

125 West 55th St  
New York, NY 10019

Contract # 25751774	Changes as of: 9/20/2017 at 1:30 PM	Version: Current State Version 1
CPE: 388/1079/8865	Flight: 10/17/17 - 10/23/17	Total \$: \$6,500.00
Agency: RED EAGLE MEDIA GROUP	Advertiser: NRA-PVF	Total Spots: 7
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: VA-AG	Total CPP: \$228.07
Office: WASHINGTON		

Comments: Separation: 30

Agency Order #: 6554467  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342  
 Separation:  
 Total GRP: 28.5

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Tu-F-M 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.4	30	1	1	1	0	0	1		5	\$5,000.00	\$227.27	22.0
2	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9
3	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	1	\$500.00	\$312.50	1.6
TOTALS:							1	1	1	1	1	1	1	7	\$6,500.00	\$228.07	28.5



125 West 55th St  
New York, NY 10019

Contract # 25751774		Changes as of: 9/20/2017 at 1:30 PM		Version: Current State Version 1	
CPE: 388/1079/8855		Flight: 10/17/17 - 10/23/17		Station: WRLH	Total \$: \$6,500.00
Agency: RED EAGLE MEDIA GROUP		Advertiser: NRA-PVF		Market: Richmond	Total Spots: 7
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Product: VA-AG		Office: WASHINGTON	Total CPP: \$228.07

Agency Order #: 6554467  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342  
 Total GRP: 28.5  
 Separation:

Special Instructions	
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Date/Time	Added by	Comment
09/20/17 1:30 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget: \$88,462	
WRLH Share: 13%	
Comment:	
WRIC: 32%	
WTVR: 38%	
WUPV: 1%	
WWBT: 16%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPE	GRP
	100%	7	\$6,500.00	\$228.07	28.5
Total	100%	7	\$6,500.00	\$228.07	28.5

Monthly Summary			
Month	Spots	Dollars	
2017-Oct	7	\$6,500.00	
Total	7	\$6,500.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	
New	9/20/17 1:30 PM	BRADLEY PHILIPPS	New	7	\$6,500.00	\$6,500.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25750636	<b>Changes as of:</b> 9/20/2017 at 9:39 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 388/1082/8845	<b>Flight:</b> 10/10/17 - 10/16/17	<b>Total \$:</b> \$11,700.00
<b>Agency:</b> RED EAGLE MEDIA GROUP	<b>Advertiser:</b> NRA-PVF	<b>Total Spots:</b> 12
<b>RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314</b>	<b>Product:</b> VA-GOV	<b>Total CPM:</b> \$139.95
<b>Agency Order #:</b> 6552043	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Office:</b> WASHINGTON
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Adults 35-64	<b>Total GRP:</b> 83.6
	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/10 - 10/16										Total Spots	Total		GRP
							10/10	10/11	10/12	10/13	10/14	10/15	10/16	\$	CPP					
1	Su 10p-10:30p		FOX NEWS AT 10	\$300.00	4.9	15	0	0	0	0	0	2	0		2	\$600.00	\$61.22	9.8		
2	Tu-F M 10p-10:30p		FOX NEWS AT 10	\$450.00	4.4	15	0	2	2	2	0	0	0		6	\$2,700.00	\$102.27	26.4		
3	Su 11a-12n		FOX NFL KICKOFF	\$200.00	2.2	15	0	0	0	0	0	2	0		2	\$400.00	\$80.91	4.4		
4	Su 4p-4p		NFL: SF@WAS	\$4,000.00	21.5	15	0	0	0	0	0	2	0		2	\$8,000.00	\$186.05	43.0		
TOTALS:							0	2	2	2	2	0	6	0	12	\$11,700.00	\$139.95	83.6		



125 West 55th St  
New York, NY 10019

Contract # 25750836	Changes as of: 9/20/2017 at 9:39 AM	Version: Current State Version 1
CPE: 388/1082/8845	Flight: 10/10/17 - 10/16/17	Total \$: \$11,700.00
Agency: RED EAGLE MEDIA GROUP	Advertiser: NRA-PVF	Total Spots: 12
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: VA-GOV	Total CPM: \$139.95
Agency Order #: 6552043	Primary Demo: Adults 35-64	Total GRP: 83.6
Buyer: Eagle Media Media Assistant, Red	Con Type: POLITICAL/VOTE	
Salesperson: BRADLEY PHILIPPS 202-965-5342	Assistant: BRADLEY PHILIPPS 202-965-5342	Separation:

Special Instructions	
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Date Time	Added by	Comment
09/20/17 9:39 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information
Market Budget: \$50,870
WRLH Share: 23%
Comment: WVIC: 25%
WTVR: 20%
WWBT: 32%

