

ISSUES & PROGRAMS QUARTERLY REPORT

THIRD QUARTER 2022

WQCD 92.9 FM & 1580 AM DELAWARE, OH | WWCD 92.9 FM & 1550 AM COLUMBUS, OH

PROGRAM:PSA WWCD/WQCD 92.9FM | 2022 THIRD QUARTER

Public Service Announcements air short messages to raise awareness and reach every geographic and demographic group.

*This feature runs at several times throughout each day, 5 times per day, for 30 seconds each.

ISSUE	DATE	SEC	AIRED	TIMES
Heartland	7/01-7/05	:30 sec	12a-12p	aired 25x
Summer Jam	7/03-7/09	:30 sec	12a-12p	aired 35x
COSI	7/11-7/17	:30 sec	12a-6a	aired 35x
Riffe Gallery	8/08-8/14	:30 sec	12a-12p	aired 35x
COSI	8/15-8/21	:30 sec	12a-6a	aired 35x
GFC	8/15-8/28	:30 sec	12a-6a	aired 70x
Gift of Music	8/29-8/31	:30 sec	12a-6a	aired 15x
Gift of Music	9/01-9/04	:30 sec	12a-6a	aired 20x
Big Table	9/05-9/11	:30 sec	12a-12p	aired 35x
Alzheimer's Walk	9/11-9/23	:30 sec	12a-6a	aired 65x
COSI	9/19-9/23	:30 sec	12a-6a	aired 35x
CXC (Cartoon Crossroads)	9/12-9/30	:30 sec	12a-6a	aired 95x
Highball	9/24-9/30	:30 sec	12a-6a	aired 40x

PROGRAM: Midwest Momentum wwcd/wqcd 92.9FM | 2022 THIRD QUARTER

community. They hear from startups, investors, and the programs/services designed to help businesses get to next.

This is a 30 minute program hosted by Dan Rockwell and Michelle Gatchell focusing on issues and programs in the startup

ISSUE	DATE	TIME	GUEST	TOPIC
Ohio Invention League	7/10/22	6:30-7am	Abby Fischer	Abby Fischer (AKA Professor Prototype) with the Ohio Invention League discussing the history of the league and how people can get involved with the Invention Convention Inventionconvention.org/ohio
Ohio Invention League/ Kid	7/17/22	6:30-7am		Elementary school kids inventing/ entrepreneurs discussing "Kids Cutlery and "Every Drop Counts"
Ohio Invention League/Junion High Inventer	7/24/22	6:30-7am		Junior High kids inventing/ entrepreneurs discussing "Inch by inch clothing extenders" & "Neptune the Savior of the Sea"
Exec. Director of the NFIB - Rodger Giger	8/28/22	6:30-7am		The National Federation of Independent Business (NFIB) non- profit discusses the history and current workings
Precision Equine Crytotherapy	9/04/22	6:30-7am	Aurora Davidson	Aurora taks about Native American made jewelryfeatheredfilly.com and keeping horses healthy with cryotherapy.
Lextant - The Human Experience Firm	9/11/22	6:30-7am	Marty Gage, VP Design Research Spencer Murrell VP Insight Translation	Marty and Spencer of Lextant in Columbus, OH as the Human Experience Firm creates experiences that win in the market. Their approach helps clients make smart choices and eliminate guesswork.
Public Hanger	9/18/22	6:30-7am	Allison Carter,Owner	Allison discusses her love of vintage clothing and how the idea of her unique shop came to life.