

**BEASLEY BROADCAST GROUP, INC.**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WWNN-AM**

**3<sup>RD</sup> QUARTER, 2015**

**(JUL 1 THROUGH SEP 30)**

Prepared by:

Anthony Autoore, Operations Manager

**ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 3<sup>RD</sup> QUARTER, 2015.**

**HELP FOR SPECIAL NEEDS PEOPLE**

**DUPUYTREN DESEASE**

**LEUKEMIA AND LYMPHOMA**

**CAREGIVING**

**HELP FOR THE DISABLED**

**BEHAVIORAL HEALTH**

**MENTORING TEENAGED MOTHERS**

**PHILANTHROPY**

**HELP FOR PEOPLE WITH INTELLECTUAL DISABILITIES**

**FUNDRAISING**

**HELP FOR THE HOMELESS**

**YOUTH ACTIVITIES**

## **REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

**FORUM FOR NONPROFITS:** A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Airs every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.

**PUBLIC SERVICE ANNOUNCEMENTS** - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

3<sup>RD</sup> Quarter 2015  
(JUL 1 to SEP 30)

### **ISSUE: SPECIAL NEEDS PEOPLE**

FORUM FOR NON PROFITS

Air Date: JUL 05, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

Organization: Equine-Assisted Therapies of South Florida

Equine-Assisted Therapies of South Florida was founded in 1982 and is located inside Tradewinds Park in Coconut Creek, FL. We are dedicated to providing therapeutic riding and equine-activities to children and adults with special needs so they may improve physically, mentally and emotionally. We envision a place where abilities are strengthened, where activities lead to self-confidence, and each person can experience life without limits. We spoke with Justine Morgan, Outreach Coordinator of EATSF and Joyce Moberg, parent of two riders in the program to learn about how therapeutic horseback riding has helped her twin daughters, Hope and Faith in reaching life skills and the benefits of the program. For more information about Equine-Assisted Therapies of South Florida or how to get involved, please contact Justine at 954-974-2007 or [justine@equineatsf.org](mailto:justine@equineatsf.org).

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SPECIAL NEEDS PEOPLE" - Sponsored by the Ad Council.

## **ISSUE: DUPUYTREN DESEASE**

FORUM FOR NON PROFITS

Air Date: JUL 12, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

## **THE DUPUYTREN FOUNDATIONS**

The Dupuytren Foundation, established in 2008, is an independent non-profit helping people affected by Dupuytren disease. Dupuytren disease cripples the hands of millions of Americans. The Dupuytren Foundation provides public education programs, supplies individual expert consultation, and hosts a global network of patients, scientists, and surgeons working to find a cure. We spoke with founding hand surgeon Dr. Charles Eaton and Dupuytren patient Tom Knapp, who discussed the impact of Dupuytren disease on quality of life, why this is a national problem, and the work the Dupuytren Foundation has underway to provide better options for those who struggle with Dupuytren disease on a daily basis. If you would like to know more about Dupuytren disease or want to be part of the path to a cure, please call 949-287-3387 or check [www.Dupuytren.org](http://www.Dupuytren.org).

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## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HOSPICE AND ELDER CARE" - Sponsored by The Ad Council

## **ISSUE: LEUKEMIA AND LYMPHOMA**

FORUM FOR NON PROFITS

Air Date: JUL 19, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

## **LEUKEMIA AND LYMPHOMA SOCIETY**

The Leukemia and Lymphoma Society was represented by Vanessa Vicente, Senior Advocacy Manager, Southeast Region. Ms. Vicente talked about the LLS being at the threshold of cures for patients. Effective and safe treatments are saving lives, today. LLS also brings therapies to the patients who need them. They believe that someday is today! Ms. Vicente also shared how your voice can make a difference and how you can take action today. Advocates share personal stories about their relationship to cancer with legislators and the media, represent blood cancer patients among local health care coalitions and help shape LLS policy goals and agendas. To advocate, go onto [www.LLC.org/advocacy](http://www.LLC.org/advocacy) or call 202-408-7631. For additional information, please visit: [www.LLS.org](http://www.LLS.org) or call 954-744-5231

