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|---------------------------------|--------------------------------------|
| INVOICE NO. EN6100546 | INVOICE DATE 6/25/2023 |
| BILL CYCLE 202306 | INVOICE DUE DATE 7/30/2023 |

AMP - LEIGHTON LLC
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|--------------------|------------|--|--------------|
| AMP - LEIGHTON LLC | A38309 | AMP-PBM ACCOUNTABILITY PROJECT DE-PHL | P0039785 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|--------------|--------------|------------|---------------|-------------|
| EN12247553 | Philadelphia | TV | \$7,909.00 | 118 | 118 |

INVOICE NOTES

,Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK

| | |
|------------------------------|-------------------|
| Gross Advertising Total | \$7,909.00 |
| Agency Commission | (\$1,186.35) |
| Rep Commission | (\$874.00) |
| Net Advertising Total | \$5,848.65 |

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.
EN6100546

INVOICE DATE
6/25/2023

BILL CYCLE
202306

INVOICE DUE DATE
7/30/2023

AFFIDAVIT

Product: 06240709
Estimate No: 30s
Campaign No:

Comcast Order No: EN12247553
TIM Est No: 3953086
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|------------|-------------|---------------------------|--|-------|------------|
| NE11482109 | PBMADE0105H | Wilmington Zone 4669/4669 | AEN, CMDY, CNBC, CNN, ESPN, FOOD, HGTV, HLN, MNBC, PAR, SYFY, TBSC, TLC, USA | 118 | \$7,909.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|---------------------------|------------|-------|------------|
| PAR | Wilmington Zone 4669/4669 | NE11482109 | 8 | \$375.00 |
| CMDY | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$90.00 |
| HGTV | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$330.00 |
| USA | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$384.00 |
| CNN | Wilmington Zone 4669/4669 | NE11482109 | 17 | \$2,312.00 |
| AEN | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$129.00 |
| SYFY | Wilmington Zone 4669/4669 | NE11482109 | 14 | \$425.00 |
| TBSC | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$180.00 |
| MNBC | Wilmington Zone 4669/4669 | NE11482109 | 16 | \$1,497.00 |
| CNBC | Wilmington Zone 4669/4669 | NE11482109 | 14 | \$565.00 |
| ESPN | Wilmington Zone 4669/4669 | NE11482109 | 3 | \$294.00 |
| FOOD | Wilmington Zone 4669/4669 | NE11482109 | 7 | \$455.00 |
| HLN | Wilmington Zone 4669/4669 | NE11482109 | 16 | \$274.00 |
| TLC | Wilmington Zone 4669/4669 | NE11482109 | 8 | \$599.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|---------------------------|---------|-------------|-----|------|----------|------|
| 6-24-23 | AEN | Wilmington Zone 4669/4669 | 10:44AM | PBMADE0105H | 30 | 88 | \$43.00 | |
| 6-24-23 | AEN | Wilmington Zone 4669/4669 | 12:46PM | PBMADE0105H | 30 | 88 | \$43.00 | |
| 6-24-23 | CMDY | Wilmington Zone 4669/4669 | 10:44AM | PBMADE0105H | 30 | 71 | \$30.00 | |
| 6-24-23 | CMDY | Wilmington Zone 4669/4669 | 3:48PM | PBMADE0105H | 30 | 71 | \$30.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 1:12AM | PBMADE0105H | 30 | 97 | \$15.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 8:28AM | PBMADE0105H | 30 | 72 | \$35.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 11:28AM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 12:28PM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 2:28PM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 3:42PM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 5:45PM | PBMADE0105H | 30 | 73 | \$40.00 | |
| 6-24-23 | CNBC | Wilmington Zone 4669/4669 | 8:12PM | PBMADE0105H | 30 | 105 | \$95.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 1:31AM | PBMADE0105H | 30 | 74 | \$40.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 8:34AM | PBMADE0105H | 30 | 90 | \$128.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 9:23AM | PBMADE0105H | 30 | 75 | \$110.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 11:32AM | PBMADE0105H | 30 | 75 | \$110.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 12:33PM | PBMADE0105H | 30 | 75 | \$110.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|---------------------------|---------|-------------|-----|------|----------|------|
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 1:27PM | PBMADE0105H | 30 | 75 | \$110.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 4:59PM | PBMADE0105H | 30 | 98 | \$163.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 7:29PM | PBMADE0105H | 30 | 76 | \$198.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 9:31PM | PBMADE0105H | 30 | 76 | \$198.00 | |
| 6-24-23 | CNN | Wilmington Zone 4669/4669 | 11:59PM | PBMADE0105H | 30 | 76 | \$198.00 | |
