BEASLEY BROADCAST GROUP, INC.

ISSUES AND PROGRAMS REPORT

FOR

WWNN-AM 1ST QUARTER, 2015 (JAN 1 THROUGH MAR 31)

Prepared by: Anthony Autuore, Operations Manager

ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1ST QUARTER, 2015.

MENTORING WOMEN

HELP FOR UNDERPRIVILIGED STUDENTS

HEALTHY ACTIVITIES

SUPPORTING THE ARTS

HELP FOR NEEDY FAMILIES

HELP FOR SPECIAL NEEDS PEOPLE

HEALTH CARE

HEALTHY POSTURE

HELP FOR PEOPLE WITH DISABILITIES

HEALTH ISSUES

BLINDNESS

YOUTH ACTIVITIES

REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FORUM FOR NONPROFITS: A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Airs every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or prerecorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

QUARTERLY ISSUES/PROGRAMS REPORT

1ST Quarter 2015 (JAN 1 to MAR 31)

ISSUE: MENTORING WOMEN

FORUM FOR NON PROFITS <u>Air Date:</u> JAN 04, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

SOROPTIMIST, INTL OF BOCA RATON/DEERFIELD BEACH

The Soroptimist means best for women. Their mission and vision revolve around doing good for women and girls. They are a global community of professional women who volunteer their time to improve the lives of women and girls through programs leading to social and economic empowerment. They are 80,000 strong in 130 countries and territories. We spoke with Deborah Bacarrella, president who discussed the many projects the Soroptimist is doing in community. For additional information, please call 561-239-2300 or visit their website: www.soroptimist4women.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTORING WOMEN" - Sponsored by the Ad Council.

ISSUE: HELP FOR UNDERPRIVILIGED STUDENTS

FORUM FOR NON PROFITS <u>Air Date:</u> JAN 11, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: KAREN KRUMHOLTZ

TAKE STOCK IN CHILDREN

Take Stock in Children is an organization the provides services statewide offering scholarships and mentoring to students to get them college ready. They council and tutor children up until 10th grade and provide middle school and high school curriculum. They get the process started early to get students ready for college. They train the students to think "when" they go to college rather than "if" they go to college. Today's guest was Nichole Moore, Student Services Manager for Take Stock in Children

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELPING UNDERPRIVILAGED CHILDREN" -Sponsored by The Ad Council

ISSUE: HEALTHY ACTIVITIES

FORUM FOR NON PROFITS <u>Air Date:</u> JAN 18, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: WENDY FRISWELL

DROP IN ACTION SPORTS

Drop in Action Sports Complex is a nonprofit organization whose mission is to create a safe and supervised scooter, skateboard and bike park by which all youths and adults, inclusive of the disabled population, special needs, underprivileged, military personnel, and nonprofit groups can gather together in a way that fosters health, fitness, social interaction, and selfesteem, while participating in areas of action sports. We spoke with Cindi Shendell, President who discussed how the Drop in Action Sports Complex continues to strive to expand its programs and offerings to the community in West Boca Raton. She also explained the importance and positive impact the program has made in the community. If you would like to know more about Drop in Action Sports Complex or would like volunteer, please call Cindi Shendell at 954-295-9894 or visit <u>www.dropincomplex.org</u>

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTHY ACTIVITIES" - Sponsored by The Ad Council

ISSUE: SUPPORTING THE ARTS

FORUM FOR NON PROFITS <u>Air Date:</u> JAN 25, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM CARA ZIMMERMAN HOST

STRANAHAN HOUSE

Frank Stranahan House was the focal point of the tiny New River settlement in 1894. In 1901; the lower floor served as a trading post and the upper floor as a community hall. By 1906, Frank Stranahan business had expanded to include a general store and bank and he built a new building closer to the railroad, which had arrived in 1896. As Frank's businesses grew, so did the settlement. Named Fort Lauderdale after the army forts of the Second Seminole War the area was incorporated in 1911. The Historic Stranahan House Museum is host to 10,000 visitors each year, including thousands of Broward County school students. We spoke with Ellen Crane Schulman, Executive Director of the Stranahan House Museum who discussed the impact that the Stranahan House Museum had on the community and the many programs that's offered by the museum. If you would like to know more about Historic Stranahan House Museum or want to visit or volunteer, please call 954-524-4736 or check

www.stranahanhouse.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SUPPORTING THE ARTS" - Sponsored by The Ad Council.

