

ISSUES & PROGRAMS QUARTERLY REPORT

SECOND QUARTER 2023

WQCD 92.9 FM & 1580 AM DELAWARE, OH | WWCD 92.9 FM & 1550 AM COLUMBUS, OH

PROGRAM: In Your Backyard MY96.7 FM RADIO | 2023 SECOND QUARTER

This show runs Sunday morning 9-9:30am and is hosted by Tom Wiebell which he focuses on interesting people, places and things going on in your own backyard.

ISSUE	DATE	TIME	GUEST	TOPIC	
Developing Plain City	4/02/23	9-9:30am	Jody Carney - Plain City Mayor	Jody discuss becoming a town, government structure and how to stay focus with the local farmers yet bring in new businesses.	
The Decline of Newspapers	4/09/23	9-9:30am	Kevin Behrens Publisher John McGorey OWU Professor	The state of small town newspaper in a changing world. Changes due to issues with delivery and employees	
Life of a Depression Era Gallant Farms Preservation Parks	4/16/23	9-9:30am	Robin Mayes - Farm Educator Gabe Ross - Farm Manager Mary VanHaaften - Director	Designed to transport visitors to an earlier era and teach how to presreve produce, live off the land among other activities	
State Funding & Budget Issues	4/23/23	9-9:30am	Diane Allen - Superintendent Marysville School Disctrict	Diane discuss the importance of the School Levy due to barriers outside of the local contro and increase in enrollment.	
How to Manager for the Future	4/30/23	9-9:30am	Joseph St. John - Mayor	Sunbury mayor manages for the future with his rapidly growing city and what steps need to take place to meet the demands.	
Maintaining a Township	5/07/23	9-9:30am	Renee Vaughan - Chairperson Trustee of Genoa Twp.	Renee shares how Genoa Township is supported by the community with financial funded services like fire/police department, road improvements, etc. She talks about the levy and encourages people to reach out to her and how she has monthly meeting to speak with the residents.	
FundNot Defund the Police	5/14/23	9-9:30am	Sheriff Jamie Patton	Jamie shares his 33 years in office, being the the President of Ohio Sheriff. He talks about the financial end of law enforcement and how critical the budget fund is for law enforcements issues (ie. jails, staff, training, etc).	
Nurturing the Youths and Adults	5/21/23	9-9:30am	Diane Hodges - Exec. Director Ralph Hodges - President	Ralph and Diane talks about the partnership with the community in nurturing the creative energies through workshops, summer camps, exhibition and special events. Volunteers and many opportunities.	
Protecting a Small Township	5/28/23	9-9:30am	Jill Love, Mayor of Galena	Jill discusses how the village of Galena is supported by local fire and police department to ensure the community their safety. She also shares other services provided to the citizens.	
Meeting the Needs of a Growing Liberty Twp.	6/04/23	9-9:30am	Kevin Vaugh - Administrator James Reardon - Fire Chief	Kevin and James talks about new positions and adding positions to fulfill the needs of the township which is rapidly growing.	
Transportation Issue Building Economics	6/11/23	9-9:30am	Tom Homan - City Manager	Tom works with the Mid-Ohio Regional transportation issues. Tom also discuss new buildings to house new business in hopes to offer new jobs and build economics.	

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Home Schooling, Educating Citizens & Helping Businesses	6/18/23	9-9:30am	Kim Hemminger - President Cindy Rausch - Treasurer	Kim talks about the Art League in Marysville and the broad range of services from crafts, camps & home schooling classes as well as performing arts and bringing visitors to the community to help local business.
Model for Urban Center Helping Health Issues	6/25/23	9-9:30am	John Reiner - Ward 3 Rep Dublin City Council	John talks about Dublin becoming a model for walkable urban center for larger cities like San Fransico, New York City, Chicago, etc. They focus on the welfare of their citizens with healthy choices like walking.

PROGRAM: Midwest Momentum

WWCD/WQCD | 2023 SECOND QUARTER

This is a 30 minute program hosted by Dan Rockwell and Michelle Gatchell focusing on issues and programs in the startup community. They hear from startups, investors, and the programs/services designed to help businesses get to next.

ISSUE	DATE	TIME	GUEST	TOPIC
Cost Efficient - In The Black	4/02/23	6:30-7am	Maria Scott	With the economy and so many businesses going under, Maria created an app to help small businesses stay in the black with a cost efficient coupons.
Veteran Services Support	4/09/23	6:30-7am	Jim Miller	Jim talks abou tthe issue of Veteran Services on college campuses and universities not having tools and support they need to properly take care of our military students. His organization, National Veterans Leadership Foundation helps fill in the gaps of understaffed veterans services across Ohio and the nation.
New Affecting the Nation	4/16/23	6:30-7am	Mchelle Gatchell Dan Rockwell	Amazon's foray announcement into generative AI, Wonder Dynamics and a homeless woman who created a startup and now helping others startup.
Helping Others with Startups	4/23/23	6:30-7am	Carmen Ventures	VC sharing info for startups.
Bias Issues Amongst Women CEO	4/30/23	6:30-7am	Sheri Chaney Jones Renee Vaughan	Sheri talks about her startup, SureImpact, pitching to potential funders, the hangups, and facing prejudices being a woman CEO. Also, Renee, Co-Chairperson Trustee of Genoa Township.
Competitions for Tech Startups	5/07/23	6:30-7am	Michelle Gatchell Dan Rockwell	News wrap and talking about the competition and dealing with tech startups.
Getting a Patent & Dilemma for Copyright	5/14/23	6:30-7am	Michell Gatchell Dan Rockwell	MM talks to a patent specialist about the differences between getting a patent & getting something registered as a trade secret. Plus, discussed how Al is presenting a dilemma for copyright discussions and laws.
Important of Marketing Properly	5/21/23	6:30-7am		Hear how one business started with a solo entrepreneur and is now a national consulting firm. She talks about almost throwing in the towel then realizling she was not telling her story properly. Once she redefined the story, people started to understood what she did and show her some funding love.
Start a Business in Hostile Economy	5/28/23	6:30-7am	Allan Pindar	Allan from DebtCleanse discuss financial literacy topics to think about when starting a business today.

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Weather Affecting Businesses & Competition in the Farm Markets	6/04/23	6:30-7am	Jacqueline Hill	Starting with a series of Farm Market businesses that sell, Jacqueline from JNA Bread Bakery. She talks about getting a cottage license, competition to get in farm markets, & how weather dictates if you make money or not.
Eliminating Greenhouse Gases Tax Cuts for Small Businesses	6/11/23	6:30-7am	Michelle Gatchell Dan Rockwell	MM covers the Apple Vision Pro announcement, Wisconsin company receives 12 million for a fusion process to eliminate greenhouse gases, and Indiana's tax cut for small business in legislation retroactive till 1.1.2022.
University Helps Community	6/18/23	6:30-7am	Addam	Addam talks about OSU helping him, how for the seed round he received 100 Nos but kept going. He talks about wanting to help more people his age.
Al Changing the Way We Live	6/25/23	6:30-7am	Bruce Wagner	Bruce, producer of 1993 TV series Wild Palms, talk about life in the future with AI and modern tech. His story reflects in abstract ways what we are seeing today with the AI craze. He shares his thoughts on how AI is changing the way we live today.