

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

*Entravision Laredo*

*2/14/20*

I, *P. A. Trevino*,

being/on behalf of: *self*,

a legally qualified candidate of the *Democrat*

political party for the office of: *Sheriff*

in the *Primary*

election to be held on: *3/3/20*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>see attached</i>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Committee Treasurers

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Blanca Benavides

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2-14-20

Date

X [Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

J D Puig

Printed Name

SVP

Title



Proposal ID: 77775  
 Station: KLDO  
 Schedule Date: 2/3/2020 - 3/2/2020  
 Advertiser: <No Advertiser>  
 Agency: Campaign to Elect  
 Spot Length(s): :30

Acct. Exec: Jeannette Puig  
 Phone #: 956-727-0027  
 Email: jpuig@entravision.com

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

**Flight Dates: 2/3/2020-3/2/2020**

Program Time	Spot Length	FE	DMA P18+ RTG	DMA P18+ 000	Weeks	Rate Spots
<b>KLDO</b>						
NOTICIAS 27	:30	1	5.71	9.0	1	\$500.00
GRPs/Impressions			5.71	9		1
CPP/CPM			\$87.57	\$55.56		
Mon 5:00p-5:30p			Run Dates: 3/24/2014-12/31/2036			
<b>KXOF</b>						
FOX NEWS SOUTH TEXAS	:30	1	1.01	1.6	1	\$80.00
GRPs/Impressions			1.01	1.6		1
CPP/CPM			\$79.21	\$50.00		
Mon 9:00p-9:30p			Run Dates: 3/24/2014-1/30/2022			
<b>KLDO</b>						
NOTICIAS 27	:30	1	3.67	5.8	1	\$500.00
GRPs/Impressions			3.67	5.8		1
CPP/CPM			\$136.24	\$86.21		
Mon 10:00p-10:35p			Run Dates: 3/24/2014-12/31/2036			

**Total Cost: \$1,080.00**  
**Agency Commission @ 15% \$162.00**  
**Net Cost: \$918.00**

Signature

# ORDER



**UNIVISION  
LAREDO  
KLDO-TV**

**Orders**  
**Order / Rev:** 516983  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Ponce Coy Trevino  
**Estimate:** For Sheriff  
**Flight Dates:** 02/17/20 - 02/17/20  
**Original Date / Rev:** 02/14/20 / 02/14/20  
**Order Type:** GENERAL

**Primary AE:** Laredo House  
**Sales Office:** L-LAR  
**Sales Region:** LOCAL

**Agency**  
**Name:** Committee to Elect Ponce Coy Trevino  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
8709 Crossway Drive  
Laredo, TX 78045

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ponce Coy Trevino for Webb County S  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:** 01/17/21  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/20	02/17/20	2	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	2	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	02/17/20	02/17/20	Early News M-F 1.1 LocaCM		5p-530p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				M-F Early Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	M-----		1				\$500.00		0.00			
N 2	KLDO	02/17/20	02/17/20	Late News M-F 1.1 LocalCM		10p-1035p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				M-F Late Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	M-----		1				\$500.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$1,000.00</b>

# CONTRACT



**KLDO-TV**  
**222 Bob Bullock Loop**  
**Laredo, TX 78043**  
**(956) 727-0027**

And: **Committee to Elect Ponce Coy Trevino**  
**8709 Crossway Drive**  
**Laredo, TX 78045**

<u>Contract / Revision</u> 516983 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Ponce Coy Trevino for Webb County Sherriff</b>		<u>Original Date / Revision</u> 02/14/20 / 02/14/20
<u>Contract Dates</u> <b>02/17/20 - 02/17/20</b>	<u>Estimate #</u> <b>For Sheriff</b>	
<u>Product</u> <b>Ponce Coy Trevino</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KLDO-TV</b>	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	02/17/20	02/17/20	M-F Early Local	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	M-----				1	\$500.00			
N 2	KLDO	02/17/20	02/17/20	M-F Late Local	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	M-----				1	\$500.00			
<b>Totals</b>											<b>2</b>	<b>\$1,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/20 -02/17/20	2	\$1,000.00	(\$150.00)	\$850.00
<b>Totals</b>	<b>2</b>	<b>\$1,000.00</b>	<b>(\$150.00)</b>	<b>\$850.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# ORDER



**Orders**  
**Order / Rev:** 516990  
 Alt Order #:  
**Product Desc:** Ponce Coy Trevino  
**Estimate:** For Sheriff  
**Flight Dates:** 02/17/20 - 02/17/20  
**Original Date / Rev:** 02/14/20 / 02/14/20  
**Order Type:** GENERAL

**KXOF-TV**  
**Primary AE:** Laredo House  
**Sales Office:** L-LAR  
**Sales Region:** LOCAL

**Agency Name:** Committee to Elect Ponce Coy Trevino  
**Buying Contact:**  
**Billing Contact:**  
 8709 Crossway Drive  
 Laredo, TX 78045

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ponce Coy Trevino for Webb County S  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:** 01/17/21  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/20	02/17/20	1	\$80.00	\$68.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	1	\$80.00	\$68.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$80.00</b>	<b>\$68.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXOF	02/17/20	02/17/20	Late News M-F 1.1 Local	CM	9p-930p	M-----	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
				M-F 9p-930p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	M-----		1				\$80.00		0.00			
													<b>Totals</b>	<b>1</b>	<b>\$80.00</b>

# CONTRACT



**KXOF-TV**  
**222 Bob Bullock Loop**  
**Laredo, TX 78043**  
**(956) 727-0027**

And: **Committee to Elect Ponce Coy Trevino**  
**8709 Crossway Drive**  
**Laredo, TX 78045**

<u>Contract / Revision</u> 516990 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Ponce Coy Trevino for Webb County Sherriff</b>		<u>Original Date / Revision</u> 02/14/20 / 02/14/20
<u>Contract Dates</u> <b>02/17/20 - 02/17/20</b>	<u>Estimate #</u> <b>For Sheriff</b>	
<u>Product</u> <b>Ponce Coy Trevino</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KXOF-TV</b>	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXOF	02/17/20	02/17/20	M-F 9p-930p	9p-930p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	M-----				1	\$80.00			
<b>Totals</b>											1	\$80.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/20 -02/17/20	1	\$80.00	(\$12.00)	\$68.00
<b>Totals</b>	1	\$80.00	(\$12.00)	\$68.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales).