

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXLN, KBEA, KLIK, KJOC	Date: 10/31/18
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I, Theresa Bowman on behalf of Nehlsen Communications
 being/on behalf of: Joan Padilla, a legally
 qualified candidate of the Democrat 71st District Illinois State Representative political
 party for the office of: State Representative
 in the 71st District of Illinois
 election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See attached schedule			

Total Charges: \$2,578⁰⁰ net to stations

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Joan Padilla

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Norbert Padilla

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-31-18
Date

Joan Padilla
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Becky Zayas
Signature

BECKY ZAYAS
Printed Name

GM
Title

CONTRACT



Townsquare Media Quad Cities
 1229 N Brady St
 Davenport, IA 52803
 (563) 326-2541

<u>Contract / Revision</u> 755260 /		<u>Alt Order #</u>
<u>Advertiser</u> Joan Padilla Illinois State Representative		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KBEA-FM	<u>Account Executive</u> House Quad Cities	<u>Sales Office</u> Local Quad Cities
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Nehlsen Communications
 3000 16th Street
 Moline, IL 61265

WXLP-FM - 755260A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WXLP	11/01/18	11/06/18	M-F AM Drive	6A-10A		:30				NM	16	\$544.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				8	\$34.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				8	\$34.00	0.00			
N 2	WXLP	11/01/18	11/06/18	M-F Midday	10A-3+		:30				NM	20	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$14.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$14.00	0.00			
N 3	WXLP	11/01/18	11/06/18	M-F PM Drive	3P-7P		:30				NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$10.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$10.00	0.00			
N 4	WXLP	11/01/18	11/06/18	Sa-Su Prime Rotator	6a-7p		:30				NM	24	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----SS				24	\$10.00	0.00			
	Week:	11/05/18	11/11/18	-----				0	\$10.00	0.00			
Totals								0.00				80	\$1,264.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/18 - 11/06/18	80	\$1,264.00	(\$189.60)	\$1,074.40
Totals	80	\$1,264.00	(\$189.60)	\$1,074.40

KBEA-FM - 755260B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBEA	11/01/18	11/06/18	M-F AM Drive	6A-10A		:30				NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				8	\$10.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				8	\$10.00	0.00			
N 2	KBEA	11/01/18	11/06/18	M-F Midday	10A-3+		:30				NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$10.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$10.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Townsquare Media Quad Cities
1229 N Brady St
Davenport, IA 52803
(563) 326-2541

<u>Contract / Revision</u>	<u>Alt Order #</u>
755260 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joan Padilla Illinois State Representative	10/31/18 / 10/31/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/18 - 11/06/18	political	

KBEA-FM - 755260B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 3	KBEA	11/01/18	11/06/18	M-F PM Drive	3P-7P		:30				NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$10.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$10.00	0.00			
N 4	KBEA	11/01/18	11/06/18	Sa-Su Prime Rotator	6a-7p		:30				NM	24	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----SS				24	\$5.00	0.00			
	Week:	11/05/18	11/11/18	-----				0	\$10.00	0.00			
Totals								0.00				80	\$680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/18 - 11/06/18	80	\$680.00	(\$102.00)	\$578.00
Totals	80	\$680.00	(\$102.00)	\$578.00

KIHK-FM - 755260C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KIHK	11/01/18	11/06/18	M-F AM Drive	6A-10A		:30				NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				8	\$8.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				8	\$8.00	0.00			
N 2	KIHK	11/01/18	11/06/18	M-F Midday	10A-3+		:30				NM	20	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$8.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$8.00	0.00			
N 3	KIHK	11/01/18	11/06/18	M-F PM Drive	3P-7P		:30				NM	20	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				10	\$8.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				10	\$8.00	0.00			
N 4	KIHK	11/01/18	11/06/18	Sa-Su Prime Rotator	6a-7p		:30				NM	24	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----SS				24	\$4.00	0.00			
	Week:	11/05/18	11/11/18	-----				0	\$10.00	0.00			
Totals								0.00				80	\$544.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/18 - 11/06/18	80	\$544.00	(\$81.60)	\$462.40
Totals	80	\$544.00	(\$81.60)	\$462.40

KJOC-FM - 755260D													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJOC	11/01/18	11/06/18	M-F AM Drive	6A-10A		:30				NM	16	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--				8	\$3.00	0.00			
	Week:	11/05/18	11/11/18	MT-----				8	\$3.00	0.00			
N 2	KJOC	11/01/18	11/06/18	M-F Midday	10A-3+		:30				NM	20	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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755260 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joan Padilla Illinois State Representative	10/31/18 / 10/31/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/18 - 11/06/18	political	

KJOC-FM - 755260D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				10	\$3.00	0.00			
Week:		11/05/18	11/11/18	MT-----				10	\$3.00	0.00			
N 3	KJOC	11/01/18	11/06/18	M-F PM Drive	3P-7P		:30				NM	20	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				10	\$3.00	0.00			
Week:		11/05/18	11/11/18	MT-----				10	\$3.00	0.00			
N 4	KJOC	11/01/18	11/06/18	Sa-Su Prime Rotator	6a-7p		:30				NM	24	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----SS				24	\$3.00	0.00			
Week:		11/05/18	11/11/18	-----				0	\$10.00	0.00			
Totals								0.00				80	\$240.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/18 - 11/06/18	80	\$240.00	(\$36.00)	\$204.00
Totals	80	\$240.00	(\$36.00)	\$204.00

KBEA-FM - 755260E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	11/01/18	11/06/18	:30 Audio Spot (CPP)	16	\$1.00	CPP	\$16.00
N 7	11/01/18	11/06/18	:30 Audio Spot (CPP)	63	\$0.00	CPP	\$0.00
Totals				79			\$16.00

KIHK-FM - 755260E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 2	11/01/18	11/06/18	:30 Audio Spot (CPP)	80	\$1.00	CPP	\$80.00
Totals				80			\$80.00

KJOC-FM - 755260E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 3	11/01/18	11/06/18	:30 Audio Spot (CPP)	64	\$1.00	CPP	\$64.00
N 5	11/01/18	11/06/18	:30 Audio Spot (CPP)	64	\$1.00	CPP	\$64.00
N 6	11/01/18	11/06/18	:30 Audio Spot (CPP)	15	\$0.00	CPP	\$0.00
Totals				143			\$128.00

WXLP-FM - 755260E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 4	11/01/18	11/06/18	:30 Audio Spot (CPP)	80	\$1.00	CPP	\$80.00
Totals				80			\$80.00

Time Period	Gross Amount	Agency Comm.	Net Amount
11/01/18 - 11/06/18	\$16.00	(\$2.40)	\$13.60
11/01/18 - 11/06/18	\$128.00	(\$19.20)	\$108.80
11/01/18 - 11/06/18	\$80.00	(\$12.00)	\$68.00
11/01/18 - 11/06/18	\$80.00	(\$12.00)	\$68.00
Totals	\$304.00	(\$45.60)	\$258.40

Contract Totals 0.382 362 \$3,032.00

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Joan Padilla Illinois State Representative	10/31/18 / 10/31/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/18 - 11/06/18	political	

Signature: _____ **Date:** _____

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