

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25751774      Changes as of: 9/20/2017 at 1:30 PM      Version: Current State Version 1      Total \$: \$6,500.00

CPE: 388/1079/8865      Flight: 10/17/17 - 10/23/17      Station: WRLLH      Total Spots: 7

Agency: RED EAGLE MEDIA      Advertiser: NRA-PVF      Market: Richmond      Total CPP: \$228.07

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314      Product: VA-AG      Office: WASHINGTON      Total GRP: 28.5

Agency Order #: 6554467      Buyer: Eagle Media Media      Primary Demo: Adults 35-64      Con Type: POLITICAL/VOTE      Separation: 28.5

Salesperson: BRADLEY PHILIPPS      202-955-5342      Assistant: BRADLEY PHILIPPS      202-955-5342      Separation: 28.5

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Tu-Fri 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.4	30	1	1	1	0	0	1	5	\$5,000.00	\$227.27	22.0	
2	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9	
3	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	1	\$500.00	\$312.50	1.6
<b>TOTALS:</b>							1	1	1	1	1	1	7	\$6,500.00	\$228.07	28.5	



125 West 55th St  
New York, NY 10019

Contract # 25751774      Charges as of: 9/20/2017 at 1:30 PM      Version: Current State Version 1

CPE: 388/1079/8855      Flight: 10/17/17 - 10/23/17      Station: WRLH      Total \$: \$6,500.00

Agency: RED EAGLE MEDIA      Advertiser: NRA-PVF      Market: Richmond      Total Spots: 7

Product: VA-AG      Office: WASHINGTON      Total CPP: \$228.07

Agency Order #: 6554467      Buyer: Eagle Media Media      Primary Demo: Adults 35-64      Total GRP: 28.5  
 Assistant: Red      Salesperson: BRADLEY PHILIPPS      Assistant: BRADLEY PHILIPPS      Separation: 202-955-5342

Special Instructions

Date/Time: 09/20/17 1:30 PM      Added by: BRADLEY PHILIPPS      Comment: Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$88,462
WRLH Share:	13%
Comment:	
WRIC:	32%
WTVR:	38%
WUPV:	1%
WWBT:	16%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$6,500.00	\$228.07	28.5
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$6,500.00</b>	<b>\$228.07</b>	<b>28.5</b>

Monthly Summary

Month	Spots	Dollars
2017-Oct	7	\$6,500.00
<b>Total</b>	<b>7</b>	<b>\$6,500.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spots	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 1:30 PM	BRADLEY PHILIPPS	New	7		\$6,500.00	\$6,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750835      Changes as of: 9/20/2017 at 9:39 AM      Version: Current State Version 1

CPE: 388/1082/8845      Flight: 10/10/17 - 10/16/17      Total \$: \$11,700.00

Agency: RED EAGLE MEDIA      Advertiser: NRA-PVF      Market: Richmond      Total Spots: 12

RED EAGLE MEDIA      Product: VA-GOV      Office: WASHINGTON      Total CPP: \$139.95

LANE ALEXANDRIA      Agency Order #: 6552043      Buyer: Eagle Media Media      Primary Demo: Adults 35-64      Total GRP: 83.6

VA 22814      Salesperson: BRADLEY PHILIPPS      Assistant: BRADLEY PHILIPPS      Con Type: POLITICAL/VOTE      Separation: \$139.95

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3864 Rating	Len	10/10 - 10/16							Total Spots	Total \$	CPP	GRP
							10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	Su 10p-10:30p		FOX NEWS AT 10	\$300.00	4.9	15	0	0	0	0	2	0	2	2	\$600.00	\$61.22	9.8
2	Tu-Fri 10p-10:30p		FOX NEWS AT 10	\$450.00	4.4	15	0	2	2	0	0	0	6	6	\$2,700.00	\$102.27	26.4
3	Su 11a-12n		FOX NFL KICKOFF	\$200.00	2.2	15	0	0	0	0	2	0	2	2	\$400.00	\$90.91	4.4
4	Su 1p-4p		NFL: SF@WAS	\$4,000.00	21.5	15	0	0	0	0	2	0	2	2	\$8,000.00	\$188.05	43.0
TOTALS:							0	2	2	2	0	6	0	12	\$11,700.00	\$139.95	83.6



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25750836

CPE: 388/1082/8845  
Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Changes as of: 9/20/2017 at 9:39 AM

Flight: 10/16/17 - 10/16/17  
Advertiser: NRA-PVF

Product: VA-GOV

Agency Order #: 6552043

Buyer: Eagle Media Media Assistant, Red

Salesperson: BRADLEY PHILIPPS 202-955-5342

Primary Demo: Adults 35-64

Con Type: POLITICAL/NOTE

Assistant: BRADLEY PHILIPPS 202-955-5342

Version: Current State Version 1

Station: WRLH  
Market: Richmond

Office: WASHINGTON

Total Spots: 12  
Total CPM: \$139.95

Total GRP: 83.6

Separation:

Special Instructions

Date/Time	Added by	Comment
09/20/17 9:39 AM	BRADLEY PHILIPPS	Separation: 30

### Order Level Comments

### Competitive Information

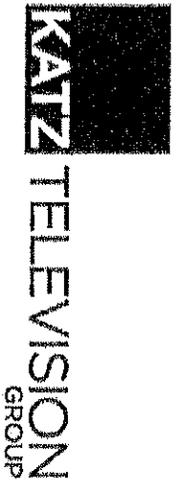
Market Budget: \$50,870
WRLH Share: 23%
Comment:
WVIC: 25%
WTVR: 20%
WWBT: 32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
Total	100%	12	\$11,700.00	\$139.95	83.6

Monthly Summary		
Month	Spots	Dollars
2017-Oct	12	\$11,700.00
Total	12	\$11,700.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	12	\$11,700.00	\$11,700.00	

**Non-Discrimination Policy**  
PARAGRAPH 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750837      Changes as of: 9/20/2017 at 9:39 AM      Version: Current State Version 1

CPE: 388/1082/8846      Flight: 10/17/17 - 10/23/17      Station: WRLH      Total \$: \$900.00

Agency: RED EAGLE MEDIA GROU      Advertiser: NRA-PVF      Market: Richmond      Total Spots: 2

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314      Product: VA-GOV      Office: WASHINGTON      Total CPP: \$102.27

Agency Order #: 6552057      Buyer: Eagle Media Media      Primary Demo: Adults 35-64      Total GRP: 8.8

Salesperson: BRADLEY PHILIPPS      Assistant: BRADLEY PHILIPPS      Con Type: POLITICAL/VOTE      Separation: \$900.00 \$102.27 8.8

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Tu-F M 10p-10:30p		FOX NEWS AT 10	\$450.00	4.4	15	0	2	0	0	0	0	0	2	\$900.00	\$102.27	8.8
TOTALS:							0	2	0	0	0	0	0	2	\$900.00	\$102.27	8.8



125 West 55th St  
New York, NY 10019

Contract # 25750837  
 Changes as of: 9/20/2017 at 9:39 AM  
 CPE: 388/1082/8846  
 Agency: RED EAGLE MEDIA  
 GROU  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314  
 Flight: 10/17/17 - 10/23/17  
 Advertiser: NRA-PVF  
 Product: VA-GOV  
 Station: WRLH  
 Market: Richmond  
 Office: WASHINGTON  
 Version: Current State Version 1  
 Total \$: \$900.00  
 Total Spots: 2  
 Total CPM: \$102.27  
 Total GRP: 8.8  
 Separation:

Agency Order #: 6552057  
 Buyer: Eagle Media Media  
 Assistant, Rad  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342

Special Instructions

Order Level Comments

Date/Time: 09/20/17 9:39 AM  
 Added by: BRADLEY PHILIPPS  
 Comment: Separation: 30

Competitive Information

Market Budget:	\$50,870
WRLH Share:	23%
Comment:	
WRIC:	25%
WTJR:	20%
WWBT:	32%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$900.00	\$102.27	8.8
<b>Total</b>	<b>100%</b>	<b>2</b>	<b>\$900.00</b>	<b>\$102.27</b>	<b>8.8</b>

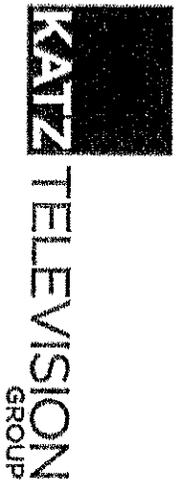
Monthly Summary

Month	Spots	Dollars
2017-Oct	2	\$900.00
<b>Total</b>	<b>2</b>	<b>\$900.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	2	\$900.00	\$900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750838  
Changes as of: 9/20/2017 at 9:39 AM  
Version: Current State Version 1

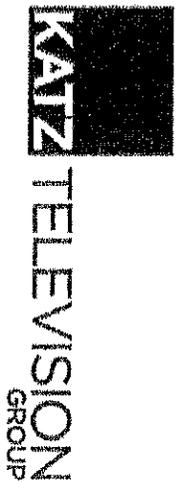
CPE: 388/1082/8847  
Agency: RED EAGLE MEDIA  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF  
Station: WRLH  
Market: Richmond  
Total Spots: 4  
Total \$: \$18,500.00

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314  
Product: VA-GOV  
Office: WASHINGTON  
Total CPP: \$276.95

Agency Order #: 6552072  
Buyer: Eagle Media Media  
Salesperson: BRADLEY PHILIPPS  
Assistant: BRADLEY PHILIPPS  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/NOTE  
Separation: 66.8

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Assesd Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP	
							10/24	10/25	10/26	10/27	10/28	10/29	10/30					
1	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$1,750.00	10.9	15	0	0	0	2	0	0	0	2	2	\$3,500.00	\$160.55	21.8
2	Su 4:30p-7:30p		NFL: DAL @WAS	\$7,500.00	22.5	15	0	0	0	0	0	2	0	2	4	\$18,500.00	\$339.33	45.0
TOTALS:						0	0	0	0	2	0	2	0	4	\$18,500.00	\$276.95	66.8	



