

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 32206  
**Alt Order #:** 27761581  
**Product Desc:** 2022  
**Estimate:** 14221 POLITICAL ISSUE  
**Flight Dates:** 04/14/22 - 04/20/22  
**Original Date / Rev:** 04/05/22 / 04/13/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - AL RINO PAC  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/20/22	19	\$2,415.00	\$2,052.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	19	\$2,415.00	\$2,052.75	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,415.00</b>	<b>\$2,052.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WCOV	04/17/22	04/17/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 -----S 1 \$15.00 0.00															
N 16	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ---T--- 1 \$150.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 04/11/22-04/17/22 M-F 9p-935p Late News 9p-935p ---Th----- :30 (\$150.00) 0.00 NM See MG 16.2 [NEWS DID NOT AIR]															
2 WCOV 04/19/22-04/19/22 Tues 7p-8p 7p-8p -T----- :30 \$150.00 0.00 NM MG for 16.1 04/14															
N 17	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ----F-- 1 \$150.00 0.00															
N 18	WCOV	04/18/22	04/18/22		CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

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**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$150.00		0.00			
N 19	WCOV	04/19/22	04/19/22	M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$150.00		0.00			
N 20	WCOV	04/20/22	04/20/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$150.00		0.00			
N 21	WCOV	04/16/22	04/16/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	04/11/22-04/17/22	Sat 9-930p Late News			9p-930p	-----Sa--	:30		<del>(\$100.00)</del>		0.00	NM		
				See MG 21.2											
				[NEWS WILL AIR LATE AFTER USFL]											
2	WCOV	04/11/22-04/17/22	M-SU 930-1005PM Late New			930-1005p	-----Sa--	:30		\$100.00		0.00	NM		
				MG for 21.1 04/16											
N 22	WCOV	04/17/22	04/17/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$150.00		0.00			
N 23	WCOV	04/14/22	04/14/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$100.00		0.00			
N 24	WCOV	04/15/22	04/15/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$100.00		0.00			
N 25	WCOV	04/18/22	04/18/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$100.00		0.00			
N 26	WCOV	04/19/22	04/19/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$100.00		0.00			
N 27	WCOV	04/20/22	04/20/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$100.00		0.00			
N 28	WCOV	04/17/22	04/17/22	Sun 6p-9p ROS	CM	6p-9p	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
				Sun 6p-9p Rotator											
				NASCAR Cup-Bristol											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	04/11/22-04/17/22	Sun 6p-9p ROS		6p-9p		-----Su	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 28.2 [na nascar]													
2	WCOV	04/11/22-04/17/22	Nascar Race		Various		-----Su	:30		\$400.00		0.00	NM		
		Ⓜ MG for 28.1 04/17													
N 29	WCOV	04/18/22	04/18/22	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$300.00		0.00			
N 30	WCOV	04/15/22	04/20/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	TWTF--	:30	1	\$50.00	L-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----F--					1	\$50.00		0.00			
Week:		04/18/22	04/24/22	MTW----					3	\$50.00		0.00			
													Totals	19	\$2,415.00