

INVOICE



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Main: (956) 727-0027
Billing: (956) 727-0027

Property	KLDO-TV		
Invoice #	516110-1	Order #	516110
Invoice Date	02/29/20	Alt Order #	
Invoice Month	February 2020	Deal #	
Invoice Period	02/01/20 - 02/29/20	Flight Dates	02/13/20 - 03/02/20
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Martin Cuellar For Sheriff		
Estimate #			
Account Executive	Laredo House		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Madison Avenue Marketing Agency
Attention: Accounts Payable
6999 McPherson Rd.
Suite 104 Office #14
Laredo, TX 78041

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/17/20	03/02/20	M-F Early Local News	5p-530p	MTWTF--	:15/:15	1	\$500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLDO Tu 02/18/20 5:25 PM M-F Early Local News 5p-530p :15 Ki ds SPN \$250.00 BK 5:27 PM :15 Ki ds SPN \$250.00									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/24/20 03/01/20 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLDO M 02/24/20 5:27 PM M-F Early Local News 5p-530p :30 "Ponce Arrest 30_SPAN \$500.00 NM									
2	02/24/20	03/01/20	M-F Late Local News	10p-1035p	MTWTF--	:15/:15	1	\$600.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/24/20 03/01/20 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLDO W 02/26/20 10:34 PM M-F Late Local News 10p-1035p :30 "Ponce Arrest 30_SPAN \$600.00 NM									
3	02/20/20	02/20/20	Premio lo Nuestro	7:00 PM-10:00 PM	---T---	:15/:15	1	\$425.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 ---T--- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLDO Th 02/20/20 9:48 PM Premio lo Nuestro 7:00 PM-10:00 PM :15 THE RIGHT MAN \$213.00 BK 9:49 PM :15 THE RIGHT MAN \$212.00									
4	02/15/20	02/15/20	Futbol Liga MX	9:00 PM-11:00 PM	-----S-	:15/:15	1	\$155.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 -----S- 1 \$155.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLDO Sa 02/15/20 8:54 PM Futbol Liga MX 9:00 PM-11:00 PM :15 Veterans SPN \$78.00 BK 8:55 PM :15 Veterans SPN \$77.00									
5	02/17/20	03/01/20	Futbol Liga MX	9:00 PM-11:00 PM	-----S-	:15/:15	1	\$160.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 -----S- 1 \$160.00									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