Daypart Summary					
Day/Time	% Distrib.	Spots	Dollars	CPM	GRP
	100%	12	\$11,700.00	\$139.95	83.6
Total	100%	12	\$11,700.00	\$139.95	83.6

Monthly Summary			
Month	Spots	Dollars	
2017-Oct	12	\$11,700.00	
Total	12	\$11,700.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot	\$ Chg
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	12	\$11,700.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St.  
New York, NY 10019

Contract # 25750837

Changes as of: 9/20/2017 at 9:39 AM

Version: Current State Version 1

CPE: 388/1082/8846

Agency: RED EAGLE MEDIA GROUP

Flight: 10/17/17 - 10/23/17

Station: WRLH

Total \$: \$900.00

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Advertiser: NRA-PVF

Market: Richmond

Total Spots: 2

Product: VA-GOV

Office: WASHINGTON

Total CPE: \$102.27

Agency Order #: 6552057  
Buyer: Eagle Media Media  
Assistant, Red

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE

Total GRP: 8.8

Comments: Separation: 30

Salesperson: BRADLEY PHILIPPS  
202-955-5342

Assistant: BRADLEY PHILIPPS  
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Tu-F 10p-10:30p		FOX NEWS AT 10	\$450.00	4.4	15	0	2	0	0	0	0	0	2	\$900.00	\$102.27	8.8
TOTALS:							0	2	0	0	0	0	0	2	\$900.00	\$102.27	8.8



125 West 55th St  
New York, NY 10019

Contract # 25750837  
CPE: 388/1082/8846  
Agency: RED EAGLE MEDIA  
GROU  
RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314  
Changes as of: 9/20/2017 at 9:39 AM  
Flight: 10/17/17 - 10/23/17  
Advertiser: NRA-PVF  
Product: VA-GOV  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON  
Total \$: \$900.00  
Total Spots: 2  
Total CPM: \$102.27

Agency Order #: 6552057  
Buyer: Eagle Media Media  
Assistant: Red  
Salesperson: BRADLEY PHILIPPS  
202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS  
202-955-5342  
Total GRP: 8.8  
Separation:

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

#### Competitive Information

Market Budget: \$50,870  
WRLH Share: 23%  
Comment:  
WRIC: 25%  
WTVR: 20%  
WWBT: 32%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GRP
Total	100%	2	\$900.00	\$102.27	8.8

#### Monthly Summary

Month	Spots	Dollars
2017-Oct	2	\$900.00
Total	2	\$900.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	2	\$900.00	\$900.00	

Non-Discrimination  
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750838

CPE: 388/1082/8847

Agency: RED EAGLE MEDIA GROUP

RED EAGLE MEDIA GROUP  
818 SLATERS LANE  
ALEXANDRIA VA 22314

Changes as of: 9/20/2017 at 9:39 AM  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF

Product: VA-GOV

Agency Order #: 6552072

Buyer: Eagle Media Media Assistant, Red

Salesperson: BRADLEY PHILIPPS 202-955-5342

Version: Current State Version 1  
Station: WRLH  
Market: Richmond  
Total Spots: 4  
Total \$: \$18,500.00

Office: WASHINGTON  
Total CPP: \$276.95

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Total GRP: 66.8

Assistant: BRADLEY PHILIPPS 202-955-5342  
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$1,750.00	10.9	15	0	0	0	2	0	0	0	2	\$3,500.00	\$160.55	21.8
2	Su 4:30p-7:30p		NFL: DAL @ WAS	\$7,500.00	22.5	15	0	0	0	0	0	2	0	2	\$15,000.00	\$339.33	45.0
TOTALS:							0	0	0	2	0	2	0	4	\$18,500.00	\$276.95	66.8



125 West 55th St  
New York, NY 10019

Contract # 25750838 Changes as of: 9/20/2017 at 9:39 AM Version: Current State Version 1  
CPE: 388/1082/8847 Flight: 10/24/17 - 10/30/17 Total \$: \$18,500.00  
Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond Total Spots: 4  
GROU Product: VA-GOV Office: WASHINGTON Total CPE: \$276.95  
RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Agency Order #: 6552072 Primary Demo: Adults 35-64 Total GRP: 66.8  
Buyer: Eagle Media Media Con Type: POLITICAL/VOTE  
Assistant: Red Assistant: BRADLEY PHILIPPS Separation:  
Salesperson: BRADLEY PHILIPPS 202-955-5342

Special Instructions

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

#### Order Level Comments

Competitive Information	
Market Budget:	\$50,870
WRLH Share:	23%
Comment:	
WRIC:	25%
WTVR:	20%
WWBT:	32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPE	GRP
	100%	4	\$18,500.00	\$276.95	66.8
Total	100%	4	\$18,500.00	\$276.95	66.8

