

WTAT-TV CHARLESTON, SOUTH CAROLINA

QUARTERLY PROGRAMS/ISSUES LIST

APRIL 1, 2007 THROUGH JUNE 30, 2007

PUBLIC SERVICE ANNOUNCEMENTS

DURING THE ABOVE-REFERENCED PERIOD, WTAT-TV, CHARLESTON, SOUTH CAROLINA, AIRED BOTH LOCALLY AND NATIONALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS ON A RUN-OF-SCHEDULE BASIS.

APRIL 2007	408	PSA'S AIRED
MAY 2007	415	PSA'S AIRED
JUNE 2007	422	PSA'S AIRED

COMMUNITY SPONSORSHIPS/ACTIVITIES

4/1/07	LOWCOUNTRY CAJUN FESTIVAL
4/10/07	COMMUNITY MEETING ON ELIMINATING POVERTY
4/14/07	PET FEST 2007
5/5/07	CINQUO DE MAYO
5/16/07	COMMUNITY ASCERTAINMENT MEETING
5/25/07	PICCOLO SPOLETO - REGGAE BLOCK DANCE
6/28/06	SEA ISLAND HERITAGE FESTIVAL

WHAT'S UPDATE COMMUNITY CALENDAR

DURING THE ABOVE-REFERENCED PERIOD, WTAT-TV PRODUCED AND AIRED A :30 COMMUNITY CALENDAR AS FOLLOWS:

APRIL 2007	50 TIMES
MAY 2007	50 TIMES
JUNE 2007	50 TIMES

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC
LOUISE CARTER FBC

DATE: JULY 2, 2007

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "2ND" QUARTER 2007 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 2ND QTR 2007:

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/01/07	WAR AT HOME SUN 7:30P	7:35:56P	USOE 0730	USO/LITTLE THINGS	:30
4/02/07	PRISON BREAK FRI 8P	8:31:28P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/03/07	AMERICAN IDOL TUE 8P	8:10:28P	YDZF 7063	ONDCP/ANTI-DRUG"STILL LOOKING AT ME":30	
4/04/07	AMERICAN IDOL WED 9P	9:05:53P	CNAT 62301	AD COUNCIL/AUTISM/BROADWAY	:30
4/05/07	YOU SMARTER THU 8P	8:12:50P	AGTT 6113	AMERICAN COUNCIL ON EDUCATION	:30
4/06/07	WEDDING BELLS FRI 9P	9:45:13P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/07/07	COPS SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
4/07/07	COPS SAT 8P	8:21:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
4/08/07	KING OF HILL SUN 8:30P	8:39:14P	FZAA 0198	FOUNDATION FOR A BETTER LIFE "CAFETERIA"	:30
4/09/07	HOUSE MON 8P	8:04:37P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
4/10/07	AMERICAN IDOL TUE 8P	8:12:01P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN"	:30
4/11/07	TIL DEATH WED 8P	8:08:11P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
4/12/07	TRADING SPSES THU 9P	9:15:25P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/13/07	FOX MOVIE FRI 8P	9:24:30P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/14/07	COPS SAT 8P	8:02:20P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
4/14/07	AMW SAT 9P	9:55:10P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
4/15/07	DRIVE SUN 8P	8:40:41P	FZAA 0198	FOUNDATION FOR A BETTER LIFE "CAFETERIA"	:30
4/16/07	DRIVE MON 8P	8:08:24P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/17/07	AMERICAN IDOL TUE 8P	8:11:10P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
4/18/07	BONES	WED 8P	8:06:08P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL/ "BOSS OF PRISON GANG"	:30
4/19/07	TRADING SPOUSE	THU 9P	9:43:15P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/20/07	HOUSE	FRI 8P	8:06:51P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
4/20/07	BONES	FRI 9P	9:09:37P	XNPW 261120	NFL/U WAY/"SWING"/ R WILLIAMS	:20
4/22/07	FAMILY GUY	SUN 9:30P	9:58:44P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
4/23/07	DRIVE	MON 8P	8:11:20P	CNAC 61301	AD COUNCIL/ALMOST FED	:30
4/24/07	AMERICAN IDOL	TUE 8P	8:52:01P	ONE4232007H	ONE.ORG/BOND	:30
4/25/07	AMERICAN IDOL	WED 8P	9:04:27P	ONE4232007H	ONE.ORG/BOND	:30
4/26/07	TRADING SPOUSE	THU 9P	9:16:06P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
4/27/07	BONES	FRI 9P	9:10:34P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
4/28/07	COPS	SAT 8P	8:02:50P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS	:20
4/28/07	AMW	SAT 9P	9:12:35P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL/ "BOSS OF PRISON GANG"	:30
4/28/07	MAD TV	SAT 11P	11:56:02P	YDZF 7053	ONDCP/ANTI-DRUG"NOT AGAIN"	:30
4/29/07	FAMILY GUY	SUN 9P	9:08:54P	ZOMN 0167	PREVENT TEEN PREGNANCY	:30
4/30/07	24	MON 9P	9:58:42P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
5/01/07	AMERICAN IDOL	TUE 8P	8:51:10P	ZOMN 0207	PREVENT TEEN PREGNANCY	:30
5/02/07	AMERICAN IDOL	WED 9P	9:14:25P	YDZF 7073	ONDCP/ANTI-DRUG"I FEEL BAD"	:30
5/03/07	TRADING SPS	THU 9P	9:51:48P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
5/04/07	NANNY 911	FRI 8P	8:10:48P	XNPW 261120	NFL/UWAY"SWING"/R WILLIAMS	:20
5/04/07	NANNY 911	FRI 8P	8:42:23P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
5/05/07	COPS	SAT 8:30P	8:56:55P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL/ "BOSS OF PRISON GANG"	:30
5/05/07	COPS	SAT 9P	9:24:40P	MALARIANOMORER	MALARIA NO MORE.ORG	:30
5/05/07	COPS	SAT 9:30P	9:33:50P	FZAA 0197	FOUNDATION FOR A BETTER LIFE "CAFETERIA"	:60
5/06/07	AMERICN DD	SUN 9:30P	9:47:34P	ZOMN 0247	PREVENT TEEN PREGNANCY	:30
5/07/07	HOUSE	MON 8P	8:05:29P	FKFF 6121	KAISER FOUNDATION/"PATTERN"	:30
5/08/07	AMERICAN IDOL	TUE 8P	8:11:09P	MALARIANOMORE30	RE30/MALARIA NO MORE.ORG	:30
5/09/07	BONES	WED 8P	8:06:29P	FKFFPADDLES15R3	KAISER FOUNDATION/"PADDLES"	:15

