

COMMUNITY PROBLEMS

&

WHKR PROGRAMS IN RESPONSE

7/1/23 – 9/30/23

Prepared by:

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The following is a list of the most important problems facing the Melbourne area community during the period July 1, 2023 through September 30, 2023.

- Accessibility
- Aging
- Arts
- Automation
- Business
- Chronic Stress
- Composition
- Cooking
- Creative Arts
- Cuisine
- Drug Policy
- Education
- Entertainment
- Equal Pay
- Exploration
- Fine Dining
- Food Trends
- Government
- Habits
- History
- Inflation
- International Issues
- Invention
- Labor
- Labor Trends
- Life Skills
- Marketing
- Medical Research
- Music
- Nationalism
- News
- Pay Equity
- Politics
- Presidential Election
- Public Health
- Relationships
- Retirement
- Self-Confidence
- Social Media
- Space Exploration
- STEM
- Time Management
- Transportation
- TV
- War
- Wealth
- Adolescent Development
- Agriculture
- Astronomy
- Banking
- Cannabis Legalization
- Climate Change
- Conflict
- Copyright Infringement
- Creativity
- Culture
- Drug Trafficking
- Education Access
- Entertainment Business
- Ethics
- Film
- Food Industry
- Global Economy
- Government Funding
- Health
- Incarceration
- Infrastructure
- International Policy
- Job Security Real Estate
- Labor Issues
- Law
- Local Business
- Media
- Medicine
- Music Streaming
- Natural Disaster
- Nonprofits
- Personal Finance
- Population Trends
- Productivity
- Public Safety
- Renewable Energy
- Science
- Self-Development
- Software
- Sports
- Sustainability
- Tourism
- Trauma
- User Experience
- War on Drugs
- Youth Sports
- Adolescent Health
- Artificial Intelligence
- Astrophysics
- Body Inclusion
- Career
- Comedy
- Consumerism
- Correctional System
- Crime
- Diversity in Science
- Economy
- Emergency Response
- Environment
- Exercise
- Film Production
- Food Science
- Global Trade
- Government Regulation
- Higher Education
- Inequality
- Innovation
- International Relations
- Journalism
- Labor Rights
- Law Enforcement
- Local Government
- Media Business
- Mental Health
- National Debt
- Natural Disasters
- Parenting
- Physics
- Poverty
- Psychology
- Race
- Retail Trends
- Self Help
- Self-Growth
- Solar System
- Sports Culture
- Technology
- Tourism Regulations
- Travel
- Volunteerism
- Waste Management

All of the above issues were covered extensively in WHKR's comprehensive local news coverage on a daily basis and in public service announcements. A list of some of the Public Affairs programming by WHKR Radio that addressed itself to these issues follows:

VIEWPOINTS (Public Affairs) ViewPoints is a 30 minute public affairs program that is broadcast on Sunday mornings from 5:30 am to 6:00 am.

Broadcast Date: 7/9/2023

SEGMENT 1: NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE ALREADY

Duration: 9:35

Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.

Host: Gary Price

Guests: Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and Obscure

Compliance issues: Arts, Cuisine, Culture, Exploration, History, Music, Personal Finance, Tourism, Travel

SEGMENT 2: WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY YES

Duration: 7:36

Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.

Host: Marty Peterson

Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliance issues: Agriculture, Cooking, Cuisine, Culture, Fine Dining, Food Trends, Global Trade, Innovation, Tourism

SEGMENT 3: THE 36-HOUR REBELLION WITHIN RUSSIA

Duration: 2:01

Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign.

Host: Ebony McMorris

Compliance issues: Conflict, Government, Politics, War

SEGMENT 4: WHY ARE STREAMING PLATFORMS ALWAYS CHANGING?

Duration: 2:27

Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming.

Host: Evan Rook

Compliance issues: Entertainment, Film Production, Media Business

Broadcast Date: 7/16/2023

SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED **Duration:** 9:23

Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.

Host: Gary Price

Guests: Lori Sackler, certified financial planner, financial wealth advisor, author, *The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future*; Emily Guy Birken, financial expert, financial writer, author, *Stacked: Your Super Serious Guide to Modern Money Management*

Compliance issues: Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement, Wealth

SEGMENT 2: HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY? **Duration:** 8:42

Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.

Host: Marty Peterson

Guests: Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford

Compliance issues: Arts, Career, Composition, Copyright Infringement, Entertainment Business, Music, Music Streaming, Social Media, Technology

SEGMENT 3: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH **Duration:** 2:01

Synopsis: What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.

Host: Ebony McMorris

Compliance issues: Accessibility, Public Health, Public Safety, Transportation

SEGMENT 4: IS THE LATE-NIGHT TALKSHOW FORMAT DEAD? **Duration:** 2:02

Synopsis: Jay Leno. David Letterman. Jimmy Fallon. Stephen Colbert. We highlight the rise and fall of late-night TV.

