# BEASLEY BROADCAST GROUP, INC.

# ISSUES AND PROGRAMS REPORT

**FOR** 

WWNN-AM 4<sup>TH</sup> QUARTER, 2015 (OCT 1 THROUGH DEC 31)

Prepared by: Anthony Autuore, Operations Manager

# ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED IN RESPONSIVE PROGRAMMING IN THE $4^{\rm TH}$ QUARTER, 2015.

<b>SOCIAL</b>	<b>SERV</b>	<b>ICES</b>
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**HELP FOR THE DISABLED** 

**GRIEF SUPPORT** 

**HELP FOR DEPENDANT PEOPLE** 

**ANNIMAL ADOPTION** 

**MENTORING GIRLS** 

**FOSTER CARE** 

**AFFORDABLE HOUSING** 

**H.I.V. AND A.I.D.S CARE** 

**SUPPORT FOR THE ARTS** 

**HEALTH ISSUES** 

**PARKINSON'S DISEASE** 

#### REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FORUM FOR NONPROFITS: A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Airs every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or prerecorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

### QUARTERLY ISSUES/PROGRAMS REPORT

4<sup>TH</sup> Quarter 2015 (OCT 1 to DEC 31)

# **ISSUE: SOCIAL SERVICES**

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 04, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

# Adolph and Rose Levis Jewish Community Center

Sue Herrington, Grant writer and Gallery Director Arleen Roberts, Board Member <a href="mailto:sueH@bocafed.org">sueH@bocafed.org</a> <a href="mailto:www.levisjcc.org/culture">www.levisjcc.org/culture</a> 21300 Coleman Blvd Boca Raton, FL 33498

The Adolph and Rose Levis JCC is a nonprofit 501C social service organization that provides individuals and families in Palm Beach and Broward Counties with a continuum of programs and services including pre-school, teen programs, summer and school vacation camps, sports and wellness programs, young and older adult programs and a comprehensive Special Needs Department. Collaboration is at the heart of all they do. The Sandler Center offers programs in the areas of literary and visual arts, theatrical performances, intellectual and stimulating lectures and courses, film screenings and discussions, social support groups, group travel, and social activities for adults 55 and over.

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#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SOCIAL SERVICES" - Sponsored by The Ad Council

### ISSUE: HELP FOR THE DISABLED

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 11, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

#### **EASTER SEALS**

Lindsey Hirsch- Marketing staff Kimberly Hall- Chief Development Officer Lorraine Johns- Vice Chair Board Member 561-471-1688 www.easterseals.com/florida Easter Seals provides exceptional services to ensure that people of all ages with disabilities and special needs and their families have equal opportunity to live, learn work and play in their communities throughout the state of Florida. Specifically in West Palm Beach they have the Igoe-Amar Child Development Center which serves children from birth to five years old.

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#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE DISABELED" - Sponsored by The Ad Council

## **ISSUE: GRIEF SUPPORT**

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 18, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
HOST: CARA ZIMMERMAN

#### TOMORROW'S RAINBOW

Tomorrows Rainbow Marla Berman- Program Director <a href="mainbowmab@aol.com">trainbowmab@aol.com</a> 561-866-3056 4341 NW 39th Ave, Coconut Creek, FL 33073 <a href="www.tomorrowrainbow.org">www.tomorrowrainbow.org</a> October 13, 2015 Tomorrow's Rainbow provides free, peer facilitated grief support groups to help grieving children. Tomorrow's Rainbow is a special place for children that have experienced the death of a loved one. By incorporating miniature horse interactions with therapeutic play areas and facilitated peer support, children are given the tools necessary to take their own personal grief journey in a way that is meaningful to them.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "Grief Support" - Sponsored by The Ad Council.