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
5/09/07	AMERICAN IDOL	WED 9P	9:11:56P	YDZF 7035	ONDCP/ANTI-DRUG "WALK YOURSELF"	:15
5/10/07	SMARTER THAN	THU 8P	8:34:50P	MALARIANOMORE30	RE30/MALARIA NO MORE.ORG	:30
5/11/07	FOX MOVIE	FRI 8P	9:23:46P	CHALKBOARD30	AD COUNCIL /PARENTAL CONTROL "CHALKBOARD"	:30
5/12/07	COPS	SAT 8:30P	8:32:09P	FZAA 0197	FOUNDATION FOR A BETTER LIFE "CAFETERIA"	:60
5/12/07	COPS	SAT 8:30P	8:43:19P	ONE4232007H	ONE.ORG/BOND	:30
5/12/07	COPS	SAT 8:30P	8:53:33P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL/ "BOSS OF PRISON GANG"	:30
5/12/07	COPS	SAT 9P	9:03:01P	FZAA 0115	FOUNDATION FOR A BETTTER LIFE "I HOPE YOU DANCE"	:90
5/12/07	COPS	SAT 9P	9:23:02P	MALARIANOMORER	MALARIA NO MORE.ORG	:30
5/12/07	COPS	SAT 9:30P	9:33:06P	FZAA 0197	FOUNDATION FOR A BETTER LIFE "CAFETERIA"	:60
5/12/07	MAD TV	SAT 11P	12:56:28A	ZOMN 0307	PREVENT TEEN PREGNANCY	:15
5/13/07	KING OF HILL	SUN 7P	7:10:11P	FKFFPADDLES15R3	KAISER FOUNDATION"PADDLES"	:15
5/13/07	AMERICN DAD	SUN 9:30P	9:58:57P	FKFFPADDLES15R3	KAISER FOUNDATION"PADDLES"	:15
5/14/07	HOUSE	MON 8P	8:28:09P	MALARIANOMORE30	RE30/MALARIA NO MORE.ORG	:30
5/15/07	AMERICAN IDOL	TUE 8P	8:34:35P	YDZF 7063	ONDCP/ ANTI-DRUG "STILL LOOKING AT ME"	:30
5/16/07	BONES	WED 8P	8:08:03P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
5/16/07	BONES	WED 8P	8:58:48P	FKFFPADDLES15R3	KAISER FOUNDATION"PADDLES"	:15
5/17/07	FOX MOVIE	THU 8P	8:19:04P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
5/17/07	FOX MOVIE	THU 8P	10:14:16P	ZOMN 0197	PREVENT TEEN PREGNANCY	:30
5/18/07	HOUSE	FRI 8P	8:58:58P	FKFFPADDLES15R3	KAISER FOUNDATION"PADDLES"	:15
5/18/07	BONES	FRI 9P	9:08:26P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
5/19/07	MAD TV	SAT 11P	11:56:10P	YDZF 7073	ONDCP/ANTI-DRUG"I FEEL BAD"	:30
5/19/07	AMW	SAT 9P	9:17:27P	MALARIANOMORE30	RE30/MALARIA NO MORE.ORG	:30
5/20/07	KING OF HILL	SUN 7P	7:08:30P	MALARIANOMORER	MALARIA NO MORE.ORG	:30
5/21/07	24	MON 8P	9:13:14P	FKFFPADDLES15R3	KAISER FOUNDATION"PADDLES"	:15
5/22/07	ON THE LOT	TUE 9P	9:32:26P	ZOMN 0177	PREVENT TEEN PREGNANCY	:30
5/23/07	AMERICAN IDOL	WED 8P	8:11:12P	FKFFPADDLES30R3	KAISER FOUNDATION"PADDLES"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
5/24/07	ON THE LOT	THU 9:30P	9:56:37P	MALARIANOMORE30	RE30/MALARIA NO MORE.ORG	:30
5/25/07	FOX MOVIE	FRI 8P	9:55:39P	ZOMN 0197	PREVENT TEEN PREGNANCY	:30
5/26/07	COPS	SAT 8P	8:02:56P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
5/26/07	COPS	SAT 8P	8:13:07P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
5/26/07	MAD TV	SAT 11P	11:56:15P	ZOMN 0247	PREVENT TEEN PREGNANCY	:30
5/28/07	ON THE LOT	MON 8P	9:24:25P	USOE 0730	USO LITTLE THINGS	:30
5/29/07	ON THE LOT	TUE 8P	8:14:41P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
5/30/07	SO YOU DANCE	WED 8P	8:16:29P	ZOMN 0207	PREVENT TEEN PREGNANCY	:30
5/31/07	SO YOU DANCE	THU 9P	9:52:01P	ZOMN 0247	PREVENT TEEN PREGNANCY	:30
6/01/07	FUNNIEST MOMNT	FRI 8P	8:47:05P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/02/07	AMW	SAT 9P	9:56:43P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/02/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/03/07	FOX MOVIE	SUN 7:30P	7:52:11P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/04/07	HELL KITCHEN	MON 9P	9:26:57P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/05/07	ON THE LOT	TUE 8P	8:13:46P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/06/07	SO YOU DANCE	WED 8P	8:09:57P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/07/07	SMARTER THAN	THU 8P	8:11:44P	CHALKBOARD30	AD COUNCIL /PARENTAL CONTROL "CHALKBOARD"	:30
6/08/07	STANDOFF	FRI 9P	9:07:32P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/08/07	STANDOFF	FRI 9P	9:47:30P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/09/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/09/07	COPS	SAT 8P	8:21:58P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/10/07	LOOP	SUN 9:30P	9:40:45P	FKFFPADDLES30R3	KAISER FOUNDATION"PADDLES"	:30
6/11/07	HELL KITCHEN	MON 8P	8:15:25P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/12/07	ON THE LOT	TUE 8P	8:14:21P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/13/07	SO YOU DANCE	WED 8P	8:40:09P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
6/14/07	SMARTER THAN	THU 8P	8:13:41P	CNGB 63301	TICK/AD COUNCIL/GLOBAL WARMING	:30
6/15/07	BONES	FRI 8P	8:06:56P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/15/07	STANDOFF	FRI 9P	9:58:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/16/07	AMW	SAT 9P	9:55:51P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/17/07	LOOP	SUN 8:30P	8:57:03P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/18/07	SIMPSONS	MON 8P	8:02:07P	FKFFPADDLES30R3	KAISER FOUNDATION"PADDLES"	:30
6/19/07	ON THE LOT	TUE 8P	8:15:46P	CNGB 63301	TICK/AD COUNCIL/GLOBAL WARMING	:30
6/20/07	SO YOU DANCE	WED 8P	8:55:41P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/21/07	SMARTER THAN	THU 8P	8:12:05P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/22/07	BONES	FRI 8P	8:32:02P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/23/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/23/07	AMW	SAT 9P	9:57:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/24/07	LOOP	SUN 9:30P	9:58:39P	FKFF 6121	KAISER FOUNDATION"PATTERN"	:30
6/25/07	FAMILY GUY	MON 8P	8:09:32P	FKFFPADDLES30R3	KAISER FOUNDATION"PADDLES"	:30
6/26/07	ON THE LOT	TUE 8P	8:14:25P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/27/07	YOU DANCE	THU 8P	8:52:41P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/28/07	SMARTER THAN	THU 8P	8:11:40P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
6/29/07	STANDOFF	FRI 9P	9:07:12P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
6/30/07	COPS	SAT 8P	8:02:47P	XNPW 261120	NFL/U WAY/"SWING"/R WILLIAMS – REV	:20
6/30/07	COPS	SAT 8P	8:13:12P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

**PDFFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.

5. AMBER ALERT

“The News at 10” and WTAT-TV responded to a statewide “Amber Alert” of a Spartanburg 11-year-old who was kidnapped from his home. Police reporter Harve Jacobs reported that this was a parental abduction and the child and his father were eventually found. WTAT-TV followed protocol with on-air crawls and news coverage.

THE NEWS AT 10 10PM
3/9/07

6. GAS RATES

SCE&G says it is lowering its natural gas rates nearly 6% in February because of falling wholesale prices. The average natural gas customers will save about \$10 on their monthly bill.

THE NEWS AT 10 10PM
1/29/07

7. BOIL WATER ADVISORY

DHEC issued a “boil water” advisory to residents of Hollywood, Ravenel and Megett due to a water main break. The break also caused the closing of 4 Charleston County Schools; Baptist Hill High School, Schroeder Middle School, Ellington Elementary and Blaney Elementary.

THE NEWS AT 10 10PM
3/6/07

8. WHOOPING COUGH

The Department of Health and Control says there has been 9 recent cases of children with whooping cough in Dorchester County. Dr. Robert Ball says whooping cough is the most contagious bacterial infection he knows. It can be serious for younger kids, even fatal in infants.

THE NEWS AT 10 10PM
2/9/07

9. SAFETY SEAT WEEK

During Child Seat Safety Week, the State Highway Partrol is trying to make sure moms and dads are putting their kids in child seats properly. 95% of child safety seats aren't secured the right way. One of the most common mistakes is how it is installed.

THE NEWS AT 10 10PM
2/12/07

10. SALMONELLA OUTBREAK

Conagara recalled its Peter Pan and Great Value House brands of peanut butter after they were linked to a salmonella outbreak that sickened 300 people. Customers with affected jars with product number 21-11 on the lid can return the jar to any local store for a replacement or a refund.

THE NEWS AT 10 10PM

2/14/07, 2/15/07, 2/19/07

11. FOOD SAFETY

With all the recent food recalls, Kathryn Kinley went to Chef Ben Black of the Culinary Institute of Charleston for some food safety tips. Improper handling can cause cross contamination, like cutting raw meat then using that same knife to mince garlic on the same cutting board.

THE NEWS AT 10 10PM

2/20/07

12. EMS GPS

Harve Jacobs reports on Charleston County's EMS new high-tech tool in their ambulances to get them to patients faster. The new GPS system has a \$875,000 price tag, but has already paid off by saving lives.

THE NEWS AT 10 10PM

2/23/07

MINORITY AND ETHNIC ISSUES

1. MARTIN LUTHER KING, JR., HOLIDAY

Jennifer Davis takes a closer look at the events surrounding Martin Luther King, Jr.,'s birthday. It doesn't happen often, but this year the National Holiday honoring Dr. King falls on his actual birthday. Events include a parade at 11 a.m. through the streets of downtown Charleston.

