

ORDER



WCOV-TV

Orders
Order / Rev: 32549
Alt Order #: 27790225
Product Desc: 2022
Estimate: 14604 POLITICAL ISSUE
Flight Dates: 06/02/22 - 06/06/22
Original Date / Rev: 06/07/22 / 06/07/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - AL RINO PAC
Demographic: A50+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/06/22	18	\$1,925.00	\$1,636.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	18	\$1,925.00	\$1,636.25	0.00
Totals	18	\$1,925.00	\$1,636.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/05/22	06/05/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----S		1				\$15.00		0.00			
2	WCOV	06/02/22	06/02/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	5	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	---T---		1				\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	05/30/22	06/05/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/30/22-06/05/22	M-F 9p-935p Late News			9p-935p	---Th-----	:30		(\$150.00)		0.00	NM		
		See MG 2.2,2.3,2.4,2.5,2.6 [non payment]													
2	WCOV	06/06/22-06/06/22	Mon 7p-8p			7p-8p	M-----	:30		\$300.00		0.00	NM		
		MG for 10.1,7.1,2.1,15.1													
3	WCOV	05/30/22-06/05/22	Sun 6p-7p			6p-7p	-----Su	:30		\$100.00		0.00	NM		
		MG for 10.1,7.1,2.1,15.1													
4	WCOV	06/03/22-06/06/22	Daytime 9a-10a Drew Barry			10:05 PM-10:35 F	M---F---	:30		\$10.00		0.00	NM		
		MG for 10.1,7.1,2.1,15.1													
5	WCOV	06/03/22-06/06/22	Daytime 9a-10a Drew Barry			10:05 PM-10:35 F	M---F---	:30		\$10.00		0.00	NM		
		MG for 10.1,7.1,2.1,15.1													
6	WCOV	06/06/22-06/06/22	Mon 8p-9p			8p-9p	M-----	:30		\$300.00		0.00	NM		
		MG for 10.1,7.1,2.1,15.1													
3	WCOV	06/03/22	06/03/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$150.00		0.00			
4	WCOV	06/06/22	06/06/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$150.00		0.00			
5	WCOV	06/04/22	06/04/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		Fox News @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S-					1	\$100.00		0.00			
6	WCOV	06/05/22	06/05/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		Fox News @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S					1	\$150.00		0.00			
7	WCOV	06/02/22	06/02/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	0	\$0.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/30/22-06/05/22	M-F 935p-1005p			935p-1005p	---Th-----	:30		(\$100.00)		0.00	NM		
		See MG 2.2,2.3,2.4,2.5,2.6 [non payment]													
8	WCOV	06/03/22	06/03/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$100.00		0.00			
9	WCOV	06/06/22	06/06/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$100.00		0.00			
10	WCOV	06/02/22	06/02/22	M-F 1005p-1105p	CM	10:05 PM-10:35 PM	---T---	:30	1	\$20.00	L-4	0.00	NM	0	\$0.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$20.00		0.00			

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11	WCOV	06/03/22	06/03/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	---T---			1			\$20.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WCOV	05/30/22-06/05/22		M-F 1005p-1105p	10:05 PM-10:35 PM		---Th-----	:30	(\$20.00)		0.00	NM			
See MG 2.2,2.3,2.4,2.5,2.6 [non payment]															
12	WCOV	06/06/22	06/06/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/06/22	06/12/22	M-----			1			\$20.00			0.00		
N 13	WCOV	06/04/22	06/04/22	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	0	\$0.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	-----S-			1			\$25.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WCOV	05/30/22-06/05/22		Sa 930p-10p	930p-10p		-----Sa--	:30	(\$25.00)		0.00	NM			
Credited															
14	WCOV	06/06/22	06/06/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	0	\$0.00
Hell's Kitchen-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/06/22	06/12/22	M-----			1			\$300.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WCOV	06/06/22-06/12/22		Mon 7p-8p	7p-8p		M-----	:30	(\$300.00)		0.00	NM			
Credited															
15	WCOV	06/02/22	06/02/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	0	\$0.00
Masterchef Jr.-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	---T---			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WCOV	05/30/22-06/05/22		Thurs 7p-8p	7p-8p		---Th-----	:30	(\$150.00)		0.00	NM			
See MG 2.2,2.3,2.4,2.5,2.6 [non payment]															
16	WCOV	06/04/22	06/04/22	FOX USFL Game FOX USFL Game	CM	Various	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
USFL: TBD @ TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	-----S-			1			\$100.00			0.00		
17	WCOV	06/04/22	06/04/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
MLB Prime Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	-----S-			2			\$100.00			0.00		
18	WCOV	06/05/22	06/05/22	FOX USFL Game FOX USFL Game	CM	Various	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
USFL: TBD @ TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/30/22	06/05/22	-----S			1			\$100.00			0.00		
Totals													18	\$1,925.00	