

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 32551  
**Alt Order #:** 27790227  
**Product Desc:** 2022  
**Estimate:** 14606 POLITICAL ISSUE  
**Flight Dates:** 06/14/22 - 06/20/22  
**Original Date / Rev:** 06/13/22 / 06/13/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - AL RINO PAC  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/20/22	25	\$2,415.00	\$2,052.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	25	\$2,415.00	\$2,052.75	0.00
<b>Totals</b>	<b>25</b>	<b>\$2,415.00</b>	<b>\$2,052.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	06/19/22	06/19/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/13/22 06/19/22 -----S 1 \$15.00 0.00															
2	WCOV	06/14/22	06/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/13/22 06/19/22 -T----- 1 \$150.00 0.00															
3	WCOV	06/15/22	06/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/13/22 06/19/22 --W---- 1 \$150.00 0.00															
4	WCOV	06/16/22	06/16/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/13/22 06/19/22 ---T--- 1 \$150.00 0.00															
5	WCOV	06/17/22	06/17/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

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Advertiser: Political - AL RINO PAC  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	----F--		1				\$150.00		0.00			
6	WCOV	06/20/22	06/20/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	M-----		1				\$150.00		0.00			
7	WCOV	06/18/22	06/18/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		1				\$100.00		0.00			
8	WCOV	06/19/22	06/19/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$150.00		0.00			
9	WCOV	06/14/22	06/14/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-T-----		1				\$100.00		0.00			
10	WCOV	06/15/22	06/15/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	--W----		1				\$100.00		0.00			
11	WCOV	06/16/22	06/16/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	---T---		1				\$100.00		0.00			
12	WCOV	06/17/22	06/17/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	----F--		1				\$100.00		0.00			
13	WCOV	06/20/22	06/20/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	M-----		1				\$100.00		0.00			
14	WCOV	06/14/22	06/14/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-T-----		1				\$20.00		0.00			
15	WCOV	06/15/22	06/15/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI--W----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	--W----		1				\$20.00		0.00			
16	WCOV	06/16/22	06/16/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	---T---		1				\$20.00		0.00			
17	WCOV	06/17/22	06/17/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
Andy Griffith															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	----F--	1	\$20.00	0.00								
18	WCOV	06/20/22	06/20/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/20/22	06/26/22	M-----	1	\$20.00	0.00								
19	WCOV	06/18/22	06/18/22	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	-----S-	1	\$25.00	0.00								
20	WCOV	06/20/22	06/20/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		Hell's Kitchen-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/20/22	06/26/22	M-----	1	\$300.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WCOV	06/20/22-06/26/22	Mon 7p-8p	7p-8p	M-----	:30	<del>(\$300.00)</del>	0.00	NM						
		See MG 20.2 [program not airing]													
2	WCOV	06/20/22-06/26/22	Mon 7p-8p	7p-8p	M-----	:30	\$300.00	0.00	NM						
		Ⓜ MG for 20.1 06/20													
21	WCOV	06/16/22	06/16/22	Thurs 7p-8p Thurs 7p-8p	CM	7p-8p	---T---	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
		Masterchef Jr.-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	---T---	1	\$150.00	0.00								
22	WCOV	06/18/22	06/18/22	FOX USFL Game FOX USFL Game	CM	Various	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		USFL: TBD @ TBD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	-----S-	1	\$100.00	0.00								
23	WCOV	06/18/22	06/18/22	MLB Regular Season MLB Regular Season	CM	11A-11P	-----S-	:30	2	\$100.00	L-3	0.00	NM	2	\$200.00
		MLB Prime Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	-----S-	2	\$100.00	0.00								
N 24	WCOV	06/15/22	06/15/22	Daytime 9a-10a Drew B... Daytime 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	L-3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/13/22	06/19/22	--W----	1	\$25.00	0.00								
													Totals	25	\$2,415.00