

CONTRACT



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

Contract / Revision 204532 /		Alt Order # WOC10867569
Product ERIKA HAROLD		
Contract Dates 03/06/18 - 03/12/18		Estimate # 2206
Advertiser Citizens for Erika Harold		Original Date / Revision 03/05/18 / 03/05/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Brennan Arter	Sales Office Los Angeles NT
Special Handling		
Demographic Adults 35+		
Agg Code 1944	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/06/18	03/09/18	GMA M-F 7-9a	7a-9a		:15/:15				BK	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$1,000.00				
N 2	WLS	03/12/18	03/12/18	GMA M-F 7-9a	7a-9a		:15/:15				BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$1,000.00				
N 3	WLS	03/06/18	03/09/18	ABC7 News	11a-12p		:15/:15				BK	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				3	\$450.00				
N 4	WLS	03/12/18	03/12/18	ABC7 News	11a-12p		:15/:15				BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$450.00				
N 5	WLS	03/06/18	03/09/18	Jeopardy	330p-4p		:15/:15				BK	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				3	\$1,000.00				
N 6	WLS	03/12/18	03/12/18	Jeopardy	330p-4p		:15/:15				BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$1,000.00				
N 7	WLS	03/06/18	03/09/18	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$1,500.00				
N 8	WLS	03/12/18	03/12/18	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$1,500.00				
N 9	WLS	03/06/18	03/09/18	ABC7 News @ 6p M-F	6p-630p		:15/:15				BK	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$3,000.00				
N 10	WLS	03/12/18	03/12/18	ABC7 News @ 6p M-F	6p-630p		:15/:15				BK	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$3,000.00				
N 11	WLS	03/06/18	03/09/18	Wheel of Fortune	626p-656p		:15/:15				BK	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$2,500.00				
N 12	WLS	03/12/18	03/12/18	Wheel of Fortune	626p-656p		:15/:15				BK	1	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
204532 /	WOC10867569

Contract Dates	Product	Estimate #
03/06/18 - 03/12/18	ERIKA HAROLD	2206

Advertiser	Original Date / Revision
Citizens for Erika Harold	03/05/18 / 03/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$2,500.00				
N 13	WLS	03/06/18	03/09/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$3,000.00				
N 14	WLS	03/12/18	03/12/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$3,000.00				
N 15	WLS	03/06/18	03/09/18	Kimmel	1035p-1137p		:15/:15				BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				2	\$1,000.00				
N 16	WLS	03/12/18	03/12/18	Kimmel	1035p-1137p		:15/:15				BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	M-----				1	\$1,000.00				
N 17	WLS	03/10/18	03/10/18	GMA Sa 7-8a	7a-8a		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$800.00				
N 18	WLS	03/10/18	03/10/18	8a-10a Sa Local news	8a-10a		:15/:15				BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$700.00				
N 19	WLS	03/11/18	03/11/18	GMA Su 7-8a	7a-8a		:15/:15				BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$700.00				
N 20	WLS	03/11/18	03/11/18	ABC7 News @ 5p Su	5p-530p		:15/:15				BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$1,000.00				
N 21	WLS	03/11/18	03/11/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$2,500.00				
N 22	WLS	03/07/18	03/09/18	ABC7 News @ 4:30a M-F	427a-5a		:15/:15				BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	--WTF--				1	\$400.00				
Totals								0.00				42	\$69,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/12/18	42	\$69,900.00	(\$10,485.00)	\$59,415.00
Totals	42	\$69,900.00	(\$10,485.00)	\$59,415.00

Signature: _____ **Date:** _____

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