## **ORDER**

**Orders** Order / Rev: 32206 Alt Order #: 27761581 Product Desc: 2022 Estimate: 14221 POLITICAL ISSUE WCOV-TV Flight Dates: 04/14/22 - 04/20/22 Primary AE: Christopher Lynch 04/05/22 / 04/13/22 Original Date / Rev: Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Political - AL RINO PAC Demographic: A50+ New Business End: **Product Codes:** PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:15:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 03/28/22
 04/20/22
 19
 \$2,415.00
 \$2,052.75

L-3

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
April 2022	19	\$2,415.00	\$2,052.75		
Totals	19	\$2,415,00	\$2 052 75	0.00	

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Christopher Lynch			Start Of Order - End Of Order	100%	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 15	MCOA	04/17/2	2 04/17/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
		_		Fox News Sunda	У								
		vs Sunda	ay										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04/	11/22	04/17/22	S	1	\$15.00	0.00						
N 16	WCOV	04/14/2	2 04/14/22	M-F 9p-935p Late	NewsCM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late		8						15	•
	Wcov 9	O'Clock	Local News										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 04/	11/22	04/17/22	T	1	\$150.00	0.00						
N 17	WCOV	04/15/2	2 04/15/22	M-F 9p-935p Late	NewsCM	9p-935p	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late									4.00.00
	Wcov 9	O'Clock	Local News										
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 04/	11/22	04/17/22	F	1	\$150.00	0.00						
N 18	WCOV	04/18/2	2 04/18/22	M-F 9p-935p Late	NewsCM	9p-935p	M	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late					15	ψ.σσ.σσ <u>π</u> σ	0.00 1111		Ψ100.00
	Wcov 9	O'Clock	Local News	**************************************									
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 04/	18/22	04/24/22	M	1	\$150.00	0.00						
N 19	WCOV	04/19/2	2 04/19/22	M-F 9p-935p Late	NewsCM	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late		-1		.00	'	\$ 100.00L-0	3.00 14101		Ψ100.00
												ı	

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WCOV-TV

Order / Rev:

32206

Advertiser:

Political - AL RINO PAC

Alt Order #:

27761581

Product Desc:

2022

Flight Dates:

04/14/22 - 04/20/22

Estimate:

14221 POLITICAL ISSUE

Ln Ch Start Wcov 9 O'Clock		Inventory Code	e Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 04/18/22	End Date 04/24/22	Weekdays -T	Spots/Week	Rate \$150.00	Rating 0.00						
N20 WCOV 04/20/		M-F 9p-935p Lat M-F 9p-935p Lat		9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9 O'Clock	The second secon										
<u>Start Date</u> Week: 04/18/22	End Date 04/24/22	Weekdays W	Spots/Week	Rate \$150.00	Rating 0.00						
N21 WCOV 04/16/	22 04/16/22	Sat 9-930p Late Sat 9p-930p Late		9p-930p	S-	:30	1	\$100.00 L-3	0.00 NM	1	\$100.00
Fox News @ 9	End Data	Mookdova	Conta (Maria	D-4-	D						
Start Date Week: 04/11/22	End Date 04/17/22	Weekdays S-	Spots/Week 1		Rating 0.00						
Spot Ch Date Ra		<u>Description</u> Sat 9-930p Late Ne		rt/End Time 930p		/eekdays	<u>Len</u>	<del></del>	Rtg Type	3	
See MG 21	.2		ws <del>3p-s</del>	330р	-	Sa		:30 (\$100.00)	0.00 NM		
		AFTER USFL]	L =4= N=020	1005-							
⊕ MG for 21.		1-SU 930-1005PM	Late New930	-1005p		Sa		:30 \$100.00	0.00 NM		
N 22 WCOV 04/17/2	22 04/17/22	Sun 9-930p Late Sun 9p-930p Lat		9p-930p	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox News @ 9											
Start Date Week: 04/11/22	End Date 04/17/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 23 WCOV 04/14/2	22 04/14/22	M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22 N24 WCOV 04/15/2	04/17/22	T M-F 935p-1005p	1 CM	\$100.00	0.00	- 20	_	<b>#</b> 100.001.0	0.00 1114		
	22 04/15/22	M-F 935p-1005p		935p-1005p	F	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith Start Date	End Date	Weekdays	Spots/Week	Data	Datina						
Week: 04/11/22	04/17/22	F	<u>3pots/vveek</u>	<u>Rate</u> \$100.00	Rating 0.00						
N 25 WCOV 04/18/2	22 04/18/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	M	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22	04/24/22	M	1	\$100.00	0.00						
N26 WCOV 04/19/2	22 04/19/22	M-F 935p-1005p M-F 935p-1005p	CM	935p-1005p	-T	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		W-1 200p-1000p	Allay								
Start Date Week: 04/18/22	End Date 04/24/22	Weekdays -T	Spots/Week 1	Rate \$100.00	Rating 0.00						
N27 WCOV 04/20/2		M-F 935p-1005p	СМ	935p-1005p	W	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 04/18/22	04/24/22	W	1	\$100.00	0.00						
N 28 WCOV 04/17/2		Sun 6p-9p ROS Sun 6p-9p Rotato	CM or	6р-9р	S	:30	1	\$400.00 L-4	0.00 NM	1	\$400.00
NASCAR Cup-B Start Date		10/	0 - 1 - 00/ 1	Б.	5 "						
Week: 04/11/22	End Date 04/17/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N29 WCOV 04/18/2	2 04/18/22	Mon 8p-9p Mon 8p-9p	СМ	8p-9p	M	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22 N 30 WCOV 04/15/2	04/24/22	M M-F 1005p-1105p	CM	\$300.00	0.00 :35 PIMTW-F	:30	1	\$50.00L-3	0.00 NM		\$200.00
04/10/2	_ 0 1120122	M-F 1005p-1105p		(10:05 PM-10		.30	1	φυυ.UUL-3	U.UU INIVI	4	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

Print Date: 04/14/22 10:49:04

WCOV-TV

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Order / Rev:

32206

Advertiser:

Political - AL RINO PAC

Alt Order #:

27761581

Product Desc:

2022

Flight Dates:

04/14/22 - 04/20/22

Estimate:

14221 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate	Pri	Rtg Type	Spots	Amount
Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	11/22	04/17/22	F	1	\$50.00	0.00						
Week: 04/	18/22	04/24/22	MTW	3	\$50.00	0.00						
										Totals	19	\$2,415,00