| 6-24-23 | ESPN | Wilmington Zone 4669/4669 | 11:38AM | PBMADE0105H | 30 | 91 | \$98.00 | |
| 6-24-23 | ESPN | Wilmington Zone 4669/4669 | 2:02PM | PBMADE0105H | 30 | 91 | \$98.00 | |
| 6-24-23 | FOOD | Wilmington Zone 4669/4669 | 9:47AM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-24-23 | FOOD | Wilmington Zone 4669/4669 | 10:47AM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-24-23 | FOOD | Wilmington Zone 4669/4669 | 11:55AM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-24-23 | FOOD | Wilmington Zone 4669/4669 | 2:54PM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-24-23 | HGTV | Wilmington Zone 4669/4669 | 11:20AM | PBMADE0105H | 30 | 102 | \$110.00 | |
| 6-24-23 | HGTV | Wilmington Zone 4669/4669 | 12:39PM | PBMADE0105H | 30 | 102 | \$110.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 12:14AM | PBMADE0105H | 30 | 78 | \$5.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 6:52AM | PBMADE0105H | 30 | 92 | \$13.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 8:34AM | PBMADE0105H | 30 | 92 | \$13.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 9:53AM | PBMADE0105H | 30 | 79 | \$10.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 1:15PM | PBMADE0105H | 30 | 79 | \$10.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 3:53PM | PBMADE0105H | 30 | 79 | \$10.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 6:53PM | PBMADE0105H | 30 | 99 | \$25.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 8:36PM | PBMADE0105H | 30 | 80 | \$30.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 10:15PM | PBMADE0105H | 30 | 80 | \$30.00 | |
| 6-24-23 | HLN | Wilmington Zone 4669/4669 | 11:14PM | PBMADE0105H | 30 | 80 | \$30.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 1:16AM | PBMADE0105H | 30 | 93 | \$28.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 5:32AM | PBMADE0105H | 30 | 81 | \$83.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 10:24AM | PBMADE0105H | 30 | 104 | \$73.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 11:24AM | PBMADE0105H | 30 | 104 | \$73.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 3:53PM | PBMADE0105H | 30 | 104 | \$73.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 5:21PM | PBMADE0105H | 30 | 82 | \$110.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 8:18PM | PBMADE0105H | 30 | 94 | \$138.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 9:20PM | PBMADE0105H | 30 | 94 | \$138.00 | |
| 6-24-23 | MNBC | Wilmington Zone 4669/4669 | 11:21PM | PBMADE0105H | 30 | 94 | \$138.00 | |
| 6-24-23 | PAR | Wilmington Zone 4669/4669 | 10:49AM | PBMADE0105H | 30 | 83 | \$25.00 | |
| 6-24-23 | PAR | Wilmington Zone 4669/4669 | 7:50PM | PBMADE0105H | 30 | 84 | \$63.00 | |
| 6-24-23 | PAR | Wilmington Zone 4669/4669 | 9:52PM | PBMADE0105H | 30 | 84 | \$63.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 9:47AM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 12:43PM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 1:53PM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 2:40PM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 5:22PM | PBMADE0105H | 30 | 85 | \$35.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 8:37PM | PBMADE0105H | 30 | 103 | \$43.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 9:36PM | PBMADE0105H | 30 | 103 | \$43.00 | |
| 6-24-23 | SYFY | Wilmington Zone 4669/4669 | 11:39PM | PBMADE0105H | 30 | 103 | \$43.00 | |
| 6-24-23 | TBSC | Wilmington Zone 4669/4669 | 11:45AM | PBMADE0105H | 30 | 86 | \$60.00 | |
| 6-24-23 | TLC | Wilmington Zone 4669/4669 | 10:39AM | PBMADE0105H | 30 | 96 | \$28.00 | |
| 6-24-23 | TLC | Wilmington Zone 4669/4669 | 12:44PM | PBMADE0105H | 30 | 96 | \$28.00 | |
| 6-24-23 | TLC | Wilmington Zone 4669/4669 | 7:41PM | PBMADE0105H | 30 | 87 | \$103.00 | |
| 6-24-23 | TLC | Wilmington Zone 4669/4669 | 8:41PM | PBMADE0105H | 30 | 87 | \$103.00 | |
| 6-24-23 | TLC | Wilmington Zone 4669/4669 | 10:44PM | PBMADE0105H | 30 | 87 | \$103.00 | |
| 6-24-23 | USA | Wilmington Zone 4669/4669 | 12:53PM | PBMADE0105H | 30 | 101 | \$128.00 | |
| 6-25-23 | AEN | Wilmington Zone 4669/4669 | 1:47PM | PBMADE0105H | 30 | 88 | \$43.00 | |
| 6-25-23 | CMDY | Wilmington Zone 4669/4669 | 1:18PM | PBMADE0105H | 30 | 71 | \$30.00 | |
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 5:11AM | PBMADE0105H | 30 | 72 | \$35.00 | |
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 9:28AM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 10:28AM | PBMADE0105H | 30 | 89 | \$30.00 | |
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 1:28PM | PBMADE0105H | 30 | 89 | \$30.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|---------------------------|---------|-------------|-----|------|----------|------|
