



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: vdavis@myv949.com

Order Confirmation

OrderID: 2134-002
 Sponsor: Agency54
 Product: Black Vote Matters Campaign
 Estimate/PO: BLACK VOTE MATTERS CAMPAIGN
 AccountRep: TRACY HARDY
 BillingCycle: Calendar Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/29/2020 - 11/3/2020
 Items Ordered: 157
 Ordered Amount: \$0.00

AGENCY54
 401 37TH ST S
 BIRMINGHAM AL 35222

Scheduled Station(s): WATV-AM Black Vote Matters Campaign

Printed 10/30/2020 11:12:25 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/29/2020 - 11/3/2020	All Weeks	06:00 AM - 10:00 AM	3	3		3	3	3	3	18	:30	Spot		0315	18	[Package]	[Package]
02 10/29/2020 - 11/3/2020	All Weeks	10:00 AM - 03:00 PM	3	3		3	3	3	3	18	:30	Spot		0315	18	[Package]	[Package]
03 10/29/2020 - 11/3/2020	All Weeks	03:00 PM - 07:00 PM	3	3		3	3	3	3	18	:30	Spot		0315	18	[Package]	[Package]
04 10/29/2020 - 11/2/2020	All Weeks	07:00 PM - 11:59 PM	3	2		3	3	3	3	17	:30	Spot		0315	15	[Package]	[Package]
05 10/29/2020 - 11/3/2020	All Weeks	06:00 AM - 10:00 AM	3	3		3	3	3	3	18	:60	Spot		0314	18	[Package]	[Package]
06 10/29/2020 - 11/3/2020	All Weeks	03:00 PM - 07:00 PM	3	3		3	3	3	3	18	:60	Spot		0314	18	[Package]	[Package]
07 10/29/2020 - 11/3/2020	All Weeks	03:00 PM - 07:00 PM	3	3		3	3	3	3	18	:60	Spot		0314	18	[Package]	[Package]
08 10/29/2020 - 11/2/2020	All Weeks	07:00 PM - 11:59 PM	3	1		3	3	3	3	16	:60	Spot		0314	15	[Package]	[Package]
09 10/29/2020 - 11/2/2020	All Weeks	10:00 AM - 10:00 PM	3	3		4	4	4	4	22	:15	Spot		0316	19	[Package]	[Package]
Package																	

Calendar Month Projected Billing:

Oct-20	0.00	Nov-20	0.00	Dec-20	0.00	Q4-2020	0.00
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NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Martha Bozeman, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative topic of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Martha Bozeman**

Agency name: **Agency54**

Address: **401 37th Street South**

Contact: **Tommy Palladino**

Phone number: **205-340-7000**

Email: **tpalladino@agency54.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Black Voters Matter Capacity Building Institute**

Address: **3390 Stonewall Tell Road, Atlanta GA**

Contact: **Cliff Albright**

Phone number: **404-406-7593**

Email: **cliff@blackvotersmatterfund.org**

Station is authorized to announce the time as paid for by such person or entity.

List all names of executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

**Cliff Albright - Cofounder, LaTosha Brown - Cofounder
Board Members: Baye Adofo-Wilson, Tarana Burke, Rukia Lumumba**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: **No candidates mentioned by name.**

Office(s) of such candidate(s) (no acronyms or abbreviations): **President, Senate, House of Representatives**

Date of election: **Nov. 3, 2020**


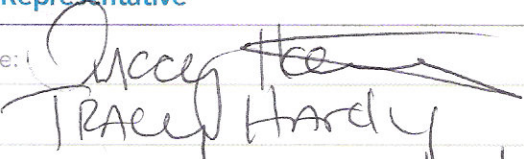
Circle clearly EVERY political matter of national importance referred to in the ad (do not just use general terms if necessary):

N/A

Voting, Voting Rights, Healthcare, Quality of Life, Living Wages, Justice, Civil Rights, Coronavirus Disease

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Martha Bozeman	Name: Tracey Hardy
Date of Request to Purchase Ad Time: Oct. 29, 2020	Date of Station Agreement to Sell Time: 10/29/10

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/29/10

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: WATV	Date Received/Request to: 10/29/10
Est. #:	Station Location: Birmingham Alabama	Run Start and End Date: 10/30 - 11/3

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



65 ICE THROWBACKS & TODAY'S R&I
 MY949.COM

Group: 949
 Phone: (205) 949-4949
 600 Luckie Dr. Ste 300
 Birmingham AL 35229 US
 email: tracym@my949.com

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	/Per	#Ads	POS	M	T	W	R	F	S	U	T	Spots
900 WATV	Morning Drive 6a-10a		30	45.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	1	18	630.00
900 WATV	Midday Drive 10a-12p		30	30.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	19	630.00
900 WATV	Afternoon Drive 2p-6p		30	30.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	18	630.00
900 WATV	Evening Drive 6a-10a		60	35.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	15	525.00
900 WATV	Morning Drive 6a-10a		60	45.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	18	810.00
900 WATV	Afternoon Drive 2p-6p		60	45.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	18	810.00
900 WATV	Evening Drive 6p-11:58p		60	45.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	18	810.00
900 WATV	Radio 6a-10p		15	30.00	Cash	10/29/2020	11/03/2020	none	0	0	No	3	3	0	3	3	3	3	15	675.00
Totals												27	24	0	28	28	28	28	157	5,995.00

Sales Order

Client: Thomas Palladino
 Agency: My949
 Product 1: Professional Service
 Product 2: 900 WATV-AM / 94.9 WATV
 Order date: 10/29/2020
 Order description: Blank Media Materials Campaign
 Revision description: Professional Service
 Billing terms: Net 30
 Station: 900 WATV-AM / 94.9 WATV
 Schedule Notes:

Advertiser: Thomas Palladino
 Agency: My949
 Product 1: Professional Service
 Product 2: 900 WATV-AM / 94.9 WATV
 Order date: 10/29/2020
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 Schedule Notes:

Acct \$5995.00