



WTTS POLITICAL RATES
2020 NOVEMBER GENERAL ELECTION GROSS
POLITICAL RATES

SPECIFIED TIME PERIODS			60 OR 30 SECONDS
AAA	Mon-Fri	6AM-10AM	\$25.00
	Mon-Fri	10AM-3PM	\$25.00
	Mon-Fri	3PM-7PM	\$25.00
AA	Sat	5AM-10AM	\$10.00
	Sat	10AM-3PM	\$25.00
	Sat	3PM-7PM	\$25.00
A	Mon-Fri	5AM-6AM	\$5.00
	Sun	6AM-7PM	\$5.00
	Mon-Sun	7PM-12Mid	\$5.00
OVN	Mon-Sun	12Mid-5AM	\$1.00
BTA	Mon-Sun	6AM-12Mid	\$15.00
	Mon-Fri	6AM-12Mid	\$20.00
	Sat-Sun	6AM-12Mid	\$10.00

- ☐ Above rates are gross and commissionable.
- ☐ Above rates are applicable for the 2020 November General Election for political advertising which are "uses" by the candidate or the candidate's committee and run from Saturday, September 19, 2020, through and including Monday, November 1, 2020.
- ☐ No political advertising will be sold on Tuesday, November 2, 2020.
- ☐ Rates are per single unit.
- ☐ Time qualified for lowest unit rate will run within day part parameters ordered.
- ☐ Political use announcements will run within day part and time parameters ordered.
- ☐ Copy deadline, 24 hours prior to broadcast and subject to station approval.
- ☐ Station policy limits the purchase of time for specified candidates as noted in Political Advertising Guidelines. This policy is attached.