125 West 55th St  
New York, NY 10019

Contract # 25750838 Changes as of 9/20/2017 at 9:39 AM Version: Current State Version 1

CPE: 388/1082/8847 Flight: 10/24/17 - 10/30/17 Station: WRLH Total \$: \$18,500.00  
 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond Total Spots: 4  
 GROU RED EAGLE MEDIA Product: VA-GOV Office: WASHINGTON Total CPM: \$276.95  
 GROU 815 SLATERS  
 LANE ALEXANDRIA VA 22314

Agency Order #: 6562072 Primary Demo: Adults 35-64 Total GRP: 66.8  
 Buyer: Eagle Media Media Con Type: POLITICAL/NOTE  
 Assistant: Red Assistant: BRADLEY PHILIPPS Separation:  
 Salesperson: 202-955-5342 Assistant: 202-955-5342

Special Instructions

Date/Time Added by Comment  
 09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

Order Level Comments

Competitive Information  
 Market Budget: \$50,870  
 WRLH Share: 23%  
 Comment:  
 WTRC: 25%  
 WTVT: 20%  
 WWBT: 32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$18,500.00	\$276.95	66.8
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$18,500.00</b>	<b>\$276.95</b>	<b>66.8</b>

Monthly Summary			
Month	Spots	Dollars	
2017-Oct	4	\$18,500.00	
2017-Nov	0	\$0.00	
<b>Total</b>	<b>4</b>	<b>\$18,500.00</b>	

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	4	\$18,500.00	\$18,500.00	

Non-Discrimination Policy  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25750839 Changes as of: 9/20/2017 at 9:39 AM Version: Current State Version 1

CPE: 388/1082/8848 Agency: RED EAGLE MEDIA Station: WRLH Total \$: \$11,500.00

Flight: 10/31/17 - 11/6/17 Advertiser: NRA-PVF Market: Richmond Total Spots: 4

Product: VA-GOV Office: WASHINGTON Total CPP: \$175.30

Agency Order #: 6552094 Buyer: Eagle Media Media Primary Demo: Adults 35-64 Total GRP: 65.6

Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Con Type: POLITICAL/VOTE Separation: \$182.55

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6											Total Spots	Total \$	CPP	GRP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6								
1	Tu-W, F-Su 8p-11p		MLB WORLD SERIES	\$1,750.00	10.9	15	0	2	0	0	0	0	0	0	0	2	\$3,500.00	\$180.55	21.6		
	Su		NFL: WAS@SEA	\$4,000.00	21.9	15	0	0	0	0	0	0	2	0	0	2	\$8,000.00	\$182.55	43.8		
TOTALS:							0	2	0	0	0	0	2	0	0	4	\$11,500.00	\$175.30	65.6		



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25750839

Changes as of: 9/20/2017 at 9:39 AM

Version: Current State Version 1

CPE: 388/1082/8848

Flight: 10/3/17 - 11/6/17

Station: WRLH

Total S: \$11,500.00

Agency: RED EAGLE MEDIA GROUP

Advertiser: NRA-PVF

Market: Richmond

Total Spots: 4

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Product: VA-GOV

Office: WASHINGTON

Total CPE: \$175.30

Agency Order #: 6552094

Primary Demo: Adults 35-64

Total GRP: 65.6

Buyer: Eagle Media Media Assistant, Red

Con Type: POLITICAL/VOTE

Salesperson: BRADLEY PHILIPPS 202-955-5342

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

Competitive Information

Market Budget: \$50,870  
WRLH Share: 23%  
Comment:  
WRIC: 25%  
WTVR: 20%  
WVBT: 32%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	4	\$11,500.00
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$11,500.00</b>

Monthly Summary			
Month	Spots	Dollars	GRP
2017-Nov	4	\$11,500.00	65.6
<b>Total</b>	<b>4</b>	<b>\$11,500.00</b>	<b>65.6</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	4		\$11,500.00	\$11,500.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750940 Changes as of: 9/20/2017 at 9:39 AM Version: Current State Version 1

CPE: 388/1082/8849 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF GROU Product: VA-GOV

RED EAGLE MEDIA GROUP 818 SLATERS LANE ALEXANDRIA VA 22314

Agency Order #: 6552105 Buyer: Eagle Media Media Salesperson: BRADLEY PHILIPPS 202-955-5342

Comments: Separation: 30

Station: WRLH Market: Richmond Office: WASHINGTON Total GRP: 10.9

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9	
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0	
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	1	0	1	\$400.00	\$161.82	2.2	
4	Su 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	1	0	1	\$800.00	\$285.71	2.8	
TOTALS:							0	0	0	0	0	4	0	4	\$2,400.00	\$220.18	10.9



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25750840

CPE: 388/1082/8849

Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Changes as of: 9/20/2017 at 9:39 AM

Flight: 10/17/17 - 10/23/17

Advertiser: NRA-PVF

Product: VA-GOV

Version: Current State Version 1

Station: WR LH

Market: Richmond

Office: WASHINGTON

Total \$: \$2,400.00  
Total Spots: 4

Total CPM: \$220.18

Agency Order #: 6552105

Buyer: Eagle Media Media Assistant, Red

Salesperson: BRADLEY PHILIPPS  
202-955-5342

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILIPPS  
202-955-5342

Total GRP: 10.9

Separation:

