

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>KLDO / KXOF</i>	Date: <i>6-19-20</i>
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I, *Mista Barasa*

being/on behalf of: *Patricia Barasa*

a legally qualified candidate of the *Democratic*

political party for the office of: *Webb City Jay Cessors*

in the *Runoff*

election to be held on: *July 14, 2020*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): *see attached*

I represent that the payment for the above described broadcast time has been furnished by:

Mr. Banera

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marta Banera

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

<u>6-19-20</u>	<u>X</u>	<u>John G. ...</u>
Date		Signature

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>J. D. ...</u>	<u>J D Puig</u>	<u>SVP</u>
Signature	Printed Name	Title

Patricia Barrera

FOR TAX ASSESSOR/COLLECTOR LET'S WIN IT BACK.

PRODUCT	DETAILS	START DATE	END DATE	GROSS INVEST. PER EMAIL
Email Marketing 40,800 - QTY.	Targets: Registered Voters, Democrats, + other Political Parties. (Excludes Republicans)	06/01/20	06/30/20	\$1,199

GEO: WEBB COUNTY

MINIMUM OF 3 EMAIL COMMITMENT (1 PER MONTH)

MONTHLY GROSS TOTAL: \$1,199

\$1019.15

Authorized
Signature

Patricia G. Barrera

Today's
Date

Entravision
Signature

[Signature]

Entravision Communications Corporation and its Stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



ORDER



Orders

Order / Rev: 535578

Alt Order #: _____

Product Desc: WEBB COUNTY RUNOFF

Estimate: WEBB COUNTY RUNOFF

Flight Dates: 06/25/20 - 07/14/20

Original Date / Rev: 06/22/20 / 06/22/20

Order Type: GENERAL

Digital Laredo

Primary AE: Laredo House

Sales Office: L-LAR

Sales Region: LOCAL

Agency Name: Campaign to Elect Patricia Barrera

Buying Contact: _____

Billing Contact: _____

719 Corpus Christi

Laredo, TX 78040

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Patricia Barrera for Webb County Tax

Demographic: HH

Product Codes: Candidates

Revenue Code 1: AGY

Revenue Code 2: INT

Revenue Code 3: INT-INT

Priority: P-04

New Business Thru: 01/18/21

Advertiser External ID: _____

Agency External ID: _____

Unit Code: General

Order Separation: 00:00:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	6	\$354.00	\$300.90
07/01/20	07/14/20	14	\$845.00	\$718.25

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
June 2020	0	\$354.00	\$300.90	0.354
July 2020	0	\$845.00	\$718.25	0.845
Totals	0	\$1,199.00	\$1,019.15	1.199

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	L-LAR	LOCAL	Start Of Order - End Of Order	100%

Digital Laredo

Ln	Start	End	Inventory Code	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	06/25/20	07/14/20	Email Campaigns	1,199	\$1.00	CPP	\$1,199.00
			Email Campaigns - Internal Database				
Totals							\$1,199.00

CONTRACT



Digital Laredo
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

<u>Contract / Revision</u> 535578 /		<u>Alt Order #</u>
<u>Advertiser</u> Patricia Barrera for Webb County Tax Assess		<u>Original Date / Revision</u> 06/22/20 / 06/22/20
<u>Contract Dates</u> 06/25/20 - 07/14/20	<u>Estimate #</u> WEBB COUNTY RUNO	
<u>Product</u> WEBB COUNTY RUNOFF		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> LAR-DG	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Campaign to Elect Patricia Barrera
719 Corpus Christi
Laredo, TX 78040

Digital Laredo

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 1	06/25/20	07/14/20	Email Campaigns - Internal Database		1,199	\$1.00	CPP	\$1,199.00
Totals					1,199			\$1,199.00

Time Period	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/30/20	\$354.00	(\$53.10)	\$300.90
07/01/20 -07/14/20	\$845.00	(\$126.75)	\$718.25
Totals	\$1,199.00	(\$179.85)	\$1,019.15

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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