

ORDER



WCOV-TV

Orders
Order / Rev: 32206
Alt Order #: 27761581
Product Desc: 2022
Estimate: 14221 POLITICAL ISSUE
Flight Dates: 04/14/22 - 04/20/22
Original Date / Rev: 04/05/22 / 04/13/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - AL RINO PAC
Demographic: A50+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/20/22	19	\$2,415.00	\$2,052.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	19	\$2,415.00	\$2,052.75	0.00
Totals	19	\$2,415.00	\$2,052.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WCOV	04/17/22	04/17/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S	1	\$15.00	0.00								
N 16	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	---T---	1	\$150.00	0.00								
N 17	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	----F--	1	\$150.00	0.00								
N 18	WCOV	04/18/22	04/18/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	M-----	1	\$150.00	0.00								
N 19	WCOV	04/19/22	04/19/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

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N20	WCOV	04/20/22	04/20/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	-T-----	1	\$150.00	0.00								
		Wcov 9 O'Clock Local News													
N21	WCOV	04/16/22	04/16/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	--W----	1	\$150.00	0.00								
		Wcov 9 O'Clock Local News													
		Fox News @ 9													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S-	1	\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WCOV	04/11/22-04/17/22	Sat 9-930p Late News	9p-930p	-----Sa--	:30	(\$100.00)	0.00	NM						
		See MG 21.2													
		[NEWS WILL AIR LATE AFTER USFL]													
2	WCOV	04/11/22-04/17/22	M-SU 930-1005PM Late New	930-1005p	-----Sa--	:30	\$100.00	0.00	NM						
		Ⓜ MG for 21.1 04/16													
N22	WCOV	04/17/22	04/17/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S	1	\$150.00	0.00								
		Fox News @ 9													
N23	WCOV	04/14/22	04/14/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	---T---	1	\$100.00	0.00								
		Andy Griffith													
N24	WCOV	04/15/22	04/15/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	----F--	1	\$100.00	0.00								
		Andy Griffith													
N25	WCOV	04/18/22	04/18/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	M-----	1	\$100.00	0.00								
		Andy Griffith													
N26	WCOV	04/19/22	04/19/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	-T-----	1	\$100.00	0.00								
		Andy Griffith													
N27	WCOV	04/20/22	04/20/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	--W----	1	\$100.00	0.00								
		Andy Griffith													
N28	WCOV	04/17/22	04/17/22	Sun 6p-9p ROS Sun 6p-9p Rotator	CM	6p-9p	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S	1	\$400.00	0.00								
		NASCAR Cup-Bristol													
N29	WCOV	04/18/22	04/18/22	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	M-----	1	\$300.00	0.00								
N30	WCOV	04/15/22	04/20/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PIMTW (10:05 PM-10:35 PM)	-F--	:30	1	\$50.00	L-3	0.00	NM	4	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	----F--					1	\$50.00		0.00			
		Week: 04/18/22	04/24/22	MTW----					3	\$50.00		0.00			
													Totals	19	\$2,415.00