



**WGCL POLITICAL RATES – WTTS HD2 9 ROCK 96.1 FM)
JUNE 2020 PRIMARY ELECTION
GROSS POLITICAL RATES
FOR LEGALLY QUALIFIED CADIDATES**

SPECIFIED TIME PERIODS			60 OR 30 SECONDS
AAA	Mon – Fri	6AM – 10AM	\$9.00
	Mon – Fri	10AM – 3PM	\$9.00
	Mon – Fri	3PM – 7PM	\$9.00
AA	Sat	5AM – 10AM	\$1.00
	Sat	10A – 3P	\$1.00
	Sat	3P – 7P	\$1.00
A	Mon – Fri	5AM – 6AM	\$1.00
	Sun	6A – 7PM	\$1.00
	Mon – Sun	7PM – 12Mid	\$1.00
OVN	Mon – Sun	12Mid – 5AM	\$1.00
BTA	Mon – Sun	12AM – 12Mid	\$1.00
	Mon – Fri	6AM – 12Mid	\$1.00
	Sat – Sun	6AM – 12Mid	\$1.00

- Above rates are gross and commissionable.
- Above rates are applicable for the 2020 June primary election from Saturday, April 18, 2020, through and including Monday June 1, 2020, for political use.
- No political advertising will be sold on Tuesday June 2, 2020.
- Rates are per single unit.
- Political use announcements will run within day part and time parameters ordered.
- Copy deadline is 24 hours prior to broadcast and subject to station review.
- Station policy limits the purchase of time for specified candidates and other matters as noted in the political advertising guidelines. This policy is attached.