC IS THE ONLY CENTER IN THE NATION TO RECEIVE THIS AWARD.

THE NEWS AT TEN

10P

1/20/01

3. STATE TROOPERS/ACCIDENTS

EXPERTS BELIEVE THE SHORTAGE OF STATE TROOPERS ON THE HIGHWAY HAS CAUSED AN INCREASE OF ROAD DEATHS. HIGHWAY PATROL TROOPERS HAS DECREASED SINCE 1991, WHILE THE NUMBER OF DRIVERS AND ROAD DEATHS INCREASED.

THE NEWS AT TEN

10P

1/20/01

4. BAR CLOSING

BAR OWNERS DEBATE CITY OFFICIALS ATTEMPT TO CLOSE ALL LOCAL BARS BY 2AM. BAR OWNERS CLAIM STATE LAW OFFICIALS HAVE NO RIGHT TO GO AGAINST STATE LAW DICTATION.

THE NEWS AT TEN			10P
1/22/01	1/24/01	1/26/01	2/1/01
1/23/01	1/25/01	1/29/01	2/2/01

5. LANE REVERSAL

LANE REVERSAL ON THE NEW COOPER RIVER BRIDGE WILL SERVE AS A SOLUTION TO RUSH HOUR TRAFFIC. THE TIME OF THE LANE REVERSAL IS MON – FRI 4:30PM TO 6PM.

THE NEWS AT TEN			10P
1/23/01	1/27/01	1/30/01	
1/26/01	1/29/01	3/8/01	

6. DON HOLT SAFETY

DUE TO TRAFFIC CONGESTION ON THE MARK CLARK, LOCAL LEADERS PLAN FOR EXTRA SECURITY ON THE DON HOLT BRIDGE. THIS PLAN WILL HELP EASE TENSION OF ANGRY DRIVERS.

THE NEWS AT TEN			10P
1/24/01	1/31/01	2/27/01	
1/28/01	2/15/01	3/15/01	

7. S.C. HOSPITAL CUTS

BUDGET CUTS INTO S.C. HOSPITALS. A NEW REPORT STATED THAT HALF OF ALL STAFF AND SERVICES MAY BE CUT FROM S.C. HOSPITALS. SC HEALTH ALLIANCE MAY PASS MORE CUTS TO INSURANCE COMPANIES TO MAKE UP THE FINANCIAL LOSS.

THE NEWS AT TEN			10P
1/26/01			

8. TEEN CURFEW BILL

STATE SENATOR ROBERT FORD SUPPORTS TEEN CURFEW IN S.C. DUE TO THE RISE IN TEEN VIOLENCE. THE PROPOSED CURFEW COULD EITHER BE ACCEPTED OR DECLINED BY INDIVIDUAL CITIES & COUNTIES.

THE NEWS AT TEN			10P
1/29/01			
2/13/01			

9. SILVER CARD REPORT

THE STATE'S SILVER CARD PLAN IS BEING DEBATED OVER THE SENIOR COMMUNITY. LOW-INCOME SENIORS ARGUE THAT THE PLAN SEEMS UNAFFORDABLE, BUT STATE OFFICIALS DISAGREE.

THE NEWS AT TEN

10P

1/30/01

10. NEW BRIDGE PLAN

THE PLAN FOR TWO NEW BRIDGES OVER THE COOPER RIVER GAINS MOMENTUM AS SUPPORT IS GIVEN. MAYOR HALLMAN BELIEVES THE PLAN WILL ALLOW BETTER TRAFFIC CONTROL, SAFETY AND FLEXIBILITY.

THE NEW AT TEN

10P

1/31/01 3/12/01
3/1/01 3/18/01
3/8/01 3/19/01

11. BLOOD DRIVE

SEVERAL LOCAL BUSINESSES ASSISTED THE AMERICAN RED CROSS WITH THEIR BLOOD DRIVE IN NORTH CHARLESTON. PARTICIPANTS RECEIVED GIFTS INCLUDING A FREE MONTH MEMBERSHIP FROM CHAS. HEALTH AND FITNESS.

THE NEWS AT TEN

10P

3/17/01

EDUCATION / SCHOOL SAFETY

1. DECONSOLIDATION MEETING

DEBATE SURROUNDS THE MOVEMENT TO BREAK UP THE CHAS. COUNTY SCHOOL DISTRICT. SEN. FORD REINTRODUCED A BILL ASKING THE STATE SENATE TO BREAKUP THE CHARLESTON COUNTY SCHOOL DISTRICT INTO SIX SEPARATE DISTRICTS.

THE NEWS AT TEN

10P

1/9/01 1/25/01
1/18/01 2/10/01

2. SCSU SECURITY

SOUTH CAROLINA STATE UNIVERSITY RECENTED RECEIVED A \$200,000 SECURITY SYSTEM. SCHOOL OFFICIALS INCREASED SECURITY AS A RESULT OF THE 12/11/00 SHOOTING DEATH OF A SCSU STUDENT.

THE NEWS AT TEN

10P

1/13/01

3. WEST ASHLEY HIGH SCHOOL

CHAS. COUNTY SCHOOL BOARD VOTED TO TAKE \$680,000 AWAY FROM C.E. WILLIAMS MIDDLE TO PAY FOR ADDITIONAL COSTS AT THE NEW WEST ASHLEY HIGH. THE TRANSACTION WAS DUE TO THE FUNDS BEING STATE MANDATED.

THE NEWS AT TEN

10P

1/18/01

4. SCHOOL BUS ACCIDENT

A MULTIPLE SCHOOL BUS ACCIDENT SENDS THREE PINCKNEY ELEMENTARY CHILDREN TO THE HOSPITAL AFTER A FIRST STUDENT BUS DRIVER COLLIED INTO ANOTHER CAR. THE BUS DRIVER WAS SUSPENDED.

THE NEWS AT TEN

10P

1/23/01

1/24/01

5. TEACHER DEADLINE

IT'S ESTIMATED THAT BETWEEN 400-500 TEACHER SPECIALISTS ARE NEEDED TO WORK TROUBLE SCHOOLS. THE DEADLINE TO APPLY HAS BEEN EXTENDED UNTIL MARCH 1, 2001

THE NEWS AT TEN

10P

1/27/01

6. EDUCATION SUMMIT

GOV. JIM HODGES CREATED A SPECIAL EDUCATION TASK FORCE TO GUARANTEE THAT STUDENTS ARE PREPARED FOR THE WORKING WORLD ONCE THEY GRADUATE FROM TWO OR FOUR YEAR COLLEGES.

THE NEWS AT TEN

10P

3/19/01