Special Instructions

### Order Level Comments

Date/Time: 09/20/17 9:39 AM  
Added by: BRADLEY PHILIPPS  
Comment: Separation: 30

### Competitive Information

Market Budget:	\$50,870
WR LH Share:	23%
Comment:	WRIC: 25%
	WTVR: 20%
	WWBT: 32%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$2,400.00	10.9
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,400.00</b>	<b>10.9</b>

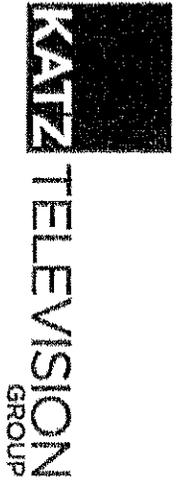
Monthly Summary			
Month	Spots	Dollars	
2017-Oct	4	\$2,400.00	
<b>Total</b>	<b>4</b>	<b>\$2,400.00</b>	

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	4		\$2,400.00	\$2,400.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



126 West 55th St  
New York, NY 10019

Contract # 25750841  
 Changes as of: 9/20/2017 at 9:39 AM  
 Version: Current State Version 1  
 CPE: 388/1082/8850  
 Agency: RED EAGLE MEDIA  
 GROU  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314  
 Flight: 10/24/17 - 10/30/17  
 Advertiser: NRA-PVF  
 Product: VA-GOV  
 Office: WASHINGTON  
 Station: WRLH  
 Market: Richmond  
 Total \$: \$27,500.00  
 Total Spots: 19  
 Total CPP: \$374.66  
 Total GRP: 73.4

Comments: Separation: 30

Agency Order #: 6552116  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILIPPS  
 202-935-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-935-5342  
 Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30										Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30							
1	Su 10p-10:30p		FOX NEWS AT 10	\$600.00	4.9	30	0	0	0	0	0	1	0	0	1	1	\$600.00	\$122.45	4.9	
2	Tu-F M 10p-10:30p		FOX NEWS AT 10	\$900.00	4.4	30	1	1	1	1	0	0	1	0	1	5	\$4,500.00	\$204.55	22.0	
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	0	1	1	\$400.00	\$181.82	2.2	
4	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0	0	0	2	\$7,000.00	\$321.10	21.8	
5	Su 4:30p-7:30p		NFL DAL@WAS	\$15,000.00	22.5	30	0	0	0	0	0	0	1	0	1	1	\$15,000.00	\$666.67	22.5	
<b>TOTALS:</b>							<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>1</b>	<b>10</b>	<b>\$27,500.00</b>	<b>\$374.66</b>	<b>73.4</b>		



125 West 55th St  
New York, NY 10019

Contract # 25750841      Changes as of: 9/20/2017 at 9:39 AM      Version: Current State Version 1  
 CPE: 388/1082/8850      Flight: 10/24/17 - 10/30/17      Station: WRLH      Total \$: \$27,500.00  
 Agency: RED EAGLE MEDIA      Advertiser: NRA-PVF      Market: Richmond      Total Spots: 10  
 GROU      Product: VA-GOV      Office: WASHINGTON      Total CPP: \$374.66  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314

Agency Order #: 6652116      Primary Demo: Adults 35-64      Total GRP: 73.4  
 Buyer: Eagle Media Media      Con Type: POLITICAL/VOTE  
 Assistant: Red      Assistant: BRADLEY PHILIPPS      Separation:  
 Salesperson: BRADLEY PHILIPPS      202-955-5342

Special Instructions

Order Level Comments

Date/Time      Added by      Comment  
 09/20/17 9:39 AM      BRADLEY PHILIPPS      Separation: 30

Competitive Information

Market Budget: \$50,870  
 WRLH Share: 23%  
 Comment:  
 WVIC: 25%  
 WTVR: 20%  
 WWBT: 32%

Daypart Summary			
Day/Time	% Distib	Spots	Dollars
	100%	10	\$27,500.00
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$27,500.00</b>

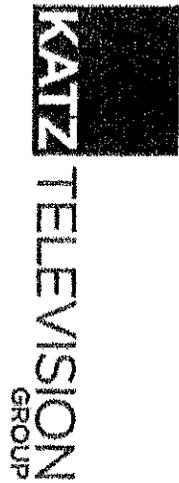
Monthly Summary		
Month	Spots	Dollars
2017-Oct	9	\$26,600.00
2017-Nov	1	\$900.00
<b>Total</b>	<b>10</b>	<b>\$27,500.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	10		\$27,500.00	\$27,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



125 West 55th St  
New York, NY 10019

Contract # 25750842

CPE: 386/1082/8851  
Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Charges as of: 9/20/2017 at 9:39 AM

