

INVOICE



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
Main: (956) 727-0027
Billing: (956) 727-0027

Property	KLDO-TV		
Invoice #	554008-1	Order #	554008
Invoice Date	10/25/20	Alt Order #	
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/14/20 - 11/03/20
Advertiser	City Council District 8		
Estimate #	CITY COUNCIL DISTRICT 8		
Account Executive	Laredo House		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	001E00000jNarJIAS		
Advertiser Ref	0012R00002BiS7T		
Product 1			
Product 2			

Billing Address:

PMDG Marketing Communications
Attention: Accounts Payable
901 Victoria St C
Laredo, TX 78046

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/20	11/03/20	EL GORDO Y LA FLACA	3p-4p	MTWTF--	:30	3	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -TWTF-- 4 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	KLDO	Tu	10/20/20	3:43 PM	EL GORDO Y LA FLACA	3p-4p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
7	KLDO	W	10/21/20	3:51 PM	EL GORDO Y LA FLACA	3p-4p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
6	KLDO	Th	10/22/20	3:21 PM	EL GORDO Y LA FLACA	3p-4p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
4	KLDO	F	10/23/20	3:42 PM	EL GORDO Y LA FLACA	3p-4p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
2	10/20/20	11/03/20	PRIMER IMPACTO	4p-5p	MTWTF--	:30	4	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -TWTF-- 4 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	KLDO	Tu	10/20/20	4:42 PM	PRIMER IMPACTO	4p-5p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
7	KLDO	W	10/21/20	4:51 PM	PRIMER IMPACTO	4p-5p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
6	KLDO	Th	10/22/20	4:42 PM	PRIMER IMPACTO	4p-5p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
4	KLDO	F	10/23/20	4:40 PM	PRIMER IMPACTO	4p-5p	:30	ALYSSA CI GARROA 2020	\$380.00 NM
3	10/20/20	11/03/20	PRIME ROS NOVELAS	6p-10p	MTWT---	:30	4	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -TWT--- 5 \$365.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	KLDO	Tu	10/20/20	7:30 PM	PRIME ROS NOVELAS	6p-10p	:30	ALYSSA CI GARROA 2020	\$365.00 NM
13	KLDO	W	10/21/20	7:55 PM	PRIME ROS NOVELAS	6p-10p	:30	ALYSSA CI GARROA 2020	\$365.00 NM
7	KLDO	W	10/21/20	8:21 PM	PRIME ROS NOVELAS	6p-10p	:30	ALYSSA CI GARROA 2020	\$365.00 NM
5	KLDO	Th	10/22/20	7:41 PM	PRIME ROS NOVELAS	6p-10p	:30	ALYSSA CI GARROA 2020	\$365.00 NM
12	KLDO	Th	10/22/20	9:53 PM	PRIME ROS NOVELAS	6p-10p	:30	ALYSSA CI GARROA 2020	\$365.00 NM

Total Spots 13

Payment Terms 30 Days

Gross Total \$4,865.00

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Invoice #	554008-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/25/20
Advertiser	Alyssa Cigarroa for City Council Dist 8		
Product	GEN ELECTION 11/3/20		
Estimate #	CITY COUNCIL DISTRICT 8		

Agency Commission **\$729.75**

Net Amount Due **\$4,135.25**