Host: Evan Rook

Compliance issues: Culture, Entertainment, News, TV

Broadcast Date: 7/23/2023

SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER

Duration: 7:36

Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.

Host: Gary Price

Guests: Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker

Compliance issues: Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science

SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS

Duration: 9:27

Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.

Host: Marty Peterson

Guests: Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine

Compliance issues: Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs

SEGMENT 3: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?

Duration: 1:49

Synopsis: We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.

Host: Ebony McMorris

Compliance issues: Education Access, Government, Higher Education, Inequality, Race

SEGMENT 4: WHY WE CAN'T GET ONBOARD WITH CGI

Duration: 2:42

Synopsis: This week – we talk about the abundance (and overuse) of computer-generated images in recent blockbuster film releases. We also highlight a couple new summer drops that we're looking forward to.

Host: Evan Rook

Compliance issues: Culture, Film, Technology

Broadcast Date: 7/30/2023

SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST & MOST POWERFUL TELESCOPE EVER BUILT **Duration:** 8:25

Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.

Host: Gary Price

Guests: Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago

Compliance issues: Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration, Technology

SEGMENT 2: WILL SOCCER FINALLY SCORE BIG IN THE U.S.? **Duration:** 8:37

Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.

Host: Marty Peterson

Guests: G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, Soccer in American Culture: The Beautiful Game's Struggle for Status

Compliance issues: Entertainment, History, Nationalism, Parenting, Sports Culture, Technology, Youth Sports

SEGMENT 3: HOW MUCH ARE YOU PAYING FOR SUBSCRIPTIONS EACH MONTH?

Duration: 2:02

Synopsis: There seems to be a subscription for nearly every product or service these days. But how much is too much? And when you're ready to cancel, why does it always seem like it's a pain to go through the process? We uncover how some businesses use deceptive marketing tactics to keep consumers paying.

Host: Ebony McMorris

Compliance issues: Business, Consumerism, Government, Law, Marketing, Technology

SEGMENT 4: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON **Duration:** 2:31

Synopsis: We discuss the ongoing screenwriters and actors strike that's halting production on a large array of TV shows and films.

Host: Evan Rook

Compliance issues: Culture, Film, Technology

Broadcast Date: 8/6/2023

SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES

Duration: 6:15

Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.

Host: Gary Price

Guests: David Ting, chief technology officer, Zenni Optical

Compliance issues: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience

SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED

Duration: 10:13

Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.

Host: Marty Peterson

Guests: Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California

Compliance issues: Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues, Labor Rights, Pay Equity, Personal Finance, Technology

SEGMENT 3: CAN CHATGPT PERFECTLY MIMIC HUMANS?

Duration: 2:34

Synopsis: ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its release late last year. We discuss what sets humans apart from this network created by OpenAI.

Host: Ebony McMorris

Compliance issues: Artificial Intelligence, Automation, Innovation, Labor, Software, Technology

SEGMENT 4: THE POWER OF "BARBENHEIMER"

Duration: 2:36

Synopsis: Millions of Americans rallied last month as two of the biggest film releases hit theaters. Yes, we're talking about "Barbie" & "Oppenheimer" aka "Barbenheimer". We discuss the massive revenues these two movies drew.

Host: Evan Rook

Compliance issues: Culture, Film, History

Broadcast Date: 8/13/2023

SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?

Duration: 8:55

Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.

Host: Gary Price

Guests: Dr. Adrienne Edwards, botanist, author, Firescaping Your Home: A Manual for Readiness in Wildfire Country

Compliance issues: Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public Health

SEGMENT 2: FEELING DISTRACTED & DISCONNECTED? HERE'S HOW TO SLOW DOWN

Duration: 8:29

Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.

Host: Marty Peterson

Guests: Christian Madsbjerg, professor, applied humanities, New School, author, Look: How to Pay Attention in a Distracted World

Compliance issues: Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media, Technology

SEGMENT 3: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA

Duration: 1:41

Synopsis: Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.

Host: Ebony McMorris

Compliance issues: Government Regulation, Journalism, News, Politics, Social Media, Technology

SEGMENT 4: WILL MARVEL BOUNCE BACK?

Duration: 2:34

Synopsis: The Marvel Cinematic Universe has had a series of flops in recent years. In a landscape with so much content, will this production company be able to bounce back and rebuild its brand name?

Host: Evan Rook

Compliance issues: Business, Culture, Film

Broadcast Date: 8/20/2023

SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN **Duration:** 6:45

Synopsis: Whoever thought, “This white, liquid substance from this animal looks like it is safe enough that I’m going to drink it.” Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.

Host: Gary Price

Guests: Cody Cassidy, writer, author, *Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History*

Compliance issues: Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine, Technology

SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION? **Duration:** 9:58

Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.

