

TheBlaze Children's Programming Report Q2 - 2016

Programs:

Liberty Treehouse

"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."

- Content time = 00:23:50
 - Network PSA's and ID's = 00:01:10
 - Commercial Time = 00:05:00
-

April 2016

54 Liberty Treehouse episodes

Total Content Time = 21:27:00

Total Network PSA/ID Time = 01:03:00

Total Commercial Time = 04:30:00

May 2016

54 Liberty Treehouse episodes

Total Content Time = 21:27:00

Total Network PSA/ID Time = 01:03:00

Total Commercial Time = 04:30:00

June 2016

48 Liberty Treehouse episodes

Total Content Time = 19:04:00

Total Network PSA/ID Time = 00:56:00

Total Commercial Time = 04:00:00

Q2 Total Content Time = 61:58:00

Q2 Total Network PSA/ID Time = 03:02:00

Q2 Total Commercial Time = 13:00:00