

# CONTRACT



**WNGT**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)821-8581

<u>Contract / Revision</u> 353906 /		<u>Alt Order #</u> 10781088
<u>Advertiser</u> <b>Biden for President</b>		<u>Original Date / Revision</u> 05/20/24 / 05/20/24
<u>Contract Dates</u> <b>05/21/24 - 05/28/24</b>	<u>Estimate #</u> <b>11772</b>	<u>Ext. Opp. ID</u>
<u>Product</u> <b>BIDEN FOR PRES 30'S</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNGT</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1850
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Buying and Analytics**  
 4355 Cobb Parkway SE  
 Suite J489  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/21/24	05/28/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/24	05/27/24	-1-----				1	\$40.00			
	Week:	05/28/24	06/03/24	-1-----				1	\$40.00			
N 2	All	05/22/24	05/22/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/24	05/28/24	--1----				1	\$40.00			
N 3	All	05/23/24	05/23/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/24	05/29/24	---1---				1	\$40.00			
N 4	All	05/24/24	05/24/24	EM (M-F) 6-10A	6:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/24/24	05/30/24	----1--				1	\$40.00			
N 5	All	05/21/24	05/28/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/24	05/27/24	-1-----				1	\$5.00			
	Week:	05/28/24	06/03/24	-1-----				1	\$5.00			
N 6	All	05/22/24	05/22/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/24	05/28/24	--1----				1	\$5.00			
N 7	All	05/23/24	05/23/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/24	05/29/24	---1---				1	\$5.00			
N 8	All	05/24/24	05/24/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/24/24	05/30/24	----1--				1	\$5.00			
N 9	All	05/21/24	05/28/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/24	05/27/24	-1-----				1	\$25.00			
	Week:	05/28/24	06/03/24	-1-----				1	\$25.00			
N 10	All	05/22/24	05/22/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/24	05/28/24	--1----				1	\$25.00			
N 11	All	05/23/24	05/23/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/23/24	05/29/24	---1---				1	\$25.00			
N 12	All	05/24/24	05/24/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



<u>Contract / Revision</u>	<u>Alt Order #</u>
353906 /	10781088

<u>Advertiser</u>	<u>Original Date / Revision</u>
Biden for President	05/20/24 / 05/20/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/24 - 05/28/24	BIDEN FOR PRES 30'S	11772

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/24/24	05/30/24	----1--				1	\$25.00			
N 13	All	05/27/24	05/27/24	Early News rotator	4:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	1-----				1	\$25.00			
N 14	All	05/21/24	05/28/24	Late News	10:00 PM-11:35 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	-1-----				1	\$5.00			
Week:		05/28/24	06/03/24	-1-----				1	\$5.00			
N 15	All	05/22/24	05/22/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/22/24	05/28/24	--1----				1	\$5.00			
N 16	All	05/23/24	05/23/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/24	05/29/24	---1---				1	\$5.00			
N 17	All	05/24/24	05/24/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/24/24	05/30/24	---1--				1	\$5.00			
N 18	All	05/25/24	05/25/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/24	05/31/24	-----1-				1	\$5.00			
N 19	All	05/26/24	05/26/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/26/24	06/01/24	-----1				1	\$5.00			
N 20	All	05/27/24	05/27/24	Late News	10:00 PM-11:35 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	1-----				1	\$5.00			
N 21	All	05/25/24	05/25/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/24	05/31/24	-----1-				1	\$5.00			
N 22	All	05/26/24	05/26/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/26/24	06/01/24	-----1				1	\$5.00			
N 23	All	05/25/24	05/25/24	Daytime SAT-SUN	10:30 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/24	05/31/24	-----1-				1	\$5.00			
N 24	All	05/26/24	05/26/24	Daytime SAT-SUN	10:30 AM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/26/24	06/01/24	-----1				1	\$5.00			
N 25	All	05/25/24	05/25/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/24	05/31/24	-----1-				1	\$5.00			
N 26	All	05/26/24	05/26/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/26/24	06/01/24	-----1				1	\$5.00			
N 27	All	05/25/24	05/25/24	WRAL News+	8:00 PM-10:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/25/24	05/31/24	-----1-				1	\$5.00			
N 28	All	05/26/24	05/26/24	WRAL News+	8:00 PM-10:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/26/24	06/01/24	-----1				1	\$5.00			

Totals 32 \$455.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	26	\$350.00	(\$52.50)	\$297.50
05/27/24 - 05/28/24	6	\$105.00	(\$15.75)	\$89.25
<b>Totals</b>	<b>32</b>	<b>\$455.00</b>	<b>(\$68.25)</b>	<b>\$386.75</b>

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

**Digital Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Production Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Credit Sales:** <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**