

ORDER



WCOV-TV

Orders
Order / Rev: 32549
Alt Order #: 27790225
Product Desc: 2022
Estimate: 14604 POLITICAL ISSUE
Flight Dates: 06/02/22 - 06/06/22
Original Date / Rev: 06/02/22 / 06/02/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - AL RINO PAC
Demographic: A50+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/06/22	19	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	19	\$1,950.00	\$1,657.50	0.00
Totals	19	\$1,950.00	\$1,657.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/05/22	06/05/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	-----S	1	\$15.00	0.00								
N 2	WCOV	06/02/22	06/02/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	5	\$720.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	---T---	1	\$150.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/30/22-06/05/22	M-F 9p-935p Late News			9p-935p	---Th----	:30		(\$150.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [non payment]															
2	WCOV	06/06/22-06/06/22	Mon 7p-8p			7p-8p	M-----	:30		\$300.00		0.00	NM		
Ⓜ MG for 10.1,7.1,2.1,15.1															
3	WCOV	05/30/22-06/05/22	Sun 6p-7p			6p-7p	-----Su	:30		\$100.00		0.00	NM		
Ⓜ MG for 10.1,7.1,2.1,15.1															
4	WCOV	06/03/22-06/06/22	Daytime 9a-10a Drew Barry			10:05 PM-10:35 F	M---F---	:30		\$10.00		0.00	NM		
Ⓜ MG for 10.1,7.1,2.1,15.1															
5	WCOV	06/03/22-06/06/22	Daytime 9a-10a Drew Barry			10:05 PM-10:35 F	M---F---	:30		\$10.00		0.00	NM		
Ⓜ MG for 10.1,7.1,2.1,15.1															
6	WCOV	06/06/22-06/06/22	Mon 8p-9p			8p-9p	M-----	:30		\$300.00		0.00	NM		
Ⓜ MG for 10.1,7.1,2.1,15.1															
3	WCOV	06/03/22	06/03/22	M-F 9p-935p Late News CM		9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$150.00		0.00			
4	WCOV	06/06/22	06/06/22	M-F 9p-935p Late News CM		9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$150.00		0.00			
5	WCOV	06/04/22	06/04/22	Sat 9-930p Late News CM		9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Sat 9p-930p Late News Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S-					1	\$100.00		0.00			
6	WCOV	06/05/22	06/05/22	Sun 9-930p Late News CM		9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Sun 9p-930p Late News Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S					1	\$150.00		0.00			
E 7	WCOV	06/02/22	06/02/22	M-F 935p-1005p CM		935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	0	\$0.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/30/22-06/05/22	M-F 935p-1005p			935p-1005p	---Th----	:30		(\$100.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [non payment]															
8	WCOV	06/03/22	06/03/22	M-F 935p-1005p CM		935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$100.00		0.00			
9	WCOV	06/06/22	06/06/22	M-F 935p-1005p CM		935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
M-F 935p-1005p Andy Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$100.00		0.00			
E 10	WCOV	06/02/22	06/02/22	M-F 1005p-1105p CM		10:05 PM-10:35 PM	PI---T---	:30	1	\$20.00	L-4	0.00	NM	0	\$0.00
M-F 1005p-1105p Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$20.00		0.00			

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11	WCOV	06/03/22	06/03/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 ---T--- 1 \$20.00 0.00															
12	WCOV	06/06/22	06/06/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PIM-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 ----F-- 1 \$20.00 0.00															
13	WCOV	06/04/22	06/04/22	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S- 1 \$25.00 0.00															
N 14	WCOV	06/06/22	06/06/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	0	\$0.00
Hell's Kitchen-FOX <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/06/22 06/12/22 M----- 1 \$300.00 0.00															
1 WCOV 06/06/22-06/12/22 Mon 7p-8p 7p-8p M----- :30 (\$300.00) 0.00 NM Credited															
E 15	WCOV	06/02/22	06/02/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	0	\$0.00
Masterchef Jr.-FOX <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 ---T--- 1 \$150.00 0.00															
1 WCOV 05/30/22-06/05/22 Thurs 7p-8p 7p-8p ---Th----- :30 (\$150.00) 0.00 NM See MG 2.2,2.3,2.4,2.5,2.6 [non payment]															
16	WCOV	06/04/22	06/04/22	FOX USFL Game FOX USFL Game	CM	Various	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
USFL: TBD @ TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S- 1 \$100.00 0.00															
17	WCOV	06/04/22	06/04/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
MLB Prime Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S- 2 \$100.00 0.00															
18	WCOV	06/05/22	06/05/22	FOX USFL Game FOX USFL Game	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
USFL: TBD @ TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S 1 \$100.00 0.00															
Totals													19	\$1,950.00	