# ISSUE: HELP FOR DEPENDANT PEOPLE

FORUM FOR NON PROFITS <u>Air Date:</u> OCT 25, 2015 WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

**Host:** CARA ZIMMERMAN

# **Boca Helping Hands.**

Debbie Levine, director of development and Patty Damron a volunteer for Boca Helping Hands. They provide a soup kitchen serving lunch 6 days a week, a pantry program that provides non perishable groceries people depending on their need and household size and income, a referral center to provide access to other services in the community, small scale financial assistance and job training to help people get the skills to be employed.

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#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE DEPENDANT" - Sponsored by The Ad Council.

### **ISSUE: ANIMAL ADOPTION**

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 01, 2015 WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

**Host:** CARA ZIMMERMAN

# **HUMANE SOCIETY OF BROWARD COUNTY**

Sherry Walkter vice president of marketing at the Humane Society of Broward, and Donna, a volunteer. Founded in 1924, houses some 80 dogs and a hundred cats all ready for adoption by local residents. Many varities of cats and dogs are available. Literally thousands of pets waiting to be adopted. They are all spayed or neutered, treated to their vaccinated prior to adoption. <a href="www.humanebroward.com">www.humanebroward.com</a> They also have a huge education department outreach to the community. 954-989-3977.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "animal adoption" - Sponsored by The Ad Council

**ISSUE: MENTORING GIRLS** 

FORUM FOR NON PROFITS Air Date: NOV 08, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

PACE CENTER FOR GIRLS

AGGIE PAPPAS, MSW- EXECUTIVE DIRECTOR

PACE FOR GIRLS, BROWARD COUNTY

Pace center for girls is a nationally recognized 501 (c) (3) genre responsive prevention/intervention program with two components in Broward County. Services are provided in a safe environment with qualified teachers and counseling/therapeutic staff who understand the uniqueness of girls and the nurturing and supportive methodology necessary to allow girls to make change in their lives. Enrollment in all PACE programs is voluntary. PACE serves girls ages 8-18 who have been arrested for a misdemeanor or low level felony or have been issued a civil citation from a law enforcement officer.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTORING GIRLS" - Sponsored by The Ad Council

#### **ISSUE: FOSTER CARE**

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 15, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

### **CYUGA CENTER**

MARTA GIFFORD- LICENSING SPECIALIST

DANIELLE KAYE- LICENSING SPECIALIST

CAYUGA CENTER

561-398-1960

#### WWW.CAYUGACENTERS.ORG

3155 Lake Worth Road, Palm Springs, FL 33461

Cayuga Center Treatment Family Foster Care is a research-informed program that combines Trauma System Therapy with behavior management techniques that help youth become successful living in the community. This program places only one youth at a time in a home with highly trained and supported treatment foster care parents.

#### PUBLIC SERVICE ANNOUNCEMENTS

 $30\ and\ 60\ second\ spots$  that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FOSTER CARE" - Sponsored by The Ad Council

### ISSUE: AFFORDABLE HOUSING

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 22, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

#### **HABITAT FOR HUMANITY SPBC**

JULIA ROWE- VOLUNTEER ENGAGEMENT OFFICER HABITAT FOR HUMANITY, SBPC

561-819-6070

181 SE 5th Avenue

Delray Beach, FL 33483

www.habitatsouthpalmbeach.org

Habitat for Humanity of South Palm Beach County (SPBC) is a nonprofit, 501(c)(3) organization that works to provide affordable homeownership opportunities for hardworking and deserving families in the cities of Boynton Beach, Delray Beach, and Boca Raton, Florida. They build homes in partnership with families who demonstrate a need for housing and a willingness to work with them to purchase a home of their own. With the help of generous supporters and volunteers, since the establishment in 1991 they have empowered over 120 families in our community to achieve their dream of owning a safe, decent and affordable homes. Habitat SPBC depends on volunteer labor and tax-deductible donations of money, materials, services and property to fulfill their mission.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "AFFORDABLE HOUSING" - Sponsored by The Ad Council

### **ISSUE: HIV-AIDS CARE**

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 29, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