Monthly Summary		
Month	Spots	Dollars
2017-Oct	4	\$18,500.00
2017-Nov	0	\$0.00
Total	4	\$18,500.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	4	\$18,500.00	\$18,500.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



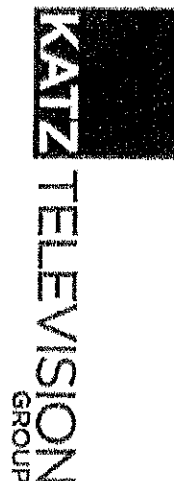


125 West 55th St  
New York, NY 10019

Contract # 25750839  
CPE: 388/1082/8848  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
Flight: 10/31/17 - 11/6/17  
Advertiser: NRA-PVF  
Product: VA-GOV  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON  
Total \$: \$11,500.00  
Total Spots: 4  
Total CPM: \$175.30

Agency Order #: 6552094  
Buyer: Eagle Media Media Assistant, Red  
Salesperson: BRADLEY PHILLIPS 202-965-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILLIPS 202-965-5342  
Comments: Separation: 30  
Total GRP: 65.6  
Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6										Total Spots	Total		GRP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6	\$	CPP					
	Tu-W-F-Su		MLB WORLD SERIES	\$1,750.00	10.9	15	0	2	0	0	0	0	0		2	\$3,500.00	\$180.55	21.6		
	1 8p-11p																			
	Su		NFL WAS@SEA	\$4,000.00	21.9	15	0	0	0	0	0	2	0		2	\$8,000.00	\$182.55	43.8		
	2 4p-7p																			
TOTALS:							0	2	0	0	0	2	0		4	\$11,500.00	\$175.30	65.6		



125 West 55th St  
New York, NY 10019

Contract # 25750839

CPE: 388/1082/8848  
Agency: RED EAGLE MEDIA GROUP

Flight: 10/31/17 - 11/6/17  
Advertiser: NRA-PVF

Station: WRLH  
Market: Richmond

Total S: \$11,500.00  
Total Spots: 4

RED EAGLE MEDIA GROUP  
818 SLATERS LANE  
ALEXANDRIA VA 22314

Product: VA-GOV

Office: WASHINGTON

Total CPM: \$175.30

Agency Order #: 6552094

Buyer: Eagle Media Media Assistant, Red

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE

Total GRP: 65.6

Salesperson: BRADLEY PHILLIPS  
202-955-6342

Assistant: BRADLEY PHILLIPS  
202-955-6342

Separation:

Special Instructions

### Order Level Comments

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILLIPS Separation: 30

### Competitive Information

Market Budget: \$50,870  
WRLH Share: 23%  
Comment:  
WRIC: 25%  
WTVR: 20%  
WWBT: 32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	4	\$11,500.00	\$175.30	65.6
Total	100%	4	\$11,500.00	\$175.30	65.6

Monthly Summary			
Month	Spots	Dollars	
2017-Nov	4	\$11,500.00	
Total	4	\$11,500.00	

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILLIPS	New	4		\$11,500.00	\$11,500.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

RED EAGLE MEDIA  
GROUP 818 SLATERS  
LANE ALEXANDRIA  
VA 22314

Agency Order #: 6552105  
Buyer: Eagle Media Media  
Salesperson: BRADLEY PHILIPPS  
202-955-5342

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS  
202-955-5342

Total GRP: 10.9  
Separation:

Contract # 25750840  
CPE: 388/1082/8849  
Agency: RED EAGLE MEDIA  
Flight: 10/17/17 - 10/23/17  
Advertiser: NRA-PVF  
Product: VA-GOV  
Version: Current State Version 1  
Station: WRH  
Market: Richmond  
Total Spots: 4  
Total S: \$2,400.00  
Total CPP: \$220.18

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	1	\$400.00	\$161.82	2.2
4	Su 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0	1	\$800.00	\$285.71	2.8
TOTALS:							0	0	0	0	0	4	0	4	\$2,400.00	\$220.18	10.9



125 West 55th St  
New York, NY 10019

Contract # 25750840 Changes as of: 9/20/2017 at 9:39 AM Version: Current State Version 1  
CPE: 388/10828849 Flight: 10/17/17 - 10/23/17 Station: WRLH  
Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond  
GROU Product: VA-GOV Office: WASHINGTON  
RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314  
Total \$: \$2,400.00  
Total Spots: 4  
Total CPM: \$220.18

Agency Order #: 6552105 Primary Demo: Adults 35-64  
Buyer: Eagle Media Media Con Type: POLITICAL/NOTE  
Assistant: Red  
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS  
202-955-5342 202-955-5342  
Total GRP: 10.9  
Separation:

