

## QUARTERLY ISSUES/PROGRAMS LIST – 3rd Quarter 2012

There follows a listing of some of the significant issues responded to by Station W/TAT, Charleston, South Carolina, along with the most significant programming treatment of those issues for the period July 1, 2012 to September 30, 2012. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
1. March of Dimes	Morning News at 7  Community Connection	7/17/2012	7:00 AM	1 hour	Specific points that you would like to address during the segment: Signature Chefs Auction Gala on September 13th at the Marriott Crystal Ballroom on Lockwood Blvd. Sponsorships and tables are still available. Gala raises money to help our mission of improving the lives of babies by preventing birth defects, premature birth and infant mortality. The March of Dimes mission also focuses on healthy babies with developments such as the APGAR newborn screening and PKU heel prick test that were funded and developed by the March of Dimes
					Segment time: 3:00 Guest Name/Title: Erin Herrmann, March of Dimes Community Director
2. American Lung Association	Morning News at 7  Community Connection	7/19/2012	7:00 AM	1 hour	<u>Specific points that you would like to address during the segment:</u> Event information: Saturday, July 28, 2012 at the North Charleston Coliseum Ultra Climb over 5,000 stairs Climb over 1,500 stairs Firefighter Climb in full gear with air on or air off ESAC is our presenting sponsor Fitness event for all levels- in the a/c in the middle of the summer
					Segment time: 3:00 Guest Name/Title: Melanie Baker Matthews, American Lung Association

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
3. South Carolina Aquarium	Morning News at 7  Community Connection	7/24/2012	7:00 AM	1 hour	<i>Shark week kicks off on Friday, July 27<sup>th</sup> at the Aquarium.</i>  Splash into Shark Week with tons of toothy fun! From “sharkeology” to shark themed dive shows, there’s fun for all ages all week long: Interactive shark themed dive shows with underwater question and answer sessions Shark carts set up throughout the Aquarium Shark themed crafts Shark photo-opportunities Shark games and interactives like “sharkeology” Come see 4 different species of sharks in the deepest tank in North America!
					Segment time: 3:00 Guest Name/Title: Kate Dittloff—Public Relations manager
4. Marley Lion Music Festival	Morning News at 7  Community Connection	7/25/2012	7:00	1 hour	The Festival is to honor Marley Lion’s memory through music and fellowship.  The great music talent includes of students from Marley’s guitar class at Academic Magnet High School, and Marley’s step dad’s band, Robert Paige and his more Talented friends as the headliner. (Rohan Sirali, John Jamison and Matt Finlayson, Joseph Riggs and Peter Huthwaite, Sarah Cole and the Hawkes).
					The idea for the Music Festival originated on June 26, in just 32 days from that date a four member Executive Committee, 11 Festival Managers and an army of volunteers will have turned that idea into a meadow filled with 5-700 people enjoying great music. Students have placed Festival Posters all over town.  Segment time: 3:00 Guest Name/Title: Cindy Kearney

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5. Low Country Coin Club	Morning News at 7 Community Connection	8/2/2012	7:00 AM	1 hour	<p>The Lowcountry Coin Club will be holding it's 52nd Annual Summer Coin Show at the Ladson Exchange Park Fairgrounds this Friday, Saturday, and Sunday (August 3rd – 5th). If you are looking to buy, sell, or trade coins, currency or bullion; or are simply looking for an appraisal – this is the place to be this weekend. There will be over 55 United States and foreign coin and currency dealers in attendance. Admission is free to the public but will require a state or federally issued ID to enter. Public hours are 12p-6p Friday; 10a-6p Saturday; and 10a-3p Sunday.</p> <p>Segment time: 3:00 Guest Name/Title: Bill Latour / Vice President of The Lowcountry Coin Club</p>
6. Bojangles	Morning News at 7 Community Connection	8/21/2012	7:00 AM	1 hour	<p>Kicking off our third season of Bojangles Thursday Night Lights, High School Football game of the week that airs LIVE on My TV Charleston at 730p every Thursday night this fall, except for our special season opener that will air this Friday August 24</p> <p>Bojangles is once again proud to be the official title sponsor Bojangles will be giving out a grant to each participating home school this year</p> <p>We have a fantastic season of football ahead featuring most of the high schools throughout the lowcountry</p> <p>If you attend a game Bojangles is giving away gift cards</p> <p>Segment time: 3:00 Guest Name/Title: Kevin Archer, Charleston Area Bojangles Franchise Owner</p>



## QUARTERLY ISSUES/PROGRAMS LIST – 2nd Quarter 2012

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Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Marine Corps	Morning News at 7 Community Connection	9/12/12	7:00 AM	1 hour	US Marines sponsor of Bojangles Thursday Night Lights. Post 9/11 GI Bill - \$80,000 scholarship offered to any active duty military. Professional Development – setting up for future career through the Marine Corps. Segment time: 3:00 Guest Name/Title: Staff Sergeant Pardee