#### **BROWARD HOUSE**

STEVEN NOLTE- VP CAO, SOULYMAN DONG, VOLUNTEER, RECIPIENT OF SERVICES, BROWARD HOUSE 954-522-47491726 SE 3RD AVENUE, FORT LAUDERDALE, FL 33316

#### WWW.BROWARDHOUSE.ORG

Broward House was founded in 1988 by a few concerned citizens, lead by Susan Telli, with a desire to ensure those with HIV/AIDS received compassionate care. Initially Broward House developed a 52-bed home for individuals who were in need of housing and assisted living services. Companionship, support groups, and social interaction assisted residents in addressing stigma. The value of this grassroots beginning continues to drive the core of Broward House's delivery of services as the agency has grown to meet the needs of individuals infected or affected by HIV living in Broward County.

Broward House's mission is to improve lives in a loving, caring atmosphere while maintaining the highest level of fiscal responsibility. The agency serves a diverse population which mirrors the diversity of Broward County and those affected and infected by HIV/AIDS. The agency embraces a responsibility to be a leader in the community. This leadership is actualized through prevention, education, and service in order to reduce the number of individuals becoming infected by HIV, increasing the number of HIV+ individuals receiving care, supporting needed services, and reducing stigma in our community. While Broward House began its mission by providing housing, and it remains a core component of services, it is realized that individuals require an array of support services for true healing to occur. It is this philosophy that has lead to the expansion of services in prevention, education, case management, mental health, substance abuse treatment, transportation, and collaborative medical care, which are provided regardless of the individual's financial status.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HIV-AIDS CARE" - Sponsored by The Ad Council

# **ISSUE: SUPPORT FOR THE ARTS**

FORUM FOR NON PROFITS

Air Date: DEC 06, 2015 & DEC 13, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

**Host:** CARA ZIMMERMAN

#### **CORAL SPRINGS ART MUSEUM**

Iulia Andrews, Executive Director

jandrews@coralsprings.org

2855 Coral Springs Drive Coral Springs, Florida 33065 – 954-340-5000

www.coralspringsmuseum.org

HISTORY / MISSION "To create a stimulating and enjoyable educational visual arts experience the South Florida community exhibiting diverse Florida, national and international artists." History Since its opening in early 1997, Coral Springs Museum of Art has served Palm Beach, Broward and Miami-Dade Counties, Florida. The Museum focuses on highlighting present day, nationally recognized and Florida artists who create Traditional, Modern, Postmodern and Digital art. –

# PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SUPPORT FOR THE ARTS" - Sponsored by The Ad Council

### **ISSUE: HEALTH ISSUES**

FORUM FOR NON PROFITS

<u>Air Date:</u> DEC 20, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

#### MAKE A WISH FOUNDATION

Richard Kelly, Executive Director rkelly@sflawish.org 4491 South State Road 7 Suite 201 Ft. Lauderdale, FL 33314 954-967-9474 www.sfla.wish.org

We grant the wishes of children with life-threatening medical **conditions** to enrich the human experience with hope, strength and joy.

That is the slogan of the Make-A-Wish Southern Florida Foundation.

Make-A-Wish Southern Florida has granted wishes since 1983 and now grants a wish every 16 hours. Make-A-Wish strives to transform each wish into reality. Every person who joins us commits to this vision and uses it as a guide in every action.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTH ISSUES" - Sponsored by The Ad Council

# **ISSUE: PARKINSON'S DESEASE**

FORUM FOR NON PROFITS

<u>Air Date:</u> DEC 27, 2015

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

# **AMERICAN PARKINSON'S DESEASE FOUNDATION**

Rebecca Hahassey
Volunteer Director
rhahessy@apdaparkinson.org
954-952-0429
700 W. Hillsboro Blvd. Bldg 3 Unit 110
Deerfield Beach, Fl 33441
www.apdaparkinson.org

APDA provides information, education, and support to those impacted by Parkinson's disease and funds scientific research into the causes, prevention, treatments and ultimately the cure.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "PARKINSON'S DESEASE" - Sponsored by The Ad Council