THE NEWS AT 10 10PM

1/14/07, 1/15/07

2. HIGHEST RANKING AFRICAN-AMERICAN

Erin Colgan reports on the swearing-in and historic event of South Carolina native and U.S. Congressman James Clyburn. Congressman Clyburn was sworn in as House Majority Whip in Congress, it's the highest position for an African-American in congress and Clyburn is the second in history to hold it.

THE NEWS AT 10 10PM

1/3/07, 1/5/07

3. BLACK STEREOTYPES

An off-campus party at Clemson University on Martin Luther King, Jr., Holiday poked fun at black stereotypes. Ann McGill reports one student painted his body black and other Clemson students showed up gulping malt liquor, duct taped to their hands. One girl had gold teeth, another stuffed her pants to enlarge her behind. The poster at the party showed Martin Luther King, Jr., with the words "Drink More" coming out of his mouth. Some students felt the party was racist and others thought it was just poor judgement.

THE NEWS AT 10 10PM
1/30/07

4. ROSEMONT

Kathryn Kinley reports on the African-Americans in the Rosemont neighborhood upset over new development in their area will cause substantial environmental problems with pollution, toxic air, additional bright lights and noise. Residents can't afford to fight the developers so they feel the predominantly African-American community is at risk.

THE NEWS AT 10 10PM
2/2/07, 2/12/07

5. ORANGEBURG MASSACRE

Forty-nine years ago today, in 1968, 3 unarmed civil rights workers were gunned down by state troopers at South Carolina State University in Orangeburg. Dozens more were injured. In 2003 Governor Mark Sanford formally apologized to students and their families on behalf of the state.

THE NEWS AT 10 10PM
2/8/07

6. HOSPITAL STRIKE

The National Guard lined King Street and the city was under curfew. The year was 1969 and hospital workers took to the streets demanding better pay and equal rights. Coretta Scott King marched alongside local leaders Bill Saunders and Mary Moultrie. The strike lasted from March to June.

THE NEWS AT 10 10PM
2/13/07

7. BLACK EXPO

The "Black Expo" was held at the North Charleston Convention Center. Louis Gossett, Jr., spoke on a number of topics including his fight for what he says is most important. He discussed "E-Racism", which has been dubbed an all out offensive against racism. The expo also brought together various entertainment opportunities, as well as, food and cultural diversity.

THE NEWS AT 10 10PM
2/21/07, 2/22/07

8. SELMA MARCH

“The News at 10” covered the appearance of Sen. Hillary Clinton and Sen. Barack Obama as they spoke at different churches in Selma, Alabama, in commemoration of the 42nd anniversary of the historic civil rights “March to Selma” to demand voting rights for blacks.

THE NEWS AT 10 10PM

3/4/07

EDUCATION ISSUES

1. CORRIDOR OF SHAME

Kathryn Kinley brings an update on a new disturbing photo exhibit at the Gaillard Auditorium. The pictures depict schools in Williamsburg County that are in a dilapidated condition and the subject of the documentary, “Corridor of Shame.”

THE NEWS AT 10 10PM

1/15/07

2. STATE OF SCHOOLS

Charleston County School Superintendent, Maria Goodloe-Johnson, laid out ambitious plans for Charleston County schools. Some of the goals are to improve curriculum, spend money wisely, hold everyone accountable and get the community working together to make schools safer.

THE NEWS AT 10 10PM

1/22/07

3. SPECIAL OLYMPICS

Marika Kalderman introduces some of the 600 athletes that are in Charleston training for the South Carolina Mid-Winter Special Olympics. Special Olympics depends on volunteers. This weekend over 400 Charlestonians are lending a hand.

THE NEWS AT 10 10PM

3/3/07

4. ATTACKS ON TEACHERS

Students accused in classroom attacks could soon find themselves in court, being sued by their teachers. A bill now in the State Senate paves the way for teachers, assaulted at school, to seek damages from their attackers.

THE NEWS AT 10 10PM

2/6/07

5. AGING SCHOOL BUSES

According to a report in the Charleston Post and Courier, the school buses taking our children to school every day are the oldest, most polluting in the country. The last time the school system bought new buses was 12 years ago. Many of the buses regularly break down or even catch on fire.

THE NEWS AT 10 10PM
2/21/07

FEDERAL/STATE/LOCAL GOVERNMENT ISSUES

1. THE WAR IN IRAQ

During this period, the ongoing conflict in Iraq was covered on several different levels; specifically, through Fox news reports with national correspondents as well as local reporters with relevant local aspect packages that affect our viewing area. Nightly reports covered the current activities both nationally and locally.

THE NEWS AT 10 10PM
January 1, 2007 through March 31, 2007

2. FORD FUNERAL

"The News at 10" reported over 6 days from his death, former President Gerald R. Ford. The president was interred at a hillside tomb in Grand Rapids, Michigan. From California to the Nation's Capitol, celebrations were held to honor his legacy.

THE NEWS AT 10 10PM
1/3/07, 1/4/07

3. ABORTION LAW

State Senator Kevin Bryant of Anderson is sponsoring a bill that would require women seeking an abortion to look at an ultrasound image of their fetus before going through with the procedure. The idea is to lead to fewer abortions in the state.

THE NEWS AT 10 10PM
1/6/07

4. SOUTH CAROLINA PRIMARY

South Carolina will host the first democratic primary debate for the 2008 presidential election. Right now at least 5 democrats have officially announced they are running. The debate will take place April 26th on the USC campus.

THE NEWS AT 10 10PM
1/18/07

6. **MT. PLEASANT WATER**

Mt. Pleasant residents are getting some temporary relief on their water bills. For the next 2 months the Mt. Pleasant Water Works is charging only \$2.93 per thousand gallons of water used. Down from nearly \$6 per thousand gallons.

