

**BEASLEY BROADCAST GROUP, INC.**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WWNN-AM**

**2<sup>ND</sup> QUARTER, 2015**

**(APR 1 THROUGH JUN 30)**

Prepared by:

Anthony Autoore, Operations Manager

**ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 2<sup>ND</sup> QUARTER, 2015.**

**HOUSING ISSUES**

**ELDER CARE**

**LEUKEMIA AND LYMPHOMA**

**HELP FOR NEEDY FAMILIES**

**MENTAL HEALTH**

**HEALTH CARE**

**YOUTH ACTIVITIES FOR LOW INCOME PEOPLE**

**MENTAL ILLNESS**

**HELP FOR PEOPLE WITH INTELLECTUAL DISABILITIES**

**LIBRARYS AND READING**

**YOUTH ACTIVITIES**

**MINORITIES**

## **REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

**FORUM FOR NONPROFITS:** A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Airt every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.

**PUBLIC SERVICE ANNOUNCEMENTS** - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

2<sup>ND</sup> Quarter 2015  
(APR 1 to JUN 30)

### **ISSUE: HOUSING ISSUES**

FORUM FOR NON PROFITS

Air Date: APR 05, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

### **The Deerfield Beach Housing Authority Self Sufficiency Program**

The Deerfield Beach Housing Authority was established by Deerfield Beach in 1970. The mission is to help provide affordable housing options to low income families. The housing Authority advocates and promotes self-sufficiency and started the Family Self Sufficiency Program in 1992. The program helps family move to home ownership, continuing education for adults and project graduation for students. We spoke with Betty Ferguson, Executive Director and Housing Specialist Tcherlie Macenat, along with Commissioner Annette Woods. For more information, visit their website at [www.dbahonline.org](http://www.dbahonline.org) or call them at 954-425-8449

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HOUSING ISSUES" - Sponsored by the Ad Council.

## **ISSUE: ELDER CARE**

FORUM FOR NON PROFITS

Air Date: APR 12, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

## **TRUST BRIDGE HEALTH**

Trust Bridge Health, serves Broward and Palm Beach counties. Palliative Care Consults participate in hospitals and nursing facilities. Dr. Leonard Hock, D.O. MACOI, CMD, the Chief Medical Officer of Harbor Palliative Care and Advanced Illness Management spoke about the services and programs at Hospice of Palm Beach County and Broward County. The organization provide services from home health care to hospice and caregiver support, Trust Bridge offers support for families facing any stage of illness, twenty-four hours a day. Dr. Hock also spoke about the value of all many volunteers that are the core of the programs. Hospice goes where the patient is. Whether or not there is an administrative office in your city does not determine the hospice provider's area of service. For more information, please visit: <http://www.hbts.org> or call (888) 848-5200 or (561) 848-5200

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## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HOSPICE AND ELDER CARE" - Sponsored by The Ad Council

## **ISSUE: LEUKEMIA AND LYMPHOMA**

FORUM FOR NON PROFITS

Air Date: APR 19, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

## **LEUKEMIA AND LYMPHOMA SOCIETY**

The Leukemia and Lymphoma Society was represented by Vanessa Vicente, Senior Advocacy Manager, Southeast Region. Ms. Vicente talked about the LLS being at the threshold of cures for patients. Effective and safe treatments are saving lives, today. LLS also brings therapies to the patients who need them. They believe that someday is today! Ms. Vicente also shared how your voice can make a difference and how you can take action today. Advocates share personal stories about their relationship to cancer with legislators and the media, represent blood cancer patients among local health care coalitions and help shape LLS policy goals and agendas. To advocate, go onto [www.LLC.org/advocacy](http://www.LLC.org/advocacy) or call 202-408-7631. For additional information, please visit: [www.LLS.org](http://www.LLS.org) or call 954-744-5231

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## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "LUKEMIA AND LUMPHOMA" - Sponsored by The Ad Council

**ISSUE: HELP FOR NEEDY FAMILIES**

FORUM FOR NON PROFITS

Air Date: APR 26, 2015 & MAY 3, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

**BIG MAMA TEAM OF LIFE, INC**

Essie Reed the founder and president of “Big Mama” Team of Life, Inc. was established as a nonprofit to help others in need with a selfless passion for excellence in education, social advancement, and community involvement through values based encouragement and programs. Among her many civic awards, Big Mama was honored as Community Activist of the Year 2001 by the Vanguard Chronicle. Big Mama, as her community knows her, offers unwavering support, and instill in young people lifetime values to develop emotionally, spiritually, and socially. Training young people in education, service and leadership is her passion. Big Mama takes her bus in the low income communities with food, clothing, toys, diapers and a compassionate message of love and hope. If you would like to know more about Big Mama or want to help, please call 954-584-1400.

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA’s that were responsive to this issue. Announcements include PSA for “HELP FOR THE NEEDY” - Sponsored by The Ad Council.

**ISSUE: MENTAL HEALTH**

FORUM FOR NON PROFITS

Air Date: MAY 10, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

**Faulk Center for Counseling**

The Faulk Center for Counseling, formerly the Center for Group Counseling, has been providing free and low-cost mental health services since 1973. The Faulk Center provides psychological and mental health counseling to people of all ages, from children to the elderly, including individual, couples and families, plus support groups for specific issues and concerns. Groups are led by graduate students pursuing doctorate and master's degrees and are co-led by volunteer group leaders. All volunteers and graduate students are trained and supervised by the Faulk Center for Counseling's staff of licensed clinical professionals. For more information, visit [www.faulkcenterfor counseling.org](http://www.faulkcenterfor-counseling.org) or call 561-483-5300.

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**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTAL HEALTH SERVICES" - Sponsored by The Ad Council.



**ISSUE: HEALTH CARE**

FORUM FOR NON PROFITS

Air Date: MAY 17, 2015 WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

**Genesis Community Health**

Genesis Community Health was founded in 2009, as a 501-C3 non-profit organization in Florida for community planning to create community health centers within Palm Beach County. Genesis Community Health is a faith-based organization that is committed to provide accessible, affordable, and quality primary care services to all members of the community we serve. Our services include primary care for children and adults, OB/GYN services, laboratory services, HIV testing, physicals, dental screening, and health benefit counseling. Genesis Community Health accepts most commercial insurances as well as government insurances. We strive in meeting the mental, physical, and spiritual needs of our patients. Genesis Community Health will set the standard for compassion, excellence, and integrity in health care deliver. If you would like to know more about Genesis Community Health please call 561-735-6553 or check [www.gencomhealth.org](http://www.gencomhealth.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "HEALTH CARE" - Sponsored by The Ad Council

**ISSUE: LOW INCOME YOUTH ACTIVITIES**

FORUM FOR NON PROFITS

Air Date: MAY 24, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

MALAGRO CENTER

Milagro Center has been serving Delray Beach's most economically challenged children and youths since 1997 by providing affordable high quality afterschool and summer camp care to children whose parents otherwise could not maintain their job or go to school without our help. The Center's excellent and accredited after school program interweaves academic enrichment, exposure to cultural arts, mentoring, and the Living Values curriculum in a collaborative and nurturing environment. Prepared with these tools, our children are successfully prepared not just to succeed in school but also in life. Milagro Center's unique approach to learning and discovery paves the way for our children to become responsible, productive, and caring citizens who will become assets to our community. This is Milagro Center's is committed to Delray Beach. For more information, contact Barbara Stark, President and CEO at 561-270-2970 or e-mail her at [bstark@milagrocenter.org](mailto:bstark@milagrocenter.org) . Additional details are available at [www.milagrocenter.org](http://www.milagrocenter.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "LOW INCOME PROGRAMS" - Sponsored by The Ad Council

**ISSUE: MENTAL ILLNESS**

FORUM FOR NON PROFITS

Air Date: MAY 31, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

**Boca Raton's Promise**

Rita Thrasher, President/CEO of Boca Raton Promise spoke along with Ed Frontera, Executive Director of Boca Raton Promise on December 22<sup>nd</sup>, 2014. This organization is spreading the word and bringing awareness to mental illness. The organization is also hosting community conversations on mental health. The Palm Beach County Action Alliance for Mental Health is guiding the conversation. The conversations are also happening at Let's Talk Delray, The Lake Worth Connection, Wellington Alliance, Boynton Beach Mental Health Initiative and Boca Raton's Promise. Volunteers help by taking action and leading discussions. Training is available for mental health first aide. [www.bocaraontpromise.org](http://www.bocaraontpromise.org) 561-305-3063 or 561-866-1850