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

#### Competitive Information

Market Budget: \$50,870  
WRLH Share: 23%  
Comment:  
WVIC: 25%  
WTVR: 20%  
WWBT: 32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	4	\$2,400.00	\$220.18	10.9
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,400.00</b>	<b>\$220.18</b>	<b>10.9</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	4	\$2,400.00
<b>Total</b>	<b>4</b>	<b>\$2,400.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	4		\$2,400.00	\$2,400.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25750641  
CPE: 388/1082/8850  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF  
Product: VA-GOV  
Office: WASHINGTON  
Station: WRLH  
Market: Richmond  
Total Spots: 19  
Total CPP: \$374.66  
Total GRP: 73.4

Comments: Separation: 30

Agency Order #: 6552116  
Buyer: Eagle Media Media Assistant, Red  
Salesperson: BRADLEY PHILLIPS 202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILLIPS 202-955-5342  
Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Su 10p-10:30p		FOX NEWS AT 10	\$600.00	4.9	30	0	0	0	0	0	1	0	1	\$600.00	\$122.45	4.9
2	Tu-F 10p-10:30p		FOX NEWS AT 10	\$900.00	4.4	30	1	1	1	1	0	0	1	5	\$4,500.00	\$204.55	22.0
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	1	\$400.00	\$181.82	2.2
4	Tu-W/F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0	2	\$7,000.00	\$321.10	21.8
5	Su 4:30p-7:30p		NFL DAL@WAS	\$15,000.00	22.5	30	0	0	0	0	0	1	0	1	\$15,000.00	\$666.67	22.5
TOTALS:							2	2	1	1	0	3	1	10	\$27,500.00	\$374.66	73.4



125 West 55th St  
New York, NY 10019

Contract # 25750841  
CPE: 388/1082/8850  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314

Changes as of 9/20/2017 at 9:39 AM  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF  
Product: VA-GOV  
Office: WASHINGTON  
Station: WRH  
Market: Richmond  
Total Spots: 10  
Total CPE: \$374.66  
Total GRP: 73.4  
Total \$: \$27,500.00

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

#### Competitive Information

Market Budget: \$50,870  
WRH Share: 23%  
Comment:  
WRIC: 25%  
WTVR: 20%  
WMBT: 32%

Daypart Summary				
Day/Time	% Distb	Spots	Dollars	GRP
	100%	10	\$27,500.00	73.4
Total	100%	10	\$27,500.00	73.4

Monthly Summary			
Month	Spots	Dollars	GRP
2017-Oct	9	\$26,600.00	
2017-Nov	1	\$900.00	
Total	10	\$27,500.00	

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	10		\$27,500.00	\$27,500.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25750842		Changes as of: 9/20/2017 at 9:39 AM		Version: Current State Version 1	
CPE: 386/1082/8651	Agency: RED EAGLE MEDIA GROUP	Flight: 10/31/17 - 11/6/17	Advertiser: NRA-PVF	Station: WRLH	Total \$: \$20,500.00
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Product: VA-GOV	Market: Richmond	Total Spots: 10
				Office: WASHINGTON	Total CPP: \$281.59

Agency Order #: 6652127  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILIPPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILIPPS  
 202-955-5342  
 Total GRP: 72.8  
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	10/31 - 11/6						Total Spots	Total \$	CPP	GRP
						Len	10/31	11/1	11/2	11/3	11/4	11/5	11/6		
1	Su 10p-10:30p		FOX NEWS AT 10	\$600.00	4.9	30	0	0	0	0	0	1	0	1	\$600.00 \$122.45 4.9
2	Tu-F-M 10p-10:30p		FOX NEWS AT 10	\$900.00	4.4	30	1	1	1	1	0	0	1	5	\$4,500.00 \$204.55 22.0
3	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	1	\$400.00 \$181.82 2.2
4	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0	2	\$7,000.00 \$321.10 21.8
5	Su 4p-7p		NFL WAS@SEA	\$8,000.00	21.9	30	0	0	0	0	0	1	0	1	\$8,000.00 \$365.30 21.9
TOTALS:						2	2	2	1	1	0	3	1	10	\$20,500.00 \$281.59 72.8



125 West 55th St  
New York, NY 10019

Contract # 25751773  
CPE: 388/1079/8856  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF  
Product: VA-AG  
Office: WASHINGTON  
Station: WRLH  
Market: Richmond  
Total S: \$11,500.00  
Total Spots: 7  
Total CPP: \$277.11

Changes as of: 9/20/2017 at 1:30 PM  
Version: Current State Version 1  
Agency Order #: 6554477  
Buyer: Eagle Media Media  
Salesperson: BRADLEY PHILIPPS  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS  
Separation: 202-955-5342  
Total GRP: 41.5

