

ISSUES & PROGRAMS QUARTERLY REPORT

FOURTH QUARTER 2023

WQCD 92.9 FM & 1580 AM DELAWARE, OH | WWCD 92.9 FM & 1550 AM COLUMBUS, OH

PROGRAM: Delaware City Digest WQCD 92.9 FM & 1580 AM | WWCD 92.9 FM & 1550 AM | 2023 FOURTH QUARTER

Lee Yoakum, the Community Affairs, Coordinator for the City of Delaware, hosts the show and keeps listeners update on their hometown and interact with city leaders from trash pickups to trees, parks to public works.

ISSUE	DATE TIME	GUEST	TOPIC
Community Cleanups Road Projects Updates	10.06.23 9-9:30am	Bob Hogensen	Bob informs the community of the upcoming cemetery cleanup as well as the streets. He gives updates on road projects plus chats with Courtney and Caroline about First Friday, Halloween & Farmer's Market.
Help starts with Helpline	10.13.23 9-9:30am	HelpLine	HelpLine of Delaware and Morrow Counties, Inc. joins Lee and Bob to chat about their mos important event of the year. This event makes them a tremendous asset to our community.
Cybersecurity	10.20.23 9-9:30am	Susie Dailey	October is Cybersecurity Awareness Month and our Chief Information Officer, Susie Dailey, will join us with tips on staying a step ahead of online threats and building more robust defenses.
Veterans Day	10.27.23 9-9:30am		The upcoming annual Delaware Community Veterans Parade is on Nov. 5. Event organizers joined to talk about ways you can sponsor, volunteer and take part.
Community Postings	11.03.23 9-9:30am		It's a First Friday Friday and details on "Community Harvest" night and Bob delivers current news within the community to keep them posted on updates.
New Traffic Pattern	11.10.23 9-9:30am	Jonathan Owen	Deputy City Engineer Jonathan Owen talks about the upcoming new traffic pattern at the Point to improve traffic flow and provide an overall project update.
Preparation for Winter	11.17.23 9-9:30am	Fred Crist	Street Division Supervisor Fred Crist fills on snowplow routes, prep works and equipment readiness for the upcoming winter season and some tips for residents ontop of Bob's local news, updates and progresses.
New Rules & Recycling	12.01.23 9-9:30am		Bob informs the residents of new rules at the local cemetary, recycling holiday decorations and snow removal!
Holiday Perks for the Community	12.08.23 9-9:30am		Lee talks about the bus service during the holidays to make shopping easier and discuss how to get updates, information and more at Delaware.net! Recycle Right program with holiday lights, green Grinch bags for free 3 hours parking and employment opportunities.

PROGRAM: Midwest Momentum

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This is a 30 minute program hosted by Dan Rockwell and Michelle Gatchell focusing on issues and programs in the startup community. They hear from startups, investors, and the programs/services designed to help businesses get to next.

ISSUE	DATE TIME	GUEST	TOPIC
Helping the Community & Small Businesses with Sound Smart	10.01.23 6:30-7am	Joey Hendrickson	Joey & his team created Sound Smart lamp right up radio and musician alley. This guy post system, which is designed to encourage busking and bring people out to the street to support local artists and businesses because town squares are dying out.
Reinvent Yourself	10.08.23 6:30-7am	Ethan Kramm	Laid off from his job, and figuring out what is next, what resources he is using to recreate a resume and find jobs to apply for. You could look at this stage in life in anger, or as a positive opportunity to reinvent yourself.
Affordable Housing and County's Future	10.15.23 6:30-7am	Eric Phillips	Eric, Economic Development Director for Marysville and Union County, discuss the issue of not enough affordable housing for workers needed to fill jobs. If they do not figure out a way to fix this problem they will begin to slowly die as a county.
Single Moms Starting Business	10.29.23 6:30-7am	Anne Gottwald	CEO of PROSScored. She got a degree, had 7 kids and went back to school to get a business degree with an idea. She just raised 1.5 million through OSU's Keenan Entrepreneurship Presidents accelerator program.
Veteran Benefits & Free Consultations	11.11.23 6:30-7am	Jackie Collins	Collins and Kruse Law talks about veteran benefits, estate planning and elder care legal issues. He has a passion to help veterans so he does free consultations and talks to groups. His goal is to make legal issues easier for veterans.
Young Adult Transition Program	12.03.23 6:30-7am	Brandon Feller	New service, United Way Young Adult Transitioning Program to help with the population of about 400 18-24 year olds that have no one to help them and nowhere to live. It provides a stable home environment and training in many things like financial literacy, well being and more.
Assistance in Starting a Business	12.10.23 6:30-7am	Micah Burkholder	Micah talks about starting a business, how it is important to make sure you have the right accountant, attorney, banks and team to empower by deligating responsibilities. He talks about the difficulties making the transition from worker to boss.

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Saving Farmlands in USA	12.17.23 6:30-7am	Amy Eiken	Finding ways to use a family Farm that has been in the family for more than 100 years & did not want to be another statistic to sell to developers & ssistance programs for someone who wants to save land.
Year in Review	12.24.23 8:30-9am	Eddie Pauline	A look back at 2023, we talk about legislation that passed that will help with bio screening of babies for preventable diseases. Legislation that they did not get passed which they will reintroduce in some form in 2024. OLS and 86 other entities wanted this proposed bill that would help with insurance. CoPay Accumulation legislation for certain pharmaceuticals. Companies in Columbus region that are growing which means more jobs.

PROGRAM:PSA

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Public Service Announcements air short messages to raise awareness and reach every geographic and demographic group.

*This feature runs at several times throughout each day, 5 times per day, for 30 seconds each.

ISSUE	DATE	SEC	AIRED/TIMES
Fundraiser for the James Cancer Hospital	10/02-10/08	:30 sec	aired 30x
Shred Hunger	10/9-10/13	:30 sec	aired 25x
Donation Drive	11/13-11/19	:30 sec	aired 35x

PROGRAM: ANDYMAN-A-THON

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The Annual Andyman-A-Thon supports Columbus-area children's charities.

ISSUE	DATE	SEC	AIRED/TIMES
Andyman-A-Thon - CO Children's Charity	12/15-12/17		3 days 48 hours