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**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTAL ILLNESS" - Sponsored by The Ad Council

## **ISSUE: INTELLECTUAL DISABILITIES**

FORUM FOR NON PROFITS

Air Date: JUN 07, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

## **HEART OF POSSIBILITIES**

Heart of Possibility is a non-profit organization that promotes activities and events for the intellectual disabled population in our community. Their programs consists of Leisure, community opportunities (cooking, travel and employment), and On Your Mark healthy eating. Their mission is committed to the concept that persons with intellectual disabilities must have a social foundation rooted in recreational and cultural education. Their goal is to have full integration in their community. Mary Ellen, the executive director, talked about encouraging a greater expectations and the need to provide new challenges and promote real accomplishments. For more information and to get involve, call Mary Ellen Jones at 561-350-6268, e-mail [theheartofpossibilities@gmail.com](mailto:theheartofpossibilities@gmail.com) or visit their website at [www.theheartofpossibilities.com](http://www.theheartofpossibilities.com)

## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "help for intellectual disabilities" - Sponsored by The Ad Council

## **ISSUE: LIBRARYS & READING**

FORUM FOR NON PROFITS

Air Date: JUN 14, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

### **Delray Public Library**

The Delray Beach Public Library is a 501 (c) 3 not for profit organization, funded through a unique public-private partnership. They not part of the government and private donations are an important part of funding the programs and services the Library provides to our community. They offer patrons extensive book and media collections including audio books, large print books, foreign language materials, videos, book sale bargains, an extensive Florida collection, access to electronic information and access to the Internet, meeting rooms, art exhibits, concerts, volunteer opportunities, a wide range of programming for all ages, quiet study areas, a coffee shop and community outreach programming. Their Mission is to foster the love of reading, to encourage lifelong learning and to provide a comprehensive range of library materials, programs and services for adults, teens and children. Delray Beach Public Library Contact Information - Delray Beach Public Library - General Information - 100 West Atlantic Avenue, Delray Beach, Florida 33444 - Main Desk and Circulation - Phone: (561) 266-0194. All general questions: [info.delraylibrary@gmail.com](mailto:info.delraylibrary@gmail.com)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "LIBRARYS AND READING" - Sponsored by The Ad Council

## **ISSUE: YOUTH ACTIVITIES**

FORUM FOR NON PROFITS

Air Date: JUN 21, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

### **Spirit of Giving**

Spirit of Giving Community Back to School Bash will be held on Saturday, August 8th, 2015 at Village Academy in Delray Beach. The Bash provides 4,000+ at-risk children, served by the organizations that make up the Spirit of Giving, the opportunity to begin school with new backpacks and supplies so that they have the tools they need to learn. The child is encouraged to “shop” for their own supplies based on their preferences. While the children shop, the parents explore a variety of informational booths. Healthy snacks, medical testing, new shoes and free haircuts are also provided. The bash is by invite only. Our sponsor is Flagship Solutions Group. Call 561-385-0144 or e-mail [info@spiritofgivingnetwork.com](mailto:info@spiritofgivingnetwork.com) for volunteer and sponsorship opportunities. [www.spiritofgivingnetwork.com](http://www.spiritofgivingnetwork.com)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for “YOUTH ACTIVITIES” - Sponsored by The Ad Council

## **ISSUE: MINORITIES**

FORUM FOR NON PROFITS

Air Date: JUN 21, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

### **Macedonia AME Church**

Macedonia A.M.E. Episcopal Church was founded established in 1918 in the black settlement called Pearl City. Pearl City is now a Historic community in Boca Raton. Macedonia AME church is registered with the Historical Society as a Historical Landmark. Their Boca Festival Days event, sponsored by Boca Raton Chamber of Commerce, will give everyone an opportunity to celebrate their history. Macedonia A.M.E. Church along with Allegiance Home Health will turn Heartland Rehabilitation into a 100 year celebration on Friday August 7, 2015 from 4:00 PM to 7:00 PM. Guests will enjoy delicious food and drinks while being entertained by musicians and the Boca Raton High School Step Team. Tickets in advance will be \$25 per person or \$30 at the door and includes all food, drinks and entertainment. Macedonia Africa Methodist Episcopal Church, 128 Pearl St, Boca Raton, FL 33432, (561) 391-1822

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MINORITIES" - Sponsored by The Ad Council