THE NEWS AT 10 10PM

1/19/07

7. **PALMETTO ROSES**

Kathryn Kinley tells the story about a battle brewing between local residents and youngsters selling roses made from palmetto fronds. The kids are climbing trees to get to the fronds, destroying healthy growth in the process. The city of Charleston has proposed an ordinance to regulate the situation.

THE NEWS AT 10 10PM

1/19/07

8. **IMMIGRATION**

Dorchester County is not the only government to consider an illegal immigration ordinance. Last month Beaufort County passed a similar law. An Hispanic civil rights group is suing – saying the new immigration ordinance violates person’s civil rights.

THE NEWS AT 10 10PM

1/22/07

9. **STATE OF THE UNION**

President Bush began his speech saying for the first time ever, he had the privilege to say Madame Speaker, referring to House Speaker Nancy Pelosi. President Bush also discussed challenges facing the country; including, health care, energy and the environment. He said the challenges America faces can be fixed if lawmakers from both sides of the aisle work together.

THE NEWS AT 10 10PM

1/23/07

10. **FOLLY BEACH FIRE SERVICE**

Hatzed Vela reports on how some Folly Beach residents oppose a measure that would give control of the city’s fire service to the James Island Public Service District. Councilman Tim Goodwin says the arrangement would give the contracts under 1 group.

THE NEWS AT 10 10PM

3/3/07

ECONOMIC ISSUES

1. **HIGH JOBLESS RATE**

South Carolina has one of the worst unemployment rates in the nation with a 6.6 percent jobless rate. The largest number of layoffs came from factories closing, around 4,500 plant workers lost their jobs last year.

THE NEWS AT 10 10PM

1/24/07

2. INSURANCE RATES

In an effort to lower insurance rates for coastal areas, members of the labor and commerce secretary are looking at moving what's called the "windzone" further inland. Insurance companies say that they can't afford to protect people living in that zone.

THE NEWS AT 10 10PM

1/30/07

SENIOR ISSUES

1. ELDER ABUSE

Hatzel Vela explains why seniors are more at risk for abuse and how to spot warning signs; such as, burns, broken bones, unusual depression or withdrawal from normal activities. Bruises around the breasts or genitals could be from sexual abuse.

THE NEWS AT 10 10PM

2/5/07

ANIMAL ISSUES

1. ANIMAL ADOPTION

Katie Crawford tells how a couple learned a difficult lesson about safe animal adoption. Something the SPCA says is a major red flag in terms of not being able to see where the dogs are bred and who the parents are.

THE NEWS AT 10 10PM

2/24/07

3. DOG IN CLASSROOM

Elementary students are learning lessons from licensed pups at a new literacy program. A certified reading therapy dog is in a classroom with students who have difficulty. The principal says the dog reduces the kids' anxiety and helps children develop a love for reading with their new companion.

THE NEWS AT 10 10PM

2/24/07

WTAT-TV CHARLESTON SC

QUARTERLY ISSUES/PROGRAMS LIST

JANUARY 1, 2007 THROUGH MARCH 31, 2007

FULL-LENGTH PROGRAMS

FILED: APRIL 10, 2007

<u>DATE</u>	<u>TIME</u>	<u>PROGRAM</u>
1/7/07	9:00 A.M.	FOX NEWS SUNDAY
1/14/07	9:00 A.M.	FOX NEWS SUNDAY
1/21/07	9:00 A.M.	FOX NEWS SUNDAY
1/28/07	9:00 A.M.	FOX NEWS SUNDAY
2/4/07	9:00 A.M.	FOX NEWS SUNDAY
2/11/05	9:00 A.M.	FOX NEWS SUNDAY
2/18/07	9:00 A.M.	FOX NEWS SUNDAY
2/25/07	9:00 A.M.	FOX NEWS SUNDAY
3/4/07	9:00 A.M.	FOX NEWS SUNDAY
3/11/07	9:00 A.M.	FOX NEWS SUNDAY
3/18/07	9:00 A.M.	FOX NEWS SUNDAY
3/25/07	9:00 A.M.	FOX NEWS SUNDAY

12/31/06	<p><u>TOPIC:</u> Iraq & Election 2008</p> <p><u>GUESTS:</u> Sen. Richard Lugar, (R-IN), Chairman of the Senate Foreign Relations Committee Gov. Tom Vilsack, (D-IA)</p>
1/07/07	<p><u>TOPIC:</u> New Congress & Politics</p> <p><u>GUESTS:</u> Sen. Mitch McConnell, (R-KY), Senate Minority Leader Steny Hoyer, (D-MD), House Majority Leader.</p>
1/14/07	<p><u>TOPIC:</u> Iraq</p> <p><u>GUESTS:</u> Vice President Dick Cheney</p>
1/21/07	<p><u>TOPIC:</u> Iraq & Domestic Issues</p> <p><u>GUESTS:</u> Sen. Joseph R. Biden Jr., (D-DE), chairman, Senate Foreign Relations Committee Sen. Carl Levin, (D-MI), chairman Of The Senate Armed Services Committee Newt Gingrich, Former House Speaker</p>
1/28/07	<p><u>TOPIC:</u> Iraq & 2008 Election</p> <p><u>GUESTS:</u> Sen. Sam Brownback (R-KS), 2008 presidential candidate Sen. Joe Lieberman (I-CN), chairman of the Senate Homeland Security and Governmental Affairs Committee</p>
2/4/07	<p><u>TOPIC:</u> Iraq</p> <p><u>GUESTS:</u> Sen. Jim Webb (D-VA), Senate Foreign Relations and Armed Services Committee Sen. Lindsey Graham, (R-SC)</p>
2/11/07	<p><u>TOPIC:</u> Senate Iraq resolution & Senate Democrats</p> <p><u>GUESTS:</u> Sen. Mitch McConnell (R-KY), Senate Minority Leader Sen. Jack Reed (D-RI)</p>
2/18/07	<p><u>TOPIC:</u> Iraq War Debate</p>

