

CONTRACT



WREG-TV
 803 Channel 3 Drive
 Memphis, TN 38103
 (901) 543-2333

<u>Contract / Revision</u> 691940 /		<u>Alt Order #</u> 09102927
<u>Product</u> BLACK FOR GOVERNOR		
<u>Contract Dates</u> 06/21/18 - 06/27/18		<u>Estimate #</u> 9181
<u>Advertiser</u> Black, D/Gov/R		<u>Original Date / Revision</u> 06/13/18 / 06/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WREG-TV	<u>Account Executive</u> Benjamin Stecker	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 14860	<u>Advertiser Code</u> 575	<u>Product 1/2</u> 1072
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
 Attention: Ben Angle
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	06/25/18	06/25/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$195.00				
N 2	METR	06/25/18	06/25/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$200.00				
N 3	METR	06/26/18	06/26/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$200.00				
N 4	METR	06/27/18	06/27/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$200.00				
N 5	METR	06/21/18	06/21/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$215.00				
N 6	METR	06/22/18	06/22/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$215.00				
N 7	METR	06/24/18	06/24/18	Su 930a-10a	9:30 AM-10:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1				1	\$215.00				
N 8	METR	06/25/18	06/25/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$195.00				
N 9	METR	06/26/18	06/26/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$195.00				
N 10	METR	06/27/18	06/27/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$195.00				
N 11	METR	06/21/18	06/21/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$195.00				
N 12	METR	06/26/18	06/26/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$195.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 691940 /		<u>Alt Order #</u> 09102927
<u>Contract Dates</u> 06/21/18 - 06/27/18		<u>Product</u> BLACK FOR GOVERNOR
<u>Estimate #</u> 9181		<u>Original Date / Revision</u> 06/13/18 / 06/13/18
<u>Advertiser</u> Black, D/Gov/R		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$195.00				
N 13	METR	06/22/18	06/22/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$195.00				
N 14	METR	06/25/18	06/25/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$175.00				
N 15	METR	06/26/18	06/26/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$175.00				
N 16	METR	06/27/18	06/27/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$175.00				
N 17	METR	06/21/18	06/21/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$195.00				
N 18	METR	06/22/18	06/22/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$195.00				
N 19	METR	06/25/18	06/25/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$175.00				
N 20	METR	06/26/18	06/26/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$175.00				
N 21	METR	06/27/18	06/27/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$175.00				
N 22	METR	06/21/18	06/21/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$195.00				
N 23	METR	06/21/18	06/21/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$200.00				
N 24	METR	06/22/18	06/22/18	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$195.00				
N 25	METR	06/25/18	06/25/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$280.00				
N 26	METR	06/26/18	06/26/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$280.00				
N 27	METR	06/27/18	06/27/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$280.00				
N 28	METR	06/21/18	06/21/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$330.00				
N 29	METR	06/22/18	06/22/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$330.00

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<u>Advertiser</u> Black, D/Gov/R		<u>Estimate #</u> 9181
		<u>Original Date / Revision</u> 06/13/18 / 06/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$330.00				
N 30	METR	06/26/18	06/26/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$385.00				
N 31	METR	06/22/18	06/22/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$425.00				
N 32	METR	06/23/18	06/23/18	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1-				1	\$450.00				
N 33	METR	06/24/18	06/24/18	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1				1	\$850.00				
N 34	METR	06/25/18	06/25/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$195.00				
N 35	METR	06/23/18	06/23/18	Saturday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1-				1	\$425.00				
N 36	METR	06/26/18	06/26/18	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$1,125.00				
N 37	METR	06/26/18	06/26/18	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$1,000.00				
N 38	METR	06/23/18	06/23/18	Sa 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1-				1	\$425.00				
N 39	METR	06/24/18	06/24/18	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----1				1	\$525.00				
N 40	METR	06/25/18	06/25/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	1-----				1	\$575.00				
N 41	METR	06/26/18	06/26/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	-1-----				1	\$575.00				
N 42	METR	06/27/18	06/27/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$575.00				
N 43	METR	06/21/18	06/21/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---1---				1	\$600.00				
N 44	METR	06/22/18	06/22/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----1--				1	\$600.00				
N 45	METR	06/27/18	06/27/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$195.00				
N 46	METR	06/21/18	06/21/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$200.00

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<u>Advertiser</u> Black, D/Gov/R		<u>Estimate #</u> 9181
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Week:		06/18/18	06/24/18	---1---				1	\$200.00				
N 47	METR	06/22/18	06/22/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$200.00
Week:		06/18/18	06/24/18	----1--				1	\$200.00				
N 48	METR	06/26/18	06/26/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$200.00
Week:		06/25/18	07/01/18	-1-----				1	\$200.00				
N 49	METR	06/22/18	06/22/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$215.00
Week:		06/18/18	06/24/18	----1--				1	\$215.00				
N 50	METR	06/23/18	06/23/18	Sa 6a-9a	6:00 AM-7:00 AM		:30				NM	1	\$175.00
Week:		06/18/18	06/24/18	-----1-				1	\$175.00				
N 51	METR	06/23/18	06/23/18	Sa 6a-9a	7:00 AM-8:00 AM		:30				NM	1	\$175.00
Week:		06/18/18	06/24/18	-----1-				1	\$175.00				
N 52	METR	06/23/18	06/23/18	Sa 6a-9a	8:00 AM-9:00 AM		:30				NM	1	\$175.00
Week:		06/18/18	06/24/18	-----1-				1	\$175.00				
N 53	METR	06/21/18	06/22/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	2	\$660.00
Week:		06/18/18	06/24/18	--TF--				2	\$330.00				
N 54	METR	06/21/18	06/22/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$385.00
Week:		06/18/18	06/24/18	--TF--				1	\$385.00				
Totals								0.00				55	\$17,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/24/18	29	\$9,160.00	(\$1,374.00)	\$7,786.00
06/25/18 -06/27/18	26	\$8,290.00	(\$1,243.50)	\$7,046.50
Totals	55	\$17,450.00	(\$2,617.50)	\$14,832.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.