

SEEHAFER BROADCASTING

Advertiser: Friends of Chet Gerlach Today's Date: November 3, 2022
 Starting Date: November 3, 2022 End Date: November 8, 2022
 WOMT: _____ WQTC: XXX WLKN: _____
 WCUB: _____ WLTU: _____ WEMP: XXX
 New Contract: XXX Supplemental: _____ Superseding: _____

Campaign: Political

Total Spots 144x _____ :30-seconds
 _____ :60-seconds Please do not include an FCC fee on invoices
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

Media: _____ Monthly: XXX Affidavit: XXX Yes _____ No _____
 Co-Op: _____ Script: _____ Yes XXX No _____
 Electronic Invoicing: _____ Yes XXX No _____

Details

144x @ \$6.00 WEMP
 144x @ \$8.00 WQTC

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24x	24x	12x before 6p		12x	24x	24x

Price Per Spot: _____ Contract Total: \$2,016.00

Client Approval: X Date: X
 Billing Address: X
 City: X State: X Zip: X
 Contact Number: X Email: X

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: _____

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Term: 10 days net.

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
 SEEHAFFER BROADCASTING CORPORATION
 PO BOX 1385
 3730 MANGIN ST
 MANITOWOC, WI 54221-1385

Order #: 5079-00003Q
 Description: POLITICAL
 Date Entered: 11/3/2022
 P.O.#:
 Salesperson: STEVENSON, TERRY
 Invoice Frequency: Billed at end of Cal Month (Invoice will NOT be printed)

FRIENDS OF CHET GERLACH
 618 OTTO LANE
 ELKHART LAKE, WI 53020

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/3/2022	11/8/2022	WQTC-FM	05:00:00 to 20:00:00	Weekly	:30	120	8.00	960.00	28	0	0	12	24	28	28
2 11/3/2022	11/8/2022	WQTC-FM	05:00:00 to 18:00:00	Weekly	:30	24	8.00	192.00	0	24	0	0	0	0	0

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 144 Total Charges: \$1,152.00

Projected Calendar Month Billing Totals for FRIENDS OF CHET GERLACH / 5079-00003Q :

	<u>Spot Count</u>	<u>Net Billing</u>
November 2022	144	\$1,152.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for FRIENDS OF CHET GERLACH By:

 Please Sign and Return One Copy

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLKN - Lake 98.1	Date: 10/26/22
--	--------------------------

I, _____,
 being/on behalf of: Chet Gerlach,
 a legally qualified candidate of the Independent
 political party for the office of: Representative to the State Assembly
 in the 27th Assembly District - Wisconsin
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	24-hours	See Attachment	-	See Attachment	14 Days

Attach proposed schedule with charges (if available): 315x @ \$8.00 = \$2,520.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chet Gerlach

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chet Gerlach

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/22

Date

Chet Gerlach

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Tony [Signature]
Printed Name

VP
Title