

**ISSUES & PROGRAMS QUARTERLY REPORT** 

## SECOND QUARTER 2022

WQCD 92.9 FM & 1580 AM DELAWARE, OH | WWCD 92.9 FM & 1550 AM COLUMBUS, OH

## PROGRAM:PSA WWCD/WQCD 92.9FM | 2022 SECOND QUARTER

Public Service Announcements air short messages to raise awareness and reach every geographic and demographic group.

<sup>\*</sup>This feature runs at several times throughout each day, 5 times per day, for 30 seconds each.

ISSUE	DATE	SEC	AIRED	TIMES
Wonderball 2022	4/01-4/08	:30 sec	12a-12p	aired 40x
Alley Islands	4/09-4/15	:30 sec	12a-12p	aired 35x
Hoops A Thon	4/11-4/23	:30 sec	12a-6a	aired 65x
Soupfest	4/17-4/29	:30 sec	12a-12p	aired 60x
COLC	4/14-4/27	:30 sec	12a-6a	aired 70x
GCAC	4/05-4/30	:30 sec	12a-6a	aired 130x
CCOF	4/01-4/03	:30 sec	12a-6a	aired 15x
COSI	4/11-4/17	:30 sec	12a-6a	aired 35x
GALA	4/22-4/30	:30 sec	12a-12p	aired 45x
Big Bike Drive	5/02-5/22	:30 sec	12a-6a	aired 105x
Big Bike Drive	5/17-5/22	:30 sec	12a-6a	aired 30x
Six One Pour	5/07-5/20	:30 sec	12a-6a	aired 70x
Arts Fest	5/18-5/31	:30 sec	12a-6a	aired 70x
Riffe Gallery	5/30-5/31	:30 sec	12a-12p	aired 10x
Riffe Gallery	6/01-6/05	:30 sec	12a-12p	aired 25x
Arts Fest	6/01-6/12	:30 sec	12a-6a	aired 60x
Creekside Jazz	6/06-6/17	:30 sec	12a-6a	aired 60x
Period Pantry	6/20-6/26	:30 sec	12a-6a	aired 35x
Heartland	6/29-6/30	:30 sec	12a-6a	aired 10x

## PROGRAM: Midwest Momentum wwcd/wqcd 92.9FM | 2022 SECOND QUARTER

This is a 30 minute program hosted by Dan Rockwell and Michelle Gatchell focusing on issues and programs in the startup community. They hear from startups, investors, and the programs/services designed to help businesses get to next.

ISSUE	DATE	TIME	GUEST	TOPIC
Retiree creates three start-ups Coaches of Ohio Wesleyan University	4/02/23	6:30-7am	Amy Eiken Cassey Cunningham	Amy talks about her start-up endeavor and a conversation with softball coach, Cassey
Assisting Startups Mental Health Awareness	4/17/23	6:30-7am	Tushar Kulkarni Natile Chubb	Co-Founder of BKL helps startups manifest faster, bulild enterprises and commercialize/launch partnerships.  Natalie discuss mental health during awareness month
Engaging Central Ohio Mental Health Awareness	4/24/23	6:30-7am	Allison Coleman Natile Chubb	Allison explains The Fuse Factory is an art/technology initiative focused on cultivating artistic production, experimentation and research with digital media and electroic tools. Continuation of Mental Health Month Awareness.
Engaging Central Ohio Security Presence in the schools	5/01/23	6:30-7am	Allison Coleman Deputy Martin	Allison contues to explain the benefits from The Fuse Factory. Deputy Martin talks about his role to provide a law enforcement presence and also help meet the needs of students/staff.
Young Delaware Entrepreneur Security Presence in the schools	5/08/23	6:30-7am	Deputy Martin Two Youths	Continuation with Deputy Martin. Talking with two young entrepreneurs 11 & 14 working on their 3rd startup.
Spotlight on Delaware County Woman Preventive Maintenance on Autos	5/15/23	6:30-7am	Erica Blair Robert Swonger	Erica is a defense attorney and wine specialist who opened Blue Smoked Blair's BBQ. Robert follows with tips on preventive car maintenance.
Spotlight on Delaware County Woman Preventive Maintenance on Autos	5/22/23	6:30-7am	Erica Blair Robert Swonger	Erica finishes up endeavors with her business and Robert continues to talk about preventive car maintenance
The American Discovery Tour United Way	n Discovery Tour 5/29/23 6:30-7am Brandon Fell		Brandon Feller	A startup called The American Discovery which will hit all 50 states over the next year and will interview people to hear how they perceive their life in regards to US identity. Talked with Brandon about United Way.
Sustainable Solutions Aging Servies Provider	6/05/23	6:30-7am	Barry McGraw Fara Waugh	Airable Labs, Ohio Soy Council got Ohio soy farmers to donate money to start their own research lab Barry relays. Talk with CEO Fara about Source Point which provides services to help local seniors live safely at home and other resources.

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Managing Gift Cards Water Quality	6/12/23	6:30-7am	Brooke Yoakam Glenn Marzluf	GiftPocket creator, Brooke, discusses the origin and benefits. Glenn, GM CEO, talks about DelCo Water quality, treatment and other services.
Making Dreams a Reality Networking Relationships	6/19/23	6:30-7am	Vince Lewis Scott Koorndyk Connor King	Colaborating with University of Dayton and Entrepreneur Center, Vince and Scott shares how the creation of space for innovators, creators and makers help dreams come to fruition. Connor shares how working together in a group achieves a common purpose which enables a society to function effectively through crypto currency.
Resolving Sneaker Issues Networking Relationships	6/26/23	6:30-7am	Edward Griffith Courtney Ivy	Drop the Laces app lets small to mid- size sneaker retailers offload unsold sneakers and help the customer find the sneakers of choice. Connor continues the value of crypto currency.