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	Tu-F M 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.4	30	1	0	1	0	0	0	1	3	\$3,000.00	\$227.27	13.2
2	Su 10p-10:30p		FOX NEWS AT 10	\$1,000.00	4.9	30	0	0	0	0	0	1	0	1	\$1,000.00	\$204.08	4.9
3	Tu-W-F-Su 8p-11p		MLB WORLD SERIES	\$3,500.00	10.9	30	1	1	0	0	0	0	0	2	\$7,000.00	\$350.00	21.8
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	1	\$500.00	\$312.50	1.6
TOTALS:							2	1	1	0	1	1	1	7	\$11,500.00	\$277.11	41.5





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25751773 Changes as of: 9/20/2017 at 1:30 PM Version: Current State Version 1  
CPE: 368/1079/8856 Flight: 10/24/17 - 10/30/17 Station: WRLH  
Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond  
GROU Product: VA-AG Office: WASHINGTON  
RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314  
Total \$: \$11,500.00  
Total Spots: 7  
Total CPE: \$277.11

Agency Order #: 6554477 Primary Demo: Adults 35-64  
Buyer: Eagle Media Media Con Type: POLITICAL/NOTE  
Assistant, Red  
Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS  
202-955-6342 202-955-6342  
Total GRP: 41.5  
Separation:

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment  
09/20/17 1:30 PM BRADLEY PHILLIPS Separation: 30

#### Competitive Information

Market Budget: \$88,462  
WRLH Share: 13%  
Comment:  
WRIC: 32%  
WTVR: 38%  
WUPV: 1%  
WMBT: 16%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$11,500.00	\$277.11	41.5
Total	100%	7	\$11,500.00	\$277.11	41.5

#### Monthly Summary

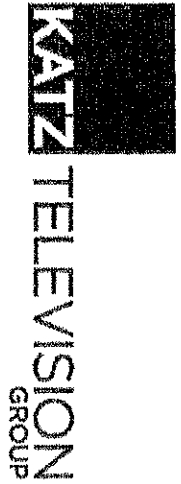
Month	Spots	Dollars
2017-Oct	6	\$10,500.00
2017-Nov	1	\$1,000.00
Total	7	\$11,500.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/17 4:31 PM					\$0	\$0	
New	9/20/17 1:30 PM	BRADLEY PHILLIPS	New	7		\$11,500.00	\$11,500.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25752335

Changes as of: 9/21/2017 at 9:06 AM

Version: Current State Version 1

CPE: 388/1084/8857

Agency: RED EAGLE MEDIA GROUP

Flight: 10/3/17 - 10/9/17  
Advertiser: NRA-PVF

Station: WRLH  
Market: Richmond

Total \$: \$11,500.00  
Total Spots: 3

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Product: VALG

Office: WASHINGTON

Total CPP: \$370.97

Agency Order #: 6556828

Buyer: Eagle Media Media  
Assistant, Red

Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE

Total GRP: 31.0

Salesperson: BRADLEY PHILIPPS  
202-955-5342

Assistant: BRADLEY PHILIPPS  
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/3 - 10/9									Total Spots	Total \$	CPP	GRP	
							10/3	10/4	10/5	10/6	10/7	10/8	10/9							
Sa	1 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0				1	\$500.00	\$312.50	1.6
Su	2 4:30p-7p		NFL: GB@DAL	\$6,000.00	17.4	30	0	0	0	0	0	1	0				1	\$6,000.00	\$344.83	17.4
Su	3 1p-4p		NFL: AZ@PHI	\$5,000.00	12.0	30	0	0	0	0	0	1	0				1	\$5,000.00	\$416.67	12.0
TOTALS:							0	0	0	0	0	1	2	0			3	\$11,500.00	\$370.97	31.0



125 West 55th St  
New York, NY 10019

Contract # 25752835  
CPE: 388/1084/867  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/3/17 - 10/9/17  
Advertiser: NRA-PVF  
Product: VALG  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON  
Total \$: \$11,500.00  
Total Spots: 3  
Total CPM: \$370.97

Agency Order #: 6556828  
Buyer: Eagle Media Media  
Salesperson: BRADLEY PHILIPPS  
202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS  
202-955-5342  
Total GRP: 31.0  
Separation:

Special Instructions

Date/Time Added by Comment  
09/21/17 9:06 AM BRADLEY PHILIPPS Separation: 30

Order Level Comments

Competitive Information	
Market Budget: \$46,000	
WRLH Share: 25%	
Comment:	
Unknown: 75%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$11,500.00	31.0
Total	100%	3	\$11,500.00	31.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	3	\$11,500.00
Total	3	\$11,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	3		\$11,500.00	\$11,500.00	

Non-Discrimination Policy  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-247 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26762836  
CPE: 368/1084/8858  
Agency: RED EAGLE MEDIA  
GROU  
RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/10/17 - 10/16/17  
Advertiser: NRA-PVF

Product: VA LG

Version: Current State Version 1  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON

