

## Agreement Form for Political Candidate Advertising

Federal Candidate

State / Local Candidate

**Note: To avail themselves of the LUC (Lowest Unit Charge) available during a "Political Window" period (45 days prior to a Primary election or 60 days prior to a General election date), Candidates for a Federal office must sign the certification on Page 3 of this form.**

Station and Location: KGAB-Am, KIGN-PM, KLEN-PM

Date: 10/15/18

I, Paul Johnson being/on behalf of myself

a legally qualified candidate associated with the Republican

political party (or organization) and seeking the office of Wyoming HD 44

in the General election to be held on 11/6/18 do hereby request advertising

time as follows:

Length of Broadcast	Daypart, Pkg. or Rotation	Days of The Week	Class of Time	Times Per Week	Number Of Weeks
<p style="font-size: 2em; font-family: cursive;">see attached</p>					

**Total Charges:** ~~\$1248.00~~  
\$1648.00

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Please Initial:

For programming that, in whole or part, "communicates a message relating to any political matter of national importance," please list such matters below in the space provided:

I represent that the payment for the above described broadcast time has been furnished by:

And you are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including applicable classes of times, rates, and discounts, promotional and other sales practices (not applicable to federal candidates).


**To Be Signed By Candidate or Authorized Committee**


Signature: 

Date of Signature: 10/15/18.

**To Be Signed By Candidate or Authorized Committee**

Accepted       Accepted In Part       Rejected

      Leslie D. Hill      Station mgr.  
(Signature on behalf of Station)      (Printed Name of Signatory)      (Title)

Please Initial: 



# PROGRAM SUMMARY

PROGRAM ELEMENTS	STATIONS	FLIGHT DATES	COST
19, 30-second radio commercials. M-F 6a-10a	650 KGAB-AM (NEWS/TALK)	10/22/18 – 11/6/18	\$171.00
19, 30-second radio commercials. M-F 6a-10a with 300x250 companion digital ad	KGAB.COM	10/22/18 – 11/6/18	\$38.00
67, 30-second radio commercials. M-SU 6a-7p	101.9 KING-FM (ROCK VARIETY)	10/22/18 – 11/6/18	\$473.00
67, 30-second radio commercials. M-SU 6a-7p with 300x250 companion digital ad	KINGFM.COM	10/22/18 – 11/6/18	\$134.00
62, 30-second radio commercials. M-F 6a-7p	106.3 KLEN-FM (COWBOY COUNTRY)	10/22/18 – 11/6/18	\$308.00
62, 30-second radio commercials. M-F 6a-7p with 300x250 companion digital ad	1063COWBOYCOUNTRY.COM	10/22/18 – 11/6/18	\$124.00
728x90 leaderboard ad, run of site (1/6 share of voice)	KGAB.COM	10/22/18 – 11/6/18	\$100.00
Billboard ad, run of site desktop and mobile (100% share of voice)	KGAB.COM, KINGFM.COM, 1063COWBOYCOUNTRY.COM	11/5/18 – 11/5/18	\$300.00

**TOTAL COMMERCIALS: 296 TOTAL COST: \$1648.00**

Client: Friends of Paul Johnson

Date: 10/15/18

Signature:

