



Multimedia Services Co
915 King St
2nd Floor
Alexandria, VA 22134

WCVJ
9117 Hogan Rd
Jacksonville, FL 32216

Contract # 1069647

Schedule Dates

03/10/15-03/16/15

Advertiser

Republican Party of Florida (30350)

Agency

Multimedia Services Co (10523)

Product

Political - Candidate Other (1066)

Brand

3 PAC CURRY, RENNER (410268)

Salesperson

Continental - Washington, Washington DC (1438)

Sales Office

Continental - Washington DC

Buyer Name

McDonald, Neal

Phone/Fax

/

CPE

10/67/415

Account Types

National/Political

Billing Type

Standard

Comments

3 Pac- Curry, Renner

03/06/15

03/06/15

Katherine Rutherford

No

ECR09514014

A35+

Normal

Package Deal

Commission %

15.00

Commission

\$273.75

Net Total

\$1,551.25

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Jacksonville (WCWJ)

By Broadcast Month

Mar. 2015

Grand Total:

Spots 15

Rate \$1,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/10/15-03/10/15	5	:30	12P- Law & Order: SVU	1		1						1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/6/15
2.0	Normal Line / SPOT	03/11/15-03/11/15	5	:30	12P- Law & Order: SVU	1			1					1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/6/15
3.0	Normal Line / SPOT	03/12/15-03/12/15	5	:30	12P- Law & Order: SVU	1				1				1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/6/15
4.0	Normal Line / SPOT	03/13/15-03/13/15	5	:30	12P- Law & Order: SVU	1					1			1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/6/15
5.0	Normal Line / SPOT	03/16/15-03/16/15	5	:30	12P- Law & Order: SVU	1	1							1	\$75.00	\$75.00	Jacksonville (WCWJ)	LAW&ORDER SVU	3/6/15
6.0	Normal Line / SPOT	03/10/15-03/10/15	5	:30	6:58P- Mike & Molly	1		1						1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
7.0	Normal Line / SPOT	03/11/15-03/11/15	5	:30	6:58P- Mike & Molly	1			1					1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
8.0	Normal Line / SPOT	03/12/15-03/12/15	5	:30	6:58P- Mike & Molly	1				1				1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
9.0	Normal Line / SPOT	03/13/15-03/13/15	5	:30	6:58P- Mike & Molly	1					1			1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
10.0	Normal Line / SPOT	03/16/15-03/16/15	5	:30	6:58P- Mike & Molly	1	1							1	\$140.00	\$140.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
11.0	Normal Line / SPOT	03/10/15-03/10/15	5	:30	7:30P- Mike & Molly	1			1					1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
12.0	Normal Line / SPOT	03/11/15-03/11/15	5	:30	7:30P- Mike & Molly	1				1				1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
13.0	Normal Line / SPOT	03/12/15-03/12/15	5	:30	7:30P- Mike & Molly	1					1			1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions



WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Multimedia Services Co
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2nd Floor
Alexandra, VA 22134

Contract # 1069647

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Agency Multimedia Services Co (10523)
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Salesperson Continental - Washington, Washington DC (1438)
Sales Office Continental - Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/67/415
Account Types National/Political
Billing Type Standard
Comments 3 Pac- Curry, Renner

Date Entered 03/06/15
Last Modified 03/06/15
Entered By Katherine Rutherford
CO-OP No
Headline # ECR09514014
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$273.75
Net Total \$1,551.25
Sales Tax

Jacksonville (WCWJ)
By Broadcast Month
Mar. 2015 15
Grand Total: 15
Rate
\$1,825.00
\$1,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	03/13/15-03/13/15	5	:30	7:30P- Mike & Molly							1		1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15
15.0	Normal Line / SPOT	03/16/15-03/16/15	5	:30	7:30P- Mike & Molly		1							1	\$150.00	\$150.00	Jacksonville (WCWJ)	MIKE AND MOLLY	3/6/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Florida TV Stations

Date:

I, Dwight Sterling,
being/on behalf of: Lenny Curry, Paul Renner, & Travis Hutson,
a legally qualified candidate of the Republican
political party for the office of: Jacksonville Mayor, FL HD-24, & FL SD-6
in the First
election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida, 420 E. Jefferson St., Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell, Treasurer RPOF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/6/15

Date _____

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title