

INVOICE



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Main: (956) 727-0027
Billing: (956) 727-0027

Billing Address:

Madison Avenue Marketing Agency
Attention: Accounts Payable
6999 McPherson Rd.
Suite 104 Office #14
Laredo, TX 78041

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

| | | | |
|-------------------|--|--------------|---------------------|
| Property | KLDO-TV | | |
| Invoice # | 516110-2 | Order # | 516110 |
| Invoice Date | 03/31/20 | Alt Order # | |
| Invoice Month | March 2020 | Deal # | |
| Invoice Period | 03/01/20 - 03/02/20 | Flight Dates | 02/13/20 - 03/02/20 |
| Advertiser | Media Matrix for Starr County Sheriff's Office | | |
| Estimate # | | | |
| Account Executive | Laredo House | | |
| Sales Office | Laredo | | |
| Sales Region | Local | | |
| Agency Code | | | |
| Advertiser Code | | | |
| Billing Calendar | Calendar | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | | | |
| Advertiser Ref | | | |
| Product 1 | | | |
| Product 2 | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--------------------|------------|-------------------|----------------------|-----------------|----------------------|-----------------------|----------------|--------------|-------------|-------------|
| 1 | 02/17/20 | 03/02/20 | M-F Early Local News | 5p-530p | MTWTF-- | :15/:15 | 1 | \$500.00 | BK | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 03/02/20 | 03/08/20 | M----- | 1 | \$500.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 | KLDO | M | 03/02/20 | 5:10 PM | M-F Early Local News | 5p-530p | :15 | Ki ds SPN | \$250.00 | BK |
| | | | | 5:12 PM | | | :15 | Ki ds SPN | \$250.00 | |
| <u>Total Spots</u> | | | | | | | 1 | | | |

Payment Terms 30 Days

| | |
|--------------------------|-----------------|
| <u>Gross Total</u> | \$500.00 |
| <u>Agency Commission</u> | \$75.00 |
| <u>Net Amount Due</u> | \$425.00 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.