Total \$: \$9,100.00  
Total Spots: 4  
Total CPE: \$346.01

Agency Order #: 6556833  
Buyer: Eagle Media Media  
Assistant: Red  
Salesperson: BRADLEY PHILLIPS  
202-955-5342

Primary Demo: Adults 35-54  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILLIPS  
202-955-5342

Total GRP: 26.3  
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3584 Rating	Len	10/10 - 10/16							Total Spots	Total \$	CPP	GRP
							10/10	10/11	10/12	10/13	10/14	10/15	10/16				
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	1	\$400.00	\$181.82	2.2
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
3	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0	1	\$500.00	\$312.50	1.6
4	Su 1p-4p		NFL: SF@WAS	\$8,000.00	21.5	30	0	0	0	0	0	1	0	1	\$8,000.00	\$372.09	21.5
TOTALS:							0	0	0	0	1	3	0	4	\$9,100.00	\$346.01	26.3



125 West 55th St  
New York, NY 10019

Contract # 25752836

CPE: 388/1084/858  
Agency: RED EAGLE MEDIA GROUP

Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/10/17 - 10/16/17  
Advertiser: NRA-PVF

Version: Current State Version 1  
Station: WRLH  
Market: Richmond

Total \$: \$9,100.00  
Total Spots: 4

RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Product: VALG

Office: WASHINGTON

Total CPM: \$346.01

Agency Order #: 6556833  
Buyer: Eagle Media Media Assistant, Red  
Salesperson: BRADLEY PHILIPPS 202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS 202-955-5342

Total GRP: 26.3

Separation:

Special Instructions

### Order Level Comments

Date/Time Added by Comment  
09/21/17 9:06 AM BRADLEY PHILIPPS Separation: 30

### Competitive Information

Market Budget: \$46,000  
WRLH Share: 125%  
Comment:  
Unknown: 75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$9,100.00	\$346.01	26.3
Total	100%	4	\$9,100.00	\$346.01	26.3

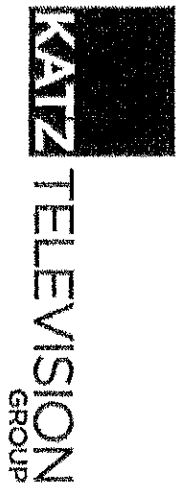
Monthly Summary			
Month	Spots	Dollars	
2017-Oct	4	\$9,100.00	
Total	4	\$9,100.00	

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	4		\$9,100.00	\$9,100.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25762837 Changes as of: 9/21/2017 at 9:06 AM Version: Current State Version 1  
 CPE: 388/1084/8859 Flight: 10/17/17 - 10/23/17 Total \$: \$7,900.00  
 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Market: Richmond Total Spots: 5  
 GROU Product: VALG Office: WASHINGTON Total CPP: \$355.86  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314

Agency Order #: 6566837 Primary Demo: Adults 35-64 Total GRP: 22.2  
 Buyer: Eagle Media Media Con Type: POLITICAL/VOTE  
 Assistant, Red  
 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:  
 202-955-6342 202-955-6342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	ASB4 Rating	Len	10/17	10/18	10/19	10/20	10/21	10/22	10/23	Total Spots	Total \$	CPP	GRP
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0	1	\$400.00	\$181.82	2.2
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
3	Su 12p-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0	1	\$800.00	\$285.71	2.8
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	0	1	0	1	\$500.00	\$312.50	1.6
5	Su 4p-7p		NFL DAL@SF	\$6,000.00	14.6	30	0	0	0	0	0	1	0	1	\$6,000.00	\$410.96	14.6
TOTALS:							0	0	0	0	0	1	4	0	\$7,900.00	\$355.86	22.2



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25752837		<b>Changes as of:</b> 9/21/2017 at 9:06 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 368/1084/8859		<b>Flight:</b> 10/17/17 - 10/23/17		<b>Station:</b> WRLH	
<b>Agency:</b> RED EAGLE MEDIA GROUP		<b>Advertiser:</b> NRA-PVF		<b>Market:</b> Richmond	
<b>RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314</b>		<b>Product:</b> VALG		<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 6556837		<b>Buyer:</b> Eagle Media Media Assistant, Red		<b>Primary Demo:</b> Adults 35-64	
<b>Salesperson:</b> BRADLEY PHILIPPS		<b>202-955-6342</b>		<b>Con Type:</b> POLITICAL/VOTE	
				<b>Assistant:</b> BRADLEY PHILIPPS	
				<b>202-955-6342</b>	
				<b>Separation:</b>	
				<b>Total GRP:</b> 22.2	
				<b>Total \$:</b> \$7,900.00	
				<b>Total Spots:</b> 5	
				<b>Total CPE:</b> \$355.86	

Special Instructions

Date/Time	Added by	Comment
09/21/17 9:06 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$46,000
WRLH Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$7,900.00	\$355.86	22.2
Total	100%	5	\$7,900.00	\$355.86	22.2

