

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 32206  
**Alt Order #:** 27761581  
**Product Desc:** 2022  
**Estimate:** 14221 POLITICAL ISSUE  
**Flight Dates:** 04/14/22 - 04/20/22  
**Original Date / Rev:** 04/13/22 / 04/13/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - AL RINO PAC  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/20/22	19	\$2,415.00	\$2,052.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	19	\$2,415.00	\$2,052.75	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,415.00</b>	<b>\$2,052.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WCOV	04/17/22	04/17/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 -----S 1 \$15.00 0.00															
N 16	WCOV	04/14/22	04/14/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ---T--- 1 \$150.00 0.00															
N 17	WCOV	04/15/22	04/15/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/11/22 04/17/22 ----F-- 1 \$150.00 0.00															
N 18	WCOV	04/18/22	04/18/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 M----- 1 \$150.00 0.00															
N 19	WCOV	04/19/22	04/19/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

Order / Rev: 32206  
 Alt Order #: 27761581  
 Flight Dates: 04/14/22 - 04/20/22

Advertiser: Political - AL RINO PAC  
 Product Desc: 2022  
 Estimate: 14221 POLITICAL ISSUE  
**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WCOV	04/20/22	04/20/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	-T-----	1	\$150.00	0.00								
		Wcov 9 O'Clock Local News													
N21	WCOV	04/16/22	04/16/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	--W----	1	\$150.00	0.00								
		Fox News @ 9													
N22	WCOV	04/17/22	04/17/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S	1	\$150.00	0.00								
		Fox News @ 9													
N23	WCOV	04/14/22	04/14/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	---T---	1	\$100.00	0.00								
		Andy Griffith													
N24	WCOV	04/15/22	04/15/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	----F--	1	\$100.00	0.00								
		Andy Griffith													
N25	WCOV	04/18/22	04/18/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	M-----	1	\$100.00	0.00								
		Andy Griffith													
N26	WCOV	04/19/22	04/19/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	-T-----	1	\$100.00	0.00								
		Andy Griffith													
N27	WCOV	04/20/22	04/20/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	--W----	1	\$100.00	0.00								
		Andy Griffith													
N28	WCOV	04/17/22	04/17/22	Sun 6p-9p ROS Sun 6p-9p Rotator	CM	6p-9p	-----S	:30	1	\$400.00	L-4	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	-----S	1	\$400.00	0.00								
		NASCAR Cup-Bristol													
N29	WCOV	04/18/22	04/18/22	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/18/22	04/24/22	M-----	1	\$300.00	0.00								
N30	WCOV	04/15/22	04/20/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PIMTW (10:05 PM-10:35 PM)	----F--	:30	1	\$50.00	L-3	0.00	NM	4	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	----F--	1	\$50.00	0.00								
Week:		04/18/22	04/24/22	MTW----	3	\$50.00	0.00								
Totals													19	\$2,415.00	