ORDER

Orders Order / Rev: 32551 Alt Order #: 27790227 Product Desc: 2022 Estimate: 14606 POLITICAL ISSUE WCOV-TV Flight Dates: 06/14/22 - 06/20/22 Primary AE: Christopher Lynch Original Date / Rev: 05/27/22 / 05/27/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Political - AL RINO PAC A50+ Demographic: New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: POL Revenue Code 2: Unit Code: General Revenue Code 3: ISS 00:15:00 Order Separation: Priority: L-4

Bill Plan	Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
05/30/22	06/20/22	24	\$2,390.00	\$2,031.50	June 2022	24	\$2,390.00	\$2,031.50	0.00
					Totals	24	\$2,390.00	\$2,031.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch	-		Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	06/19/22	06/19/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sund	ay								
	Fox Nev	ws Sunda	y										
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 06/	13/22	06/19/22	S	1	\$15.00	0.00						
N 2	WCOV	06/14/22	06/14/22	M-F 9p-935p Lat	te NewsCM	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p La	te News								
			ocal News										
out the			End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 06/	13/22	06/19/22	-T	1	\$150.00	0.00						
N 3	WCOV	06/15/22	06/15/22	M-F 9p-935p Lat	te News CM	9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p La	te News								
	0.000		ocal News			01200 10							
			End Date	Weekdays	Spots/Week	Rate	Rating						
_	Veek: 06/		06/19/22	W	1	\$150.00	0.00						
N 4	WCOV	06/16/22	06/16/22	M-F 9p-935p Lat		9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	14/0	0101 1 1		M-F 9p-935p La	te News								
			ocal News			-							
			End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 06/		06/19/22	T	1	\$150.00	0.00			39%			
N 5	WCOV	06/17/22	06/17/22	M-F 9p-935p Lat		9p-935p	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p La	te News								

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Flight Dates: 06/14/22 - 06/20/22 Estimate: 14606 POLITICAL ISSUE

Ln Ch Start End Wcov 9 O'Clock Local New		Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/13/22 06/19/22 N 6 WCOV 06/20/22 06/20/2	F 1	\$150.00	0.00	.00		\$450.00L.0	0.00 1114		0.450.00
N 0 VVCOV 00/20/22 00/20/2.	2 M-F 9p-935p Late News CM M-F 9p-935p Late News	9p-935p	M	:30	1	\$150.00 L-3	0.00 NM	1	\$150.00
Wcov 9 O'Clock Local New	S								
<u>Start Date</u> <u>End Date</u> Week: 06/20/22 06/26/22	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
N 7 WCOV 06/18/22 06/18/2	2 Sat 9-930p Late News CM	9p-930p	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Fox News @ 9	Sat 9p-930p Late News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/13/22 06/19/22	S- 1	\$100.00	0.00						
N 8 WCOV 06/19/22 06/19/2	Sun 9-930p Late News CM Sun 9p-930p Late News	9p-930p	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox News @ 9	can op coop Late None								
<u>Start Date</u> <u>End Date</u> Week: 06/13/22 06/19/22	Weekdays Spots/Week	Rate \$150.00	Rating 0.00						
N 9 WCOV 06/14/22 06/14/22		935p-1005p	-T	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
	M-F 935p-1005p Andy					4.00.0020	0.00 1111	i i	ψ100.00
Andy Griffith Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/13/22 06/19/22	-T 1	\$100.00	0.00						
N 10 WCOV 06/15/22 06/15/22	The state of the s	935p-1005p	W	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith	M-F 935p-1005p Andy								
Start Date End Date		Rate	Rating						
Week: 06/13/22 06/19/22	W 1	\$100.00	0.00						
N 11 WCOV 06/16/22 06/16/22	2 M-F 935p-1005p CM M-F 935p-1005p Andy	935p-1005p	T	:30	1	\$100.00 L-3	0.00 NM	1	\$100.00
Andy Griffith									
<u>Start Date</u> <u>End Date</u> Week: 06/13/22 06/19/22	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
N 12 WCOV 06/17/22 06/17/22		935p-1005p	F	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith	M-F 935p-1005p Andy								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/13/22 06/19/22	F 1	\$100.00	0.00						
N 13 WCOV 06/20/22 06/20/22	2 M-F 935p-1005p CM M-F 935p-1005p Andy	935p-1005p	M	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Andy Griffith	W-F 930p-1000p Alluy								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/20/22 06/26/22 N 14 WCOV 06/14/22 06/14/22		\$100.00 10:05 PM-10:	0.00 35 PI-T	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
	M-F 1005p-1105p	(10:05 PM-10:		.00		Ψ20.00L-4	0.00 14141	,	Ψ20.00
Andy Griffith Start Date End Date	Wookdows Spata/Mook	Data	Dating						
Week: 06/13/22 06/19/22	Weekdays Spots/Week -T 1	Rate \$20.00	Rating 0.00						
N 15 WCOV 06/15/22 06/15/22			35 PIW	:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
Andy Griffith	M-F 1005p-1105p	(10:05 PM-10:	:35 PM)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 06/13/22 06/19/22	W 1	\$20.00	0.00						
N 16 WCOV 06/16/22 06/16/22	P. M-F 1005p-1105p CM M-F 1005p-1105p	10:05 PM-10: (10:05 PM-10:	35 PIT :35 PM)	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Andy Griffith	5000000 000000000000000000000000000000	(10.00 1 111 10.	.00 1 111)						
<u>Start Date</u> <u>End Date</u> Week: 06/13/22 06/19/22	Weekdays Spots/Week	Rate \$20.00	Rating 0.00						
N 17 WCOV 06/17/22 06/17/22			35 PIF	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
	M-F 1005p-1105p	(10:05 PM-10:							
Andy Griffith							l		