Monthly Summary			
Month	Spots	Dollars	
2017-Oct	5	\$7,900.00	
Total	5	\$7,900.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	5	\$7,900.00
					Contract \$
					Comment
					\$7,900.00

Non-Discrimination Policy  
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# KATZ TELEVISION GROUP

125 West 55th St.  
New York, NY 10019

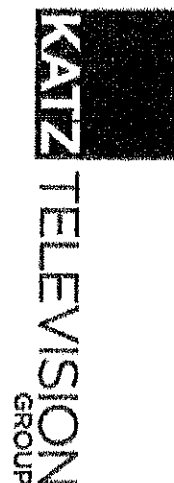
Contract # 25752838 Changes as of: 9/21/2017 at 9:06 AM Version: Current State Version 1  
 CPE: 388/1084/8860 Flight: 10/24/17 - 10/30/17  
 Agency: RED EAGLE MEDIA Advertiser: NRA-PVF Station: WRLH  
 GROU Product: VA LG Market: Richmond  
 RED EAGLE MEDIA  
 GROUP 815 SLATERS  
 LANE ALEXANDRIA  
 VA 22314  
 Office: WASHINGTON  
 Total \$: \$30,400.00  
 Total Spots: 9  
 Total CPM: \$471.32

Agency Order #: 6556942  
 Buyer: Eagle Media Media  
 Assistant: Red  
 Salesperson: BRADLEY PHILLIPS  
 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/VOTE  
 Assistant: BRADLEY PHILLIPS  
 202-955-5342  
 Total GRP: 64.5  
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/24 - 10/30										Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30							
Sa	1 3:30p-7p		BIG10: PSU@OSU	\$500.00	3.0	30	0	0	0	0	1	0	0		1	\$500.00	\$166.67	3.0		
Su	2 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0		1	\$400.00	\$181.82	2.2		
Su	3 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0		1	\$200.00	\$200.00	1.0		
Su	4 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0		1	\$800.00	\$285.71	2.8		
Sa	5 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0		1	\$500.00	\$312.50	1.6		
Tu-W-F-Su	6 8p-11p		MLB WORLD SERIES GMS 1-2	\$3,500.00	8.5	30	1	1	0	0	0	0	0		2	\$7,000.00	\$411.76	17.0		
Su	7 1p-4p		NFL: CAR@SF	\$6,000.00	14.4	30	0	0	0	0	0	1	0		1	\$6,000.00	\$416.67	14.4		
Su	8 4:30p-7:30p		NFL: DAL@WAS	\$15,000.00	22.5	30	0	0	0	0	0	1	0		1	\$15,000.00	\$666.67	22.5		
TOTALS:							1	1	0	0	0	2	5	0	9	\$30,400.00	\$471.32	64.5		





125 West 55th St  
New York, NY 10019

Contract # 25752838

CPE: 388/1084/8860  
Agency: RED EAGLE MEDIA GROUP

Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/24/17 - 10/30/17  
Advertiser: NRA-PVF

Version: Current State Version 1

Station: WRLL  
Market: Richmond

Total \$: \$30,400.00  
Total Spots: 9

RED EAGLE MEDIA  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314

Product: VA LG

Office: WASHINGTON

Total CPM: \$471.32

Agency Order #: 6556842  
Buyer: Eagle Media Media  
Assistant: Red  
Salesperson: BRADLEY PHILIPPS  
202-955-6342

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Total GRP: 64.5

Assistant: BRADLEY PHILIPPS  
202-955-6342

Separation:

Special Instructions

### Order Level Comments

Date/Time: 09/21/17 9:06 AM  
Added by: BRADLEY PHILIPPS  
Comment: Separation: 30

### Competitive Information

Market Budget: \$46,000  
WRLL Share: 25%  
Comment: Unknown: 75%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	9	\$30,400.00	\$471.32	64.5
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$30,400.00</b>	<b>\$471.32</b>	<b>64.5</b>

### Monthly Summary

Month	Spots	Dollars
2017-Oct	9	\$30,400.00
2017-Nov	0	\$0.00
<b>Total</b>	<b>9</b>	<b>\$30,400.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	9		\$30,400.00	\$30,400.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25762839	<b>Changes as of:</b> 9/21/2017 at 9:05 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 388/1084/8861	<b>Flight:</b> 10/31/17 - 11/6/17	<b>Total \$:</b> \$16,900.00
<b>Agency:</b> RED EAGLE MEDIA GROUP	<b>Advertiser:</b> NRA-PVF	<b>Total Spots:</b> 7
<b>Product:</b> VA LG	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$329.43