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## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "LUKEMIA AND LUMPHOMA" - Sponsored by The Ad Council

**ISSUE: CAREGIVING**

FORUM FOR NON PROFITS

Air Date: JUL 26, 2015 and AUG 2, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: WENDY FRISWELL

**AMERICAN ASSOCIATION OF CARE GIVING YOUTH**

Representatives were present to discuss American Association Of Care Giving Youth. Established in 2005 AACY is the first and only organization in the United States that reaches out to the young caregivers of ill, elderly or disabled family members. This organization assists children who are caregivers of a relative, to restore their role as children and help them succeed academically, psychologically, developmentally and socially. They build bridges between the systems of healthcare, education and community to help these children in school, out of school and at home .

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "caregiving" - Sponsored by The Ad Council.

**ISSUE: HELP FOR DISABLED PEOPLE**

FORUM FOR NON PROFITS

Air Date: AUG 9, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Twin Palms Center for the Disabled.**

The mission of Twin Palms Center is to improve the quality of life for individuals diagnosed with developmental challenges. They also educate the community on the talents and abilities that these individuals possess. Bari Aronson, director was interviewed about the organization and their services and as to how local people can help support it.

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**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE DISABLED" - Sponsored by The Ad Council.



**ISSUE: BEHAVIORAL HEALTH**

FORUM FOR NON PROFITS

Air Date: AUG 16, 2015 WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**HENDERSON BEHAVIORAL HEALTH**

Established in 1953, Henderson Behavioral Health (HBH) provides healthcare, housing and hope for over 30,000 persons of all ages with behavioral health conditions in Florida each year. Henderson is one of the oldest, largest and most successful providers of recovery services for persons with co-occurring disorders in Florida as well. Services available include medical care and psychiatric treatment, job readiness and work placement, educational opportunities, or a safe and stable place to live. Suzanne Higgins, development director and Gerry Latrento, board of Directors president we on hand to discuss the organization and how people can get help or be of help. [www.hendersonbh.org](http://www.hendersonbh.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "BEHAVIORAL HEALTH" - Sponsored by The Ad Council

**ISSUE: MENTORING TEENAGED MOTHERS**

FORUM FOR NON PROFITS

Air Date: AUG 23, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

THE OPEN DOOR

Deana Cerniglia the founder and president of The Open Door and Mary Ramos, a volunteer at the open door discussed their program and how they mentor teen mothers into independence through the love, grace and accountability of Jesus Christ. The balance grace with accountability. Each teen mom in the program signs a contract binding her to complete her education or full time employment. The open door helps with the cost of childcare in order for each to fulfill their goals and equip teen mothers for independence. [www.mentorsforteenmothers.org](http://www.mentorsforteenmothers.org) 561-329-2191.

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "TEENAGE PARENTHOOD" - Sponsored by The Ad Council

**ISSUE: PHILANTHROPY**

FORUM FOR NON PROFITS

Air Date: AUG 30, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

**IMPACTISM.ORG**

Impactism.org is the ultimate online destination, bringing together cause-motivated individuals, non-profit organizations and socially responsible businesses in the philanthropy marketplace. IMPACTism is committed to advancing public engagement through strategic philanthropy and social responsibility in the digital age. David Hall, Chief Operation Officer was interviewed and shared how the organization helps serve the community and spurs people to help philanthropically.

