

# ORDER



**Orders**  
**Order / Rev:** 32234  
**Alt Order #:** 27762516  
**Product Desc:** 2022  
**Estimate:** 14222 POLITICAL ISSUE  
**Flight Dates:** 04/21/22 - 04/27/22  
**Original Date / Rev:** 04/13/22 / 04/13/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - AL RINO PAC  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	9	\$1,965.00	\$1,670.25
04/25/22	04/27/22	6	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	9	\$1,965.00	\$1,670.25	0.00
May 2022	6	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$2,715.00</b>	<b>\$2,307.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WCOV	04/24/22	04/24/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	-----S		1		\$15.00		0.00					
N 16	WCOV	04/21/22	04/21/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	---T---		1		\$150.00		0.00					
N 17	WCOV	04/22/22	04/22/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/18/22	04/24/22	----F--		1		\$150.00		0.00					
N 18	WCOV	04/25/22	04/25/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	M-----		1		\$150.00		0.00					
N 19	WCOV	04/26/22	04/26/22		CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

Order / Rev: 32234  
 Alt Order #: 27762516  
 Flight Dates: 04/21/22 - 04/27/22

Advertiser: Political - AL RINO PAC  
 Product Desc: 2022  
 Estimate: 14222 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----		1				\$150.00		0.00			
N20	WCOV	04/27/22	04/27/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----		1				\$150.00		0.00			
N21	WCOV	04/23/22	04/23/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-		1				\$100.00		0.00			
N22	WCOV	04/24/22	04/24/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S		1				\$150.00		0.00			
N23	WCOV	04/21/22	04/21/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---		1				\$100.00		0.00			
N24	WCOV	04/22/22	04/22/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--		1				\$100.00		0.00			
N25	WCOV	04/25/22	04/25/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	M-----		1				\$100.00		0.00			
N26	WCOV	04/26/22	04/26/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----		1				\$100.00		0.00			
N27	WCOV	04/27/22	04/27/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----		1				\$100.00		0.00			
N28	WCOV	04/24/22	04/24/22	Nascar Race	CM	Various	-----S	:30	2	\$600.00	L-4	0.00	NM	2	\$1,200.00
				Nascar Race											
				NASCAR Cup-Talladega											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S		2				\$600.00		0.00			
													Totals	15	\$2,715.00