Flight: 10/31/17 - 11/6/17  
Advertiser: NRA-PVF

Product: VA-GOV

Version: Current State Version 1

Station: WRLLH  
Market: Richmond

Office: WASHINGTON

Total \$: \$20,500.00  
Total Spots: 10

Total CPP: \$281.59

Agency Order #: 6652127

Buyer: Eagle Media Media  
Assistant, Red

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Total GRP: 72.8

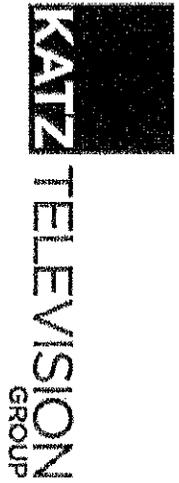
Salesperson: BRADLEY PHILIPPS  
202-955-5342

Assistant: BRADLEY PHILIPPS  
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3864 Rating	Len	10/31 - 11/6										Total Spots	Total \$	CPP	GRP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6							
1	Su 10p-10:30p		FOX NEWS AT 10	\$600.00	4.9	30	0	0	0	0	0	1	0		1	\$600.00	\$122.45	4.9		
2	Tu-F-M 10p-10:30p		FOX NEWS AT 10	\$900.00	4.4	30	1	1	1	0	0	1			5	\$4,500.00	\$204.55	22.0		
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0		1	\$400.00	\$181.82	2.2		
4	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0		2	\$7,000.00	\$321.10	21.8		
5	Su 4p-7p		NFL.WAS@SEA	\$8,000.00	21.9	30	0	0	0	0	0	1	0		1	\$8,000.00	\$365.30	21.9		
<b>TOTALS:</b>							<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>1</b>		<b>10</b>	<b>\$20,500.00</b>	<b>\$281.59</b>	<b>72.8</b>		



125 West 55th St  
New York, NY 10019

Contract # 25751773      Changes as of: 9/20/2017 at 1:30 PM      Version: Current State Version 1

CPE: 388/1079/8856      Agency: RED EAGLE MEDIA      Fight: 10/24/17 - 10/30/17      Station: WRJH      Total S: \$11,500.00

RED EAGLE MEDIA      Product: VA-AG      Office: WASHINGTON      Total Spots: 7      Total CPP: \$277.11

Agency Order #: 6554477      Buyer: Eagle Media Media      Primary Demo: Adults 35-64      Con Type: POLITICAL/VOTE      Total GRP: 41.5

Comments: Separation: 30

Salesperson: BRADLEY PHILPPS      202-955-5342

Assistant: BRADLEY PHILPPS      202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Tu-F M 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.4	30	1	0	1	0	0	0	1	3	\$3,000.00	\$227.27	13.2
2	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9
3	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0	2	\$7,000.00	\$321.10	21.8
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	0	1	0	1	\$500.00	\$312.50	1.6
<b>TOTALS:</b>							2	1	1	0	0	1	1	7	\$11,500.00	\$277.11	41.5



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25751773 Changes as of: 9/20/2017 at 1:30 PM Version: Current State Version 1  
 CPE: 368/1079/8856 Flight: 10/24/17 - 10/30/17 Station: WRLH Total \$: \$11,500.00  
 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond Total Spots: 7  
 GROU Product: VA-AG Office: WASHINGTON Total CPE: \$277.11  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314

Agency Order #: 6554477 Primary Demo: Adult 35-64 Total GRP: 41.5  
 Buyer: Eagle Media Media Con Type: POLITICAL/VOTE  
 Assistant, Red  
 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:  
 202-955-5342 202-955-5342

Special Instructions

Order Level Comments

Date/Time Added by Comment  
 09/20/17 1:30 PM BRADLEY PHILIPPS Separation: 30

Competitive Information

Market Budget: \$88,462  
 WRLH Share: 13%  
 Comment:  
 WRIC: 32%  
 WTVR: 38%  
 WUPV: 1%  
 WWBT: 16%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$11,500.00	\$277.11	41.5
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$11,500.00</b>	<b>\$277.11</b>	<b>41.5</b>

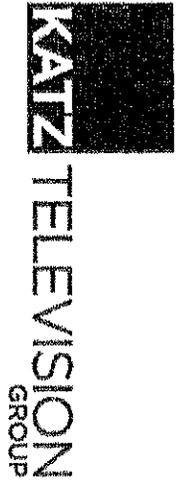
Monthly Summary

Month	Spots	Dollars
2017-Oct	6	\$10,500.00
2017-Nov	1	\$1,000.00
<b>Total</b>	<b>7</b>	<b>\$11,500.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 1:30 PM	BRADLEY PHILIPPS	New	7		\$11,500.00	\$11,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25762935

Changes as of: 9/21/2017 at 9:06 AM

Version: Current State Version 1

CPE: 388/1084/8857

Flight: 10/3/17 - 10/9/17

Station: W/RLH

Total \$: \$11,500.00

Agency: RED EAGLE MEDIA GROUP

Advertiser: NRA-PVF

Market: Richmond

Total Spots: 3

RED EAGLE MEDIA GROUP 815 SLATERS

Product: VALG

Office: WASHINGTON

Total CPP: \$370.97

LANE ALEXANDRIA VA 22314

Agency Order #: 6556828

Buyer: Eagle Media Media Assistant, Red

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE

Total GRP: 31.0

Salesperson: BRADLEY PHILIPPS 202-955-5342

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3554 Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
1	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	1	\$500.00	\$312.50	1.6
2	Su 4:30p-7p		NFL: GB@DAL	\$6,000.00	17.4	30	0	0	0	0	0	1	0	1	\$6,000.00	\$344.83	17.4
3	Su 1p-4p		NFL: AZ@PHI	\$5,000.00	12.0	30	0	0	0	0	0	1	0	1	\$5,000.00	\$416.67	12.0
TOTALS:							0	0	0	0	0	1	2	0	\$11,500.00	\$370.97	31.0



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25752835  
CPE: 388/1084/8857  
Agency: RED EAGLE MEDIA  
GROU

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/3/17 - 10/9/17  
Advertiser: NRA-PVF

Product: VA LG

Version: Current State Version 1  
Station: WRH  
Market: Richmond  
Office: WASHINGTON  
Total \$: \$11,500.00  
Total Spots: 3  
Total CPM: \$370.97

Agency Order #: 6556828  
Buyer: Eagle Media Media  
Assistant, Red  
Salesperson: BRADLEY PHILIPPS  
202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS  
202-955-5342  
Separation:  
Total GRP: 31.0

Special Instructions

Order Level Comments

Date/Time Added by Comment  
09/21/17 9:06 AM BRADLEY PHILIPPS Separation: 30

Competitive Information

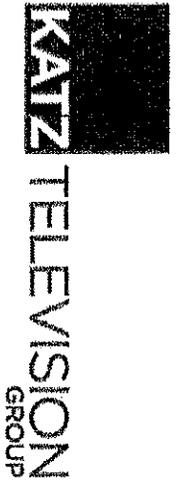
Market Budget: \$46,000  
WRH Share: 25%  
Comment:  
Unknown: 75%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	3	\$11,500.00
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$11,500.00</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	3	\$11,500.00
<b>Total</b>	<b>3</b>	<b>\$11,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	3		\$11,500.00	\$11,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 26752836

Changes as of: 9/21/2017 at 9:06 AM

Version: Current State Version 1

CPE: 368/1084/8858

Flight: 10/10/17 - 10/16/17

Station: WRLLH

Total \$: \$9,100.00

Agency: RED EAGLE MEDIA GROUP

Advertiser: NRA-PVF

Market: Richmond

Total Spots: 4

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Product: VA LG

Office: WASHINGTON

Total CPE: \$346.01

Agency Order #: 6556833

Primary Demo: Adults 35-54

Total GRP: 26.3

Buyer: Eagle Media Media Assistant, Red

Com Type: POLITICAL/VOTE

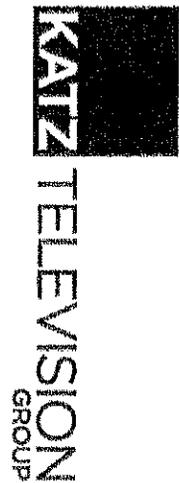
Salesperson: BRADLEY PHILIPPS 202-955-5342

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/10 - 10/16							Total Spots	Total \$	CPP	GRP
							10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	1	0	1	\$400.00	\$181.82	2.2	
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0	
3	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	1	\$500.00	\$312.50	1.6	
4	Su 1p-4p		NFL: SE@WAS	\$8,000.00	21.5	30	0	0	0	0	0	1	0	1	\$8,000.00	\$372.09	21.5
TOTALS:							0	0	0	0	1	3	0	4	\$9,100.00	\$346.01	26.3



125 West 55th St  
New York, NY 10019

Contract # 25752836

CPE: 388/1084/8858

Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Changes as of: 9/21/2017 at 9:06 AM

Flight: 10/10/17 - 10/16/17

Advertiser: NRA-PVF

Product: VALG

Version: Current State Version 1

Station: WRLH

Market: Richmond

Office: WASHINGTON

Total \$: \$9,100.00  
Total Spots: 4

Total CPP: \$346.01

Agency Order #: 6556833

Buyer: Eagle Media Media Assistant, Red

Salesperson: BRADLEY PHILIPPS  
202-955-5342

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILIPPS  
202-955-5342

Total GRP: 26.3

Separation:

Special Instructions

Order Level Comments

Date/Time: 09/21/17 9:06 AM  
Added by: BRADLEY PHILIPPS  
Comment: Separation: 30

Competitive Information

Market Budget: \$46,000  
WRLH Share: 125%  
Comment: Unknown: 75%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	4	\$9,100.00
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$9,100.00</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	4	\$9,100.00
<b>Total</b>	<b>4</b>	<b>\$9,100.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot#	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	4		\$9,100.00	\$9,100.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25762837  
 CPE: 388/1084/8859  
 Agency: RED EAGLE MEDIA  
 GROU  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314  
 Changes as of: 9/21/2017 at 9:06 AM  
 Flight: 10/17/17 - 10/23/17  
 Advertiser: NRA-PVF  
 Product: VALG  
 Version: Current State Version 1  
 Station: WRLH  
 Market: Richmond  
 Office: WASHINGTON  
 Total \$: \$7,900.00  
 Total Spots: 5  
 Total CPM: \$355.86

