## **ORDER**

**Orders** Order / Rev: 32206 Alt Order #: 27761581 Product Desc: 2022 Estimate: 14221 POLITICAL ISSUE Flight Dates: 04/14/22 - 04/20/22 Primary AE: Christopher Lynch Original Date / Rev: WASH 04/05/22 / 04/05/22 Sales Office: Order Type: **GENERAL** Sales Region: NAT Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Political - AL RINO PAC Demographic: A50+ New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

 Start Date
 End Date
 # Spots Gross Amount
 Net Amount

 03/28/22
 04/20/22
 14
 \$1,915.00
 \$1,627.75

ISS

L-4

Revenue Code 3:

Priority:

## Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
April 2022	14	\$1,915.00	\$1,627.75		
Totals	14	\$1.915.00	\$1.627.75	0.00	

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln Ch Start Er	nd Inventory Cod	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV 04/17/22 04	/17/22 Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
	Fox News Sund	lay								
Fox News Sunday										
	l Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22 04/1	17/22S	1	\$15.00	0.00						
N 2 WCOV 04/14/22 04/	/14/22 M-F 9p-935p La	te NewsCM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	M-F 9p-935p La	ate News								
Wcov 9 O'Clock Local	I News									
	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22 04/1	17/22T	1	\$150.00	0.00						
N 3 WCOV 04/15/22 04/	/15/22 M-F 9p-935p La	te NewsCM	9p-935p	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
M-F 9p-935p Late News										
Wcov 9 O'Clock Local	l News									
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22 04/1	17/22F	1	\$150.00	0.00						
N 4 WCOV 04/18/22 04/	/18/22 M-F 9p-935p La	te NewsCM	9p-935p	M	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	M-F 9p-935p La	ate News								
Wcov 9 O'Clock Local	News									
Start Date End	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22 04/2	24/22 M	1	\$150.00	0.00						
N 5 WCOV 04/19/22 04/	/19/22 M-F 9p-935p La	te NewsCM	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	M-F 9p-935p La	ate News								

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WCOV-TV

Order / Rev:

32206

Advertiser:

Political - AL RINO PAC

2022

Alt Order #:

27761581

Product Desc:

Flight Dates:

04/14/22 - 04/20/22

Estimate:

14221 POLITICAL ISSUE

	art End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Da Week: 04/18/22	te End Date	Weekdays -T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00	11					
N 6 WCOV 04/2	20/22 04/20/22			9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9 O'Cl	ock Local News	M-F 9p-935p Lat	e News								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22		W	1	\$150.00	0.00						2
N 7 WCOV 04/	16/22 04/16/22	Sat 9-930p Late Sat 9p-930p Late		9p-930p	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Fox News @	9	out op doop Lak	3 14046								
Start Da		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/11/22 N 8 WCOV 04/		S- Sun 9-930p Late	News CM	\$100.00 9p-930p	0.00	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
14 0 44004 04/	11122 04/11/22	Sun 9p-930p Late		ab-a20b	3	.30	1	φ150.00L-3	U.UU INIVI	1	\$150.00
Fox News @											
Start Da Week: 04/11/22		<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				- 1		
N 9 WCOV 04/			CM	935p-1005p	T	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
		M-F 935p-1005p				100	10.5%	<b>\$100.002</b>	0.00		<b>\$100.00</b>
Andy Griffith	. F-1D-1	10/	0 1 00/ 1	Б.	D ::						
Start Da Week: 04/11/22		<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
N 10 WCOV 04/1		M-F 935p-1005p	CM	935p-1005p	F	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
		M-F 935p-1005p	Andy								
Andy Griffith Start Da	te End Date	Mookdova	Spoto/Mook	Data	Datina						
Week: 04/11/22		<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00				- 1		
N11 WCOV 04/1	18/22 04/18/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/18/22		M	1	\$100.00	0.00						
N 12 WCOV 04/1	19/22 04/19/22	M-F 935p-1005p	CM	935p-1005p	-T	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22	04/24/22	-T	1	\$100.00	0.00						
N 13 WCOV 04/2	20/22 04/20/22	M-F 935p-1005p	CM	935p-1005p	W	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/18/22		W	1	\$100.00	0.00						
N 14 WCOV 04/1	17/22 04/17/22	Sun 6p-9p ROS Sun 6p-9p Rotate	CM	6p-9p	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
NASCAR Cu	p-Bristol	Sun op-ap Rotati	Л								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 04/11/22	2 04/17/22	S	1	\$400.00	0.00						
									Totals	14	\$1,915.00