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 4:44PM | PBMADE0105H | 30 | 73 | \$40.00 | |
| 6-25-23 | CNBC | Wilmington Zone 4669/4669 | 10:11PM | PBMADE0105H | 30 | 105 | \$95.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 1:29AM | PBMADE0105H | 30 | 74 | \$40.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 7:27AM | PBMADE0105H | 30 | 90 | \$128.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 2:28PM | PBMADE0105H | 30 | 75 | \$110.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 2:50PM | PBMADE0105H | 30 | 75 | \$110.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 6:31PM | PBMADE0105H | 30 | 98 | \$163.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 8:36PM | PBMADE0105H | 30 | 76 | \$198.00 | |
| 6-25-23 | CNN | Wilmington Zone 4669/4669 | 10:35PM | PBMADE0105H | 30 | 76 | \$198.00 | |
| 6-25-23 | ESPN | Wilmington Zone 4669/4669 | 9:52AM | PBMADE0105H | 30 | 91 | \$98.00 | |
| 6-25-23 | FOOD | Wilmington Zone 4669/4669 | 12:48PM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-25-23 | FOOD | Wilmington Zone 4669/4669 | 1:56PM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-25-23 | FOOD | Wilmington Zone 4669/4669 | 3:52PM | PBMADE0105H | 30 | 77 | \$65.00 | |
| 6-25-23 | HGTV | Wilmington Zone 4669/4669 | 1:38PM | PBMADE0105H | 30 | 102 | \$110.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 1:53AM | PBMADE0105H | 30 | 78 | \$5.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 5:16AM | PBMADE0105H | 30 | 92 | \$13.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 10:13AM | PBMADE0105H | 30 | 79 | \$10.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 12:14PM | PBMADE0105H | 30 | 79 | \$10.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 7:14PM | PBMADE0105H | 30 | 80 | \$30.00 | |
| 6-25-23 | HLN | Wilmington Zone 4669/4669 | 9:15PM | PBMADE0105H | 30 | 80 | \$30.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 1:17AM | PBMADE0105H | 30 | 93 | \$28.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 7:24AM | PBMADE0105H | 30 | 81 | \$83.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 11:23AM | PBMADE0105H | 30 | 104 | \$73.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 1:15PM | PBMADE0105H | 30 | 104 | \$73.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 6:15PM | PBMADE0105H | 30 | 82 | \$110.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 7:58PM | PBMADE0105H | 30 | 94 | \$138.00 | |
| 6-25-23 | MNBC | Wilmington Zone 4669/4669 | 11:23PM | PBMADE0105H | 30 | 94 | \$138.00 | |
| 6-25-23 | PAR | Wilmington Zone 4669/4669 | 11:43AM | PBMADE0105H | 30 | 83 | \$25.00 | |
| 6-25-23 | PAR | Wilmington Zone 4669/4669 | 1:21PM | PBMADE0105H | 30 | 83 | \$25.00 | |
| 6-25-23 | PAR | Wilmington Zone 4669/4669 | 4:44PM | PBMADE0105H | 30 | 100 | \$48.00 | |
| 6-25-23 | PAR | Wilmington Zone 4669/4669 | 8:50PM | PBMADE0105H | 30 | 84 | \$63.00 | |
| 6-25-23 | PAR | Wilmington Zone 4669/4669 | 11:50PM | PBMADE0105H | 30 | 84 | \$63.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 10:46AM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 12:21PM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 3:50PM | PBMADE0105H | 30 | 95 | \$20.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 6:43PM | PBMADE0105H | 30 | 85 | \$35.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 7:45PM | PBMADE0105H | 30 | 103 | \$43.00 | |
| 6-25-23 | SYFY | Wilmington Zone 4669/4669 | 9:59PM | PBMADE0105H | 30 | 103 | \$43.00 | |
| 6-25-23 | TBSC | Wilmington Zone 4669/4669 | 9:42AM | PBMADE0105H | 30 | 86 | \$60.00 | |
| 6-25-23 | TBSC | Wilmington Zone 4669/4669 | 1:45PM | PBMADE0105H | 30 | 86 | \$60.00 | |
| 6-25-23 | TLC | Wilmington Zone 4669/4669 | 1:50PM | PBMADE0105H | 30 | 96 | \$28.00 | |
| 6-25-23 | TLC | Wilmington Zone 4669/4669 | 9:51PM | PBMADE0105H | 30 | 87 | \$103.00 | |
| 6-25-23 | TLC | Wilmington Zone 4669/4669 | 11:51PM | PBMADE0105H | 30 | 87 | \$103.00 | |
| 6-25-23 | USA | Wilmington Zone 4669/4669 | 9:45AM | PBMADE0105H | 30 | 101 | \$128.00 | |
| 6-25-23 | USA | Wilmington Zone 4669/4669 | 10:45AM | PBMADE0105H | 30 | 101 | \$128.00 | |

Order# EN12247553 Total: \$7,909.00



INVOICE NO.

EN6100546

BILL CYCLE

202306

BILL TO

AMP - LEIGHTON LLC
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|--------------------|------------|--|--------------|
| AMP - LEIGHTON LLC | A38309 | AMP-PBM ACCOUNTABILITY PROJECT DE-PHL | P0039785 |

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$5,848.65

We accept checks, ACH, money orders and all major credit cards.