	<p><u>GUESTS:</u> Newt Gingrich, former House Speaker Sen. Carl Levin (D-MI), Armed Services Committee ch</p>
2/25/07	<p><u>TOPIC:</u> Iraq, Iran, & HPV Vaccine in Texas</p> <p><u>GUESTS:</u> Condoleezza Rice, Secretary of State Gov. Rick Perry Gov. Ed Rendell (D-PA)</p>
3/4/07	<p><u>TOPIC:</u> Iraq, Afghanistan, & Wall Street</p> <p><u>GUESTS:</u> Sen. Dianne Feinstein, (D-CA) Rep. Pete Hoekstra, (Charles Rangel, (D-NY)</p>
3/11/07	<p><u>TOPIC:</u> Iraq & 2008 Election</p> <p><u>GUESTS:</u> Former Sen. Fred Thompson, (R-TN) Rep. Maxine CA), Out of Iraq Caucus Founder</p>
3/18/07	<p><u>TOPIC:</u> U.S. Attorney Controversy & Iraq War Anniversary</p> <p><u>GUESTS:</u> Bud Cummins (AR), former U.S. Attorney David Inglesias (NM), Former U.S. Attorney Sen. Arlen Specter (R-PA) Sen. John Kerry (D-MA)</p>
3/25/07	<p><u>TOPIC:</u> Iraq & US Attorneys</p> <p><u>GUESTS:</u> Sen. Dianne Feinstein (D-CA) Sen. Trent Lott (R-MO) Sharon Eubanks, Former Federal Prosecutor</p>
4/1/07	<p><u>TOPIC:</u> Iraq Timetable & US Attorney Controversy</p> <p><u>GUESTS:</u> Sen. Mitch McConnell (R-KY) Sen. Joe Biden (D-DE)</p>

WTAT-TV CHARLESTON, SOUTH CAROLINA

QUARTERLY PROGRAMS/ISSUES LIST

JANUARY 1, 2007 THROUGH MARCH 31, 2007

PUBLIC SERVICE ANNOUNCEMENTS

DURING THE ABOVE-REFERENCED PERIOD, WTAT-TV, CHARLESTON, SOUTH CAROLINA, AIRED BOTH LOCALLY AND NATIONALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS ON A RUN-OF-SCHEDULE BASIS.

JANUARY 2007	479	PSA'S AIRED
FEBRUARY 2007	485	PSA'S AIRED
MARCH 2007	558	PSA'S AIRED

COMMUNITY SPONSORSHIPS/ACTIVITIES

2/16/07	SOUTHEASTERN WILDLIFE EXPO
2/23/07	ST. FRANCIS/ROPER HOSPITAL HEART & VASCULAR EXPO
3/27/07	SOUTH CAROLINA BROADCASTERS COLLEGIATE JOB FAIR
3/28/07	TRIDENT TECHNICAL COLLEGE CAREER FAIR
3/30/07	FT. JOHNSON MIDDLE SCHOOL CAREER FAIR

WHAT'S UPDATE COMMUNITY CALENDAR

DURING THE ABOVE-REFERENCED PERIOD, WTAT-TV PRODUCED AND AIRED A :30 COMMUNITY CALENDAR AS FOLLOWS:

JANUARY 2007	50	TIMES
FEBRUARY 2007	DID NOT AIR	
MARCH 2007	40	TIMES

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC
LOUISE CARTER FBC

DATE: APRIL 3, 2007

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "1ST" QUARTER 2007 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 1ST QTR 2007:

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/01/07	COTTON BWL	SUN 11:30A	1:14:26P	USOE 0730	USO PSA :30
1/05/07	NANNY 911	FRI 8P	8:09:45P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
1/06/07	COPS	SAT 8P	8:22:33P	CNMM 62151	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS" :15
1/06/07	AMW	SAT 9P	9:58:02P	PSA15MWJOHN	MENTORING/JOHN WALSH :15
1/07/07	WAR AT HOME	SUN 7P	7:27:21P	PSA15TILKAT	MENTORING/KAT FOSTER :15
1/07/07	WAR AT HME	SUN 7:30P	7:33:38P	FKFPADDLES30	KAISER FAMILY FOUNDATION PAUSE "PADDLES" :30
1/09/07	HOUSE	TUE 8P	8:05:52P	PSA20HOUJEN	MENTORING/JENNIFER MORRISION :20
1/10/07	BONES	WED 8P	8:07:04P	PSA20BONEMILY	MENTORING/EMILY DESCHANEL :20
1/10/07	WAR AT HOME	WED 9P	9:27:24P	FKFPADDLES30	KAISER FAMILY FOUNDATION PAUSE "PADDLES" :30
1/10/07	TIL DEATH	WED 9:30P	9:36:28P	CNMM 61101	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :10
1/11/07	TIL DEATH	THU 8P	8:05:55P	PSA20TILBRAD	MENTORING/BRAD GARRETT :20
1/11/07	WAR AT HOME	FRI 8:30P	8:58:23P	CNMM 61101	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :10
1/12/07	NANNY 911	FRI 8P	8:09:58P	XNPW 261320	NFL/U WAY/"WAITING ROOM" :20
1/12/07	NANNY 911	FRI 8P	8:35:26P	FKFPADDLES30	KAISER FAMILY FOUNDATION PAUSE "PADDLES" :30
1/12/07	TRADING SPSES	FRI 9P	9:09:58P	XNPW 261320	NFL/U WAY/"WAITING ROOM" :20
1/13/07	NFL DIV GAME	SAT 8P	10:55:49P	XNPW 361630	NFL/U WAY/"SWING" :30
1/14/07	NFL DIV GAME	SUN 1P	2:42:59P	XNPW 361830	NFL/U WAY/"WAITING ROOM" :30
1/14/07	SIMPSON'S	SUN 7P	7:02:03P	FKFPADDLES30	KAISER FAMILY FOUNDATION PAUSE "PADDLES" :30
1/15/07	"24"	MON 8P	9:41:15P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN" :30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/16/07	AMER IDOL	TUE 8P	8:14:56P	YDZF 7063	ONDCP/ANTI-DRUG "STILL LOOKING AT ME"	:30
1/17/07	AMER IDOL	WED 8P	9:12:49P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
1/18/07	TIL DEATH	THU 8P	8:10:46P	CNMM 61101	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:10
1/18/07	THE O.C.	THU 9P	9:43:52P	PSA20OCMELINDA	MENTORING/MELINDA CLARKE	:20
1/19/07	NANNY 911	FRI 8P	8:08:58P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
1/20/07	COPS	SAT 8P	8:02:47P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/20/07	COPS	SAT 8P	8:22:47P	CNMM 62151	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:15
1/20/07	COPS	SAT 8:30P	8:33:02P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/20/07	AMW	SAT 9P	9:12:11P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/20/07	AMW	SAT 9P	9:57:55P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
1/21/07	NFC CHAMP GM	SUN 3P	4:46:19P	XNPW 361830	NFL/U WAY/"WAITING ROOM"	:30
1/21/07	WAR AT HME	SUN 7:30P	7:36:30P	FKFPADDLES30	KAISER FAMILY FOUNDATION PAUSE "PADDLES"	:30
1/22/07	PRISON BREAK	MON 8P	8:07:50P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
1/24/07	AMER IDOL	WED 8P	8:17:22P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
1/25/07	TIL DEATH	THU 8P	8:03:58P	PSA15TILKAT	MENTORING/KAT FOSTER	:15
1/25/07	THE O.C.	THU 9P	9:18:03P	PSA15OCPETER	MENTORING/PETER GALLAGHER	:15
1/26/07	NANNY 911	MON 9P	9:10:59P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
1/27/07	COPS	SAT 8P	8:02:17P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/27/07	COPS	SAT 8P	8:21:51P	CNMM 62151	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:15
1/27/07	COPS	SAT 8:30P	8:32:22P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/27/07	AMW	SAT 9P	9:13:19P	XNPW 261320	NFL/U WAY/"WAITING ROOM"	:20
1/27/07	AMW	SAT 9P	9:55:55P	PSA15MWJOHN	MENTORING/JOHN WALSH	:15
1/27/07	MAD TV	SAT 11P	11:55:51P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN"	:30
1/28/07	AMER DAD	SUN 9:30P	9:47:40P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN"	:30
1/29/07	PRISON BREAK	MON 8P	8:17:29P	PSA20PBDOMINIC	MENTORING/D PURCELL	:20