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**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "GIVIING BACK TO THE COMMUNITY" - Sponsored by The Ad Council

## **ISSUE: INTELLECTUAL DISABILITIES**

FORUM FOR NON PROFITS

Air Date: SEP 06, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **WHEELS FROM THE HEART**

Heart of Possibility is a non-profit organization that promotes activities and events for the intellectual disabled population in our community. Their programs consists of Leisure, community opportunities (cooking, travel and employment), and On Your Mark healthy eating. Their mission is committed to the concept that persons with intellectual disabilities must have a social foundation rooted in recreational and cultural education. Their goal is to have full integration in their community. Mary Ellen, the executive director, talked about encouraging a greater expectations and the need to provide new challenges and promote real accomplishments. For more information and to get involve, call Mary Ellen Jones at 561-350-6268, e-mail [theheartofpossibilities@gmail.com](mailto:theheartofpossibilities@gmail.com) or visit their website at [www.theheartofpossibilities.com](http://www.theheartofpossibilities.com)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "help for intellectual disabilities" - Sponsored by The Ad Council

## **ISSUE: FUND RAISING**

FORUM FOR NON PROFITS

Air Date: SEP 13, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

## **ASOCIATION OF FUND RAISING PROFESSIONALS**

The Delray Beach Public Library is a 501 (c) 3 not for profit organization, funded through a unique public-private partnership. They not part of the government and private donations are an important part of funding the programs and services the Library provides to our community. They offer patrons extensive book and media collections including audio books, large print books, foreign language materials, videos, book sale bargains, an extensive Florida collection, access to electronic information and access to the Internet, meeting rooms, art exhibits, concerts, volunteer opportunities, a wide range of programming for all ages, quiet study areas, a coffee shop and community outreach programming. Their Mission is to foster the love of reading, to encourage lifelong learning and to provide a comprehensive range of library materials, programs and services for adults, teens and children. Delray Beach Public Library Contact Information - Delray Beach Public Library - General Information - 100 West Atlantic Avenue, Delray Beach, Florida 33444 - Main Desk and Circulation - Phone: (561) 266-0194. All general questions: [info.delraylibrary@gmail.com](mailto:info.delraylibrary@gmail.com)

## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELPING THE HOMELESS" - Sponsored by The Ad Council

## **ISSUE: HELP FOR THE HOMELESS**

FORUM FOR NON PROFITS

Air Date: SEP 20, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

## **ST LAWRENCE HOMELESS DAY SHELTER POMPANO BEACH**

The Delray Beach Public Library is a 501 (c) 3 not for profit organization, funded through a unique public-private partnership. They not part of the government and private donations are an important part of funding the programs and services the Library provides to our community. They offer patrons extensive book and media collections including audio books, large print books, foreign language materials, videos, book sale bargains, an extensive Florida collection, access to electronic information and access to the Internet, meeting rooms, art exhibits, concerts, volunteer opportunities, a wide range of programming for all ages, quiet study areas, a coffee shop and community outreach programming. Their Mission is to foster the love of reading, to encourage lifelong learning and to provide a comprehensive range of library materials, programs and services for adults, teens and children. Delray Beach Public Library Contact Information - Delray Beach Public Library - General Information - 100 West Atlantic Avenue, Delray Beach, Florida 33444 - Main Desk and Circulation - Phone: (561) 266-0194. All general questions: [info.delraylibrary@gmail.com](mailto:info.delraylibrary@gmail.com)

## **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELPING THE HOMELESS" - Sponsored by The Ad Council

## **ISSUE: YOUTH ACTIVITIES**

FORUM FOR NON PROFITS

Air Date: SEP 27, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **4 KIDS OF SOUTH FLORIDA**

Spirit of Giving Community Back to School Bash will be held on Saturday, August 8th, 2015 at Village Academy in Delray Beach. The Bash provides 4,000+ at-risk children, served by the organizations that make up the Spirit of Giving, the opportunity to begin school with new backpacks and supplies so that they have the tools they need to learn. The child is encouraged to “shop” for their own supplies based on their preferences. While the children shop, the parents explore a variety of informational booths. Healthy snacks, medical testing, new shoes and free haircuts are also provided. The bash is by invite only. Our sponsor is Flagship Solutions Group. Call 561-385-0144 or e-mail [info@spiritofgivingnetwork.com](mailto:info@spiritofgivingnetwork.com) for volunteer and sponsorship opportunities. [www.spiritofgivingnetwork.com](http://www.spiritofgivingnetwork.com)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for “YOUTH ACTIVITIES” - Sponsored by The Ad Council