ISSUE: HELP FOR NEEDY FAMILIES

FORUM FOR NON PROFITS <u>Air Date:</u> FEB 01, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

MASTER FAMILIES TRANSITIONAL HOUSING

Master Families Transitional Housing, Inc. was established as a nonprofit faith based organization to facilitate Palm Beach County families with children in crisis, evictions, foreclosures and homeless. We spoke with Sera James, Executive Director about the agency self-sufficient program, which includes budgeting, nutrition, education, counseling, case management and banking. Support is giving through a blend of support services to build the foundation of the family unit. Saint James Recovery is also a key part in the services that offers a twelve steps substance abuse program. All participants in the recovery program are treated with honor, respect, dignity and is given the tools to live a sober and productive life. If you would like to learn more about Master Families Transitional Housing, Inc. and Saint James Recovery, please call Scra James at 561-584-2504 or 561-685-0809.

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR NEEDY FAMILIES" - Sponsored by The Ad Council.

ISSUE: HELP FOR SPECIAL NEEDS PEOPLE

FORUM FOR NON PROFITS <u>Air Date:</u> FEB 08, 2015 & FEB 15, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

EQUINE-ASSISTED THERAPIES OF SOUTH FLORIDA

Equine-Assisted Therapies of South Florida was founded in 1982 by the Soroptimist International of Boca Raton and Kiwanis Club of Boca Raton. The organization is dedicated to providing therapeutic riding and equineactivities to children and adults with special needs so they may improve physically, mentally and emotionally. We spoke with Justine Morgan, Outreach Coordinator who discussed the impact Equine-Assisted Therapies of South Florida is having in the special needs community and the vision of a place where abilities are strengthened, where activities lead to selfconfidence, and each person can experience life without limits. Many of the riders are provided therapy by way of scholarships and fundraising. If you would like to know more Equine-Assisted Therapies of South Florida please call 954-974-2007 or check <u>www.equineatsf.org</u>

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR SPECIAL NEEDS PEOPLE" - Sponsored by The Ad Council

ISSUE: HEALTH CARE

FORUM FOR NON PROFITS <u>Air Date:</u> FEB 22, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

Genesis Community Health

Genesis Community Health was founded in 2009, as a 501-C3 non-profit organization in Florida for community planning to create community health centers within Palm Beach County. Genesis Community Health is a faithbased organization that is committed to provide accessible, affordable, and quality primary care services to all members of the community we serve. Our services include primary care for children and adults, OB/GYN services, laboratory services, HIV testing, physicals, dental screening, and health benefit counseling. Genesis Community Health accepts most commercial insurances as well as government insurances. We strive in meeting the mental, physical, and spiritual needs of our patients. Genesis Community Health will set the standard for compassion, excellence, and integrity in health care deliver. If you would like to know more about Genesis Community Health please call 561-735-6553 or check www.gencomhealth.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTH CARE" - Sponsored by The Ad Council

ISSUE: HEALTHY POSTURE

FORUM FOR NON PROFITS <u>Air Date:</u> MAR 01, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: WENDY FRISWELL

THE LOOKING UP FOUNDATION

Organization: The Looking Up Foundation, Inc.