Comments: Separation: 30

Agency Order #: 6556847  
 Buyer: Eagle Media Media Assistant, Red  
 Salesperson: BRADLEY PHILIPPS 202-955-5342  
 Primary Demo: Adults 35-64  
 Con Type: POLITICAL/NOTE  
 Assistant: BRADLEY PHILIPPS 202-955-5342  
 Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/31 - 11/6										Total Spots	Total \$	CPP	GRP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6							
1	Su 11a-12n		FOX NFL KICKOFF	\$400.00	2.2	30	0	0	0	0	0	1	0		1	\$400.00	\$181.82	2.2		
2	Su 10:30a-11a		INSIDE REDSKINS	\$200.00	1.0	30	0	0	0	0	0	1	0		1	\$200.00	\$200.00	1.0		
3	Su 12n-1p		FOX SUN PREGAME	\$800.00	2.8	30	0	0	0	0	0	1	0		1	\$800.00	\$285.71	2.8		
4	Sa 3:30p-7p		NCAA FOOTBALL	\$500.00	1.6	30	0	0	0	0	1	0	0		1	\$500.00	\$312.50	1.6		
5	Tu-W-F-Su 8p-11p		MLB WORLD SERIES GMS 6-7	\$3,500.00	10.9	30	1	1	0	0	0	0	0		2	\$7,000.00	\$321.10	21.8		
6	Su 6:4p-7p		NFL WAS@SEA	\$8,000.00	21.9	30	0	0	0	0	0	1	0		1	\$8,000.00	\$365.30	21.9		
TOTALS:							1	1	0	0	0	1	4	0	7	\$16,900.00	\$329.43	51.3		



125 West 55th St  
New York, NY 10019

Contract # 25752839  
CPE: 388/1084/8861  
Agency: RED EAGLE MEDIA GROUP  
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314  
Changes as of: 9/21/2017 at 9:06 AM  
Flight: 10/31/17 - 11/6/17  
Advertiser: NRA-PVF  
Product: VA LG  
Version: Current State Version 1  
Station: WRLH  
Market: Richmond  
Office: WASHINGTON  
Total \$: \$16,900.00  
Total Spots: 7  
Total CFP: \$329.43

Agency Order #: 6556847  
Buyer: Eagle Media Media Assistant, Red  
Salesperson: BRADLEY PHILIPPS 202-955-5342  
Primary Demo: Adults 35-64  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS 202-955-5342  
Total GRP: 51.3  
Separation:

Special Instructions

Date/Time Added by Comment  
09/21/17 9:06 AM BRADLEY PHILIPPS Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$46,000
WRLH Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$16,900.00	\$329.43	51.3
Total	100%	7	\$16,900.00	\$329.43	51.3

Monthly Summary		
Month	Spots	Dollars
2017-Nov	7	\$16,900.00
Total	7	\$16,900.00

Transaction History					
Trans	Created/Received	Created by	Status	Spots	Spot- \$ Chg Contract \$ Comment
New	9/21/17 9:06 AM	BRADLEY PHILIPPS	New	7	\$16,900.00 \$16,900.00

Non-Discrimination Policy  
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25750842		<b>Changes as of:</b> 9/20/2017 at 9:39 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 389/1082/8861		<b>Flight:</b> 10/31/17 - 11/6/17		<b>Total \$:</b> \$20,500.00	
<b>Agency:</b> RED EAGLE MEDIA GROUP		<b>Advertiser:</b> NRA-PVF		<b>Market:</b> Richmond	
<b>Product:</b> VA-GOV		<b>Office:</b> WASHINGTON		<b>Total Spots:</b> 10	
<b>Agency Order #:</b> 6552127		<b>Primary Demo:</b> Adults 35-64		<b>Total CPE:</b> \$281.59	
<b>Buyer:</b> Eagle Media Media Assistant, Red		<b>Con Type:</b> POLITICAL/VOTE		<b>Total GRP:</b> 72.8	
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342		<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342		<b>Separation:</b>	

**Special Instructions**

**Date/Time** Added by **Comment**  
09/20/17 9:39 AM BRADLEY PHILIPPS Separation: 30

**Order Level Comments**

Competitive Information	
Market Budget:	\$50,870
WRLH Share:	23%
Comment:	
WRIC:	25%
WTVR:	20%
WWBT:	32%

Daypart Summary					
DayTime	% Distib	Spots	Dollars	CPE	GRP
	100%	10	\$20,500.00	\$281.59	72.8
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$20,500.00</b>	<b>\$281.59</b>	<b>72.8</b>

Monthly Summary			
Month	Spots	Dollars	
2017-Nov	10	\$20,500.00	
<b>Total</b>	<b>10</b>	<b>\$20,500.00</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$/Comment
Queued for Electronic Contracting	9/20/17 4:31 PM				\$0	\$0
New	9/20/17 9:39 AM	BRADLEY PHILIPPS	New	10	\$20,500.00	\$20,500.00

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