Host: Marty Peterson

Guests: Colin Dickey, writer, author, *Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy*; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University

Compliance issues: Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election, Social Media, Technology

SEGMENT 3: THE SECRETS OF VENUS **Duration:** 2:21

Synopsis: We highlight the deeper intricacies and theories behind Venus’ unusual surface.

Host: Ebony McMorris

Compliance issues: Astronomy, Physics, Science, Solar System, Space Exploration

SEGMENT 4: WHY DO WE LIKE WATCHING SCI-FI SO MUCH? **Duration:** 2:33

Synopsis: From *Black Mirror* to *The Twilight Zone*, we explore why the sci-fi genre has always been a hit amongst American audiences.

Host: Evan Rook

Compliance issues: Culture, TV

Broadcast Date: 8/27/2023

SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS

Duration: 7:31

Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.

Host: Gary Price

Guests: Jennifer Breheny Wallace, journalist, writer, author, Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It

Compliance issues: Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth

SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS

Duration: 8:50

Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.

Host: Marty Peterson

Guests: Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle

Compliance issues: Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management

SEGMENT 3: AN UNCERTAIN FUTURE FOR COMMUTER RAILS

Duration: 1:38

Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period.

Host: Ebony McMorris

Compliance issues: Business, Infrastructure, Labor Trends, Transportation

SEGMENT 4: IS COMEDY DEAD OR DOES IT JUST LOOK A LITTLE DIFFERENT?

Duration: 3:39

Synopsis: Some people argue that the comedy genre is on its way out. But this week, we discuss how comedy isn't going anywhere— it's just adapting to the changing times.

Host: Tabor Brewster

Compliance issues: Comedy, Culture, Social Media

Broadcast Date: 9/3/2023

SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA

Duration: 7:32

Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.

Host: Gary Price

Guests: Chloe Elise, certified financial coach, author, Deeper Than Money

Compliance issues: Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-Development

SEGMENT 2: ACTORS & WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?

Duration: 9:56

Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.

Host: Marty Peterson

Guests: David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Klaczyk, volunteer, Union of Musicians and Allied Workers

Compliance issues: Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology

SEGMENT 3: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS

Duration: 2:07

Synopsis: Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.

Host: Ebony McMorris

Compliance issues: Adolescent Health, Marketing, Mental Health, Parenting, Public Health

SEGMENT 4: A NEW ERA FOR POST MALONE

Duration: 2:01

Synopsis: We give our review of American rapper, singer and songwriter, Post Malone's newest album titled, "Austin".

Host: Evan Rook

Compliance issues: Culture, Music

Broadcast Date: 9/10/2023

SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?

Duration: 7:16

Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.

Host: Gary Price

Guests: Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers

Compliance issues: Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology, Wealth

SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS

Duration: 9:59

Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.

Host: Marty Peterson

Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force

Compliance issues: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology

SEGMENT 3: AMERICA'S STRUGGLING CITIES

Duration: 1:50

Synopsis: We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.

Host: Ebony McMorris

Compliance issues: Climate Change, Culture, Local Business, Population Trends, Poverty

SEGMENT 4: FROM LIVE CONCERTS TO FILM: THE DOMINANCE OF TAYLOR SWIFT

Duration: 2:32

Synopsis: It's the end of summer and we're still talking about Taylor Swift's "Era's Tour". Swift is continuing the mania (and profits) with the upcoming release of the movie simply titled: "The Era's Tour".

Host: Evan Rook

Compliance issues: Culture, Music

Broadcast Date: 9/17/2023

SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM **Duration:** 8:00

Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.

Host: Gary Price

Guests: Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS? **Duration:** 9:20

Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.

Host: Marty Peterson

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

Compliance issues: Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help

SEGMENT 3: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE? **Duration:** 1:45

Synopsis: Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.

Host: Ebony McMorris

Compliance issues: Global Economy, International Policy, Job Security Real Estate

SEGMENT 4: A SLOW CALENDAR FOR PRIME TV SEASON **Duration:** 2:31

Synopsis: We cover how the screenwriter and actor's strike in Hollywood is slowing down TV series releases this autumn.

Host: Evan Rook

Compliance issues: Culture, TV

Broadcast Date: 9/24/2023

SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT?

Duration: 8:05

Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.

Host: Gary Price

Guests: Perpetual Baffour, Research Director, Learning Agency Lab

Compliance issues: Career, Education, Innovation, Productivity, Technology, Time Management

SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON

Duration: 8:50

Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.

Host: Marty Peterson

Guests: Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles

Compliance issues: Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism

SEGMENT 3: WHY ARE PRISON BREAKS BECOMING MORE COMMON?

Duration: 2:15

Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.

Host: Ebony McMorris

Compliance issues: Correctional System, Government, Incarceration, Public Safety

SEGMENT 4: OUR FALL INDIE FILM PICKS

Duration: 2:28

Synopsis: We highlight some of our favorite, small-production movie picks as we head into fall film festival season.

Host: Evan Rook

Compliance issues: Culture, Film