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WCOV-TV

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\$2,390.00

24

Totals

Order / Rev:

32551

32551

Advertiser:

Product Desc:

Political - AL RINO PAC

2022

Alt Order #: Flight Dates: 27790227

06/14/22 - 06/20/22

Estimate:

14606 POLITICAL ISSUE

Days Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Len Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--06/19/22 Week: 06/13/22 \$20.00 0.00 N 18 WCOV 06/20/22 06/20/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIM-----0.00 NM :30 1 \$20.00L-4 \$20.00 1 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/20/22 06/26/22 0.00 \$20.00 N 19 WCOV 06/18/22 06/18/22 Sa 930p-10p CM 930p-10p ----S-:30 \$25.00 L-4 0.00 NM \$25.00 Sa 930p-10p Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating 06/19/22 Week: 06/13/22 ----5-\$25.00 0.00 N20 WCOV 06/20/22 06/20/22 Mon 7p-8p CM 7p-8p M-----:30 \$300.00 L-3 0.00 NM 1 \$300.00 Mon 7p-8p Hell's Kitchen-FOX Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 06/20/22 06/26/22 M----\$300.00 0.00 N21 WCOV 06/16/22 06/16/22 Thurs 7p-8p CM 7p-8p :30 \$150.00L-4 0.00 NM \$150.00 Thurs 7p-8p Masterchef Jr.-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 06/13/22 06/19/22 \$150.00 0.00 N 22 WCOV 06/18/22 06/18/22 FOX USFL Game CM :30 \$100.00L-4 0.00 NM \$100.00 Various ----S-1 FOX USFL Game USFL: TBD @ TBD Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 06/13/22 06/19/22 ----S-\$100.00 0.00 N 23 WCOV 06/18/22 06/18/22 MLB Regular Season CM 11A-11P ----S-:30 \$100.00L-3 0.00 NM 2 \$200.00 MLB Regular Season MLB Prime Game Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/13/22 06/19/22 ----S-\$100.00 0.00