

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Gen 2 Solutions, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Gen 2 Solutions LLC

Address: 3001 Washington Blv 7th Floor, Arlington, VA 22201

Contact:

Phone number: 202 677 7060

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Commonwealth Conservative Coalition

Address: 6844 BARDSTOWN RD#718 LOUISVILLE, KY 40291

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Don Parkinson
Donnie Holland
Spoke Jones

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Border and Human Trafficking

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Tod Head NSA
Name: Holly Horan	Name: Tod Head
Date of Request to Purchase Ad Time: 5.2.24	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/13/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

CCC05062450H Safe 30 H :30

Contract #: 3543114	Station Call Letters: WAVE	Date Received/Requested: 5/6/24
Est. #: 4805	Station Location: Louisville	Run Start and End Dates: 5/14-5/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 3541134
Alt Order #: WOC14640417
Product Desc: Issue
Estimate: 4805
Flight Dates: 05/14/24 - 05/27/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: NORMAL

WAVE
Primary AE: Sara Foster
Sales Office: GN-SL
Sales Region: National

Agency Name: Gen2 Solutions, LLC
Buying Contact:
Billing Contact:
 3001 Washington BLVD
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Commonwealth Conservative Coalitio
Demographic: A50+
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 631860
Agency External ID: 194178
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	18	\$12,200.00	\$10,370.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$12,200.00	\$10,370.00	42.65
Totals	18	\$12,200.00	\$10,370.00	42.65

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Foster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAVE	05/14/24	05/20/24	M-F News at 6a M-F News at 6a (Program: WAVE NEWS SUNRISE 6:00AM) CS 2Q EST (sell) - LOUISVILLE - ACTUAL May/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAVE	CM	6:00 AM-7:00 AM	11-1---	:30	3	\$600.00	P-01	1.72	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	11-1---		3				\$600.00		1.72			
N 2	WAVE	05/14/24	05/21/24	M-F News at 530p M-F News at 530p (Program: WAVE NEWS AT 5:30PM) CS 2Q EST (sell) - LOUISVILLE - ESTIMATE IS BASED ON PAV of WAVE News at 530PM on WAVE airing 63 times on 4/3/2023, 4/4/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/20/2023, 4/21/2023,	CM	5:30 PM-6:00 PM	--111--	:30	3	\$500.00	P-01	2.34	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	--111--		3				\$500.00		2.34			
		Week: 05/21/24	05/27/24	-1-----		1				\$500.00		2.34			
N 3	WAVE	05/14/24	05/20/24	M-F News at 6p M-F News at 6p (Program: WAVE NEWS AT 6PM) CS 2Q EST (sell) - LOUISVILLE - ESTIMATE IS BASED ON PAV of WAVE News at 6PM on WAVE airing 64 times on 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/20/2023, 4/	CM	6:00 PM-6:30 PM	1111---	:30	4	\$800.00	P-01	3.03	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/24	05/20/24	1111---		4				\$800.00		3.03			

Order / Rev: 3541134
 Alt Order #: WOC14640417
 Flight Dates: 05/14/24 - 05/27/24

Advertiser: Commonwealth Conservative Coalition
 Product Desc: Issue **WAVE**
 Estimate: 4805

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WAVE	05/14/24	05/19/24	Su News at 6p Su News at 6p	CM	6:00 PM-6:30 PM	-----1	:30	1	\$1,000.00	P-01	4.09	NM	1	\$1,000.00
(Program: WAVE NEWS SUN 6P) CS 2Q EST (sell) - LOUISVILLE - ESTIMATE IS BASED ON PAV of WAVE News at 6PM- Sunday on WAVE airing 9 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023 and 6/11/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----1 1 \$1,000.00 4.09															
N 5	WAVE	05/14/24	05/20/24	M-F News at 7p M-F News at 7p	CM	7:00 PM-7:30 PM	11-11--	:30	4	\$800.00	P-01	2.07	NM	4	\$3,200.00
(Program: WAVE NEWS AT 7PM) CS 2Q EST (sell) - LOUISVILLE - ESTIMATE IS BASED ON PAV of WAVE News at 7PM on WAVE airing 64 times on 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/20/2023, 4/															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/24 05/20/24 11-11-- 4 \$800.00 2.07															
N 6	WAVE	05/14/24	05/16/24	M-Sa News at 11p M-Sa News at 11p	CM	11:00 PM-11:35 PM	1-1---	:30	2	\$500.00	P-01	1.82	NM	2	\$1,000.00
(Program: WAVE NEWS AT 11PM) CS 2Q EST (sell) - LOUISVILLE - ESTIMATE IS BASED ON PAV of WAVE News at 11PM on WAVE airing 65 times on 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023, 4/17/2023, 4/18/2023, 4/19/2023, 4/20/2023, 4/															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -1-1--- 2 \$500.00 1.82															
Totals													18	\$12,200.00	