



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25323168	<b>Changes as of:</b> 10/3/2016 at 4:53 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 161/178/1558	<b>Flight:</b> 10/19/16 - 10/25/16	<b>Station:</b> WGXA <b>Total \$:</b> \$245.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Advertiser:</b> Opportunity for All Georgia Students <b>Product:</b> Issue	<b>Market:</b> Macon <b>Total Spots:</b> 3
<b>Agency Order #:</b> 5374736	<b>Buyer:</b> Irvin, Michelle	<b>Office:</b> WASHINGTON <b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2652558
	<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342	<b>Separation:</b>

**Comments:** revised line 1 - added line 3

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/25							Total Spots	Total \$	CPP	GRP	
							10/19	10/20	10/21	10/22	10/23	10/24	10/25					
1	M-F 12m-1a		Modern	\$20.00	0	30	0	1	0	0	0	0	0	0	1	\$20.00	\$0.00	0.0
<i>Changes: Rate from 25 to 20</i>																		
2	W-F,M-Tu 5p-6p		WGXA FOX24 News at 5P	\$220.00	0	30	0	0	1	0	0	0	0	0	1	\$220.00	\$0.00	0.0
REV+ 3	Su 11p-11:30p		Men	\$5.00	0.0	30	0	0	0	0	0	0	1	0	1	\$5.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>\$245.00</b>	<b>\$0.00</b>	<b>0.0</b>	



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/16 4:53 PM	BRADLEY PHILIPPS	revised line 1 - added line 3
10/03/16 2:48 PM	jill mudryk	line 1- 1x NA 10/20 d/t incorrect rate, offer 1x 10/20 12m-1a Modern family @ \$20 & 1x 10/23 11-1130p Two & a half men @ \$5
10/02/16 11:44 AM	BRADLEY PHILIPPS	Separation: 30
10/02/16 11:44 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$2,450
<b>WGXA Share:</b>	10%
<b>Comment:</b>	
<b>Unknown:</b>	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$245.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$245.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	3	\$245.00
<b>Total</b>	<b>3</b>	<b>\$245.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/3/16 4:53 PM	BRADLEY PHILIPPS	Revised	1		\$0	\$0	Changes: Total Spots from 2 to 3, Comments from Separation: 30 to revised line 1 - added line 3. 2 buylines added or modified.
Makegood 1	10/3/16 2:48 PM	jill mudryk	Sent_To_Rep			\$0	\$0	
Queued for Electronic Contracting	10/3/16 12:42 PM					\$0	\$0	
Revision	10/2/16 11:44 AM	BRADLEY PHILIPPS	Confirmed		1	\$0	\$245.00	Changes: Demo Meta to [R16], Competitive Market Budget from \$3,900 to \$2,450, Total Spots from 3 to 2, User Entered \$ from \$0.00 to \$245.00. 2 buylines added or modified.
New	10/2/16 11:34 AM	BRADLEY PHILIPPS	New	3		\$245.00	\$245.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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