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/30/07	AMER IDOL	TUE 8P	8:12:50P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN" :30
1/31/07	BONES	WED 8P	8:05:17P	PSA25BONDAVID	MENTORING/DAVID BOREANAZ :25
2/01/07	THE O.C.	THU 9P	9:58:39P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30
2/02/07	NANNY 911	FRI 8P	8:09:27P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/03/07	COPS	SAT 8P	8:02:27P	XNPW 261320	NFL/U WAY/"WAITING ROOM" :20
2/03/07	COPS	SAT 8P	8:21:52P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/04/07	SIMPSONS	SUN 7P	7:02:05P	CNGB 61301	AD COUNCIL/GLOBAL WARMING :30
2/05/07	PRISON BREAK	MON 8P	8:08:50P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30
2/06/07	AMER IDOL	TUE 8P	8:11:43P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS" :30
2/07/07	BONES	WED 8P	8:06:04P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/08/07	THE O.C.	THU 9P	9:19:54P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30
2/09/07	TRADING SPS	FRI 9P	9:12:55P	XNPW 261120	NFL/U WAY/"SWING" :20
2/09/07	TRADING SPS	FRI 9P	9:52:27P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/11/07	SIMPSONS	SUN 7:30P	7:30:56P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN" :30
2/12/07	24	MON 9P	9:40:24P	CNGB 61301	AD COUNCIL/GLOBAL WARMING :30
2/13/07	AMER IDOL	TUE 8P	8:54:17P	YDZF 7073	ONDCP/ANTI-DRUG "I FEEL BAD" :30
2/14/07	BONES	WED 8P	8:07:47P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/15/07	WAR AT HME	THU 8:30P	8:59:11P	IN SHOW	TREVOR PROJECT/SWEEPER POSITION :20
2/16/07	NANNY 911	FRI 8P	8:09:13P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/17/07	COPS	SAT 8P	8:02:32P	XNPW 261120	NFL/U WAY/"SWING" :20
2/17/07	COPS	SAT 8P	8:22:37P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" :30
2/17/07	AMW	SAT 9P	9:12:13P	XNPW 261120	NFL/U WAY/"SWING" :20
2/18/07	KING OF HILL	SUN 7P	7:07:46P	FZAA 0054	FOUNDATION FOR A BETTER LIFE "I HOPE YOU DANCE" :60
2/18/07	KING OF HILL	SUN 8:30P	8:38:54P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
2/19/07	24	MON 9P	9:46:34P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
2/20/07	AMER IDOL	TUE 8P	8:08:51P	YDZF 7053	ONDCP/ANTI-DRUG "NOT AGAIN"	:30
2/20/07	AMER IDOL	TUE 8P	8:51:30P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
2/21/07	AMER IDOL	WED 8P	8:38:29P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
2/22/07	THE OC FINALE	THU 9P	9:27:41P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
2/23/07	NANNY 911	FRI 8P	8:09:26P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
2/24/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"	:20
2/24/07	AMW	SAT 9P	9:55:55P	CNGB 61301	AD COUNCIL/GLOBAL WARMING	:30
2/24/07	MAD TV	SAT 11P	11:58:10P	YDZF 7063	ONDCP/ANTI-DRUG "STILL LOOKING AT ME"	:30
2/25/07	KING OF HILL	SUN 7P	7:08:50P	FZAA 0054	FOUNDATION FOR A BETTER LIFE "I HOPE YOU DANCE"	:60
2/25/07	FAMILY GUY	SUN 9:30P	9:47:45P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
2/26/07	24	MON 9P	9:48:02P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
2/27/07	AMER IDOL	TUE 8P	8:11:15P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
2/28/07	AMER IDOL	WED 8P	8:10:52P	CNGB 61301	AD COUNCIL/GLOBAL WARMING	:30
3/02/07	NAACP AWARDS	FRI 8P	8:42:06P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
3/01/07	YOU SMARTER	THU 9P	9:52:43P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
3/3/07	COPS	SAT 8P	8:02:24P	XNPW 261120	NFL/U WAY/"SWING"	:20
3/03/07	COPS	SAT 8P	8:21:37P	CNGB 61301	AD COUNCIL/GLOBAL WARMING	:30
3/03/07	AMW	SAT 9P	9:36:33P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
3/05/07	24	MON 9P	9:14:51P	FKFF 6121	KAISER FAMILY FOUNDATION	:30
3/06/07	AMER IDOL	TUE 8P	8:08:50P	YDZF 7063	ONDCP/ANTI-DRUG "STILL LOOKING AT ME"	:30
3/07/07	WEDDING BLLS	WED 9P	9:33:32P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
3/08/07	SMARTER THAN	THU 9P	9:11:25P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
3/09/07	WEDDING BELLS	FRI 9P	9:05:52P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
3/10/07	COPS	SAT 8P	8:02:22P	XNPW 261120	NFL/U WAY/"SWING"	:20
3/10/07	AMW	SAT 9P	9:38:33P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
3/11/07	TIL DEATH	SUN 7P	7:11:52P	CNGB 61301	AD COUNCIL/GLOBAL WARMING	:30
3/11/07	WAR AT HOM	SUN 7:30P	8:02:16P	FZAA 0054	FOUNDATION FOR A BETTER LIFE "I HOPE YOU DANCE"	:60
3/11/07	WINNER	SUN 8:30P	8:45:11P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
3/12/07	24	MON 9P	9:18:14P	CNCE 61301	AD COUNCIL/ONLINE CHILD SEX EXPLOITATION "ACRONYMS"	:30
3/13/07	AMER IDOL	TUE 8P	8:16:24P	YDZF 7073	ONDCP/ANTI-DRUG "I FEEL BAD"	:30
3/14/07	TIL DEATH	WED 9:30P	9:34:08P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
3/15/07	FAMILY GUY	THU 9P	9:29:26P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
3/16/07	WEDDING BELLS	FRI 9P	9:09:25P	CNMM 62301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DRUGS"	:30
3/17/07	COPS	SAT 8P	8:02:02P	XNPW 261120	NFL/U WAY/"SWING"	:20
3/17/07	COPS	SAT 8P	8:21:25P	CNMM 61301	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:30
3/18/07	WAR AT HOME	SUN 7P	7:04:09P	CNAT 61301	AD COUNCIL/AUTISM "CAR SEAT"	:30
3/19/07	PRISON BREAK	MON 8P	8:11:54P	YDZF 7035	ONDCP/ANTI-DRUG "WALK YOURSELF"	:15
3/19/07	PRISON BREAK	MON 8P	8:59:13P	YDZF 7045	ONDCP/ANTI-DRUG "TRY FOOTBALL":	:15
3/20/07	AMER IDOL	TUE 8P	9:23:10P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30
3/21/07	BONES	WED 8P	8:32:30P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
3/22/07	AMER DAD	THU 9:30P	9:40:45P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX"	:30
3/23/07	WEDDING BELLS	FRI 9P	9:10:20P	CNAT 62301	AD COUNCIL/AUTISM/"BROADWAY"	:30
3/24/07	COPS	SAT 8P	8:02:17P	XNPW 261120	NFL/U WAY/"SWING"	:20
3/24/07	COPS	SAT 8P	8:13:08P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN"	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
3/25/07	KING OF HILL	SUN 8:30P	8:39:10P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER" :30
3/26/07	PRISON BREAK	MON 8P	8:33:07P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG" :30
3/27/07	HOUSE	TUE 9P	9:39:20P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30
3/28/07	BONES	WED 8P	8:05:56P	CNCE 61301	AD COUNCIL/ONLINE CHILD SEX EXPLOITATION "ACRONYMS" :30
3/29/07	FAMILY GUY	THU 9:30P	9:42:16P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER" :30
3/30/07	WEDDING BELLS	FRI 9P	9:06:47P	FKFF 6121	KAISER FAMILY FOUNDATION "PATTERN" :30
3/31/07	COPS	SAT 8P	8:02:32P	XNPW 261120	NFL/U WAY/"SWING" :20
3/31/07	AMW	SAT 9P	9:33:17P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG" :30
3/31/07	MAD TV	SAT 11P	11:56:13P	YDZF 7073	ONDCP/ANTI-DRUG "I FEEL BAD" :30

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

**PDFFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.