

Cumulus/Wichita Falls
Public Service Programming
"Insight"
2nd Quarter of 2023
Sat 6am KLUR
Sun 6am KQXC, KOLI, KYYI

Weekend of April 2

Tax season and tax law changes
Extensions and local help in filing.

Weekend of April 9

Legacy severe weather program.
John Cameron, KAUZ TV 6
Wichita Falls Tornado anniversary/Aril 10, 1979
How severe weather coverage and predictions have improved...changes in Tornado safety protocol.
Best strategies to use when tornadic activity is evident.

Weekend of April 16

Post Covid Scouting
Greg Brownfield, Boy Scouts of America/Northwest Texas Council
How Covid affected BSA activity...rate of Covid among Scouts...How it impacted recruiting...Camping.
Post Covid changes to BSA rules/activities.

Weekend of April 23

PSA Spotlight...evnts of public interest for the coming week.
Keith Vaughn

Weekend of April 30

"Texas Thaw" event and it's impact of the Texoma economy.
Alec Carter and Kevin Biggs, organizers
How far off does the Texas Thaw draw participants?
Amount of overnight guests in WF...Businesses in the city for the weekend...
How does the Drag Strip benefit? Is the city involved in the organization?

Weekend of May 7

Low Blood Supply in Texoma Region

Jennifer Risinger, Texas Blood Institute

Why the new name/image change for the TBI?

How severe is the current blood shortage? How does it get so low?

What types of blood are needed most?

Where are the drives?

Weekend of May 14

Alec Carter, Kevin Biggs

"Texas Thaw" Event in review

Stats, news and info on next year's event...economic impact and visitor stats.

Weekend of May 21

Mark Havens/Four Stars Auto Ranch/Henrietta, Texas

Why car inventories are so low...why used prices are so high...The Chinese chip theory on low supply.

Weekend of May 28

Texas Dept of Transportation...

Local road construction repair locations and detours....duration of detours and repairs.

Info on next public meeting with the TXDOT.

Weekend of June 4

Kelly Quinn. BSA Water Safety/Lifeguard

Basics of water safety...pool vs lake safety measures

Basic resuscitation...basic swimming techniques.

Weekend of June 11

Wichita Falls History Preservation

Stephen Goen, local Historian and Railroad Industry Historian

Founding of WF and it's origins...early commerce...landmarks today that exist from that era...preserving history...why it's important.

Weekend of June 18

Local Railroad Museum issues

Stephen Goen, Local Historian and Railroad Industry Historian

State of the downtown Wichita Falls Railroad Museum....who does the upkeep/maintenance...current things needed to get site back to quality...What is on the location? Who owns/operates/leases the site?

Weekend of June 25

PSA Spotlight/events in the coming week and items of interest to the public.

Keith Vaughn

Organization forming to save/preserve railroad museum site and cars/displays

Stephen Goen, Local Historian and Railroad Industry Historian

Group forming to operate site...who can be a member...what is required to join....what is needed immediately for the site and displays?