Comments: Separation: 30

Agency Order #: 6566837  
 Buyer: Eagle Media-Media  
 Assistant, Red  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342  
 Total GRP: 22.2  
 Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	1	0	1	\$400.00	\$181.82	2.2	
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0	
3	Su 12p-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	1	0	1	\$800.00	\$285.71	2.8	
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	1	\$500.00	\$312.50	1.6	
5	Su 4p-7p		NFL DAL@SF	\$6,000.00	14.6	30	0	0	0	0	1	0	1	\$6,000.00	\$410.96	14.6	
TOTALS:							0	0	0	0	1	4	0	5	\$7,900.00	\$355.86	22.2



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25752837

CPE: 388/1084/8859

Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Changes as of: 9/21/2017 at 9:06 AM

Flight: 10/17/17 - 10/23/17

Advertiser: NRA-PVF

Product: VALG

Agency Order #: 6556837

Buyer: Eagle Media Media Assistant, Red

Salesperson: BRADLEY PHILLIPPS  
202-955-5342

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILLIPPS  
202-955-5342

Version: Current State Version 1

Station: WRLLH

Market: Richmond

Office: WASHINGTON

Total \$: \$7,900.00

Total Spots: 5

Total CPM: \$355.86

Total GRP: 22.2

Separation:

Special Instructions

### Order Level Comments

Date/Time: 09/21/17 9:06 AM  
Added by: BRADLEY PHILLIPPS  
Comment: Separation: 30

### Competitive Information

Market Budget: \$46,000  
WRLLH Share: 25%  
Comment:  
Unknown: 75%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	5	\$7,900.00
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$7,900.00</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	5	\$7,900.00
<b>Total</b>	<b>5</b>	<b>\$7,900.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILLIPPS	New	5		\$7,900.00	\$7,900.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

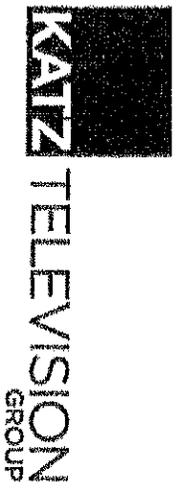
125 West 55th St  
New York, NY 10019

Contract # 25752838  
 Changes as of: 9/21/2017 at 9:06 AM  
 Version: Current State Version 1  
 Total \$: \$30,400.00  
 Total Spots: 9  
 Total CFP: \$471.32

Comments: Separation: 30

Agency: RED EAGLE MEDIA  
 Advertiser: NRA-PVF  
 Product: VA LG  
 Office: WASHINGTON  
 Agency Order #: 6556942  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILLIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILLIPPS  
 202-955-5342  
 Total GRP: 64.5  
 Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30										Total Spots	Total \$	GPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30							
1	Sa 3:30p-7p		BIG10: PSU@OSU	\$500.00	3.0	30	0	0	0	0	1	0	0	0	0	1	\$500.00	\$166.67	3.0	
2	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	0	0	1	\$400.00	\$181.82	2.2	
3	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0	0	0	1	\$200.00	\$200.00	1.0	
4	Su 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0	0	0	1	\$800.00	\$285.71	2.8	
5	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	0	0	1	\$500.00	\$312.50	1.6	
6	Tu-W-F-Su 8p-11p		MLB WORLD SERIES GMS 1-2	\$3,500.00	8.5	30	1	1	0	0	0	0	0	0	0	2	\$7,000.00	\$411.76	17.0	
7	Su 1p-4p		NFL: CAR@SF	\$6,000.00	14.4	30	0	0	0	0	0	1	0	0	0	1	\$6,000.00	\$416.67	14.4	
8	Su 4:30p-7:30p		NFL: DAL@WAS	\$15,000.00	22.5	30	0	0	0	0	0	1	0	0	0	1	\$15,000.00	\$666.67	22.5	
TOTALS:							1	1	0	0	0	2	5	0	0	9	\$30,400.00	\$471.32	64.5	



125 West 55th St  
New York, NY 10019

Contract # 25762838  
 CPE: 388/1084/9860  
 Agency: RED EAGLE MEDIA GROU  
 RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
 Changes as of: 9/21/2017 at 9:06 AM  
 Flight: 10/24/17 - 10/30/17  
 Advertiser: NRA-PVF  
 Product: VA LG  
 Version: Current State Version 1  
 Station: WRLLH  
 Market: Richmond  
 Office: WASHINGTON  
 Total \$: \$30,400.00  
 Total Spots: 9  
 Total CPP: \$471.32

Agency Order #: 6556842  
 Buyer: Eagle Media Media Assistant, Red  
 Salesperson: BRADLEY PHILIPPS 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS 202-955-5342  
 Total GRP: 64.5  
 Separation:

Special Instructions

Date/Time	Added by	Comment
09/21/17 9:06 AM	BRADLEY PHILIPPS	Separation: 30

Order Level Comments

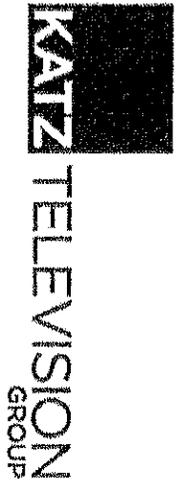
Competitive Information	
Market Budget:	\$46,000
WRLLH Share:	25%
Comment:	
Unknown:	75%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$30,400.00	\$471.32	64.5
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$30,400.00</b>	<b>\$471.32</b>	<b>64.5</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	9	\$30,400.00
2017-Nov	0	\$0.00
<b>Total</b>	<b>9</b>	<b>\$30,400.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	9	\$30,400.00	\$30,400.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25752839 Changes as of: 9/21/2017 at 9:05 AM Version: Current State Version 1

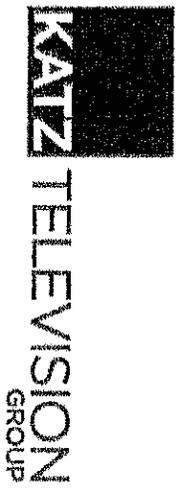
CPE: 388/1084/8861 Flight: 10/31/17 - 11/6/17 Station: WRLH Total \$: \$16,900.00  
 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond Total Spots: 7  
 GROU

RED EAGLE MEDIA Product: VA LG Office: WASHINGTON Total CPP: \$329.43  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA VA 22314

Agency Order #: 6556847 Primary Demo: Adults 35-64 Total GRP: 51.3  
 Buyer: Eagle Media Media Con Type: POLITICAL/VOTE  
 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:  
 202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6							Total Spots	Total \$	CPP	GRP	
							10/31	11/1	11/2	11/3	11/4	11/5	11/6					
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	0	1	\$400.00	\$181.82	2.2
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0	0	1	\$200.00	\$200.00	1.0
3	Su 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0	0	1	\$800.00	\$285.71	2.8
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.5	30	0	0	0	0	1	0	0	0	1	\$500.00	\$312.50	1.6
5	Tu-W-F-Su 8p-11p		MLB WORLD SERIES GMS 6-7	\$3,500.00	10.9	30	1	0	0	0	0	0	0	0	1	\$7,000.00	\$321.10	21.8
6	Su 6:4p-7p		NFL: WAS@SEA	\$8,000.00	21.9	30	0	0	0	0	0	1	0	0	1	\$8,000.00	\$365.30	21.9
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>7</b>	<b>\$16,900.00</b>	<b>\$329.43</b>	<b>51.3</b>



125 West 55th St  
New York, NY 10019

Contract # 25752839  
 CPE: 388/1084/8861  
 Agency: RED EAGLE MEDIA GROU  
 RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
 Changes as of: 9/21/2017 at 9:06 AM  
 Flight: 10/31/17 - 11/6/17  
 Advertiser: NRA-PVF  
 Product: VA LG  
 Version: Current State Version 1  
 Station: WRLH  
 Market: Richmond  
 Office: WASHINGTON  
 Total \$: \$16,900.00  
 Total Spots: 7  
 Total CPP: \$329.43

Agency Order #: 6556847  
 Buyer: Eagle Media Media Assistant, Red  
 Salesperson: BRADLEY PHILIPPS 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS 202-955-5342  
 Total GRP: \$1.3  
 Separation:

Special Instructions

Date/Time: 09/21/17 9:06 AM  
 Added by: BRADLEY PHILIPPS  
 Comment: Separation: 30  
 Order Level Comments

Market Budget: \$46,000  
 WRLH Share: 25%  
 Comment:  
 Unknown: 75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$16,900.00	\$329.43	51.3
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$16,900.00</b>	<b>\$329.43</b>	<b>51.3</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	7	\$16,900.00
<b>Total</b>	<b>7</b>	<b>\$16,900.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spots	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	7	\$16,900.00	\$16,900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750842  
 Changes as of: 9/20/2017 at 9:39 AM  
 Version: Current State Version 1  
 CPE: 388/1082/8861  
 Agency: RED EAGLE MEDIA  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314  
 Flight: 10/31/17 - 11/6/17  
 Advertiser: NRA-PVF  
 Product: VA-GOV  
 Station: WRLH  
 Market: Richmond  
 Total \$: \$20,500.00  
 Total Spots: 10  
 Total CPE: \$281.59  
 Agency Order #: 6552127  
 Buyer: Eagle Media Media  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342  
 Total GRP: 72.8  
 Separation:

Special Instructions

Date/Time: 09/20/17 9:39 AM  
 Added by: BRADLEY PHILIPPS  
 Comment: Separation: 30  
 Order Level Comments

Competitive Information  
 Market Budget: \$50,870  
 WRLH Share: 23%  
 Comment:  
 WRIC: 25%  
 WTVR: 20%  
 WWBT: 32%

Daypart Summary					
DayTime	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$20,500.00	\$281.59	72.8
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$20,500.00</b>	<b>\$281.59</b>	<b>72.8</b>

Monthly Summary			
Month	Spots	Dollars	
2017 NOV	10	\$20,500.00	
<b>Total</b>	<b>10</b>	<b>\$20,500.00</b>	

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	10	\$20,500.00	\$20,500.00	

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