Looking up Foundation is a non-profit foundation and public charity that is dedicated to creating a world in which children and adults live healthy, peaceful posture friendly lives in a highly technological environment. Dr. Lynn Migdal and Alanna Monath were on the show to talk about their vision of helping communities become conscious on how to create a healthy, happy, peaceful nervous system. Their mission is to eliminate a silent disease that is a detriment to the Central Nervous System called "Text/Tech Neck". If you would like to know more about Looking Up Foundation, Inc. call Dr. Lynn Migdal at 561-322-6735 or e-mail her at info@lookingupfounation.org or check out their website at www.lookingupfoundation.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTHY POSTURE" - Sponsored by The Ad Council

ISSUE: PEOPLE WITH DISABILITIES

FORUM FOR NON PROFITS <u>Air Date:</u> MAR 08, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: WENDY FRISWELL

Organization: Boating and Beach Bash for People with Disabilities

The Boating and Beach Bash was conceived in 2008 by members of the City of Boca Raton Advisory Board for People with Disabilities. The bash celebrated their 7th Anniversary on March 21st, under the auspices of the American Disabilities Foundation, Inc. The Bash has grown to become the largest, free fun-day in America for children, adults and veterans with physical and/or intellectual challenges, and caregivers. The highlight of the event is the opportunity to enjoy a boat ride aboard a flotilla of private yachts along the Intracoastal Waterway. Most boats are donated by members of Royal palm Yacht and Country Club in Boca Raton. The Bash is completely organized and run by community volunteers. We spoke with Jay Van Vechten, Executive Director and Judy Ake, Board Member about the Bash. If you would like to know more about the Boating and Beach Bash for People with Disabilities, please call Jay at 561-715-2622 or e-mail him at info@boatingbeachbash.com or visit their website at www.boaringbeachbsh.com

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE DISABLED" - Sponsored by The Ad Council

ISSUE: HEALTH ISSUES

FORUM FOR NON PROFITS <u>Air Date:</u> MAR 15, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

FLIPANY

Lynne Kunins, President/CEO was the guest on April 6. Lynne discussed the services provided to children and families in Broward County. Lynne founded FLIPANY 9 years ago so that she could ensure children and families have an opportunity to be healthy regardless of where they live or how much money they have. They offer nutrition education, healthy cooking, youth biking and physical activity programs with 14 staff members and over 180 volunteers. 954-854-6416 www.flipany.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTH" - Sponsored by The Ad Council

ISSUE: HELP FOR PEOPLE WITH BLINDNESS

FORUM FOR NON PROFITS <u>Air Date:</u> MAR 22, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

Lions Club of Boca Raton

The Lions Club of Boca Raton bring a community together, and give their members the opportunity to make a difference in their community. They provide programs and assistance to aid people who have partial or complete loss of sight, and to work to eliminate preventable and reversible blindness. Lion's community outreach programs provide clubs with resources to plan service activities focused on the civic, cultural, social and moral welfare of their communities. We spoke with Nick Fanelli, President of the Boca Raton Lions Club about the need for members. If you would like more information about the club, call 561-716-1288 or attend their meetings on the first Monday of each month at the Boca Raton Lions Clubhouse, 399 NW 35th Street, Boca Raton, FL 33431. Also check out their website for additional information at www.bocaratonfl.lionwap.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR BLINDNESS" - Sponsored by The Ad Council

ISSUE: YOUTH ACTIVITIES

FORUM FOR NON PROFITS <u>Air Date:</u> MAR 29, 2015 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

Boca Raton Youth Activity Center

The Youth Activity Center provides a safe, nurturing after-school environment for latchkey children in grades kindergarten through 5th grade. Ellen Joy Vahab, Executive Director taled about how the program got started by her twenty years ago, and all the new project the center is doing. She also talked about their big fundraiser to raise much needed funds to grow the center and the programs. The center is always in need of volunteers, goods and/or services. For more information, e-mail <u>YACboca.org</u> or call 561-883-9325. The center also started a Go Fun Me page at <u>www.GoFunDMe.com</u>.

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "YOUTH ACTIVITIES" - Sponsored by The Ad Council