

ORDER

WCOV-TV

Orders	Order / Rev:	32206	
	Alt Order #:	27761581	
	Product Desc:	2022	
	Estimate:	14221 POLITICAL ISSUE	
	Flight Dates:	04/14/22 - 04/20/22	Primary AE: Christopher Lynch
	Original Date / Rev:	04/05/22 / 04/05/22	Sales Office: WASH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Red Eagle Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	Political - AL RINO PAC	
	Demographic:	A50+	New Business End:
	Product Codes:	PL2	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:15:00
	Priority:	L-4	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/20/22	14	\$1,915.00	\$1,627.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	14	\$1,915.00	\$1,627.75	0.00
Totals	14	\$1,915.00	\$1,627.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/17/22	04/17/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S					1	\$15.00		0.00			
N 2	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	---T---					1	\$150.00		0.00			
N 3	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	----F--					1	\$150.00		0.00			
N 4	WCOV	04/18/22	04/18/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					1	\$150.00		0.00			
N 5	WCOV	04/19/22	04/19/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

Order / Rev: 32206
 Alt Order #: 27761581
 Flight Dates: 04/14/22 - 04/20/22

Advertiser: Political - AL RINO PAC
 Product Desc: 2022
 Estimate: 14221 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$150.00		0.00			
N 6	WCOV	04/20/22	04/20/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
M-F 9p-935p Late News															
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$150.00		0.00			
N 7	WCOV	04/16/22	04/16/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Sat 9p-930p Late News															
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$100.00		0.00			
N 8	WCOV	04/17/22	04/17/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Sun 9p-930p Late News															
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$150.00		0.00			
N 9	WCOV	04/14/22	04/14/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$100.00		0.00			
N 10	WCOV	04/15/22	04/15/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$100.00		0.00			
N 11	WCOV	04/18/22	04/18/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$100.00		0.00			
N 12	WCOV	04/19/22	04/19/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$100.00		0.00			
N 13	WCOV	04/20/22	04/20/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy															
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$100.00		0.00			
N 14	WCOV	04/17/22	04/17/22	Sun 6p-9p ROS	CM	6p-9p	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
Sun 6p-9p Rotator															
NASCAR Cup-Bristol															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$400.00		0.00			
													Totals	14	\$1,915.00